

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Third Quarter, 2023  
10/09/2023

WWNC  
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 07:01 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 07:00 AM	029:50
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 07:00 AM	029:48
Veteran Affairs, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 07:00 AM	029:49
Veteran Affairs, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/24/2023 03:49 AM	029:49
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/30/2023 07:00 AM	029:50

Veteran's Affairs, Weather, T	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding veteran's affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 07:00 AM	029:50
Veteran's Affairs, Disaster R	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 07:00 AM	029:49
Philanthropy and Disaster Rel	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 07:00 AM	029:49
Veteran's Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran's Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 07:00 PM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	5
		000:30	19
	CAMP HENRY	000:31	18
	EBLEN CHARITIES	000:32	27
	EBLEN CHARITIES	000:33	19
	FIRST NEWS UNPREDICATABLE/15	000:16	164
	HEALTH AND FITNESS	000:29	19
	HEALTH AND FITNESS	000:30	22
	HEALTH AND FITNESS	000:30	16
	HEALTH AND FITNESS	000:31	14
	HEALTH AND FITNESS	000:31	8
	HEALTH AND FITNESS	000:32	5
	HEALTH AND FITNESS	000:32	7
	HEALTH AND FITNESS	000:32	14

	HEALTH AND FITNESS	000:32	1
	HEALTH AND FITNESS	000:33	3
	NC Forest Service Central Off	000:15	6
	NC Forest Service Central Off	000:15	4
	PSA/MEALS ON WHEELS/15	000:15	1
	PSA/POLICE USE OF FORCE/60	000:59	26
ADDICTION	AD COUNCIL	000:14	54
AMERICAN CANCER SOC	DAV	000:59	27
AUTISM		000:15	2
BULLYING	NC ASSOC. OF EDUCATORS	000:30	59
BULLYING	NC ASSOC. OF EDUCATORS	001:00	127
CANCER PREVENTION	American Cancer Society	001:01	108
CHILDREN HEALTHCARE	ST JUDE'S	000:59	32
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	4
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	6
DIABETES		000:15	5
Domestic Violence	NO MORE.ORG	000:30	17
Education & Animals	4H	001:03	32
EMERGENCY PREPAREDNESS	FEMA/FCC	001:00	34
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	19
FIRE SAFETY	USFA/FEMA	000:30	60
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
GUN SAFETY	AD COUNCIL	000:15	4
HEALTH AND FITNESS	BLACK MTN HOME FOR CHILDREN	000:30	21
HEALTH AND FITNESS	NCHSAA	000:30	142
HEALTH AND FITNESS	NCHSAA	000:30	137
HEALTH AND FITNESS	NCHSAA	000:33	149
HEALTH AND FITNESS	NCHSAA	001:00	74
HEALTH AND FITNESS	NCHSAA	001:00	74
HEALTH AND FITNESS	NCHSAA	001:00	76
HEALTH AND FITNESS	PSA/GEYSER GROWL HALF MARATHON/30	000:31	20
HEALTH AND FITNESS	PSA/THOMAS WOLFE 8K/30	000:31	19
HEART HEALTH	AMERICAN STROKE ASSOCIATION	000:15	54
HUNGER ACTION	Meals on Wheels	000:15	52
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
NO KID HUNGRY	NO KID HUNGRY	000:29	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
SAFE DRIVING	FMCSA	000:29	59

SPORTS IMPACT	HEALTH AND FITNESS	000:59	22
SPORTS IMPACT	NCHSAA	001:00	31
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	19
VETERANS	VET TIX	000:30	209
VETERANS	VET TIX	000:32	21
VOLUNTEERISM	PEACE CORPS	000:15	52
WATER INFO	American Waterworks Assoc	000:29	209
WILDFIRE PREVENTION	US FOREST SERVICE	000:15	49
Youth and Drugs		000:15	3
YOUTH SPORTS	TRUSTED COACHES	000:15	4