

WWNC

**Quarterly Issues
First Quarter, 2015**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2015
04/02/2015

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ABC BOARDS:** Asheville ABC Board reps talk about how boards are run and how much money alcohol sales generate.
 - **ABC ISSUES:** Privatization vs state control. Asheville ABC Board reps discuss the pros and cons.
 - **AIR QUALITY:** The air quality in WNC has improved. How much? What else can be done?
 - **AVL AIRPORT:** Expansion At Asheville Regional Airport, A Closer Look
 - **CHILDREN FIRST:** Children First, Examing Family Issues In NC, A Closer Look
 - **J. Keiger & J. Winberger:** Enrollment In The Affordable Health Care Act , A Closer Look
 - **MLK DAY:** Remembering The Legacy Of Dr Martin Luther King Jr, A Closer Look
 - **NCGA PREVIEW:** Dr. Chris Cooper of WCU talks about the upcoming session of the NC General Assembly
 - **SCHOOL TECH:** Modern Day Technology In Elementary School Classrooms, A Closer Look
 - **SPORTS IMPACT:** Sports add a boost to the local economy each year. Especially the SoCon tournaments.
 - **TAX SEASON:** 2015 tax season In NC, A Closer Look
 - **VACCINATIONS:** Buncombe Co. health experts talk vaccination rates.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NCGA PREVIEW	CHANGES-NCGA PREVIEW (1/3/15)	Dr. Chris Cooper of WCU talks about the upcoming session of the NC General Assembly	Dr. Chris Cooper	01/03/2015 07:30 AM	029:44
SCHOOL TECH	CHANGES - SCHOOL TECH (01/10/15)	Modern Day Technology In Elementary School Classrooms, A Closer Look	Chad Upton	01/10/2015 07:30 AM	029:48
MLK DAY	CHANGES - MLK DAY (1/17/15)	Remembering The Legacy Of Dr Martin Luther King Jr, A Closer Look	Darren Waters	01/17/2015 07:29 AM	029:47
J. Keiger & J. Winberger	CHANGES - AFHCA ENROLL (1/24/15)	Enrollment In The Affordable Health Care Act , A Closer Look	Various	01/24/2015 07:30 AM	029:54
VACCINATIONS	CHANGES-VACCINATIONS (1/31/15)	Buncombe Co. health experts talk vaccination rates.	Dr. Jennifer Mulendor	01/31/2015 07:30 AM	029:46
TAX SEASON	CHANGES - TAX SEASON (2/7/15)	2015 tax season In NC, A Closer Look	Mark Hanson	02/07/2015 07:30 AM	029:53
CHILDREN FIRST	CHANGES - CHILDREN FIRST (2/14/15)	Children First, Examing Family Issues In NC, A Closer Look	Greg Borom	02/14/2015 07:30 AM	029:49
AVL AIRPORT	CHANGES - AVL AIRPORT(2/21/15)	Expansion At Asheville Regional Airport, A Closer Look	Tina Kinsey	02/21/2015 07:30 AM	029:39
SPORTS IMPACT	CHANGES-SPORTS IMPACT (2/27/15)	Sports add a boost to the local economy each year. Especially the SoCon tournaments.	Ben Vancamp & Jeff Cabe	02/28/2015 07:30 AM	029:47
ABC BOARDS	CHANGES-ABC BOARDS (3/7/15)	Asheville ABC Board reps talk about how	Mark Combs & Al Batago	03/07/2015 07:30 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		boards are run and how much money alcohol sales generate.			
ABC ISSUES	CHANGES-ABC ISSUES (3/14/15)	Privatization vs state control. Asheville ABC Board reps discuss the pros and cons.	Mark Combs & Al Batago	03/14/2015 07:30 AM	029:46
VACCINATIONS	CHANGES-VACCINATIONS (3/21/15)	Buncombe Co. health experts talk vaccination rates.	Dr. Jennifer Mulendor	03/21/2015 07:30 AM	029:46
AIR QUALITY	CHANGES-AIR QUALITY (3/27/15)	The air quality in WNC has improved. How much? What else can be done?	Ashley Featherstone	03/28/2015 07:30 AM	029:46

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:30	055
		000:32	026
Disease Control	CDC	000:16	016
Tire Care	RUBBER MANUFACTURERS' ASSOC	000:30	002
Social Security	SOCIAL SECURITY ADMIN	000:15	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veteran Care	US DEPT OF VA	000:30	070
AVL HUMANE SOCIETY	Animal Adoption	001:02	012
CLOTHING DRIVE	ASHEVILLE BREWERS ALLIANCE	001:00	003
DISASTER RELIEF	American Red Cross	000:17	106
FINANCIAL WELLNESS	AD COUNCIL	000:15	082
FINANCIAL WELLNESS	AD COUNCIL	000:59	078
FINANCIAL WELLNESS	AD COUNCIL	001:00	174
FOOD SAFETY	AD COUNCIL	000:15	035
FOOD SAFETY	AD COUNCIL	001:00	090
FUNDRAISER	BIG BROTHERS BIG SISTERS	000:19	060
FUNDRAISER	Black Mountain Chamber	000:17	018
FUNDRAISER	DU PONT STATE FOREST	000:16	033
FUNDRAISER	DU PONT STATE FOREST	000:18	108
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	153
MILITARY AND VETERANS	ESGR	000:30	166
MUSIC	NCHSAA	001:02	045
OLYMPIC SUPPORT	US OLYMPIC COMMITTEE	000:30	161
PET ADOPTION	AD COUNCIL	001:01	091
ROLLER GIRLS	Blue Ridge Roller Girls	000:14	005
ROLLER GIRLS	Blue Ridge Roller Girls	000:15	003
SCHOOLS	PROGRESSIVE EDUCATION PROGRAM	000:32	016
SPORTS	NCHSAA	000:31	096
SPORTS	NCHSAA	000:32	098
SPORTS	NCHSAA	001:01	053
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	065
TEACHER RECRUITMENT	AD COUNCIL	001:00	090
YOUTH FITNESS	ASHEVILLE CHRISTIAN ACADEMY	000:31	041



NCNN PUBLIC AFFAIRS PROGRAMMING

1ST QUARTER 2015
(January 1st – March 31st)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS. RADIO HEALTH JOURNAL IS PRESENTED IN 28-MINUTE FORMAT.

PA BLOCK FOR 1-3-15

PEOPLE IN POLITICS

THIS WEEK HOST DONNA MARTINEZ REVISITS SOME OF THE MOST MEMORABLE INTERVIEWS AND POLITICAL HAPPENINGS OF 2014. FIRST, WE LOOK AT THE PHENOMENON OF THE UNAFFILIATED VOTER WITH CATAWBA COLLEGE PROFESSOR MICHAEL BITZER. HE TELLS MARTINEZ ABOUT THE PROFILE OF THIS TYPE OF VOTER AND WHY THE SEGMENT IS THE FASTEST GROWING REGISTRATION AREA IN THE STATE, DESPITE MASSIVE REGISTRATION EFFORTS BY DEMOCRATS AND REPUBLICANS. NEXT IS A LOOK AT WHY THE POLLS OF NORTH CAROLINA'S KEY U.S. SENATE RACE PREDICTED A KAY HAGAN VICTORY LEADING UP TO ELECTION NIGHT. FRANCIS DELUCA OF THE CIVITAS INSTITUTE – ONE OF THE FEW POLLSTERS WHO GOT THE RACE RIGHT – DISCUSSES THE DYNAMICS OF THE RACE WITH MARTINEZ, THE MAKEUP OF THE ELECTORATE, AND PLANS FOR POLLING IN 2015. THAT'S FOLLOWED BY A LOOK AT THE CHALLENGE FACING NORTH CAROLINA DEMOCRATS HEADING INTO THE NEW YEAR AFTER A DISASTROUS 2014 CYCLE AND THE VERY PUBLIC RIFT INSIDE THE PARTY HEADQUARTERS. RICK HENDERSON OF CAROLINA JOURNAL TELLS MARTINEZ ABOUT THE 2015 PROSPECTS FOR THE PARTY AND SOME OF THE YOUNGER UP-AND-COMING CANDIDATES THAT COULD SPELL A NEW ERA FOR DEMOCRATS. AND FINALLY, MARTINEZ REVISITS HER CONVERSATION WITH DALLAS AND JOYCE WOODHOUSE FOLLOWING THE NOW INFAMOUS C-SPAN MOMENT THAT HAS BECOME AN INTERNET SENSATION AND ONE OF THE MOST WIDELY VIEWED C-SPAN CLIPS OF ALL TIME. MOM JOYCE EXPLAINS TO MARTINEZ WHY SHE CALLED INTO THE NETWORK DURING AN APPEARANCE BY HER FEUDING POLITICAL SONS, CONSERVATIVE DALLAS AND LIBERAL DEMOCRAT BRAD, A FORMER DNC OFFICIAL.

PA BLOCK FOR 1-10-15

PEOPLE IN POLITICS

THIS WEEK, GOV. PAT MCCRORY WENT TOE TO TOE WITH PRESIDENT OBAMA IN THE WHITE HOUSE DURING A 45-MINUTE MEETING. MCCRORY, WHO SERVES ON THE EXECUTIVE COMMITTEE OF THE NATIONAL GOVERNORS ASSOCIATION, ATTENDED WITH THREE OTHER GOVERNORS. AFTER THE MEETING, MCCRORY ADDRESSED REPORTERS AND EXPLAINED THAT MEDICAID AND TRANSPORTATION WERE PART OF THE GIVE-AND-TAKE WITH THE PRESIDENT. THEN HOST DONNA MARTINEZ GETS REACTION TO THE MCCRORY/OBAMA MEETING FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO EXPLAINS WHY THE MEDICAID ISSUE IS KEY TO MCCRORY AND MANY OTHER GOVERNORS SEEKING FLEXIBILITY FROM THE FEDERAL GOVERNMENT. THE TWO ALSO DISCUSS THIS WEEK'S SWEARING-IN OF A FAMILIAR NAME FOR A SEAT ON THE NORTH CAROLINA SUPREME COURT WHEN SAM ERVIN IV TOOK HIS OATH. HENDERSON DISCUSSES THE CONTINUING POLITICS OF ELECTING JUDGES IN SO-CALLED "NONPARTISAN" RACES THAT ARE CLEARLY CONDUCTED LARGELY WITH PARTISAN SUPPORT. HENDERSON ALSO WEIGHS IN ON WHY NORTH CAROLINA'S NEW CONGRESSIONAL DELEGATION IS BEING TOUTED AS A GROUP WITH GROWING CLOUT, NOW THAT THOM TILLIS HAS BEEN ELECTED AS PART OF THE REPUBLICAN MAJORITY IN THE SENATE AND PATRICK MCHENRY OF THE 10TH CONGRESSIONAL DISTRICT HAS RISEN IN STATURE AND RESPONSIBILITY. THEN WE TURN TO COMMENTS MADE BY VETERAN DEMOCRATIC CONGRESSMAN G.K. BUTTERFIELD OF THE 1ST CONGRESSIONAL DISTRICT. THIS WEEK, BUTTERFIELD ASCENDED TO THE POSITION OF CHAIRMAN OF THE CONGRESSIONAL BLACK CAUCUS. FOLLOWING THE OATH-TAKING, BUTTERFIELD DELIVERED A PASSIONATE SPEECH ABOUT CIVIL RIGHTS AND THE GROUP'S AGENDA, WHICH INCLUDES USING LEGAL AVENUES TO PURSUE JUSTICE. YOU'LL HEAR HIM SPEAK. THAT'S FOLLOWED BY PERSPECTIVE ON THE NEW 114TH CONGRESS FROM DUKE UNIVERSITY PROFESSOR DAVID ROHDE, WHO DISCUSSES THE POTENTIAL FUTURE OF OBAMACARE, THOM TILLIS' AGENDA, AND THE ROLE IMMIGRATION REFORM MAY PLAY IN THE 2016 ELECTIONS. AND FINALLY, MARTINEZ PROVIDES AN UPDATE OF NORTH CAROLINA VOTER REGISTRATION STATISTICS, WHICH SHOW DEMOCRATS RETAINING A SOLID LEAD OVER REPUBLICANS.

PA BLOCK FOR 1-17-15

PEOPLE IN POLITICS

GOODBYE THOM TILLIS AND HELLO TIM MOORE. THIS WEEK THE NORTH CAROLINA HOUSE OF REPRESENTATIVES ELECTED REP. TIM MOORE OF CLEVELAND COUNTY AS THE NEW SPEAKER OF THE HOUSE WHILE THE SENATE RE-ELECTED PHIL BERGER OF ROCKINGHAM COUNTY AS SENATE LEADER.

YOU'LL HEAR SOME OF SPEAKER MOORE'S REMARKS. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF MOORE FROM CAROLINA CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO TALK ABOUT AN ETHICS COMPLAINT FILED AGAINST GOV. PAT MCCRORY BY A LIBERAL ADVOCACY GROUP, WHY SOME REPUBLICANS ARE MAD AT CONGRESSWOMAN RENEE ELLMERS, AND MORE ACCOLADES FOR NEW SEN. THOM TILLIS. THEN MARTINEZ TALKS WITH LT. GOV. DAN FOREST AS HE BEGINS HIS THIRD YEAR IN OFFICE. THEY DISCUSS HIS PRIORITIES AND WHY HE'S PLANNING TO SEEK RE-ELECTION.

PA BLOCK FOR 1-24-15

PEOPLE IN POLITICS

REPUBLICANS HAVE BEEN VERY VOCAL ABOUT THEIR PLANS FOR THE NEW LEGISLATIVE SESSION, BUT WHAT ABOUT THE DEMOCRATS? HOW WILL THEY FIND A WAY TO WIELD POWER AND INFLUENCE AS THE MINORITY PARTY? HOST DONNA MARTINEZ TALKS WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS ABOUT THE CHALLENGE DEMOCRATS FACE, WHAT HE EXPECTS FROM THE NEW SESSION, PROBLEMS WITH THE DEMOCRATS' PARTY STRUCTURE IN NORTH CAROLINA, AND WHY PRESIDENT OBAMA'S STATE OF THE UNION SPEECH SIGNALS A CHANGE IN CONVERSATION ABOUT THE MIDDLE CLASS. THEN WE HEAR PART OF PRESIDENT OBAMA'S STATE OF THE UNION REMARKS, AS WELL AS SOME OF THE REPUBLICAN RESPONSE, DELIVERED BY NEWLY MINTED U.S. SENATOR JONI ERNST OF IOWA. THAT'S FOLLOWED BY A LOOK AT HOW THE PRESIDENT'S IDEAS AND POLITICAL RHETORIC COULD IMPACT NORTH CAROLINA'S ROLE IN THE 2016 PRESIDENTIAL RACE. MARTINEZ TALKS WITH RICK HENDERSON OF CAROLINA JOURNAL ABOUT OUR STATE'S EARLIER PRIMARY AND WHY WE CAN EXPECT A PARADE OF PRESIDENTIAL CANDIDATES THROUGH THE STATE THIS YEAR, LEADING UP TO THE EARLY 2016 PRIMARY SEASON. THE TWO ALSO DISCUSS THE LATEST NEWS ABOUT THREE MEMBERS OF NORTH CAROLINA'S CONGRESSIONAL DELEGATION. REP. PATRICK MCHENRY OF THE 10TH DISTRICT CONTINUES TO ADD POWERFUL COMMITTEE ASSIGNMENTS TO HIS RESUME, WHILE NEW 6TH DISTRICT REP. MARK WALKER HAS MADE A MEDIA LIST FOR HIS LACK OF PERSONAL WEALTH. AND FINALLY, 2ND DISTRICT REP. RENEE ELLMERS CONTINUES TO CONFOUND HER FELLOW REPUBLICANS WITH HER POSITIONS ON BILLS, THIS WEEK OPPOSING AN ABORTION BILL SPONSORED BY FELLOW NORTH CAROLINA REP. VIRGINIA FOXX.

PA BLOCK FOR 1-31-15

PEOPLE IN POLITICS

THE GENERAL ASSEMBLY IS BACK IN RALEIGH – WITH GUSTO! THAT’S HOW ONE NORTH CAROLINA NEWSPAPER PUT IT AS LAWMAKERS HEADED BACK TO RALEIGH TO BEGIN THE LEGISLATIVE SESSION IN EARNEST FOLLOWING AN ORGANIZATIONAL MEETING A FEW DAYS AGO. BUT WHILE WEDNESDAY WASN’T THE OFFICIAL FIRST DAY OF BUSINESS, IT WAS A CONSEQUENTIAL DAY, WITH LEGISLATION FILED AND COMMITTEE ASSIGNMENTS SECURED. HOST DONNA MARTINEZ GETS A REVIEW FROM BECKI GRAY OF THE JOHN LOCKE FOUNDATION, ONE OF THE MANY LOBBYISTS WHO ASSEMBLED AT THE LEGISLATIVE BUILDING TO SAY HELLO TO LAWMAKERS. THEN WE REVISIT COMMENTS MADE A FEW DAYS AGO BY THE LEGISLATURE’S LEADERS ABOUT WHAT COULD BE AHEAD FOR THE SESSION. WE HEAR FROM NEW HOUSE SPEAKER TIM MOORE OF CLEVELAND COUNTY AND SENATE LEADER PHIL BERGER OF ROCKINGHAM COUNTY. THE TWO TALK ABOUT THEIR VIEW OF EDUCATION POLICY AND THEIR WORKING RELATIONSHIP WITH GOV. PAT MCCRORY. THAT’S FOLLOWED BY AN UPDATE ON THE LEGAL SAGA THAT HAS ENVELOPED FORMER KINSTON REP. STEPHEN LAROQUE. THIS WEEK HE ENTERED A PLEA IN THE CASE INVOLVING GRANT MONEY HIS NONPROFIT GROUP RECEIVED FROM THE FEDERAL AGRICULTURE DEPARTMENT. MARTINEZ TALKS WITH INVESTIGATIVE REPORTER SARAH OVASKA OF N.C. POLICY WATCH ABOUT THE DEAL AND WHAT LAROQUE COULD FACE. THEN RICK HENDERSON OF CAROLINA JOURNAL EXPLAINS WHY REP. RENEE ELLMERS OF N.C.’S 2ND CONGRESSIONAL DISTRICT COULD FACE A PRIMARY CHALLENGE IN 2016. AND FINALLY, WE HEAR THE MORE PERSONAL SIDE OF THE GOVERNOR WHEN SURPRISES A RALEIGH RADIO SHOW HOST WITH A PHONE CALL. MIKE RALEY OF NEWSRADIO 680 WPTF DISCUSSES GARDENING AND PETS WITH THE GOVERNOR AS PART OF A 30TH ANNIVERSARY CELEBRATION OF “THE WEEKEND GARDENER” PROGRAM.

PA BLOCK FOR 2-7-15

PEOPLE IN POLITICS

IN AN 80-MINUTE SPEECH WEDNESDAY EVENING, GOV. PAT MCCRORY DELIVERED HIS VISION FOR THE NEXT TWO YEARS TO A PACKED LEGISLATIVE CHAMBER OF LAWMAKERS, CABINET MEMBERS AND HIGH-RANKING OFFICIALS. YOU’LL HEAR SOME OF THE GOVERNOR’S REMARKS ABOUT JOBS, THE ECONOMY, AND EDUCATION IN HIS STATE OF THE STATE REMARKS, A BIENNIAL EVENT. WHILE THE GOVERNOR PRESENTED A HOPEFUL MESSAGE OF ACCOMPLISHMENT AND NEW AREAS OF FOCUS, DEMOCRATS OFFERED A MUCH DIFFERENT MESSAGE IN THE DEMOCRATIC RESPONSE TO THE GOVERNOR. YOU’LL HEAR DEMOCRATIC LEADER LARRY HALL, A HOUSE REPRESENTATIVE FROM DURHAM, DISCUSS HIS PARTY’S VIEW THAT GOV. MCCRORY AND REPUBLICANS HAVE LEFT THE MIDDLE CLASS BEHIND. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF BOTH SPEECHES FROM DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS, WHO EXPLAINS HOW HE SEES THE NEXT TWO

YEARS IN POLICY AND MESSAGING FOR THE GOVERNOR AND FOR DEMOCRATS. AND FINALLY, WE HEAR FROM REPUBLICAN REP. PAUL STAM AND DEMOCRATIC REP. GRIER MARTIN – BOTH OF WAKE COUNTY – ABOUT THE NEED TO CHANGE THE WAY NORTH CAROLINA DRAWS ITS ELECTION DISTRICTS. A BIPARTISAN GROUP OF LEGISLATORS AND ADVOCATES HAVE ONCE AGAIN BEGUN THE PUSH FOR AN INDEPENDENT REDISTRICTING COMMISSION.

PA BLOCK FOR 2-14-15

PEOPLE IN POLITICS

HE'S OUT. IN A STUNNING DEVELOPMENT, ONE OF THE MOST WELL-KNOWN ADVOCATES SEEN REGULARLY IN THE HALLS OF THE GENERAL ASSEMBLY HAS RESIGNED HIS POSITION. DANA COPE, HEAD OF THE STATE EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC), STEPPED BEFORE THE MEDIA MICROPHONES THIS WEEK FOR A 1-MINUTE RESIGNATION SPEECH IN THE WAKE OF A RALEIGH NEWS & OBSERVER REPORT THAT RAISED SERIOUS QUESTIONS ABOUT SPENDING OF SEANC MONEY ON WHAT APPEARED TO BE COPE'S PERSONAL EXPENSES. YOU'LL HEAR COPE'S EMOTIONAL STATEMENT. THEN HOST DONNA MARTINEZ GETS ANALYSIS FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THEY ALSO DISCUSS THE ELECTION OF THE STATE DEMOCRATIC PARTY'S NEW CHAIRWOMAN, PATSY KEEVER, AND N.C. HOUSE SPEAKER TIM MOORE'S MEETING WITH MORAL MONDAY PROTESTERS. THEN MARTINEZ GETS THE LATEST POLLING DATA SURROUNDING THE 2016 ELECTION CYCLE FROM TOM JENSEN OF THE DEMOCRATIC POLLING FIRM OF PUBLIC POLICY POLLING. THEY DISCUSS NEW DATA SHOWING THAT IN A HYPOTHETICAL MATCHUP FOR GOVERNOR, INCUMBENT PAT MCCRORY WOULD BEAT DEMOCRATIC ATTORNEY GENERAL ROY COOPER BY FIVE POINTS. JENSEN ALSO PROVIDES SURVEY RESULTS FOR SEN. RICHARD BURR, WHO WILL BE UP FOR RE-ELECTION IN 2016, AND PRESIDENT BARACK OBAMA, WHO CONTINUES TO BE VERY UNPOPULAR IN NORTH CAROLINA.

PA BLOCK FOR 2-21-15

PEOPLE IN POLITICS

SHE'S IN! DEMOCRAT LINDA COLEMAN HAS MADE IT OFFICIAL: FOR A SECOND TIME, SHE WILL RUN AGAINST REPUBLICAN DAN FOREST FOR THE LT. GOVERNOR'S SEAT. COLEMAN LOST TO FOREST IN 2012 DESPITE HEAVY BACKING FROM THE NOW-EMBATTLED QUASI-UNION GROUP, THE STATE EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC). CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TALKS ABOUT COLEMAN'S PROSPECTS WITH HOST DONNA MARTINEZ, INCLUDING THE DISTINCTIONS BETWEEN COLEMAN AND FOREST, WHO HAS CONFIRMED HE WILL SEEK RE-ELECTION. THE TWO ALSO DISCUSS DATA FROM PUBLIC POLICY POLLING THAT SHOWS

LEGISLATIVE DEMOCRATS ARE MORE UNPOPULAR THAN LEGISLATIVE REPUBLICANS AND THAT A BIG CHUNK OF THE ELECTORATE STILL DOESN'T KNOW MUCH ABOUT U.S. SEN. RICHARD BURR, WHO IS UP FOR RE-ELECTION IN 2016. HENDERSON TELLS MARTINEZ ABOUT THE DEVELOPING NATIONAL MEDIA NARRATIVE THAT OUSTED DEMOCRATIC SEN. KAY HAGAN MAY CHALLENGE BURR FOR HIS SEAT. THEN WE TURN TO MORE POLLING DATA FROM TOM JENSEN OF PUBLIC POLICY POLLING. JENSEN TELLS MARTINEZ THAT NORTH CAROLINA DEMOCRATS HAVE ALREADY COALESCED AROUND HILLARY CLINTON IN THE PRESIDENTIAL SWEEPSTAKES AND THAT WISCONSIN GOV. SCOTT WALKER IS SURGING IN POPULARITY AMONG REPUBLICANS. THAT'S FOLLOWED BY COMMENTS ABOUT GOVERNORS HE HAS KNOWN FROM PHIL KIRK, WHO WAS CHIEF OF STAFF TO TWO NORTH CAROLINA GOVERNORS AND A U.S. CONGRESSMAN. IN A SPEECH MADE IN RALEIGH THIS WEEK, KIRK SHARES HIS MEMORIES OF SEVERAL OF THE GOVERNORS. AND FINALLY, LT. GOV. DAN FOREST EXPLAINS HIS EDUCATIONAL PRIORITIES AND TALKS ABOUT HIS ADMIRATION FOR LEGISLATORS, WHO TECHNICALLY HAVE A PART-TIME JOB BUT WHO COMMIT HUGE AMOUNTS OF TIME AWAY FROM HOME TO FULFILL THEIR DUTIES.

PA BLOCK FOR 2-28-15

PEOPLE IN POLITICS

HILLARY CLINTON TAKES NORTH CAROLINA. THAT'S WHAT WOULD OCCUR IF THE ELECTION FOR PRESIDENT WERE HELD TODAY, ACCORDING TO THE LATEST ELON UNIVERSITY POLL. HOST DONNA MARTINEZ TALKS WITH POLL DIRECTOR, DR. KENNETH FERNANDEZ, ABOUT THE DATA THAT SHOWS CLINTON HANDILY BEATING JEB BUSH IN OUR STATE, AND THEY DISCUSS WHICH CANDIDATES ARE CATCHING ON WITH THEIR RESPECTIVE PARTIES. THE TWO ALSO DISCUSS NORTH CAROLINIANS' VIEWS ON GAY MARRIAGE, ABORTION, AND THE ENERGY EXTRACTION PROCESS KNOWN AS HYDRAULIC FRACTURING. THEN MARTINEZ TALKS WITH DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS ABOUT A NEW NATIONAL REPORT FROM DEMOCRATS, WHICH SAYS THE PARTY MUST REACH OUT BEYOND ITS CORE CONSTITUENCIES IF IT HOPES TO REBOUND FROM DEVASTATING 2014 MIDTERM LOSSES. MILLS TALKS SPECIFICALLY ABOUT THE NEED FOR DEMOCRATS TO APPEAL TO WHITE VOTERS IN THE SOUTH. THAT'S FOLLOWED BY MORE PERSPECTIVE ON THE ELON POLL FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO FOCUSES ON THE DATA THAT SHOWS GOV. PAT MCCRORY WITH A 4-POINT INCREASE IN JOB APPROVAL SINCE OCTOBER. THE TWO ALSO DISCUSS DEBATE AMONG STATE REPUBLICANS ABOUT THE BEST DATE TO HOLD NORTH CAROLINA'S 2016 PRESIDENTIAL PRIMARY, AND A POSSIBLE PRIMARY CHALLENGE FOR 3RD DISTRICT REPUBLICAN REP. WALTER JONES.

PA BLOCK FOR 3-7-15

PEOPLE IN POLITICS

CONGRESSMAN G.K. BUTTERFIELD IS SETTling IN TO HIS NEW DUTIES AS CHAIRMAN OF THE POWERFUL CONGRESSIONAL BLACK CAUCUS. THIS WEEK, WE REVISIT HIS ROUSING SPEECH FROM HIS SWEARING-IN CEREMONY EARLIER THIS YEAR, IN WHICH HE SAID WE MUST LEARN FROM THE PAST AND FOCUS ON THE FUTURE. YOU'LL HEAR SOME OF WHAT HE HAD TO SAY ABOUT HIS VISION FOR THE VENERABLE ORGANIZATION. THEN WE TURN TO THE CHALLENGES FACING NORTH CAROLINA DEMOCRATS, WHO ARE STILL FINDING THEIR WAY IN THE GENERAL ASSEMBLY AFTER ANOTHER ELECTION CYCLE IN WHICH VOTERS PUT REPUBLICANS IN CONTROL. WE LOOK BACK AT REMARKS MADE BY A KEY DEMOCRATIC LEGISLATOR, REP. LARRY HALL OF DURHAM, IN THE DEMOCRATIC REACTION TO GOV. PAT MCCRORY'S RECENT STATE OF THE STATE ADDRESS. THAT'S FOLLOWED BY A LOOK AT NEW POLLING DATA FROM ELON UNIVERSITY. HOST DONNA MARTINEZ TALKS WITH POLL DIRECTOR KENNETH FERNANDEZ, WHO DISCUSSES HILLARY CLINTON'S POPULARITY IN THE STATE, AS WELL AS ROSIER APPROVAL NUMBERS FOR THE GOVERNOR. AND SPEAKING OF THE GOVERNOR, AS HE ROLLS OUT HIS STATE BUDGET PROPOSAL THIS WEEK, WE TAKE ANOTHER LISTEN TO SOME OF HIS STATE OF THE STATE ADDRESS, IN WHICH HE LAID OUT THE VISION THE NEW BUDGET PLAN WILL HELP FUND.

PA BLOCK FOR 3-14-15

PEOPLE IN POLITICS

NORTH CAROLINA DEMOCRATS HAVE BEGUN TO PLAN THEIR STRATEGY FOR THE 2016 ELECTION CYCLE, AND THEIR PLANS ARE BEING ENGINEERED BY A NEW STATE PARTY CHAIRWOMAN. PATSY KEEVER JOINS HOST DONNA MARTINEZ TO DISCUSS THE DEMOCRATS' CHALLENGE IN NORTH CAROLINA IN THE WAKE OF MULTIPLE ELECTORAL LOSSES TO REPUBLICANS AND WHY KEEVER BELIEVES HER PARTY'S MESSAGE WILL RESONATE, PARTICULARLY WITH THE MIDDLE CLASS. KEEVER ALSO CRITICIZES REPUBLICAN POLICIES, TALKS ABOUT THE RACES HER PARTY WILL FOCUS ON, AND ACKNOWLEDGES THAT DEMOCRATS MUST REACH OUT BEYOND ITS TRADITIONAL CONSTITUENCIES OF SINGLE WOMEN AND MINORITIES IN ORDER TO WIN BACK POWER. THEN MARTINEZ DELVES INTO CHANGES AFOOT AT THE STATE REPUBLICAN PARTY AS WELL. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS MARTINEZ ABOUT GOP CHAIRMAN CLAUDE POPE'S DECISION NOT TO RUN FOR A SECOND TERM, THE GASTON COUNTY REPUBLICAN WHO HAS EARNED KEY ENDORSEMENTS FOR THE POST, AND THE HIRING OF A VETERAN POLITICAL OPERATIVE TO ASSIST THE PARTY. THE TWO ALSO DISCUSS THE COMPLAINT FILED AGAINST GOV. PAT MCCRORY BY THE

LIBERAL ADVOCACY GROUP PROGRESS NORTH CAROLINA, NEW NATIONAL HANDICAPPING OF SEN. RICHARD BURR'S RE-ELECTION PROSPECTS, AND COMMENTS MADE BY FORMER SEN. KAY HAGAN ABOUT WHY SHE LOST HER RACE TO THOM TILLIS.

PA BLOCK FOR 3-21-15

PEOPLE IN POLITICS

GOV. PAT MCCRORY HEADED TO WASHINGTON D.C. THIS WEEK TO REPRESENT THE NATIONAL GOVERNORS ASSOCIATION BEFORE A U.S. HOUSE TRANSPORTATION COMMITTEE. YOU'LL HEAR THE GOVERNORS REMARKS ABOUT NORTH CAROLINA'S TRANSPORTATION REFORMS AND WHY HE AND OTHER GOVERNORS ARE SEEKING A FULL PARTNERSHIP BETWEEN THE FEDERAL GOVERNMENT AND THE STATES WHEN IT COMES TO INTERCONNECTIVITY OF STATES AND CITIES. THE GOVERNOR'S TRIP TO WASHINGTON FOLLOWED ON THE HEELS OF A MAJOR VICTORY IN THE COURTS. THIS WEEK A 3-JUDGE PANEL RULED UNANIMOUSLY IN FAVOR OF THE GOVERNOR AND AGAINST THE GENERAL ASSEMBLY OVER THE ISSUE OF SEPARATION OF POWERS BETWEEN THE TWO BRANCHES OF GOVERNMENT. HOST DONNA MARTINEZ TALKS WITH CATAWBA COLLEGE POLITICAL SCIENCE PROFESSOR DR. MICHAEL BITZER ABOUT THE IMPORTANCE OF THE RULING AND THE POLITICAL DYNAMIC AT PLAY BETWEEN THE EXECUTIVE AND LEGISLATIVE BRANCHES. BITZER ALSO WEIGHS IN ON THE CHALLENGE FACING STATE DEMOCRATS AS THEY HEAD INTO THE 2016 POLITICAL CYCLE WITH A NEW CHAIRWOMAN ON BOARD BUT FEW OPTIONS FOR GAINING POWER IN THE LEGISLATOR OR U.S. CONGRESS. NEXT IS A LOOK AT DEMOCRATIC PARTY EFFORTS TO ROLL BACK ELECTION REFORMS PASSED BY THE GENERAL ASSEMBLY. MARTINEZ TALKS ABOUT TWO PROPOSALS FROM MINORITY LEADER LARRY HALL OF DURHAM WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO DISCUSS NEW DEVELOPMENTS IN THE INVESTIGATION OF SPENDING BY DANA COPE, FORMER HEAD OF THE STATE EMPLOYEES ASSOCIATION OF NORTH CAROLINA (SEANC), AS WELL AS A 2016 PRIMARY CHALLENGE FOR 3RD DISTRICT CONGRESSMAN WALTER JONES. AND FINALLY, MARTINEZ AND HENDERSON DISCUSS THE GUILTY VERDICT IN THE MURDER TRIAL OF JONATHAN BROYHILL, WHO WAS FOUND GUILTY OF KILLING DEMOCRATIC POLITICAL FUNDRAISER JAMIE HAHN.

PA BLOCK FOR 3-28-15

PEOPLE IN POLITICS

THIS WEEK, WE LOOK AT THE IMPACT OF WOMEN IN NORTH CAROLINA POLITICS AND DATA THAT SHOWS WHILE WOMEN MAKE UP 54 PERCENT OF REGISTERED VOTERS, THEY HOLD ROUGHLY 25 PERCENT OF ELECTIVE AND APPOINTED OFFICE. HOST DONNA MARTINEZ DIGS INTO NEW RESEARCH DATA WITH THE REPORT'S AUTHOR, DR. DAVID MCLENNAN, A VISITING PROFESSOR OF POLITICAL SCIENCE AT MEREDITH COLLEGE. THE TWO DISCUSS CHALLENGES WOMEN FACE, EFFORTS TO RECRUIT MORE WOMEN INTO RUNNING FOR OFFICE, THE POLITICAL AFFILIATIONS OF WOMEN, AND SOME OF THE FEMALE ROLE MODELS IN NORTH CAROLINA POLITICS. THEN WE TURN TO PRESIDENTIAL POLITICS WITH THE ANNOUNCEMENT FROM TEXAS SEN. TED CRUZ THAT HE WILL SEEK THE REPUBLICAN NOMINATION FOR PRESIDENT. CRUZ WILL MAKE AN APPEARANCE IN RALEIGH ON APRIL 13. YOU'LL HEAR SOME OF HIS ANNOUNCEMENT MADE THIS WEEK AT LIBERTY UNIVERSITY. THAT'S FOLLOWED BY A LOOK AT THE DEBATE OVER WHEN NORTH CAROLINA'S PRESIDENTIAL PRIMARY WILL BE HELD AND THE POSSIBLE CONSEQUENCES FOR THE GOP BY PUSHING TO MOVE THE PRIMARY FROM MAY TO FEBRUARY OR MARCH. MARTINEZ TALKS WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON ABOUT WHY THE POLITICAL CLASS WANTS THE MOVE, AND WHY NATIONAL PARTY LEADERS DON'T. THE TWO ALSO DISCUSS THE LARGE GOP FIELD AND THE PROS AND CONS FOR CANDIDATES WHO ARE PART OF A BRUISING PRIMARY ELECTION CONTEST. THEY ALSO LOOK AT BEHIND-THE-SCENES MANEUVERING IN CONGRESS THAT HELPED BRING 10TH DISTRICT CONGRESSMAN PATRICK MCHENRY INTO A POSITION OF POWER AT A YOUNG AGE.