

**WWNC**

**Quarterly Issues  
Second Quarter, 2012**

**Program: NCNN News Makers  
Saturday 7:00 AM**

**Duration: 30 minutes**

**Program: CHANGES  
Saturday 7:30 AM**

**Duration: 30 minutes**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2012  
07/03/2012

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFTER SCHOOL:** Leadership Asheville looks at the importance of out of school or after school programs for youth.
  - **ARTS EDUCATION:** NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons
  - **ASTHMA:** May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more
  - **AUTISM:** A local doctor and a mother of an autistic child talk about the disorder and how it is treated.
  - **CHILD ABUSE:** April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.
  - **ECONOMY :** 2 economists from Western Carolina University talk about how much momentum the enconomy is gaining.
  - **ELDER HEALTH:** The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.
  - **FISHER HOUSE:** Fisher House Memorial Day tribute to America's military and their families.
  - **IMPORTANCE OF A WILL:** Having a will assures your assets go where you want them to go once you're gone.
  - **ORGAN DONORS:** Even with more than a million organ donors in the US, thousands are still waiting for transplants
  - **POVERTY:** discussion about situational and generational poverty, assistance available and more.
  - **SUMMER HUNGER:** A new program in Buncombe Country that will feed children through the summer, when not in school.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
ORGAN DONORS	CHANGES-ORGAN DONORS (4/7/12)	Even with more than a million organ donors in the US, thousands are still waiting for transplants	Josh and Aaron Michael	04/07/2012 07:30 AM	029:42
CHILD ABUSE	CHANGES-CHILD ABUSE (4/14/12)	April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.	Bill McGuire	04/14/2012 07:30 AM	029:45
ELDER HEALTH	CHANGES-ELDER HEALTH (4/21/12)	The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.	Rebecca Chaplain	04/21/2012 07:30 AM	029:45
POVERTY	CHANGES-POVERTY (4/28/12)	discussion about situational and generational poverty, assistance available and more.	Jimmy Vestal	04/28/2012 07:30 AM	029:38
ASTHMA	CHANGES-ASTHMA (5/5/12)	May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more	Melinda Shuler	05/05/2012 07:30 AM	029:46
ECONOMY	CHANGES-ECONOMY (5/12/12)	2 economists from Western Carolina University talk about how much momentum the economy is gaining.	Bob Mulligan & Steve Miller	05/12/2012 07:30 AM	029:47
AUTISM	CHANGES - AUTISM (5/19/12)	A local doctor and a mother of an autistic child talk about the disorder and how it is treated.	Dr. Steven Love & Martha Boyd	05/19/2012 07:30 AM	029:45
FISHER HOUSE	CHANGES - FISHER HOUSE (5/26/12)	Fisher House Memorial Day tribute to America's military and their families.	Military & their families	05/26/2012 07:30 AM	029:48
AFTER SCHOOL	CHANGES-AFTER SCHOOL (6/2/12)	Leadership Asheville looks at the importance of out of school or after	Bill Treasure-Justin	06/02/2012 07:30 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		school programs for youth.	Bellamy		
SUMMER HUNGER	CHANGES-SUMMER HUNGER (6/9/12)	A new program in Buncombe Country that will feed children through the summer, when not in school.	Lanette Vaughn Hensley	06/09/2012 07:30 AM	029:44
IMPORTANCE OF A WILL	CHANGES-IMPORTANCE OF A WILL (06/16/12)	Having a will assures your assets go where you want them to go once you're gone.	Gene Ellison	06/16/2012 07:30 AM	029:49
ARTS EDUCATION	CHANGES-ARTS EDUCATION (6/23/12)	NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons	Charlie McCever & Alexa Hardy	06/23/2012 07:30 AM	029:40
FISHER HOUSE	CHANGES - FISHER HOUSE (6/30/12)	Fisher House 4th of July tribute to America's military and their families.	Military & their families	06/30/2012 07:30 AM	029:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	actagainstaids.org	000:16	001
-----	AIR FORCE RESERVE	000:31	198
-----	Brother Wolf	001:00	249

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
----	CITY OF HOPE VIGNETTE 1	001:00	002
----	CITY OF HOPE VIGNETTE 10	001:01	002
----	CITY OF HOPE VIGNETTE 2	001:01	002
----	CITY OF HOPE VIGNETTE 4	001:00	001
----	CITY OF HOPE VIGNETTE 5	001:01	002
----	CITY OF HOPE VIGNETTE 6	001:00	002
----	CITY OF HOPE VIGNETTE 7	001:01	001
----	CITY OF HOPE VIGNETTE 8	001:00	001
----	CITY OF HOPE VIGNETTE 9	001:00	001
----	EBLIN CHARITIES	001:58	004
----	EBLIN CHARITIES	001:59	007
----	EBLIN CHARITIES	002:00	020
----	EBLIN CHARITIES	002:01	003
----	Guitars For Vets Asheville	000:29	001
----	NCHSAA	001:02	888
----	NORTH ASHEVILLE CHRISTIAN SCH	000:15	001
----	RED CROSS	000:18	021
----	The Ad Council	000:15	001
----	The Ad Council	000:16	001
----	The Ad Council	000:31	001
----	United Way of Haywood County	000:30	047
----	US dept of Defense	000:31	195
----	US dept of Defense	001:00	213
:15	actagainstaids.org	000:16	267
:15	AVL POLICE DEPT	000:16	131
:15	NORTH ASHEVILLE CHRISTIAN SCH	000:15	094
:15	The Ad Council	000:15	141
:15	The Ad Council	000:16	1488
:30	Boy Scouts of America	000:30	187

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
:30	GIVE KIDS A SMILE	000:31	080
:30	Guitars For Vets Asheville	000:29	109
:30	PSA/HEART HEALTH/30	000:31	173
:30	RADD	000:31	182
:30	The Ad Council	000:31	565
:60	The Ad Council	000:59	243
:60	The Ad Council	001:01	229
ADOPT	The Ad Council	001:01	106
ANIMAL ADOPTION	Brother Wolf	001:00	122
ANIMAL ADOPTION	The Ad Council	000:31	090
CFL BULBS	The Ad Council	000:31	088
DENTISTRY	GIVE KIDS A SMILE	000:31	092
DRUNK DRIVING	RADD	000:31	090
HEALTH AND FITNESS	AD COUNCIL	000:29	076
HEALTH AND FITNESS	AD COUNCIL	000:30	122
HEALTH AND FITNESS	AD COUNCIL	000:31	139
HEALTH AND FITNESS	CITY OF HOPE	000:30	005
HEALTH AND FITNESS	CITY OF HOPE	000:31	013
HEALTH AND FITNESS	CITY OF HOPE	000:32	003
NATURE	The Ad Council	000:59	124
NO TEXT AND DRIVE	The Ad Council	000:31	090
RESERVES	AIR FORCE RESERVE	000:31	099
SCOUTING	Boy Scouts of America	000:30	094
SPORTS	NCHSAA	001:02	435
UNITED WAY	United Way of Haywood County	000:30	001
VETERANS	US dept of Defense	000:31	100
Zoolies	12-04-15 BUNCOMBE C TY 911 OUT	000:30	009
Zoolies	6-17-12 Overturned Truck 240W	000:30	008



## **NCNN Public Affairs Programming**

2<sup>nd</sup> Quarter 2012

PA BLOCK FOR 04-01-12

### **People in Politics**

Six Democrats and six Republicans are seeking their party's nomination for governor. This week, host Donna Martinez talks with Democrat Bruce Blackmon and Republicans Charles Moss and Paul Wright about their campaigns and key issues. Then NewsRadio 680 WPTF's Mike Davis and Stephanie Hawco join Martinez to discuss the hot political stories of the week: news that Jon Stewart of the Daily Show will be in Charlotte for the Democratic National Convention, Republican presidential candidate Newt Gingrich's no-show status this week in North Carolina, a key endorsement for Democratic Lt. Governor candidate Linda Coleman, and First Lady Michelle Obama's impending visit to Greensboro to give the commencement speech at NC A&T. Then we hear Stephanie Hawco's conversation with N.C. Democratic Congressman David Price about the politics of the federal healthcare law, while WPTF's Rick Martinez talks with Republican Congresswoman Renee Ellmers about the GOP's view of the issue, heard this week in the U.S. Supreme Court.

\*\*\*\*Issues Covered: 2012 NC Governor's Race; Local, State, and Federal Government; State and Federal Taxes; Transportation; American Middle Class; Healthcare; Property Taxes; Employment and Unemployment; Job Creation; Tax Credits for Small Business Owners; State Budget; Balancing the State Budget; Education; Protection of Marriage Act; Hydraulic Fracturing; Political Parties; Democratic National Convention in Charlotte; 2012 Presidential May Primary in NC; The Governor's and Lieutenant Governor's Races in NC; Political Ads; Federal Health Care Law; Medicare and Medicaid; The Federal Deficit and Obamacare\*\*\*\*

Time 30:00

### **Carolina Newsmakers**

"Interview with Bob Phillips", Executive Director, Common Cause

\*\*\*\*Issues Covered: Common Cause of North Carolina; 2012 Primary Election; Redistricting; Political Parties and Independent Voters; Accountability of Government; Lobbying; Campaign Finance Reform; Election Law Reform; NC General Assembly; Media and Communications; Campaign Spending; Spending by Political Action Committees; Political and Issue Advertising; Education; Business and Industry; Community College System\*\*\*\*

Time 29:30

## Radio Health Journal

“Cholesterol Screening for Children” and “Swab a Cut, Save a Life”

\*\*\*\*Issues Covered: Health Care; Public Health; Youth at Risk; Consumerism; Education; Business and Industry; Economics\*\*\*\*

Time 28:00

TRT: 89:49

PA BLOCK FOR 04-08-12

## People in Politics

This week host Donna Martinez continues a series of conversations with the candidates for North Carolina governor. Democratic Rep. Bill Faison of Orange and Caswell counties tells Martinez why he's running, discusses his jobs plan and the marriage amendment that will appear on the primary ballot, and addresses his low polling numbers that some attribute to his outspoken criticism of Gov. Beverly Perdue prior to her announcement that she would not seek re-election. Then Democratic candidate Gardenia Henley talks about her background and expertise in fiscal matters, and why she, a political novice, decided to jump into the six-person Democratic primary. Then we turn to presidential politics. Rick Martinez of NewsRadio 680 WPTF in Raleigh joins Donna Martinez to discuss Mitt Romney's big wins this week in Maryland, Wisconsin, and Washington D.C., as well as the fate of Republican candidates Rick Santorum and Newt Gingrich, who visited North Carolina this week. That's followed by a look at recent Elon University poll results about national and state politics, as well as North Carolinians' views on same-sex marriage. Bruce Ferrell of the N.C. News Network talks with Elon's John Robinson.

\*\*\*\*Issues Covered: 2012 May Primary in NC; Democratic Nomination for Governor; Job Creation and the Economy; State Budget; Science and Technology; NC Manufacturing; Education; State Energy Policy and Hydraulic Fracturing; Unaffiliated Voters; Undecided Voters; Governor Perdue's Decision Not to Run for Re-Election; Protection of Marriage Act; Local, State, and Federal Government; Analysis of the Role and Influence of Ruffin Poole in State Government; Income Tax Evasion; Money Laundering; Governmental Ethics; Real Estate Development Permits; Campaign Finance Violations by Former Governor Mike Easley; Ruffin Poole's and Governor Mike Easley's Law Licenses Re-Instated\*\*\*\*

Time 30:00

## Carolina Newsmakers

“Interview with Ran Coble”, Executive Director, NC Center for Public Policy Research



\*\*\*\*Issues Covered: NC State Legislature; Mental Health Reform; College Completion Rates; Distance Education; On-Line Education; The Community College System and the Higher Education System in North Carolina; Employment and Unemployment Rates; Consumer Confidence Polls; Oil and Gas Production and Prices; U.S. Foreign Policy and the Middle East; 2102 Elections and North Carolina as a “Battleground States”; Political Parties and Political Advertising; State Election Ballots and Civics Education; Redistricting; The Different Sessions of the General Assembly; An NC Representative: A Demanding Part-Time Job; The Republican Majority in the General Assembly; New Leadership in the State Legislature\*\*\*\*

Time 29:30

### Radio Health Journal

“The Real Culprit in Obesity is Keeping the Weight Off” and “Synesthesia”

\*\*\*\*Issues Covered: Obesity; Health Care; Public Health; Psychology; Education\*\*\*\*

Time 89:50

### PA BLOCK FOR 04-22-12

#### People in Politics

Early voting for the May 8 primary began this week, and our look at the candidates for governor continues as North Carolinians head to the polling place. Republicans Scott Jones and James Mahan talk with host Donna Martinez about their views and why they think they're a better fit for the top job than the other candidates, including presumptive Republican nominee Pat McCrory. We also hear comments from three of the most well known Democratic candidates for governor – state Rep. Bill Faison, Lt. Gov. Walter Dalton, and former Congressman Bob Etheridge – who participated in three televised debates this week. Then we turn to the political scandal that has engulfed the North Carolina Democratic Party. This week, party chairman David Parker announced he will not resign his office but will not seek re-election in May. Parker had been under pressure from top Democrats to leave office once news surfaced of a secret settlement with a former party staffer, who accused then-executive director Jay Parmley of sexual harassment. Parmley has resigned but denies the allegations. The North Carolina News Network's Jeff Hamlin reports on the story, and News Radio 680 WPTF News Director Rick Martinez joins Donna Martinez to analyze the political fallout.

\*\*\*\*Issues Covered: 2012 Republican Primary; 2012 Elections; Political Parties; State/Federal tax Reform; Protection of Marriage Act; Prayer in Public School; Job Creation; Employment/Unemployment; Full Employment; Education; Small Business Owners; Public Health and Health Care; Sexual Harassment; NC Democratic Party and Analysis of the Party's Leadership; Report on NC Democratic Governor's Candidate's Debates This Past Week\*\*\*\*

Time 30:00

## Carolina Newsmakers

“Interview with Thom Tillis”, NC Speaker of the House

\*\*\*\*Issues Covered: NC General Assembly; Republican Majority in the NC General Assembly; State Budget; Senior Citizens and the Elderly; Public Education and Higher Education in North Carolina; State University System and the NC Community College System; Scientific Research; State Ferry System Tolling; NC’s Infrastructure; Transportation; Potential Tolls on State Roads; State Revenue and State Tax Structure; NC State Tax Reform; The State’s Work Force Development Plan\*\*\*\*

Time 29:30

## Radio Health Journal

“Pregnant? You’re Fired” and “Almost Alcoholic?”

\*\*\*\*Issues Covered: Employment; Discrimination; Economics; Women’s Issues; Family Issues; Federal Law; Addiction; Substance Abuse and Treatment\*\*\*\*

Time 28:00

TRT: 89:51

## PA BLOCK FOR 04-29-12

### People in Politics

New polling this week shows a shift in the race for the Democratic nomination for governor. Jeff Hamlin speaks with Public Policy Polling’s Tom Jensen about the surge of Lt. Gov. Walter Dalton. Then Bob Phillips of Common Cause, formerly the press secretary for Lt. Gov. Dennis Wicker, analyzes the Democratic candidates’ debate performances. Next is a look at presumed Republican nominee Pat McCrory’s message to his supporters. McCrory is encouraging them to present an I.D. at the polling place, a not-so-subtle tweak of his Democratic opponents, who oppose the voter I.D. bill. Then we hear from a high profile supporter and a high profile opponent of the Marriage Amendment that will appear on the May 8 ballot. Former House Speaker Newt Gingrich talks about his support, and Sen. Kay Hagan explains her opposition. Next is a look at President Obama’s speech at UNC Chapel Hill this week. NewsRadio 680 WPTF reporter Josh Zach and News Director Rick Martinez join host Donna Martinez to discuss the visit and compare it to the 2008 campaign. We also take a listen to some of the president’s comments, as well as comments from his presumed Republican opponent Mitt Romney, who all but sewed up the GOP nomination with five more primary wins.

\*\*\*\*Issues Covered: Polling; Democratic Party Gubernatorial Primary; NC Geography; Lieutenant Governor's Race; Campaign Spending and Campaign Fund Raising; Voter ID; Early Voting; NC State Auditor's Race; Republican Primary for NC Superintendent of Public Instruction; Protection of Marriage Amendment; President Obama's Visit to Chapel Hill; College Tuition and Student Loans; President Obama's Campaign for Re-Election; 2012 Presidential Race; North Carolina as a "Battleground State"; Mitt Romney Wins Five State Primaries This Past Week; Obamacare\*\*\*\*

Time 30:00

Carolina Newsmakers

"Interview with Katie Parker", Legal Director for the North Carolina Chapter of the ACLU

\*\*\*\*Issues Covered: ACLU; Protecting Individual's Civil Rights; Racial Issues; Constitutional "Bill of Rights"; Free Speech Rights; Privacy Issues; Liberal and Conservative Issues; Censorship; Encouraging Constructive Dialogue in Society; Science and Technology; Media and Communications; Law Enforcement Requests for Cell Phone Data; Slander and Libel Laws; Cell Phone Hacking; Internet; Copyright Laws; Definition of Marriage; Domestic Partnership Benefits; Discrimination\*\*\*\*

Time 29:30

Radio Health Journal

"Healthcare Reform With and Without the Individual Mandate" and "How "Tiger Feeding Moms" May Backfire"

\*\*\*\*Issues Covered: Federal Government; Laws and Regulation; Economics; Health Care; Public Health; Employment; Business and Industry; Youth at Risk; Food and Nutrition; Pop Culture\*\*\*\*

Time 28:00

TRT: 89:51

PA BLOCK FOR 05-06-12

People in Politics

Tuesday is primary election day, with all eyes on the Democratic and Republican races for governor. All six Republican candidates and five of the six Democratic candidates share with

host Donna Martinez their views on issues and why they're seeking the governor's seat. Then Rick Martinez joins Donna Martinez with an update on upheaval in House Speaker Thom Tillis' office. This week a second aide to the Speaker resigned due to a personal relationship with a lobbyist. Next is polling data on the Marriage Amendment and the governor's race from Tom Jensen of Public Policy Polling, and a report on Republican candidate Pat McCrory's endorsement from Jeb Bush. That's followed by a look at the Lt. Governor's race with Jonathan Kappler of the North Carolina Free Enterprise Foundation. And finally, Rick and Donna Martinez discuss the Washington Correspondent's annual dinner, at which comedian Jimmy Kimmel took aim at President Obama, Mitt Romney, and others including New Jersey Gov. Chris Christie. The two also discuss this week's testimony in the federal trial of John Edwards.

\*\*\*\*Issues Covered: 2012 NC May Primaries; NC Democratic Governor's Primary Race; State Budget; State Lottery; Business and Industry; Job Creation; The Economy; Fuel Prices; The Recession; Lowering the State's Gas Tax; Employment/Unemployment; Small Businesses; Education; Higher Education in NC; Community College System; State and Federal Taxes; NC State Lieutenant Governor's Race and Possible Runoffs; Polling\*\*\*\*

Time 30:00

#### Carolina Newsmakers

"Interview with Jonathan Kappler", Research Director for the North Carolina Free Enterprise Foundation

\*\*\*\*Issues Covered: Non-Profits; NC Free Enterprise Foundation; Polling Information; Economic Growth; Business and Industry; Local, State, and Federal Government; North Carolina's Business Climate; Politics and Political Parties; Campaign Finance and Campaign Finance Reform; Education; NC's Work Force; Tax Incentive Packages and Attracting Businesses to North Carolina; Taxes and Tax Reform; Corporate Tax Rates; Republican Majority in the NC General Assembly; 2012 Elections and North Carolina as a "Battleground State"; Sales Tax vs. Service Tax and Definitions of Both; Employment/Unemployment and Job Creation; Lobbying; 2012 Democratic Convention to Be Held in Charlotte This Summer; Rural/Urban Issues and Rural/Urban Voting Patterns\*\*\*\*

Time 29:30

#### Radio Health Journal

"The Safety of the Weedkiller 2,4-D" and "Momnesia"

\*\*\*\*Issues Covered: Environment; Federal Government and Regulation; Public Health; Agriculture; Consumerism; Psychology; Parenting Issues; Gender and Women's Issues\*\*\*\*

Time 28:00

TRT: 89:52

PA BLOCK FOR 05-13-12

People in Politics

North Carolina voters had their say this week as nearly 35 percent of registered voters turned out. Host Donna Martinez is joined by SGRToday.com's Barlow Herget and John Locke Foundation Vice President for Outreach Becki Gray to analyze the results. Topics include the constitutional amendment that sailed to victory with 61 percent of the vote. The amendment defines marriage as only between one man and one woman. North Carolina becomes the 31st state with an amendment. The panel also analyzes the primaries for governor, Lt. Governor, Council of State, and Congress, as well as key legislative races. Six Council of State races and three House races appear headed for a July 27 runoff election. One race – Labor Commissioner – is on the Democratic side. The others are Republican runoffs. And finally, Rick Martinez joins the show with an update on the John Edwards trial.

\*\*\*\*Issues Covered: Same-Sex Marriage Ban; Protection of Marriage Act; NC May Primary; Politics and Political Parties; North Carolina as a "Swing State"; 2012 Presidential Election; Conservative/Liberal Values; 2012 NC Governor's Race; Analysis of Campaign Fundraising; NC Secretary of Labor Race; Unaffiliated Voters; Council of State Races; Rundown of the July 17<sup>th</sup> Runoff Races\*\*\*\*

Time 30:00

Carolina Newsmakers

"Interview with Rob Christensen", Political Columnist, News and Observer, and Author of Paradox of Tar Heel Politics

Issues Covered: Voter Turnout for the NC May Primary; The Marriage Amendment; Liquor By the Drink; Equal Rights Amendment; North Carolina: A Socially Conservative State; Rural/Urban Issues; Influence of Three-Term Governor Jim Hunt; The Effect of Billy Graham's Endorsement of the Marriage Amendment; NC as a "Battleground" State; President's Clarification/Endorsement of Same-Sex Unions/Marriage; Redistricting; NC's Lieutenant Governor's Race; Analysis of NC Congressional Races and NC Council of State Races; Analysis of the July 17<sup>th</sup> Runoffs; Independent/Unaffiliated Voters; Democratic National Convention to Be Held in Charlotte and President Obama's Re-Election Chances\*\*\*\*

Time 29:30

Radio Health Journal

“Expensive, Unnecessary Treatments” and “Baseball's “Elephant in the Room”

\*\*\*\*Issues Covered: Health Care; Public Health; US Medical System; Economics; Consumerism; Insurance; Sports and Recreation; Drug Enforcement\*\*\*\*

Time 28:00

TRT: 89:51

PA BLOCK FOR 05-20-12

People in Politics

Chaos in the state Democratic Party as embattled chairman David Parker stays in the top job after a divisive vote among hundreds of party activists. Rick Martinez joins host Donna Martinez to analyze the disagreement and the potential political impact going forward toward the Charlotte Democratic National Convention in late summer. Martinez also discusses Gov. Perdue's verbal slap at the state of Mississippi and how officials in that state are reacting to it, as well as a fake apology from Perdue via Twitter. The fake apology, intentionally made by someone who holds a Twitter account meant to look like it belongs to the governor, made national news, prompting the governor's real staff to have to comment and discuss Perdue's phone call to Mississippi Gov. Phil Bryant. Martinez also comments on jury deliberations in John Edwards' federal trial on campaign finance indictments. Then the panel delves into a flap over debates between Pat McCrory and Walter Dalton campaigns, and the new session of the state legislature. That's followed by comments from Jonathan Kappler of the North Carolina Free Enterprise Foundation, who assesses the outcome of the legislative elections.

\*\*\*\*Issues Covered: NC State Democratic Party Leadership and NC Democratic Party Chairman, David Parker; 2012 Democratic Party National Convention to Be Held in Charlotte This Summer; 2012 NC Gubernatorial Campaign; Protection of Marriage Act; Civil Rights and the Civil Rights Act; Rundown of the Runoffs from the May Primary in North Carolina; Analysis of the Testimony in the John Edwards Trial\*\*\*\*

Time 30:00

Carolina Newsmakers

“Interview with Dana Cope”, Executive Director, State Employees Association of North Carolina

\*\*\*\*Issues Covered: SEANC; State Employees; State Government; Education; Public and Private Colleges in North Carolina; NC's Sales and Corporate Taxes; State Lottery; Service Taxes; Modernizing NC's Tax Structure; Republican Majority in the NC General Assembly; Non-Partisanship; Redistricting; Political-Action Committees; Campaign Finance Reform; Voter Turnout; 2012 May Primary; 2012 Elections; Analysis of 2012 DNC in Charlotte; Privatization of Government Services\*\*\*\*

Time 29:30

Radio Health Journal

“Emergency Responder Stress” and “Fibromyalgia”

\*\*\*\*Issues Covered: Police and Fire; Public Safety; Emergency Response; Education; Health Care; Women's Issues; Consumerism\*\*\*\*

Time 28:00

TRT: 89:52

PA BLOCK FOR 05-27-12

People in Politics

Republican gubernatorial candidate Pat McCrory discusses the goals he will pursue if elected governor, while his spokesperson Brian Nick comments on a legal feud the campaign is pursuing against producers of an attack ad and the TV stations that are airing it. Then we hear a campaign ad from Democratic candidate Walter Dalton. Next, host Donna Martinez talks with Carolina Journal Managing Editor Rick Henderson about a court hearing for two former associates of Gov. Beverly Perdue. Both are facing allegations of campaign finance violations. That's followed by a look at the week's key legislative initiative – compensation for the living victims of North Carolina's notorious eugenics program. Stephanie Hawco talks with Martinez about the emotional comments from the victims, who are poised to receive \$50,000 each from the state for having been sterilized by the state against their will. Then the head of the State Employees Association of North Carolina talks about working with the Republican-led legislature following decades of Democratic control. And finally, Rick Martinez of NewsRadio680 WPTF in Raleigh joins Donna Martinez to analyze a new anti-Mitt Romney video produced by the North Carolina AFL-CIO, as well as the potential impact on the presidential race by the national NAACP's endorsement of gay marriage as a civil right.

\*\*\*\*Issues Covered: 2012 Elections; NC Governor's Race; Political Parties; Balancing the State Budget; NC's Debt; Health Care; The Elderly and Senior Citizens; Obamacare

and NC's Health Care Plan; Ethics and Political Ads; Employment/Unemployment, Jobs, and Job Creation; Campaign Fund-Raising and the Gay Community; Protection of Marriage Act; Compensation for Victims of the NC Eugenics Program; 2012 Presidential Election; NC Chapter for AFL-CIO; Declining Union Political Influence in North Carolina; Impact of President Obama's Endorsement of Same-Sex Marriage\*\*\*\*

Time 30:00

### Carolina Newsmakers

"Interview with John Hood", President and Chairman of the John Locke Foundation, and Publisher of the Carolina Journal

\*\*\*\*Issues Covered: Lieutenant Governor's Race in 2012; 2012 NC May Primary; Voter Turnout; The Marriage Amendment; Definition of Marriage and Same-Sex Marriage; Polling Data; NC Voting Patterns; The Paradox of Tar Heel Politics; Redistricting; Race Issues and the Obama Presidency; Local Dialects; Analysis of 2012 Post-Election Fallout; NC Health Care and Pension Liabilities\*\*\*\*

Time 29:30

### Radio Health Journal

"Menu Psychology" and "Asperger's Syndrome From the Inside"

\*\*\*\*Issues Covered: Psychology; Consumerism; Economics; Disabilities; Mental Health; Education\*\*\*\*

Time 28:00

TRT: 89:53

PA BLOCK FOR 06-03-12

### People in Politics

The jury speaks and John Edwards walks out of a Greensboro federal courtroom a free man, with the government having failed to prove its case on six counts of campaign corruption related to the money used to hide Edwards' mistress Rielle Hunter from the public. Host Donna Martinez is joined by Rick Martinez and Stephanie Hawco of NewsRadio680 WPTF in Raleigh for analysis of why the case ended with one not guilty verdict and a mistrial after the jury deadlocked on the five other counts. We also hear from Edwards himself in comments he made on the courthouse steps following the mistrial. Then we get an update on a push to take politics



out of the election map-drawing process in North Carolina, as well as a legislative step forward for live table games at the western North Carolina casino run by the Cherokees. State Sen. Tom Apodaca of Henderson County says it's all about jobs. Then Stephanie Hawco provides an update on the continuing scandal inside the Democratic Party related to sexual harassment allegations. She also explains the new political steps being taken by pro-gay marriage forces in the state, and details the strange story of Auditor Beth Wood and parking tickets on her state vehicle that she paid for but didn't incur herself. That's followed by comments from Gov. Mitt Romney, who secured enough delegates to claim the GOP nomination for president this week, and comments from his Democratic opponent, President Barack Obama. Then Jonathan Kappler of the North Carolina Free Enterprise Foundation discusses the costs involved in running a campaign for state House and state Senate, and Raleigh News & Observer columnist Rob Christensen comments on the potential political impact of President Obama's support of gay marriage.

\*\*\*\*Issues Covered: Campaign Finance and Campaign Finance Reform; Campaign Contributions; Mistrial in the John Edwards Trial; Democratic National Convention in Charlotte This Summer; Redistricting; Casino Gambling and Job Creation; Employment/Unemployment; Bi-Partisan Commission to Handle Redistricting; Analysis of Leadership for the State Democratic Party\*\*\*\*

Time 30:00

Carolina Newsmakers

“Interview with Lou Baldwin”, President of the North Carolina Association of Realtors

\*\*\*\*Issues Covered: NC Association of Realtors; Realtors' Code of Ethics; The Economy; Trademarks; Residential and Commercial Property; Real Estate as an Investment; Home Builders and New Home Starts; Home Construction; Renting vs. Buying a Home; Banking, Interest Rates, and Re-Financing Homes; Employment/Unemployment; Job Creation and Home Sales; Economic Recovery; Foreclosures; Savings and Loans; The Size of Down Payments; Fannie Mae and Freddie Mac; Speculation; North Carolina Resort Properties; Urban/Rural Issues\*\*\*\*

Time 29:30

Radio Health Journal

“Paying for Bone Marrow” and “How the Brain Makes Decisions”

\*\*\*\*Issues Covered: Health Care; Public Health; Ethics; Economics; Law and Courts; Technology; Consumerism\*\*\*\*

Time 28:00

TRT: 89:51

## PA BLOCK FOR 06-10-12

### People in Politics

This week we begin our look at North Carolina's July runoff races, including the Democratic primary runoff for Labor Commissioner. Host Donna Martinez is joined by one of the two Democrats in the race – Marlowe Foster – who requested the runoff after finishing second to John Brooks on May 8. Foster discusses key themes of his campaign and explains why he believes he is the future of the Democratic Party. Then the candidate focus turns to the state's race for governor. Libertarian candidate Barbara Howe talks with Martinez about her campaign and her fiscal and social views as she seeks to defeat her challengers, Republican Pat McCrory and Democrat Walter Dalton. Then we turn to news that former John Edwards mistress Rielle Hunter will soon release a book about her affair with the former presidential candidate. Stephanie Hawco joins Martinez to discuss Edwards and Hunter, as well as news that offering Democratic National Convention attendees easy access to alcohol on Labor Day has become an issue in Mecklenburg County, where ABC stores are scheduled to be closed that day. Legislators are seeking to change that.

Issues Covered: 2012 Elections; Democratic Primary Runoff for NC Labor Commissioner and Interview with Marlowe Foster; Community Colleges; Business and Industry; Education; Political Parties; Interview with Libertarian Candidate for Governor, Barbara Howe; NC Gubernatorial Race; 2008 Libertarian Candidate Mike Munger; Public Welfare; Same-Sex Marriage and the Protection of Marriage Amendment; Analysis of Rielle Hunter's Tell-All Book; Democratic National Convention to be Held in Charlotte in September\*\*\*\*

Time 30:00

### Carolina Newsmakers

“Interview with Chris Fitzsimon”, Director, NC Policy Watch

\*\*\*\*Issues Covered: NC Policy Watch; Public Policy; Local and State Government; Video Sweepstakes Debate; Gaming/Gambling Issues; Education Funding; NC Education Lottery; State Budget; Sales Tax Revenue; Corporate Tax Structure; Economic Growth and Recovery and Tax Revenue; Fracking, The Environment and Public Safety, Mining and Extraction; NC Energy Policy; NC Dept. of Energy and Natural Resources; Partisan and Non-Partisan Redistricting; Governor Perdue's Decision to Not Run for Re-Election; Re-Structuring NC Department of Transportation; Analysis of a Possible Term with Walter Dalton as Governor, Then Pat McCrory as Governor\*\*\*\*

Time 29:30

### Radio Health Journal

“Toddlers' Declining Oral Health” and “The Ticking Time Bomb of Cancer Genes”

\*\*\*\*Issues Covered: Health Care; Public Health; Youth at Risk; Women's Issues; Ethics; Prevention; Family Issues\*\*\*\*

Time 28:00

TRT: 89:51

PA BLOCK FOR 06-17-12

### People in Politics

The Democratic runoff for Labor Commissioner will be on the July 17 statewide ballot, and this week, host Donna Martinez talks with candidate John Brooks, who won the vote on May 8 but failed to achieve the 40% needed to avoid a runoff. Brooks discusses his background and why workplace safety and education are two key issues he would focus on, if elected. Brooks faces Marlowe Foster, last week's guest, in the runoff. Then we turn to House Speaker Thom Tillis, who is being criticized for giving severance packages to former staffers who were found to have questionable relationships with lobbyists. Tillis defends his actions, and also weighs in on possible collaboration between Republican legislative leaders and the Pat McCrory campaign for governor. Then Rick Martinez joins Donna Martinez to analyze the new polling data that shows Mitt Romney leading President Obama in North Carolina, 48 to 46 percent. They also drill down into the data, which shows independent voters moving to Romney, along with 20 percent of state Democrats and 20% of African Americans. That's followed by comments made before business owners by Democratic gubernatorial candidate Walter Dalton and Republican candidate Pat McCrory.

\*\*\*\*Issues Covered: Economic Recovery; State Government; Workplace Safety and Workplace Injuries; Public Safety; Public Welfare; Business and Industry; Manufacturing; Training Skilled and Hi-Tech Workers in North Carolina; Immigration; Funding Public Education and Higher Education in North Carolina; NC Labor Commissioner Democratic Run-Off July 17<sup>th</sup>; NC General Assembly Short Session; 2012 Elections; Political Parties; Polling Data for the 2012 Presidential Race in N.C.; Voter Identification; North Carolina as a "Battleground State"; Conservative Element of the NC Democratic Party; Independent/Unaffiliated Voters; Gay Marriage Amendment; Small Business Owners; NFIB; Conservative/Liberal Issues/Values; John Edwards Will Not be Re-Tried in Federal Court\*\*\*\*

Time 30:00

### Carolina Newsmakers

"Interview with Wayne Goodwin", NC Insurance Commissioner

\*\*\*\*Issues Covered: Homeowners Insurance; Re-Insurance and Its Rising Costs; Car Insurance, Rates and Discounts; NC Department of Insurance; Bundling; Transportation; Car Safety;

Buckling Seat Belts; Home Prices Rising and Falling; Tax Values of Homes; Hurricane, Flood, and Disaster Insurances; Property Insurance; Photographing Property for Evidence; Home Inspectors and the State Building Code; Weather Damage and Insurance Fraud; Stolen Vehicles\*\*\*\*

Time 30:00

Radio Health Journal

“Cutting ER Overuse” and “Music, Mood, and Romance”

\*\*\*\*Issues Covered: Health Care; Public Health; Economics; Addictions and Substance Abuse; Mental Illness; Homelessness; Interpersonal Relationships; Economics; Business and Industry; Crime Prevention\*\*\*\*

Time 28:00

TRT: 89:51

PA BLOCK FOR 06-24-12

People in Politics

Stephanie Hawco joins host Donna Martinez to discuss the a controversy over letters sent state legislators involving Gov. Perdue’s key aide and the COO of the Department of Transportation. The dust-up, centered around the question of whether the Perdue administration tired to sneak a budget request past Republican legislators under the DOT chief’s signature, led to key Perdue aide Pryor Gibson and DOT COO Jim Trogdon testifying before a state Senate committee. Then we turn to the runoff election for the Republican nomination for North Carolina Superintendent of Public Instruction. Martinez talks with candidates John Tedesco and Richard Alexander about key issues in the race and how they see the differences between them. The winner of the July 17 runoff faces Democratic incumbent June Atkinson in the fall.

\*\*\*\*Issues Covered: State Government; NC State Department of Transportation; NC Governor’s Office; State Budget; The Runoff Election for the Republican Nomination for NC Superintendent of Public Instruction; Education; Charter Schools and Traditional Schools; Special and Alternative Education; Merit Pay for Teachers; Education as a States Rights Issue; The Superintendent: Elected Position vs. Appointed Position\*\*\*\*

Time 30:00

## Carolina Newsmakers

“Interview with Brad Crone”, President of Campaign Connections, a Political/Public Affairs Consulting Firm.

\*\*\*\*Issues Covered: Print Media and Broadcasting; Hunt-Sanford Political Machine Operating in North Carolina; Urban/Rural Issues; NC History; Economic Recovery and Economic Development; Employment/Unemployment; Tax Structure in NC; Sales, Property, Business, and Service Taxes; North Carolina as a “Batteground” State; Campaign Spending in NC; The Presidential and Gubernatorial Campaigns This Year; Unaffiliated Voters; Female/Male Voting Patterns; Democratic/Republican Crossover Rates; Polling; Democratic Party Leadership in NC; Democratic National Convention in Charlotte; Forecasting Results from November Elections

Time 29:30

## Radio Health Journal

“Reducing Harm in Hospitals” and “Prozac “Kids” Grow Up”

\*\*\*\*Issues Covered: Health Care; Public Health; Technology; Consumerism; Patient Safety; Youth at Risk; Mental Illness; Education\*\*\*\*

Time 28:00

TRT: 89:52

## **WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)**

### **2:00 LOCAL NEWS-**

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

### **4:00 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

### **:60 LOCAL NEWS-**

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

### **:30 LOCAL WEATHER-**

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

### **:30 LOCAL TRAFFIC**

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

### **Total local information commitment... units**

- Average of 508 minutes per week
- Average of 2032 minutes per month