

WWNC

**Quarterly Issues
Second Quarter, 2014**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2014
07/03/2014

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION:** Addiction, Recovery And rehabilitation, A Closer Look
- **ADVANTAGE WEST:** Economic Stimulus in Mountain Counties, A Closer Look With Advantage West
- **BEAR TRACKING:** A closer look at tagging and Tracking Bears In Asheville
- **D DAY REMEMBERED:** Observing Veterans Day With World War 2 Veteran Andy Andrews
- **FAM BIZ SPOUSES :** Owning a business with your spouse can be tough. Jaime & Amy Ager of Hickory Nut Gap Farm discuss
- **FAMILY BIZ JACK:** The VP of Jack Daniels' parent company talks about sustaining a family business over generations.
- **FIRST 2000 DAYS:** 1st 2,000 days of a child's life is an important time in development. Discussion by Mission Hospital
- **HEALTHCARE PART 3:** Affordable Health Care Act Enrollment In North Carolina, A Closer Look
- **INHERITANCE OF HOPE:** A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina
- **MANNA HUNGER:** MANNA Food Bank helps feed the needy in WNC. You can help and have fun at the same time!
- **OUTNUMBER HUNGER:** Various country artists talk about feeding the hungry, raising awareness & asks listeners to help
- **PRIMARY TALK:** May 6th primary is fast approaching. WCU Political Science expert Dr. Chris Cooper talks elections
- **SMOKY MOUNTAINS:** A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PRIMARY TALK	CHANGES - PRIMARY TALK (4/5/14)	May 6th primary is fast approaching. WCU Political Science expert Dr. Chris Cooper talks elections	Chris Coope	04/05/2014 07:30 AM	029:44
SMOKY MOUNTAINS	CHANGES - SMOKY MTNS (4/12/13)	A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina	Lisa Duff	04/12/2014 07:30 AM	029:33
INHERITANCE OF HOPE	CHANGES- INHERITANCE OF HOPE (4/19/14)	A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina	VARIOUS GUESTS	04/19/2014 07:30 AM	029:44
FAMILY BIZ JACK	CHANGES- FAMILY BIZ JACK (4/26/13)	The VP of Jack Daniels' parent company talks about sustaining a family business over generations.	Mac Brown	04/26/2014 07:30 AM	029:42
HEALTHCARE PART 3	CHANGES - HEALTHCARE PART 3 (5/3/14)	Affordable Health Care Act Enrollment In North Carolina, A Closer Look	Jaquin Kiger, John Wingerge	05/03/2014 07:30 AM	029:41
OUTNUMBER HUNGER	CHANGES - OUT NUMBER HUNGER (5/11/14)	Various country artists talk about feeding the hungry, raising awareness & asks listeners to help	VARIOUS GUESTS	05/10/2014 07:30 AM	028:53
BEAR TRACKING	CHANGES - BEAR TRACKING (5/17/14)	A closer look at tagging and Tracking Bears In Asheville	Mike Caraway & Nick Gould	05/17/2014 07:30 AM	029:37
MANNA HUNGER	CHANGES- MANNA HUNGER (5/24/14)	MANNA Food Bank helps feed the needy in WNC. You can help and have fun at the same time!	Alisa Hickson-Becky Upum	05/24/2014 07:30 AM	029:46
FIRST 2000 DAYS	CHANGES- FIRST 2000 DAYS (5/31/14)	1st 2,000 days of a child's life is an important time in development. Discussion by Mission Hospital	Dr. Mimms/Dr. Monahan Estees	05/31/2014 07:30 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
D DAY REMEMBERED	CHANGES - D DAY REMEMBERED (6/6/14)	Observing Veterans Day With World War 2 Veteran Andy Andrews	Andy Andrews	06/07/2014 07:30 AM	029:38
ADVANTAGE WEST	CHANGES - ADVANTAGE WEST (6/14/14)	Economic Stimulus in Mountain Counties, A Closer Look With Advantage West	Scott Hamilton	06/14/2014 07:30 AM	029:43
FAM BIZ SPOUSES	CHANGES-FAM BIZ SPOUSES (6/21/14)	Owning a business with your spouse can be tough. Jaime & Amy Ager of Hickory Nut Gap Farm discuss	Jamie & Amy Ager	06/21/2014 07:30 AM	029:45
ADDICTION	CHANGES - ADDICTION (6/28/14)	Addiction, Recovery And rehabilitation, A Closer Look	Lydia Scott	06/28/2014 07:30 AM	029:44

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	American Cancer Society	000:15	014
----	American Cancer Society	000:32	026
----	ASHEVILLE WELLNESS	000:30	106
----	EMANUEL LUTHERAN CHURCH	000:30	110
----	KIWANIS CLUB	000:30	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Music	Lunsford Festival	000:32	034
Charity Auction	PSA/BACHELOR AUCTION/15	000:18	018
Charity Event	PSA/FINS N GILLS/30	000:30	003
Charity Event	PSA/FINS N GILLS/30	000:31	002
Adult Day Care	PSA/HominyBaptistAdultDayService/30	000:30	011
Easter	WEST ASHEVILLE BAPTIST CHURCH	000:32	072
ANTI-GRAFFITI	CCA	000:16	226
CHARITABLE DONATIONS	EBLEN CHARITIES	000:31	004
CHILDHOOD OBESITY	UNC-ASHEVILLE	000:17	151
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
DISASTER RELIEF	American Red Cross	000:17	237
FINANCIAL WELLNESS	AD COUNCIL	000:15	273
FINANCIAL WELLNESS	AD COUNCIL	000:30	549
FINANCIAL WELLNESS	AD COUNCIL	000:59	292
FINANCIAL WELLNESS	AD COUNCIL	001:00	566
FOOD SAFETY	AD COUNCIL	000:15	133
FOOD SAFETY	AD COUNCIL	001:00	284
GOLF	SHAWN BLANTON SCHOLARSHIP	000:32	157
HARP.GOV	HARP.GOV	000:30	261
HARP.GOV	HARP.GOV	001:00	287
HOMELESS	HOMEWARD BOUND	000:30	157
HOMELESS	RODEO CHURCH	000:30	010
MANNA HUNGER	MANNA FOOD BANK	000:31	070
MANNA HUNGER	MANNA FOOD BANK	001:00	131
MILITARY AND VETERANS	ESGR	000:30	260
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	050
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	226
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:15	060
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:30	089
ORGAN DONATION	MatchingDonors.com	000:30	269
PET ADOPTION	AD COUNCIL	001:01	304
ROLLER GIRLS	Blue Ridge Roller Girls	000:16	052
ROLLER GIRLS	Blue Ridge Roller Girls	000:17	077
SPAY AND NEUTER	Asheville Humane Society	000:30	157
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	047
TEACHER RECRUITMENT	AD COUNCIL	001:00	295
YMCA	YMCA	000:31	265
YMCA	YMCA	001:00	299