

ORDER



Orders
Order / Rev: 2514952
Alt Order #:
Product Desc: Donna Tompkins for Sheriff Primary
Estimate:
Flight Dates: 06/01/20 - 06/09/20
Original Date / Rev: 05/19/20 / 05/20/20
Order Type: REG

Columbus GA WBRL

Primary AE: WRBL Local House
Sales Office: L-COG
Sales Region: Loc

Agency
Name: Naartjie Multimedia
Buying Contact:
Billing Contact:
 1353 13th Avenue
 Columbus, GA 31901

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Donna Tompkins/Muscogee Coui
Demographic: A35+
Product Codes: PL21
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	33	\$2,930.00	\$2,490.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	33	\$2,930.00	\$2,490.50	71.30
Totals	33	\$2,930.00	\$2,490.50	71.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WRBL Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRBL	06/01/20	06/07/20	Local News @ 6a Local News @ 6a	CM	6a-7a	MTWTF--	:30	5	\$35.00	P5	1.10	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	MTWTF--			5		\$35.00		1.10				
N 2	WRBL	06/01/20	06/07/20	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$45.00	P4	2.10	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	MTWTF--			5		\$45.00		2.10				
N 3	WRBL	06/01/20	06/07/20	Local 6p News M-F Local 6p News M-F	CM	6-630p	MTWTF--	:30	5	\$90.00	P4	2.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	MTWTF--			5		\$90.00		2.00				
N 4	WRBL	06/01/20	06/07/20	CBS Evening News CBS Evening News	CM	630-7p	-T-T---	:30	2	\$300.00	P2	3.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	-T-T---			2		\$300.00		3.50				
N 5	WRBL	06/01/20	06/07/20	LN M-F Late News @ 11p	CM	11-1135p	M-W-F--	:30	3	\$65.00	P5	2.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/01/20	06/07/20	M-W-F--			3		\$65.00		2.00				
N 6	WRBL	06/01/20	06/07/20		CM	Sa 630p-7p/Su 6p-----S		:30	1	\$180.00	P2	3.00	NM	1	\$180.00

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Advertiser: POL/Donna Tompkins/Muscogee County
Product Desc: Donna Tompkins for Sheriff Primary
Estimate:

Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News WKND															
CBS Evening News WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$180.00		3.00			
N 7	WRBL	06/01/20	06/07/20	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$60.00	P4	3.50	NM	1	\$60.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$60.00		3.50			
N 8	WRBL	06/01/20	06/07/20	Face the Nation	CM	1030-11a	-----S	:30	1	\$90.00	P3	2.80	NM	1	\$90.00
Face the Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$90.00		2.80			
N 9	WRBL	06/01/20	06/07/20	Sun Prime Hour 1	CM	7-8p	-----S	:30	1	\$200.00	P4	3.00	NM	1	\$200.00
Sun Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$200.00		3.00			
N 10	WRBL	06/08/20	06/09/20	Local News @ 6a	CM	6a-7a	MT-----	:30	2	\$50.00	P4	1.10	NM	2	\$100.00
Local News @ 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	MT-----					2	\$50.00		1.10			
N 11	WRBL	06/08/20	06/09/20	CBS This Morning	CM	7-9a	MT-----	:30	4	\$45.00	P4	2.10	NM	4	\$180.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	MT-----					4	\$45.00		2.10			
N 12	WRBL	06/08/20	06/08/20	Local 6p News M-F	CM	6-630p	M-----	:30	1	\$90.00	P4	3.30	NM	1	\$90.00
Local 6p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$90.00		3.30			
N 13	WRBL	06/08/20	06/08/20	CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P2	3.30	NM	1	\$300.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$300.00		3.30			
N 14	WRBL	06/08/20	06/08/20	LN M-F	CM	11-1135p	M-----	:30	1	\$85.00	P4	2.80	NM	1	\$85.00
Late News @ 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$85.00		2.80			
													Totals	33	\$2,930.00