

ORDER



Orders
Order / Rev: 3523275
Alt Order #: WOC14625954
Product Desc: Issue
Estimate: 14660
Flight Dates: 09/24/24 - 09/30/24
Original Date / Rev: 04/18/24 / 04/18/24
Order Type: NORMAL

ELUC
Primary AE: Marquette House
Sales Office: MRQN
Sales Region: National

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michigan Democratic State Central Co
Demographic: A35+
Product Codes: Issue - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 610006
Agency External ID: 114264
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	37	\$10,200.00	\$8,670.00
09/30/24	09/30/24	7	\$2,280.00	\$1,938.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	37	\$10,200.00	\$8,670.00	0.00
October 2024	7	\$2,280.00	\$1,938.00	0.00
Totals	44	\$12,480.00	\$10,608.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marquette House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELUC	09/24/24	09/30/24	TV6 Morning News 8a-9a TV6 Morning News 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	22222--	:30	10	\$600.00	P-01	0.00	NM	10	\$6,000.00
(Program: TV6 MORNG NEWS<) 3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Mo-Fr 8:00a-9:00a TIME PERIOD ON ELUC. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/24 09/30/24 22222-- 10 \$600.00 0.00															
N 2	ELUC	09/24/24	09/30/24	M-F 11a-12p M-F 11a-12p	CM	11a-12p (11:00 AM-12:00 PM)	22222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: VARIOUS) 3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Mo-Fr 10:00a-11:00a TIME PERIOD ON ELUC ADJUSTED TO THE Jul/2022LP TP HUT LEVEL FROM Mo-Fr 11:00a-12:00p. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/24 09/30/24 22222-- 10 \$120.00 0.00															
N 3	ELUC	09/24/24	09/28/24	Sat 10p-11p Sat 10p-11p	CM	10p-11p (10:00 PM-11:00 PM)	-----2-	:30	2	\$120.00	P-01	0.00	NM	2	\$240.00
(Program: MURDOCH MYST<) 3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sat 10:00p-11:00p TIME PERIOD ON ELUC. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/23/24 09/29/24 -----2- 2 \$120.00 0.00															
N 4	ELUC	09/24/24	09/28/24	FOX Saturday Prime Hr Saturday Prime Hr 1	CM	8p-9p (8:00 PM-9:00 PM)	-----1-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
(Program: AVG. ALL WKS)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	ELUC	09/24/24	09/30/24	FOX Monday Prime Hr 1CM Monday Prime Hr 1	CM	8p-9p (8:00 PM-9:00 PM)	1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
(Program: AVG. ALL WKS/AMER-WANTD-FOX)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1-	1	\$600.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sat 8:00p-9:00p TIME PERIOD ON ELUC.															
N 6	ELUC	09/24/24	09/24/24	FOX Tuesday Prime Hr 2M Tuesday Prime Hr 2	CM	9p-10p (9:00 PM-10:00 PM)	-1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
(Program: FLOOR-FOX)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/24	09/30/24	1-----	1	\$600.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Mon 8:00p-9:00p TIME PERIOD ON ELUC.															
N 7	ELUC	09/24/24	09/27/24	Friday Prime Rotator Friday Prime Rotator	CM	8p-10p (8:00 PM-10:00 PM)	----2--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	----2--	2	\$600.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Fri 8:00p-10:00p TIME PERIOD ON ELUC.															
N 8	ELUC	09/24/24	09/30/24	Late Fringe Rotator M-F Late Fringe Rotator M-F	CM	1030p-1a (10:30 PM-11:30 PM)	2222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/24	09/30/24	2222--	10	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Mo-Fr 10:30p-11:30p TIME PERIOD ON ELUC.															
N 9	ELUC	09/24/24	09/29/24	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	4a-10a (8:30 AM-9:00 AM)	-----	:30	0	\$120.00	P-01	0.00	NM	1	\$120.00
(Program: FISHERMN DIGST)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1	1	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 8:30a-9:00a TIME PERIOD ON ELUC.															
N 10	ELUC	09/24/24	09/29/24	FOX News Sunday FOX News Sunday	CM	10a-11a (10:00 AM-11:00 AM)	-----2	:30	2	\$120.00	P-01	0.00	NM	2	\$240.00
(Program: FOX NWS SUNDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----2	2	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 10:00a-11:00a TIME PERIOD ON ELUC.															
N 11	ELUC	09/24/24	09/29/24	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	4a-10a (9:30 AM-10:00 AM)	-----1	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
(Program: WARDENS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1	1	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 9:30a-10:00a TIME PERIOD ON ELUC.															
N 12	ELUC	09/24/24	09/29/24	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	4a-10a (8:00 AM-8:30 AM)	-----	:30	0	\$120.00	P-01	0.00	NM	1	\$120.00
(Program: 906 OUTDOORS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1	1	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 8:00a-8:30a TIME PERIOD ON ELUC.															
N 13	ELUC	09/24/24	09/29/24	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	4a-10a (9:00 AM-9:30 AM)	-----1	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
(Program: OUTDR AMER B)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1	1	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 9:00a-9:30a TIME PERIOD ON ELUC.															
N 14	ELUC	09/24/24	09/29/24	Early Morning Rot Sa-Su Early Morning Rot Sa-Su	CM	4a-10a (7:30 AM-8:00 AM)	-----	:30	0	\$120.00	P-01	0.00	NM	1	\$120.00
(Program: OUTDOOR AMERCA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/24	09/29/24	-----1	1	\$120.00	0.00								
3Q23ES (sell) - MARQUETTE - ACTUAL Jul/2022LP Sun 7:30a-8:00a TIME PERIOD ON ELUC.															

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													Totals	44	\$12,480.00