

ORDER



Orders
Order / Rev: 3523757
Alt Order #: WOC14625964
Product Desc: Issue
Estimate: 14665
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/18/24 / 04/18/24
Order Type: NORMAL

ELUC
Primary AE: Marquette House
Sales Office: MRQN
Sales Region: National

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michigan Democratic State Central Cc
Demographic: A35+
Product Codes: Issue - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 610006
Agency External ID: 114264
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	82	\$15,600.00	\$13,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	82	\$15,600.00	\$13,260.00	0.00
Totals	82	\$15,600.00	\$13,260.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marquette House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELUC	10/29/24	11/04/24	TV6 Morning News 8a-9a TV6 Morning News 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	22222--	:30	10	\$600.00	P-01	0.00	NM	10	\$6,000.00
(Program: TV6 MORNG NEWS<) 4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 8:00a-9:00a TIME PERIOD ON ELUC. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 22222-- 10 \$600.00 0.00															
N 2	ELUC	10/29/24	11/04/24	M-F 11a-12p M-F 11a-12p	CM	11a-12p (11:00 AM-12:00 PM)	22222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: JUDGE JUDY) 4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 10:00a-11:00a TIME PERIOD ON ELUC ADJUSTED TO THE Nov/2022LP TP HUT LEVEL FROM Mo-Fr 11:00a-12:00p. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 22222-- 10 \$120.00 0.00															
N 3	ELUC	10/29/24	11/04/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p (3:00 PM-4:00 PM)	22222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: 5 WORDS OR LESS) 4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 3:00p-4:00p TIME PERIOD ON ELUC. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 22222-- 10 \$120.00 0.00															
N 4	ELUC	10/29/24	11/04/24	M-F 12p-1p M-F 12p-1p	CM	12p-1p (12:00 PM-1:00 PM)	22222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: CHICAGO FIRE<) 4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 12:00p-1:00p TIME PERIOD ON ELUC.															

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 Alt Order #: WOC14625964
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: Michigan Democratic State Central Com
 Product Desc: Issue ELUC
 Estimate: 14665

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	2222--		10				\$120.00		0.00			
N 5	ELUC	10/29/24	11/04/24	M-F 10a-11a M-F 10a-11a	CM	10a-11a (10:00 AM-11:00 AM)	2222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: DREW BARRYMORE)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 10:00a-11:00a TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	2222--		10				\$120.00		0.00			
N 6	ELUC	10/29/24	11/04/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p (2:00 PM-3:00 PM)	2222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: PEOPLE PUZZLER)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 2:00p-3:00p TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	2222--		10				\$120.00		0.00			
N 7	ELUC	10/29/24	11/04/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p (1:00 PM-2:00 PM)	2222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: LAW&ORD SVU MF<)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 1:00p-2:00p TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	2222--		10				\$120.00		0.00			
N 8	ELUC	10/29/24	11/04/24	FOX Monday Prime Hr 1CM Monday Prime Hr 1		8p-9p (8:00 PM-9:00 PM)	1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
(Program: KITCHEN NIGHTMARES)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mon 8:00p-9:00p TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	1-----		1				\$600.00		0.00			
N 9	ELUC	10/29/24	10/29/24	FOX Tuesday Prime Hr 2M Tuesday Prime Hr 2		9p-10p (9:00 PM-10:00 PM)	-1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
(Program: I CAN SEE YOUR VOICE)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Tue 9:00p-10:00p TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-1-----		1				\$600.00		0.00			
N 10	ELUC	10/29/24	11/04/24	Late Fringe Rotator M-FCM Late Fringe Rotator M-F		1030p-1a (10:30 PM-11:30 PM)	2222--	:30	10	\$120.00	P-01	0.00	NM	10	\$1,200.00
(Program: SEINFELD)															
4Q23ES (sell) - MARQUETTE - ACTUAL Nov/2022LP Mo-Fr 10:30p-11:30p TIME PERIOD ON ELUC.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	2222--		10				\$120.00		0.00			
													Totals	82	\$15,600.00