

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

October 1, 2016 through December 31, 2016

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of October 1, 2016 through December 31, 2016

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/student.

4th Quarter Public Service Report

October

Oct. 2nd. The Oklahoma City County Health Dept. joined us to discuss their plans in case of a major emergency. Their disaster preparedness plan is available on their website. Campfire Heart of Oklahoma's event to raise money is upcoming and we talked to the organizers.

Oct. 9th. The Veterinary Association's foundation came to the show to discuss their free spay and neuter clinics. Whitefields home for troubled young men helped raise awareness of their program to gain volunteers and donations.

Oct. 16th Open Streets association is planning an event in the center of the city to promote neighborhood cooperation and community wellness. Camp Clapans has a fundraising event upcoming and plans to do a bike race. A third guest promotes a program for breast reconstruction surgery for victims of breast cancer.

Oct. 23rd . Circle of Care is a Foster Care program that provides help and support for foster families and the kids affected. They ask for donations and volunteers. The Oklahoma Public School Foundation looks to provide continued support to help underprivileged students in Oklahoma County.

Oct. 30. Cristo Rey, a unique Catholic school, is accepting applications for their first freshman class in OKC. We ran a replay of the Oklahoma Public School Foundation.

Nov. 6. Food Bank of Oklahoma's Backpack program continues to need public support and donations. Voices for Healthy Kids wants to increase the nutritional value of foods offered to kids.

Nov. 13. We played a replay of Whitefields home for young men. Food Bank of Oklahoma does a segment about holiday meals.

Nov. 20. The Oklahoma City County Health Dept. provided two sets of guests. The first about food safety and handling for the holiday, and the second about Wellness Classes sign up.

Nov. 27. The Hugs Project sends care packages to troops who are serving overseas. The Oklahoma Society of CPA's came in to talk about holiday spending.

Dec. 4. The Lynn Institute provides a program that surveys local communities in order to identify population needs and areas that most urgently need services. We did a replay of the information on how to help the Hugs Project.

Dec. 11. Fetch Fido a Flight takes pets who are unwanted at local shelters and flies them to the West Coast where there is a waiting list to adopt pets. Information on how to help is provided.

Dec. 18. The Sunbeam Foundation brings help and hope to local kids with help from the community. Donations and volunteers are encouraged to contact them. The American Heart

Association is planning their Vestido Rojo event, which targets Hispanic women who are at higher risk for heart related ailments.

Dec. 25. Lifeshare of Oklahoma allows registration for organ donation by putting a little red heart on the driver's license of residents. The face of a donor will be created from flowers and be in the Rose parade. Her mother came on the show to talk about her life. We replayed Vestido Rojo information.