

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

July 1 through September 30, 2016

In an ongoing effort to serve the public interest, WKY-AM and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of July 1 through September 30, 2016

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

JULY 2016

July 3, 2016

We featured information from the Winter Creek Country Club's Golf Tournament in which the proceeds go to help the Wounded Warrior foundation.

The Oklahoma City County Health Dept. also brought us some helpful information on how to curb the spread of West Nile Virus and other mosquito-borne illnesses.

July 10, 2016

The American Heart Association came on to talk about the program "Voices for Healthier Kids".

The Wellness Initiative came into the studio to bring vital information about community health and wellness.

July 17, 2016

The folks at the Make-A-Wish Foundation shared stories of success in granting wishes of terminally ill children.

A representative from the Dept. of Labor joined us to have a conversation about the safety of carnival rides. She gave information about the frequency of ride inspection and other topics.

July 24, 2016

The American Cancer Society has a program called the Road to Recovery that pairs up volunteers who can drive with cancer patients who need transportation to their treatments.

We replayed the information from the health department about mosquito control.

July 31, 2016

The folks at Heartline Oklahoma came on to discuss their programs.

The Road to Recovery needed more volunteers to help take cancer patients to their doctor's appointments.

AUGUST 2016

August 7, 2016

The Oklahoma City Community Foundation came in to spread the word about unclaimed Scholarships that are available and how to take advantage of them

American Cancer Society's Road to Recovery was played once again to help get volunteers.

August 14, 2016

Nichole Jarvis of the Nichole Jarvis Foundation brought us information on how to help her organization.

Bark for life came in to tell us all about their upcoming walk/run.

August 21

Heartline gave us some vital information about suicide prevention and programs to help those suffering from suicidal thoughts.

Nicole Jarvis Foundation replayed.

August 28

We had two doctors join the show to talk to us about prostate cancer screening and prevention.

Food Bank of Oklahoma came in to discuss food drives.

SEPTEMBER 2016

September 4, 2016

The Care Center came on the show to talk about the vital work they do when helping abused children work through their trauma.

The Food Bank of Oklahoma came into the studio to discuss two different programs. The Backpacks for Kids program which helps to feed school children over the weekend. The Seeds of Hope program provides seeds and education on how to grow food plus and organic garden in Oklahoma.

September 11, 2016

Amy Welch shared information from the Oklahoma Society of CPAs about how to prevent and deal with the identity theft, especially as that relates to children, as their identities are often targeted.

The Oklahoma Department of Human Services came on to discuss their lecture series. The topic was hoarders.

September 18, 2016

The Bethel Foundation came in to promote their upcoming poker run to raise money for their organization which helps single mothers with providing extras for their kids.

The Leukemia and Lymphoma society sent a representative whose child was diagnosed at 18 months with the disease. She shared her story.

September 25, 2016

The Oklahoma City Community Foundation's website will go live on October 1st to help local students apply for scholarships and we discussed how to move forward with that.

Campfire Heart of Oklahoma has an upcoming event to help raise money for their programs.