

ORDER



Orders
Order / Rev: 915680
Alt Order #: WOC13221224
Product Desc: VA HD 73
Estimate: 9125
Flight Dates: 10/26/21 - 11/02/21
Original Date / Rev: 09/22/21 / 09/22/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media - POL
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Willett/Democrat/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269674
Agency External ID: 103998
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	78	\$22,825.00	\$19,401.25
11/01/21	11/02/21	23	\$6,850.00	\$5,822.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	78	\$22,825.00	\$19,401.25	0.00
November 2021	23	\$6,850.00	\$5,822.50	0.00
Totals	101	\$29,675.00	\$25,223.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/26/21	11/02/21	M-F 530-6am News M-F 530-6am News (Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR.	CM	5:30 AM-6:00 AM	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/21		10/26/21	11/01/21	11111--	5		\$250.00		0.00						
Week: 11/02/21		11/02/21	11/08/21	-1-----	1		\$250.00		0.00						
N 2	WTVR	10/26/21	11/02/21	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:00 AM-6:30 AM	11111--	:30	5	\$275.00	P-6	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/21		10/26/21	11/01/21	11111--	5		\$275.00		0.00						
Week: 11/02/21		11/02/21	11/08/21	-1-----	1		\$275.00		0.00						
N 3	WTVR	10/26/21	11/02/21	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:30 AM-7:00 AM	11111--	:30	5	\$325.00	P-6	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/21		10/26/21	11/01/21	11111--	5		\$325.00		0.00						
Week: 11/02/21		11/02/21	11/08/21	-1-----	1		\$325.00		0.00						
N 4	WTVR	10/26/21	11/02/21		CM	7:00 AM-8:00 AM	11111--	:30	5	\$275.00	P-6	0.00	NM	6	\$1,650.00

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Advertiser: Willett/Democrat/Delegate
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 Estimate: 9125

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F CBS Mornings 7-8a															
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$275.00		0.00			
Week: 11/02/21		11/02/21	11/08/21	-1-----					1	\$275.00		0.00			
N 5	WTVR	10/26/21	11/02/21	M-F CBS Mornings 8-9aCM		8:00 AM-9:00 AM	11111--	:30	5	\$250.00	P-6	0.00	NM	6	\$1,500.00
M-F CBS Mornings 8-9a															
(Program: CBS THS MRNG)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$250.00		0.00			
Week: 11/02/21		11/02/21	11/08/21	-1-----					1	\$250.00		0.00			
N 6	WTVR	10/26/21	11/01/21	M-F 9-10am	CM	9:00 AM-10:00 AM	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
M-F 9-10am															
(Program: VA THS MORNING)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$125.00		0.00			
N 7	WTVR	10/26/21	11/01/21	M-F 11am-12pm	CM	11:00 AM-12:00 PM	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
M-F 11am-12pm															
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$500.00		0.00			
N 8	WTVR	10/26/21	11/01/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
M-F 12-1230pm News															
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$400.00		0.00			
N 9	WTVR	10/26/21	11/01/21	M-F 3-4pm	CM	3:00 PM-4:00 PM	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
M-F 3-4pm															
(Program: ELLEN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ELLEN Mo-Fr 3:00p-4:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$200.00		0.00			
N 10	WTVR	10/26/21	11/01/21	M-F 4-430pm News	CM	4:00 PM-4:30 PM	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
M-F 4-430pm News															
(Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$200.00		0.00			
N 11	WTVR	10/26/21	11/01/21	M-F 430-5pm News	CM	4:30 PM-5:00 PM	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
M-F 430-5pm News															
(Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$225.00		0.00			
N 12	WTVR	10/26/21	11/01/21	M-F 5-530pm News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
M-F 5-530pm News															
(Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$350.00		0.00			
N 13	WTVR	10/26/21	11/01/21	M-F 530-6pm News	CM	5:30 PM-6:00 PM	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
M-F 530-6pm News															
(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$350.00		0.00			
N 14	WTVR	10/26/21	11/01/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$625.00	P-3	0.00	NM	5	\$3,125.00
M-F 6-630pm News															
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$625.00		0.00			
N 15	WTVR	10/26/21	11/01/21		CM	7:00 PM-7:30 PM	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$225.00		0.00			
N16	WTVR	10/26/21	11/01/21	M-F 730-8pm M-F 730-8pm (Program: ACCESS HOLLYWOOD)3Q ESTIMATE (sell)	CM	7:30 PM-8:00 PM	11-1---	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11-1---					3	\$300.00		0.00			
N17	WTVR	10/26/21	11/01/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.	CM	11:00 PM-11:35 PM	11111---	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	1111---					4	\$400.00		0.00			
N18	WTVR	10/26/21	11/01/21	M-F 1135pm-1235am M-F 1135pm-1235am (Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.	CM	11:35 PM-12:35 AM	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/21		10/26/21	11/01/21	11111--					5	\$200.00		0.00			
N19	WTVR	10/26/21	10/30/21	SA 7-730am News SA 7-730am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1-					1	\$150.00		0.00			
N20	WTVR	10/26/21	10/30/21	SA 730-8am News SA 730-8am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1-					1	\$175.00		0.00			
N21	WTVR	10/26/21	10/30/21	SA 8-9am News SA 8-9am News (Program: CBS THS MRN:SA)3Q ESTIMATE (sell)	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1-					1	\$225.00		0.00			
N22	WTVR	10/26/21	10/30/21	SA 9-10am News SA 9-10am News (Program: CBS THS MRN:SA)3Q ESTIMATE (sell)	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$275.00	P-6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1-					1	\$275.00		0.00			
N23	WTVR	10/26/21	10/31/21	SA-SU 11-1135pm News SA-SU 11-1135pm News (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----11					2	\$225.00		0.00			
N24	WTVR	10/26/21	10/31/21	SU 7-730am News SU 7-730am News (Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.	CM	7:00 AM-7:30 AM	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1					1	\$125.00		0.00			
N25	WTVR	10/26/21	10/31/21	SU 730-8am News SU 730-8am News (Program: CBS6 SU MRN@7A)3Q ESTIMATE (sell)	CM	7:30 AM-8:00 AM	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/21		10/25/21	10/31/21	-----1					1	\$150.00		0.00			

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N26	WTVR	10/26/21	10/31/21	SU 9-1030am	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/25/21	10/31/21	-----1	1			\$375.00		0.00					
													Totals	101	\$29,675.00