

ORDER



Orders
Order / Rev: 915665
Alt Order #: WOC13221220
Product Desc: VA HD 73
Estimate: 9122
Flight Dates: 10/05/21 - 10/11/21
Original Date / Rev: 10/06/21 / 10/06/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Canal Partners Media - POL
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Willett/Democrat/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269674
Agency External ID: 103998
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/11/21	70	\$33,600.00	\$28,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	70	\$33,600.00	\$28,560.00	0.00
Totals	70	\$33,600.00	\$28,560.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVR	10/05/21	10/11/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	11111--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/05/21		10/05/21	10/11/21	11111--			5			\$425.00		0.00			
2	WTVR	10/05/21	10/11/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/05/21		10/05/21	10/11/21	11111--			5			\$500.00		0.00			
3	WTVR	10/05/21	10/11/21	M-F CBS Mornings 7-8aCM M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/05/21		10/05/21	10/11/21	11111--			5			\$650.00		0.00			
4	WTVR	10/05/21	10/11/21	M-F CBS Mornings 8-9aCM M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
(Program: CBS THS MRNG)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/05/21		10/05/21	10/11/21	11111--			5			\$250.00		0.00			

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WTVR

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E 5	WTVR	10/05/21	10/11/21	M-F 11am-12pm M-F 11am-12pm (Program: PRICE-RT -CBS)3Q ESTIMATE (sell)	CM	11:00 AM-12:00 PM	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$500.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	10/05/21-10/11/21		M-F 11am-12pm See MG 5.6,5.7 [Oversold]		11:00 AM-12:00 P	MTWThF----	:30		(\$500.00)		0.00	NM		
3	WTVR	10/05/21-10/11/21		M-F 11am-12pm See MG 5.6,5.7 [political]		11:00 AM-12:00 P	MTWThF----	:30		(\$500.00)		0.00	NM		
4	WTVR	10/05/21-10/11/21		M-F 11am-12pm See MG 5.6,5.7 [political]		11:00 AM-12:00 P	MTWThF----	:30		(\$500.00)		0.00	NM		
5	WTVR	10/05/21-10/11/21		M-F 11am-12pm See MG 5.8,5.9 [Oversold]		11:00 AM-12:00 P	MTWThF----	:30		(\$500.00)		0.00	NM		
6	WTVR	10/07/21-10/11/21		M-F 11am-12pm		11:00 AM-12:00 P	M--ThF----	:30		\$750.00		0.00	NM		
7	WTVR	10/07/21-10/11/21		M-F 11am-12pm Ⓜ MG for 5.2,5.3,5.4		11:00 AM-12:00 P	M--ThF----	:30		\$750.00		0.00	NM		
8	WTVR	10/07/21-10/11/21		M-F 10-11am Ⓜ MG for 5.5 10/11		10-11am	M--ThF----	:30		\$400.00		0.00	NM		
9	WTVR	10/07/21-10/11/21		M-F 1235-135am Ⓜ MG for 5.5 10/11		1235-135am	M--ThF----	:30		\$100.00		0.00	NM		
6	WTVR	10/05/21	10/11/21	M-F 12-1230pm News M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$400.00 0.00															
7	WTVR	10/05/21	10/11/21	M-F 430-5pm News M-F 430-5pm News (Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell)	CM	4:30 PM-5:00 PM	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
(Program: CBS 6 NEWS @ 4PM)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$225.00 0.00															
8	WTVR	10/05/21	10/11/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.	CM	5:30 PM-6:00 PM	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$350.00 0.00															
9	WTVR	10/05/21	10/08/21	M-F 6-630pm News M-F 6-630pm News (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$625.00	P-3	0.00	NM	4	\$2,500.00
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/21 10/10/21 -1111-- 4 \$625.00 0.00															
10	WTVR	10/05/21	10/11/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
(Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11111-- 5 \$225.00 0.00															
11	WTVR	10/05/21	10/11/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.	CM	11:00 PM-11:35 PM	11-1---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/21 10/11/21 11-1--- 3 \$400.00 0.00															
12	WTVR	10/05/21	10/11/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00

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(Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	11111--					5	\$200.00		0.00			
13	WTVR	10/05/21	10/09/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1-					1	\$150.00		0.00			
14	WTVR	10/05/21	10/09/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1-					1	\$175.00		0.00			
15	WTVR	10/05/21	10/09/21	SA 8-9am News SA 8-9am News	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: CBS THS MRN:SA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1-					1	\$550.00		0.00			
16	WTVR	10/05/21	10/09/21	SA 9-10am News SA 9-10am News	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$625.00	P-3	0.00	NM	1	\$625.00
(Program: CBS THS MRN:SA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1-					1	\$625.00		0.00			
17	WTVR	10/05/21	10/10/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----11					2	\$225.00		0.00			
18	WTVR	10/05/21	10/10/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1					1	\$200.00		0.00			
19	WTVR	10/05/21	10/10/21	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SU MRN@7A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1					1	\$225.00		0.00			
20	WTVR	10/05/21	10/10/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1					1	\$375.00		0.00			
21	WTVR	10/05/21	10/10/21	NFL Game Local Team NFL Game Local Team	CM	1:00 PM-4:30 PM	-----1	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00
(Program: WASHINGTON NFL SUN GAME 1)SPORTS AND SPECIALS (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1					1	\$6,500.00		0.00			
22	WTVR	10/05/21	10/10/21	Sunday Prime A Various	CM	7:00 PM-8:00 PM	-----1	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
(Program: 60 MINUTES)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----1					1	\$1,500.00		0.00			
23	WTVR	10/06/21	10/11/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	M-WTF--	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	M-WTF--		1				\$225.00		0.00			
24	WTVR	10/06/21	10/11/21	M-F 730-8pm M-F 730-8pm	CM	730-8pm	M-WTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/21	10/11/21	M-WTF--		1				\$300.00		0.00			
													Totals	70	\$33,600.00