



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

2408477 218px

Contract # 27674565

Changes as of: 2/9/2022 at 8:34 AM

Version: Current State Version 2

CPE: PAXT/ORDR/209215

Flight: 2/9/22 - 2/15/22

Station: KOPN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Ken Paxton Campaign

Market: Amarillo

Total Spots: 6

PO BOX 26067

Product: Order

Office: NEW YORK

Total Spots: 6

ALEXANDRIA, VA 22313

Agency Order #: 30078516

Service: Nielsen

Total CPE: \$60.61

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Total GRP: 3.3

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Separation:

212-424-6620

Comments: New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Impre sion	A35P Len	2/9 - 2/15							Total Spots	Total \$	CPP*	GRP*
							2/9	2/10	2/11	2/12	2/13	2/14	2/15				
1	M-F 6p-7p		FAMILY FEUD	\$25.00	0.5	30	1	1	1	0	0	1	0	4	\$100.00	\$50.00	2.0
Changes: Rate from 10 to 25																	
2	Sa 6:30p-7p		TWO AND A HALF MEN	\$25.00	0.5	30	0	0	0	1	0	0	0	1	\$25.00	\$50.00	0.5
Changes: Rate from 10 to 25																	
3	Sa 7p-8p		FAMILY FEUD	\$75.00	0.8	30	0	0	0	1	0	0	0	1	\$75.00	\$93.75	0.8
Changes: Rate from 25 to 75																	
TOTALS:							1	1	1	2	0	1	0	6	\$200.00	\$60.61	3.3



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Con Type: POLITICAL/NOTE
Total \$: \$200.00
Total Spots: 6
Total CPP: \$60.61
Total GRP: 3.3

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/09/22 8:31 AM	ERIN SCHUMACHER	New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!
02/08/22 12:39 PM	System	Notice Received.
02/08/22 12:37 PM	Margaret Winegeart	CONFIRMING - AWAITING RATE REVISIONS
02/08/22 8:26 AM	ERIN SCHUMACHER	New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!

Competitive Information

Market Budget:	\$20,000
KCPN Share:	1%
Comment:	
Unknown:	99%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$200.00	\$60.61	3.3
Total	100%	6	\$200.00	\$60.61	3.3

Monthly Summary

Month	Spots	Dollars
2022-Feb	6	\$200.00
Total	6	\$200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/9/22 8:37 AM					\$0	\$0	
Revision	2/9/22 8:31 AM	ERIN SCHUMACHER	Revised			\$125.00	\$0	Changes: Calculated Dollars from \$75.00 to \$200.00, Total CPP from \$22.73 to \$60.61, Competitive Market Budget from \$7,500 to \$20,000, Origuser Entered Dollars to \$75.00, User Entered \$ from \$0.00 to \$200.00, Total \$ from \$75.00 to \$200.00. 3 buylines added or modified.
Makegood 1	2/8/22 12:37 PM	Margaret Winegeart	Confirmed			\$0	\$0	
New	2/8/22 8:26 AM	ERIN SCHUMACHER	Confirmed	6		\$75.00	\$75.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 27674565

Changes as of: 2/9/2022 at 10:50 AM

Version: Current State Version 3

CPE: PAXT/ORDR/209215

Flight: 2/9/22 - 2/15/22

Station: KOPN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Ken Paxton Campaign

Market: Amarillo

Total \$: \$200.00

PO BOX 26067

Product: Order

Office: NEW YORK

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Total GRP: 3.3

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Traffic #: 3408437

Separation:

212-424-6620

Comments: Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

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