



KATZ TELEVISION GROUP

3413020

125 West 55th St
New York, NY 10019

Contract # 27676529 Changes as of: 2/14/2022 at 1:02 PM Version: Current State Version 1

CPE: PAXT/ORDR/215221 Flight: 2/15/22 - 2/21/22 Station: KCPN Con Type: POLITICAL/NOTE
 Agency: Smart Media Group Advertiser: Ken Paxton Campaign Total \$: \$195.00
 PO BOX 26067 Product: Order Office: NEW YORK Total Spots: 6
 ALEXANDRIA, VA Agency Order #: 30078646 Service: Nielsen Total CPP: \$59.09

Buyer: Gaeckler, Elaine Primary Demo: Adults 35+
 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER
 212-424-6620 Traffic #: 3413020

Separation:
 Comments: New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

#	Day/Time	DP	Program	Rate	A35P Impression	A35P Rating	Len	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*	
								2/15	2/16	2/17	2/18	2/19	2/20	2/21					
1	M-F 6p-7p		FAMILY FEUD	\$25.00	0	0.5	30	1	1	1	0	0	0	1	4	\$100.00	\$50.00	2.0	
2	Sa 6:30p-7p		TWO AND A HALF MEN	\$25.00	0	0.5	30	0	0	0	0	1	0	0	1	\$25.00	\$50.00	0.5	
3	Sa 7p-8p		FAMILY FEUD	\$70.00	0	0.8	30	0	0	0	0	1	0	0	1	\$70.00	\$87.50	0.8	
TOTALS:								1	1	1	0	0	2	0	1	6	\$195.00	\$59.09	3.3



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27676529

Changes as of: 2/14/2022 at 1:02 PM

Version: Current State Version 1

CPE: PAXT/ORDR/215221

Flight: 2/15/22 - 2/21/22

Station: KCPN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Ken Paxton Campaign

Market: Amarillo

Total \$: \$195.00

PO BOX 26067

Product: Order

Office: NEW YORK

Total Spots: 6

ALEXANDRIA, VA

Agency Order #: 30078646

Service: Nielsen

Total CPP: \$59.09

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Total GRP: 3.3

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Traffic #: 3413020

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/14/22 1:02 PM	System	Notice Received.
02/11/22 10:25 AM	ERIN SCHUMACHER	New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

Competitive Information	
Market Budget:	\$19,500
KCPN Share:	1%
Comment:	Unknown: 99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	6	\$195.00	\$59.09	3.3

Monthly Summary		
Month	Spots	Dollars
2022-Feb	6	\$195.00
Total	6	\$195.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/11/22 10:40 AM					\$0	\$0	
New	2/11/22 10:24 AM	ERIN SCHUMACHER	Confirmed	6		\$195.00	\$195.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.