



125 West 55th St
New York, NY 10019

Contract # 27676528 **Changes as of:** 2/14/2022 at 1:00 PM **Version:** Current State Version 1

CPE: PAXT/ORDR/215221 **Flight:** 2/15/22 - 2/21/22 **Station:** KCIT

Agency: Smart Media Group **Advertiser:** Ken Paxton Campaign **Market:** Amarillo

PO BOX: 26067 **Product:** Order **Office:** NEW YORK

ALEXANDRIA, VA **Agency Order #:** 30078645 **Service:** Nielsen

Buyer: Gaeckler, Elaine **Primary Demo:** Adults 35+

Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER

Separation: 212-424-6620 **Traffic #:** 3413001

Total GRP: 47.8

Comments: New Order for Paxton, est 215221, PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

Con Type: POLITICAL/NOTE **Total \$:** \$8,110.00

Total Spots: 27 **Total CPP:** \$169.67

| # | Day/Time | DP | Program | Rate | A35P Rating | A35P Impression | Len | 2/15 - 2/21 | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|----------------|---------------|----|----------------------|----------|-------------|-----------------|-----|-------------|------|------|------|------|------|------|-------------|------------|------------|----------|------|
| | | | | | | | | 2/15 | 2/16 | 2/17 | 2/18 | 2/19 | 2/20 | 2/21 | | | | | |
| 1 | M-F 10p-11p | | LAST MAN STANDING | \$150.00 | 1.5 | 0 | 30 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 8 | \$1,200.00 | \$100.00 | 12.0 |
| 2 | Su 9p-9:30p | | FOX 14 NEWS AT 9P SU | \$365.00 | 1.6 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | \$365.00 | \$228.13 | 1.6 |
| 3 | M-F 9p-9:30p | | FOX 14 NEWS @ 9PM I | \$480.00 | 1.9 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 4 | 4 | \$1,920.00 | \$252.63 | 7.6 |
| 4 | M-F 9:30p-10p | | FOX 14 NEWS @ 9PM II | \$480.00 | 1.7 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 4 | 4 | \$1,920.00 | \$282.35 | 6.8 |
| 5 | Sa 9p-9:30p | | FOX 14 NEWS AT 9P SA | \$310.00 | 1.0 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | \$310.00 | \$310.00 | 1.0 |
| 6 | Sa 6p-7p | | THE BIG BANG THEORY | \$75.00 | 0.8 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | \$75.00 | \$93.75 | 0.8 |
| 7 | M-F 6:30p-7p | | BIG BANG THEORY | \$290.00 | 2.5 | 4,600 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 4 | 4 | \$1,160.00 | \$116.00 | 10.0 |
| 8 | M-F 6p-6:30p | | BIG BANG THEORY | \$290.00 | 2.0 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 4 | 4 | \$1,160.00 | \$145.00 | 8.0 |
| TOTALS: | | | | | | | | 6 | 6 | 6 | 0 | 2 | 1 | 6 | 27 | \$8,110.00 | \$169.67 | 47.8 | |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27676528

Changes as of: 2/14/2022 at 1:00 PM

Version: Current State Version 1

Con Type: POLITICAL/NOTE

CPE: PAXT/ORDR/215221
Agency: Smart Media Group
PO BOX 26067
ALEXANDRIA, VA 22313

Flight: 2/15/22 - 2/21/22
Advertiser: Ken Paxton Campaign
Product: Order
Agency Order #: 30078645

Station: KCIT
Market: Amarillo
Office: NEW YORK
Service: Nielsen

Total Spots: 27
Total CPP: \$169.67

Buyer: Gaeckler, Elaine
Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620

Primary Demo: Adults 35+
Assistant: ERIN SCHUMACHER
212-424-6620

Total GRP: 47.8
Traffic #: 3413001

Special Instructions

Order Level Comments

| Date/Time | Added by | Comment |
|-------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 02/14/22 1:00 PM | System | Notice Received. |
| 02/11/22 10:23 AM | ERIN SCHUMACHER | New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE |

Competitive Information

| | |
|----------------|--------------|
| Market Budget: | \$47,706 |
| KCIT Share: | 17% |
| Comment: | Unknown: 83% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|----------|-----------|-------|------------|----------|------|
| Total | 100% | 27 | \$8,110.00 | \$169.67 | 47.8 |

Monthly Summary

| Month | Spots | Dollars |
|----------|-------|------------|
| 2022-Feb | 27 | \$8,110.00 |
| Total | 27 | \$8,110.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|-----------------|-----------|-------|-------|------------|-------------|---------|
| Queued for Electronic Contracting | 2/11/22 10:40 AM | | | | | \$0 | \$0 | |
| New | 2/11/22 10:23 AM | ERIN SCHUMACHER | Confirmed | 27 | | \$8,110.00 | \$8,110.00 | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 21676528 Changes as of: 2/17/2022 at 11:26 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: PAXT/ORDR/215221 Flight: 2/15/22 - 2/21/22 Station: KCIT
Agency: Smart Media Group Advertiser: Ken Paxton Campaign Market: Amarillo
PO BOX 26067 Product: Order Office: NEW YORK
ALEXANDRIA, VA Agency Order #: 30078645 Service: Nielsen
Buyer: Gaeckler, Elaine Primary Demo: Adults 35+
Salesperson: ERIN SCHUMACHER 212-424-6620 Assistant: ERIN SCHUMACHER
Separation: Traffic #: 3413001

Comments: New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

| # | Day/Time | DP | Program | Rate | A35P Rating | A35P Impression | Len | 2/15 - 2/21 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|---------|----------|----|---------------------|---------|-------------|-----------------|-----|-------------|------|------|------|------|------|------|-------------|------------|----------|------|
| | | | | | | | | 2/15 | 2/16 | 2/17 | 2/18 | 2/19 | 2/20 | 2/21 | | | | |
| BON 9 | Sa 6p-7p | | THE BIG BANG THEORY | \$75.00 | 0.8 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$75.00 | \$93.75 | 0.8 |
| TOTALS: | | | | | | | | 6 | 6 | 6 | 0 | 3 | 1 | 6 | 28 | \$8,185.00 | \$168.42 | 48.6 |

Makegood Comments

| Date/Time | Action | Added by | Comment |
|-------------------|-------------|--------------------|-------------------------------------------|
| 02/17/22 11:26 AM | Sent To Rep | Margaret Winegeart | OFFER TO ADD A SPOT THIS WEEK. THANKS! MW |



125 West 55th St
New York, NY 10019

Contract # 27674564 **Changes as of:** 2/17/2022 at 11:25 AM **Version:** Highlighting Makegood 2 **Status:** Accepted

CPE: PAXT/ORDR/209215 **Flight:** 2/9/22 - 2/15/22 **Station:** KCIT **Com Type:** POLITICAL/NOTES

Agency: Smart Media Group **Advertiser:** Ken Paxton Campaign **Market:** Amarillo **Total \$:** \$8,035.00

PO BOX 26067 **Product:** Order **Office:** NEW YORK **Total Spots:** 26

ALEXANDRIA, VA **Agency Order #:** 30078515 **Service:** Nielsen **Total CPP:** \$170.96

Buyer: Gaeckler, Elaine **Primary Demo:** Adults 35+ **Total GRP:** 47.0

Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER **Traffic #:** 3408425

Separation: 212-424-6620

Comments: Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

| # | Day/Time | DP | Program | Rate | A35P Rating | A35P Impression | Len | 2/9 - 2/15 | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|----------------|----------|----|---------------------|---------|----------------|--------------------|-----|------------|------|------|------|------|------|------|----------------|-------------|----------|---------|-----|
| | | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | | |
| CR 8 | Sa 8p-7p | | THE BIG BANG THEORY | \$75.00 | 0.8 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$93.75 | 0.0 |
| TOTALS: | | | | | | | | 6 | 6 | 6 | 1 | 1 | 6 | 0 | 26 | \$8,035.00 | \$170.96 | 47.0 | |

Makegood Comments

| Date/Time | Action | Added by | Comment |
|-------------------|-------------|--------------------|---------------------------------------------------------------------------|
| 02/17/22 11:25 AM | Sent To Rep | Margaret Winegeart | CREDIT - DUE TO PROGRAM CHANGE - WILL SEND OFFER ON NEW EST. - THANKS! MW |