

KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 27676528 CPE: PAXT/ORDR/215221 Agency: Smart Media Group

PO BOX 26067 ALEXANDRIA, VA 22313

Agency Order #: 30078645 Product: Order

Advertiser: Ken Paxton Campaign Flight: 2/15/22 - 2/21/22

Changes as of: 2/14/2022 at 1:00 PM

Station: KCIT

Primary Demo: Adults 35+ Service: Nielsen

Market: Amarillo Office: NEW YORK

Version: Current State Version 1

Total Spots: 27 Total CPP: \$169.67 Con Type: POLITICAL/VOTE

Total \$: \$8,110.00

Total GRP: 47.8

Traffic #: 3413001

Assistant: ERIN SCHUMACHER 212-424-6620

Buyer: Gaeckler, Elaine Salesperson: ERIN SCHUMACHER 212-424-6620

Separation:

Comments: New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

	8 6p-6:30p BIG	7 6:30p-7p BIG	6 6p-7p THE	5 9p-9:30p FO	M-F 4 9:30p-10p FOX	3 9p-9:30p FO	2 9p-9:30p FO	1 10p-11p LAS	# Day/Time DP Pro	
	BIG BANG THEORY	BIG BANG THEORY	THE BIG BANG THEORY	FOX 14 NEWS AT 9P SA	FOX 14 NEWS @ 9PM II	FOX 14 NEWS @ 9PM I	FOX 14 NEWS AT 9P SU	LAST MAN STANDING	Program	
	\$290.00	\$290.00	\$75.00	\$310.00	\$480.00	\$480.00	\$365.00	\$150.00	Rate F	
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67 00 67	\$145.00	\$116.00	\$93.75	\$310.00	\$282.35	\$252.63	\$228.13	\$100.00	CPP*	A TO
470	8.0	10.0	0.8	1.0	6.8	7.6	1.6	12.0	GRP*	



Special Instructions

125 West 55th St New York, NY 10019

Date/Time 02/14/22 1:00 PM

> Agency: Smart Media Group CPE: PAXT/ORDR/215221

Contract # 27676528

ALEXANDRIA, VA 22313 PO BOX 26067

Agency Order #: 30078645 Product: Order

Changes as of: 2/14/2022 at 1:00 PM Advertiser: Ken Paxton Campaign Flight: 2/15/22 - 2/21/22 Version: Current State Version 1

Station: KCIT Market: Amarillo Office: NEW YORK

Total Spots: 27

Con Type: POLITICAL/VOTE

Total \$: \$8,110.00

Total GRP: 47.8 Total CPP: \$169.67

Traffic #: 3413001

Salesperson: ERIN SCHUMACHER 212-424-6620 Buyer: Gaeckler, Elaine

Service: Nielsen

Primary Demo: Adults 35+

Assistant: ERIN SCHUMACHER 212-424-6620

Separation:

Market Budget: KCIT Share: 17% Unknown: 83% Comment: \$47,706 Competitive Information

D

02/11/22 10:23 AM | ERIN SCHUMACHER

System Added by

Comment

Notice Received

47.8	\$169.67	\$8,110.00	27	100%	Total
47.8	\$169.67	\$8,110.00	27	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		ımmary	Daypart Summary		

New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

Order Level Comments

\$8,110.00	27	Total
\$8,110.00	27	2022-Feb
Dollars	Spots	Month
	Monthly Summary	Mor

				Trans	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic							
Contracting	2/11/22 10:40 AM				\$0	\$0	
New	2/11/22 10:23 AM ERIN SCHUMACHER	Confirmed	27		\$8,110.00	\$8,110.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

Contract # 27676528 Agency: Smart Media Group CPE: PAXT/ORDR/215221 PO BOX 26067 Changes as of: 2/17/2022 at 11:26 AM

Agency Order #: 30078645 Product: Order

ALEXANDRIA, VA 22313

Advertiser: Ken Paxton Campaign Flight: 2/15/22 - 2/21/22

Version: Highlighting Makegood 1
Station: KCIT

Status: Accepted
Con Type: POLITICAL/VOTE

Total Spots: 28

Total \$: \$8,185.00

Total CPP: \$168.42

Buyer: Gaeckler, Elaine

Market: Amarillo Office: NEW YORK

Salesperson: ERIN SCHUMACHER 212-424-6620 Service: Nielsen

Primary Demo: Adults 35+
Assistant: ERIN SCHUMACHER
212-424-6620

Total GRP: 48.6 Traffic #: 3413001

Comments: New Order for Paxton, est 215221. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE Separation:

								WW is:	THANK	NEEK,	SIHT I	A SPO	TO ADD	art OFFER	Margaret Winegeart OFFER TO ADD A SPOT THIS WEEK, THANKS! MW	To Rep	/ Sent	02/17/22 11:26 AM   Sent To Rep
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48.6	\$168.42	28 \$8,185.00 \$168.42	28	0,	7	ω	0	6	6	6	TOTALS: 6	10						
0.8	\$93.75	\$75.00 \$93.75			0		0	0	0	0	0 30 0 0 0		\$75.00 0.8	\$75.00	THE BIG BANG THEORY	THE BIG B		BON 9 6p-7p
GRP*	CPP* GRP*	49	Spots	21	2/20 2/21		2/18	Impre Len 2/15 2/16 2/17 2/18 2/19 ssion	2/16	2/15	Len	P Impre g ssion	Rate Rating	Rate		DP Program	me	# Day/Time
		Total	Total	21	2/15 - 2/21	2						135						





KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 27674564 Agency: Smart Media Group CPE: PAXT/ORDR/209215 PO BOX 26067 Changes as of: 2/17/2022 at 11:25 AM Flight: 2/9/22 - 2/15/22

Agency Order #: 30078515

ALEXANDRIA, VA 22313

Buyer: Gaeckler, Elaine

Product: Order

Advertiser: Ken Paxton Campaign

Version: Highlighting Makegood 2
Station: KCIT

Service: Nielsen

Market: Amarillo Office: NEW YORK

Status: Accepted
Con Type: POLITICAL/VOTE

Total \$: \$8,035.00

Total Spots: 26 Total CPP: \$170.96

Total GRP: 47.0 Traffic #: 3408425

Primary Demo: Adults 35+
Assistant: ERIN SCHUMACHER
212-424-6620

Salesperson: ERIN SCHUMACHER 212-424-6620 Separation:

**Comments:** Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

02/17/22 11:25 AM   Sent To Rep	Date/Time Act			CR 8 6p-7p	# Day/Time	
nt To Rep	Action				무	
				THE BIG BANG THEORY	DP Program	
Margaret Winegeart   CREDIT - DUE TO PROGRAM CHANGE - WILL SEND OFFER ON NEW EST - THANKS! MW	Added by			G THEORY		
art CREDIT -	Comment			\$75.00 0.8	Rate Rating Ration	
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THANKS! MW						
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