



125 West 55th St
New York, NY 10019

#310845

2/18/22

Contract # 27674564 Changes as of: 2/19/2022 at 8:34 AM Version: Current State Version 2

CPE: PAXT/ORDR/209215 Flight: 2/19/22 - 2/15/22 Station: KCIT

Agency: Smart Media Group Advertiser: Ken Paxton Campaign Market: Amarillo

PO BOX 26067 Product: Order Office: NEW YORK

ALEXANDRIA, VA Agency Order #: 30078515 Service: Nielsen

Buyer: Gaeckler, Elaine Primary Demo: Adults 35+

Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER

Separation: 212-424-6620

Total Spots: 27
Total CPP: \$169.67
Total GRP: 47.8

Con Type: POLITICAL/NOTE
Total \$: \$8,110.00

Comments: New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!

| # | Day/Time | DP | Program | Rate | A3SP Rating | A3SP Impre sion | Len | 2/19 - 2/15 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|-------------------------------|------------------|----|----------------------|----------|----------------|-----------------------|-----|-------------|------|------|------|------|------|------------|----------------|-------------|----------|------|
| | | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | |
| 1 | M-F 10p-11p | | LAST MAN STANDING | \$150.00 | 1.5 | 0 | 30 | 2 | 2 | 2 | 0 | 0 | 2 | 0 | 8 | \$1,200.00 | \$100.00 | 12.0 |
| Changes: Rate from 60 to 150 | | | | | | | | | | | | | | | | | | |
| 2 | M-F 9p-9:30p | | FOX 14 NEWS @ 9PM I | \$480.00 | 1.9 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | \$1,920.00 | \$252.63 | 7.6 |
| Changes: Rate from 200 to 480 | | | | | | | | | | | | | | | | | | |
| 3 | M-F 9:30p-10p | | FOX 14 NEWS @ 9PM II | \$480.00 | 1.7 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | \$1,920.00 | \$282.35 | 6.8 |
| Changes: Rate from 200 to 480 | | | | | | | | | | | | | | | | | | |
| 4 | Sa 9p-9:30p | | FOX 14 NEWS AT 9P SA | \$310.00 | 1.0 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$310.00 | \$310.00 | 1.0 |
| Changes: Rate from 125 to 310 | | | | | | | | | | | | | | | | | | |
| 5 | Su 9p-9:30p | | FOX 14 NEWS AT 9P SU | \$365.00 | 1.6 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$365.00 | \$228.13 | 1.6 |
| Changes: Rate from 150 to 365 | | | | | | | | | | | | | | | | | | |
| 6 | M-F 6p-6:30p | | BIG BANG THEORY | \$290.00 | 2.0 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | \$1,160.00 | \$145.00 | 8.0 |
| Changes: Rate from 120 to 290 | | | | | | | | | | | | | | | | | | |
| 7 | M-F 6:30p-7p | | BIG BANG THEORY | \$290.00 | 2.5 | 4,600 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | \$1,160.00 | \$116.00 | 10.0 |
| Changes: Rate from 120 to 290 | | | | | | | | | | | | | | | | | | |
| 8 | Sa 6p-7p | | THE BIG BANG THEORY | \$75.00 | 0.8 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$75.00 | \$93.75 | 0.8 |
| Changes: Rate from 30 to 75 | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | | | | | | | 27 | \$8,110.00 | \$169.67 | 47.8 | | |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27674564
CPE: PAXT/ORDR/209215
Agency: Smart Media Group
PO BOX 26067
ALEXANDRIA, VA 22313

Changes as of: 2/9/2022 at 8:34 AM
Flight: 2/9/22 - 2/15/22
Advertiser: Ken Paxton Campaign
Product: Order
Agency Order #: 30078515

Buyer: Gaeckler, Elaine
Salesperson: ERIN SCHUMACHER
Separation: 212-424-6620

Version: Current State Version 2
Station: KCIT
Market: Amarillo
Office: NEW YORK
Service: Nielsen

Con Type: POLITICAL/NOTE
Total \$: \$8,110.00
Total Spots: 27
Total CPP: \$169.67
Total GRP: 47.8

| Date/Time | Added by | Comment |
|-------------------|--------------------|--|
| 02/09/22 8:32 AM | ERIN SCHUMACHER | New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks! |
| 02/08/22 12:39 PM | System | Notice Received |
| 02/08/22 12:37 PM | Margaret Winegeart | CONFIRMING - AWAITING RATE REVISIONS |
| 02/08/22 8:25 AM | ERIN SCHUMACHER | New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks! |

Order Level Comments

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$36,864 |
| KCIT Share: | 22% |
| Comment: | |
| Unknown: | 78% |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|-------------------|-----------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 27 | \$8,110.00 | 47.8 |
| Total | 100% | 27 | \$8,110.00 | \$169.67 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2022-Feb | 27 | \$8,110.00 |
| Total | 27 | \$8,110.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|--------------------|-----------|-------|-------|------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 2/9/22 8:37 AM | | | | | \$0 | \$0 | |
| Revision | 2/9/22 8:32 AM | ERIN SCHUMACHER | Revised | | | \$4,765.00 | \$0 | Changes: Calculated Dollars from \$3,345.00 to \$8,110.00. Total CPP from \$69.98 to \$169.67. Competitive Market Budget from \$15,205 to \$36,864. Orghuser Entered Dollars to \$3,345.00. User Entered \$ from \$0.00 to \$8,110.00. Total \$ from \$3,345.00 to \$8,110.00. 8 buylines added or modified. |
| Makegood 1 | 2/8/22 12:37 PM | Margaret Winegeart | Confirmed | | | \$0 | \$0 | |
| New | 2/8/22 8:25 AM | ERIN SCHUMACHER | Confirmed | 27 | | \$3,345.00 | \$3,345.00 | |

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27674564 Changes as of: 2/9/2022 at 10:23 AM Version: Current State Version 3

CPE: PAXT/ORDR/209215 Flight: 2/9/22 - 2/15/22 Station: KOIT Con Type: POLITICAL/VOTE
Agency: Smart Media Group Advertiser: Ken Paxton Campaign Market: Amarillo Total \$: \$8,110.00

PO BOX 26067 Product: Order Office: NEW YORK Total Spots: 27
ALEXANDRIA, VA Agency Order #: 30078515 Service: Nielsen Total CPP: \$169.67

Buyer: Gaeckler, Elaine Primary Demo: Adults 35+ Total GRP: 47.8
Salesperson: ERIN SCHUMACHER 212-424-6620 Assistant: ERIN SCHUMACHER 212-424-6620 Traffic #: 3408425

Comments: Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE Separation:

| | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|----|------------|----------|------|
| TOTALS: | 6 | 6 | 6 | 2 | 1 | 6 | 0 | 27 | \$8,110.00 | \$169.67 | 47.8 |
|---------|---|---|---|---|---|---|---|----|------------|----------|------|



125 West 55th St
New York, NY 10019

Contract # 27674564 **Changes as of:** 2/9/2022 at 10:23 AM **Version:** Current State Version 3 **Con Type:** POLITICAL/NOTE
CPE: PAXT/ORDR/209215 **Flight:** 2/9/22 - 2/15/22 **Station:** KCIT **Total \$:** \$8,110.00
Agency: Smart Media Group **Advertiser:** Ken Paxton Campaign **Market:** Amarillo **Total Spots:** 27
PO BOX 28067 **Product:** Order **Office:** NEW YORK **Total CPP:** \$169.67
ALEXANDRIA, VA **Agency Order #:** 30078515 **Service:** Nielsen
22313
Buyer: Gaeckler, Elaine **Primary Demo:** Adults 35+ **Total GRP:** 47.8
Salesperson: ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER **Traffic #:** 3408425
212-424-6620 **Separation:**

| Special Instructions | | Order Level Comments | |
|----------------------|-----------------------|---|--|
| Date/Time | Added by | Comment | |
| 02/09/22 10:23 AM | GOTOSTRATAeschumacher | Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. | |
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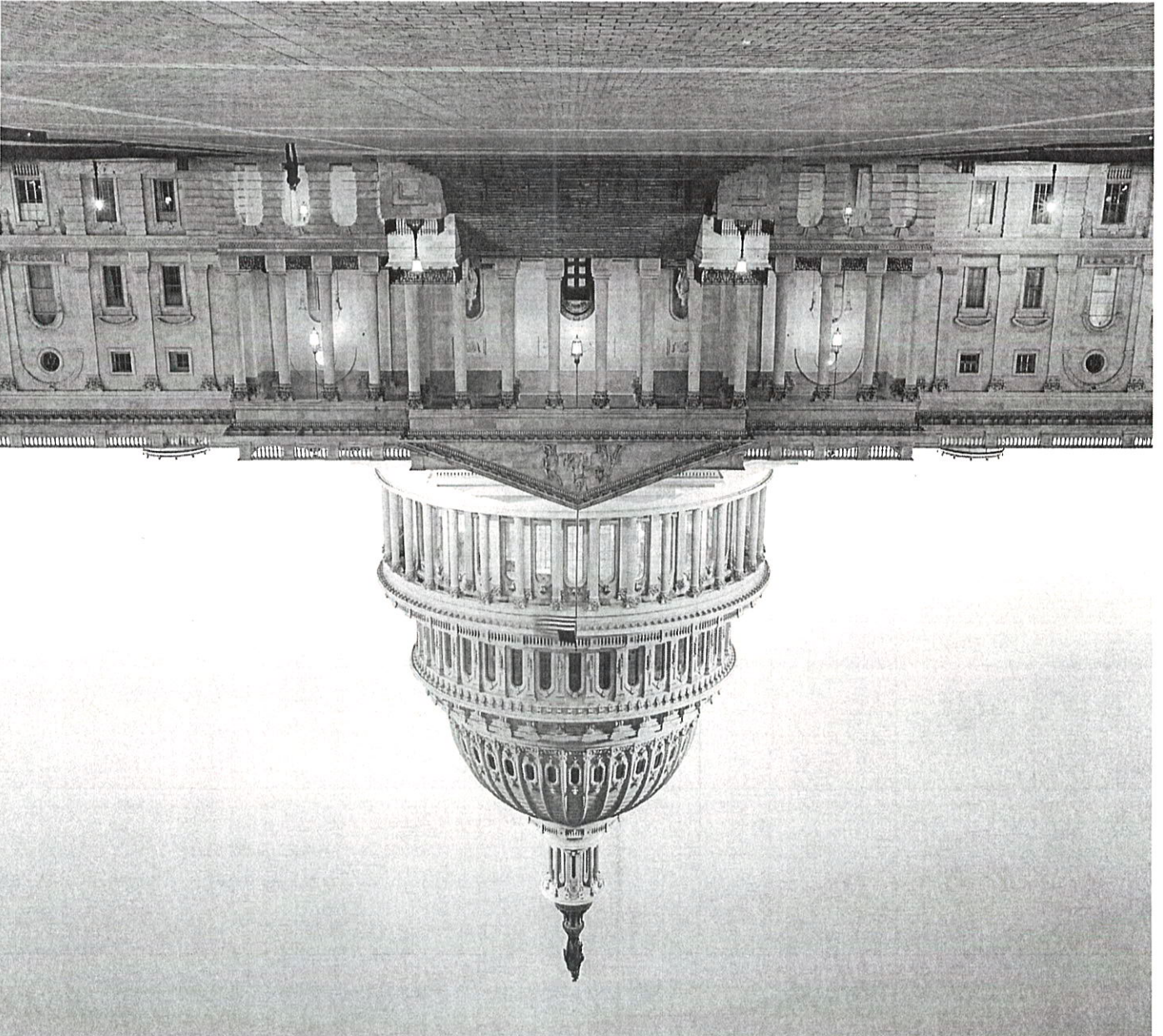
| Daypart Summary | | | | |
|-----------------|-------------|-----------|-------------------|-----------------|
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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein. A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges. I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | |
|--|--|
| Candidate name: | Ken Paxton |
| Authorized committee: | Ken Paxton Campaign |
| Agency requesting time (and contact information): | <input type="checkbox"/> N/A Smart Media Group |
| Candidate's political party: | Republican |
| Office sought (no acronyms or abbreviations): | Texas Attorney General |
| Date of election: | 3/1/2022 |
| Treasurer of candidate's authorized committee: | Madison Hayworth |
| The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | |
| Candidate/Committee/Agency | Station Representative |
| Signature: | Smart Media Group |
| | Digitally signed by Smart Media Group Date: 2022.01.10 08:26:02 -05'00' |
| Name: | Smart Media Group |
| Date of Request to Purchase Ad Time: | 1/10/22 |
| Date of Station Agreement to Sell Time: | |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.