



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Smart Media Group
1427 Leslie Ave.
Alexandria, VA 22301

CONTRACT

Contract / Revision 3872 /		Alt Order # 06995763
Product GREG WALDEN		
Contract Dates 10/14/14 - 10/20/14		Estimate # 6995763 C14C20
Advertiser Walden for Congress		Original Date / Revision 08/28/14 / 08/28/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOB	Account Executive Kate (Phi adelphia) B	Sales Office Petty-Philade ph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/14/14	10/15/14	Today Show I	6:58 AM-9:00 AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-11----				2	\$45.00			
N 2	All	10/18/14	10/18/14	Today Show Sa	6:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$15.00			
N 3	All	10/18/14	10/18/14	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$25.00			
N 4	All	10/14/14	10/17/14	Tonight Show: Fallon	11 35 PM-12:35 XM		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-2222--				8	\$40.00			
N 5	All	10/20/14	10/20/14	Tonight Show: Fallon	11 35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	2-----				2	\$40.00			
N 6	All	10/18/14	10/18/14	Saturday Night Live	11:30 PM-1:02 XM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$75.00			
N 7	All	10/14/14	10/16/14	Late 11p News M-F	11 00 PM-11:35 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-1-1---				2	\$50.00			
N 8	All	10/15/14	10/17/14	Late 11p News M-F	11 00 PM-11:35 PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	--2-2--				4	\$50.00			
N 9	All	10/20/14	10/20/14	Late 11p News M-F	11 00 PM-11:35 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$50.00			
N 10	All	10/18/14	10/18/14	Late 11p News Sa	11 00 PM-11:35 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1-				1	\$25.00			
N 11	All	10/19/14	10/19/14	Late 11p News Su	11 00 PM-11:35 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----1				1	\$20.00			
N 12	All	10/20/14	10/20/14	Mon Prime Other	8:00 PM-10:00 PM		:30			NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Medford, OR 97501
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<u>Contract / Revision</u> 3872 /		<u>Alt Order #</u> 06995763
<u>Contract Dates</u> 10/14/14 - 10/20/14	<u>Product</u> GREG WALDEN	<u>Estimate #</u> 6995763 C14C20
<u>Advertiser</u> Walden for Congress		<u>Original Date / Revision</u> 08/28/14 / 08/28/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	1-----				1	\$400.00			
N 13	All	10/14/14	10/14/14	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$450.00			
N 14	All	10/17/14	10/17/14	Fri Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	----1--				1	\$200.00			
Totals											28	\$2,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	28	\$2,125.00	(\$318.75)	\$1,806.25
Totals	28	\$2,125.00	(\$318.75)	\$1,806.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order#	6095763	Ver#	1	Status	New
EC'd	No				

Traffic Order#

Printed:
Last Received:
Showing Buylines:

08/19/14 2:51 PM
08/07/14 9:58 AM
All Lines

Duplicate 1 of 3

All Lines

Agency (SMMG) SMART MEDIA GROUP

~~84 KING STREET - SUITE 200~~
ALEXANDRIA, VA ~~22314~~ 22301

Agency C/P1/P2/E /C14C20

Flight Dates 10/14/14-10/20/14

Rep Firm PETRY MEDIA CORPORATION

Sales Office (PH) PHILADELPHIA

Salesperson (FEI) FRANK FEINBERG
Sales Assistant THEPESA

Sales Assistant 1 HENESSY

Salesperson Phone# 215-567-6003

Salesperson Tax#

GREG WALDEN FOR CONGRESS

THIS IS A NEW POLITICAL ORDER **GREG WALDEN FOR CONGRESS** TOTAL = \$2125 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GPPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-W	658A-9A	- Buy Comment: TODAY SHOW	30	-	-	\$45.00	10/14-10/15	2	1	2	\$90.00
2	Sa	6A-8A	- Buy Comment: SAT TODAY	30	-	-	\$15.00	10/18-10/18	1	1	1	\$15.00
3	Sa	6P-630P	- Buy Comment: NEWS	30	-	-	\$25.00	10/18-10/18	1	1	1	\$25.00
4	Tu-F	1135P-1235A	- Buy Comment: TONIGHT SHOW	30	-	-	\$40.00	10/14-10/17	8	1	8	\$320.00
5	M	1135P-1235A	- Buy Comment: TONIGHT SHOW	30	-	-	\$40.00	10/20-10/20	2	1	2	\$80.00
6	Sa	1130P-102A	- Buy Comment: SNL	30	-	-	\$75.00	10/18-10/18	2	1	2	\$150.00
7	Tu, Th	11P-1135P	- Buy Comment: NEWS	30	-	-	\$50.00	10/14-10/16	2	1	2	\$100.00
8	W, F	11P-1135P	- Buy Comment: NEWS	30	-	-	\$50.00	10/15-10/17	4	1	4	\$200.00

ORDER WORKSHEET

Rep Order# 6995763 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/19/14 2:51 PM
Last Received: 08/07/14 9:58 AM
Showing Buylines: All Lines

Duplicate 2 of 3

Station KOB-TV MEDFORD, OR.
Advertiser (X452). WALDEN 4 CONGRESS
Product GREG WALDEN
Estimate# C14C20
Buyer NANCY RUBIN

Agency (SMMG) SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E /C14C20
Flight Dates 10/14/14-10/20/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9	M	11P-1135P	-	30	-	-	\$50.00	10/20-10/20	1	1	1	\$50.00
Buy Comment: NEWS												
10	Sa	11P-1135P	-	30	-	-	\$25.00	10/18-10/18	1	1	1	\$25.00
Buy Comment: NEWS												
11	Su	11P-1135P	-	30	-	-	\$20.00	10/19-10/19	1	1	1	\$20.00
Buy Comment: NEWS												
12	M	8P-10P	-	30	-	-	\$400.00	10/20-10/20	1	1	1	\$400.00
Buy Comment: THE VOICE												
13	Tu	8P-9P	-	30	-	-	\$450.00	10/14-10/14	1	1	1	\$450.00
Buy Comment: THE VOICE												
14	F	8P-9P	-	30	-	-	\$200.00	10/17-10/17	1	1	1	\$200.00
Buy Comment: DATELINE												

---REPORT TOTALS---

Report Totals: 28 / \$2,125.00

---SALES MONTHLY TOTALS---

Oct2014: 28 / \$2,125.00

Order Totals: 28 / \$2,125.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$2,125.00	CATV .00%	KDRV .00%	KMFD .00%	KMVU .00%	KOBI 100.00%
		KOTI .00%	KTVL .00%			

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

ORDER WORKSHEET

Rep Order#	6995763	Ver#	1	Status	New	Traffic Order#		Printed:	08/19/14 2:51 PM	Duplicate	3 of 3
EC'd No								Last Received:	08/07/14 9:58 AM		
								Showing Buylines:	All Lines		

Station	KOB-TV MEDFORD, OR.	Agency	(SMMG) SMART MEDIA GROUP	Rep Firm	PETRY MEDIA CORPORATION
Advertiser	(X452) WALDEN 4 CONGRESS		814 KING STREET - SUITE 200	Sales Office	(PH) PHILADELPHIA
Product	GREG WALDEN		ALEXANDRIA, VA 22314	Salesperson	(FEI) FRANK FEINBERG
Estimate#	C14C20	Agency C/P1/P2/E	/C14C20	Sales Assistant	THERESA
Buyer	NANCY RUBIN	Flight Dates	10/14/14-10/20/14	Salesperson Phone#	215-567-6005
				Salesperson Fax#	215-567-5938

Books	[null]
Demos	RA35+P

-- CREDIT RISK --
CASH IN ADVANCE