

ORDER



13

Orders
Order / Rev: 4769 - 1
Alt Order #:
Product Desc: 10/24-11/3
Estimate: 10/24-11/3
Flight Dates: 10/24/14 - 11/03/14
Original Date / Rev: 10/21/14 / 11/03/14
Order Type: GENERAL

KOBI
Primary AE: Bob Wise
Sales Office: L-MED
Sales Region: Local

Agency
Name: Aelea for Congress
Buying Contact: Christophe Adrien
Billing Contact:
 804 NE 3rd Street
 Bend, OR 97701

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Aelea for Congress
Demographic: HH
Product Codes: Candidates
Priority: P-02
Revenue Codes: DIR, REG, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/14	10/26/14	5	\$795.00	\$675.75
10/27/14	10/31/14	23	\$4,400.00	\$3,740.00
11/01/14	11/03/14	8	\$1,955.00	\$1,661.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	28	\$5,195.00	\$4,415.75	70.30
November 2014	8	\$1,955.00	\$1,661.75	30.10
Totals	36	\$7,150.00	\$6,077.50	100.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/24/14	10/24/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	----1--	:30	1	\$95.00	P-02	2.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--		1				\$95.00		2.00			
2	All	10/27/14	11/03/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	MTWTF--	:30	5	\$55.00	P-02	2.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		5				\$55.00		2.00			
		Week: 11/03/14	11/09/14	M-----		1				\$55.00		2.00			
3	All	10/24/14	11/03/14	M-F 4p-5p Dr. Oz	CM	4p-5p	MTWTF--	:30	1	\$100.00	P-02	2.50	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--		1				\$100.00		2.50			
		Week: 10/27/14	11/02/14	MTWTF--		5				\$100.00		2.50			
		Week: 11/03/14	11/09/14	M-----		1				\$100.00		2.50			
4	All	10/24/14	11/03/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	MTWTF--	:30	1	\$200.00	P-02	3.40	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--		1				\$200.00		3.40			
		Week: 10/27/14	11/02/14	MTWTF--		5				\$200.00		3.40			
		Week: 11/03/14	11/09/14	M-----		1				\$200.00		3.40			
5	All	10/27/14	10/29/14	Wed Prime Hr 1 Mysteries of Laura	CM	8p-9p	--1----	:30	1	\$500.00	P-02	2.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4769 - 1
Alt Order #:
Flight Dates: 10/24/14 - 11/03/14

Advertiser: Aelea for Congress
Product Desc: 10/24-11/3
Estimate: 10/24-11/3
KOBI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	10/27/14	10/29/14	Wed Prime Hr 1 Mysteries of Laura	CM	8p-9p	--1----	:30	1	\$500.00	P-02	2.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----		1			\$500.00			2.70			
6	All	10/29/14	10/29/14	Wed Prime Hr 2 Law & Order SVU	CM	9p-10p	--1----	:30	1	\$500.00	P-02	1.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----		1			\$500.00			1.80			
7	All	10/29/14	10/29/14	Wed Prime Hr 3 Chicago PD	CM	10p-11p	--1----	:30	1	\$500.00	P-02	1.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----		1			\$500.00			1.30			
8	All	10/31/14	10/31/14	Fri Prime Hr 1 Dateline	CM	8p-9p	----1--	:30	1	\$225.00	P-02	2.70	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--		1			\$225.00			2.70			
9	All	10/24/14	11/01/14	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$100.00	P-02	5.60	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-		1			\$100.00			5.60			
Week:		10/27/14	11/02/14	-----1-		1			\$100.00			5.60			
10	All	11/02/14	11/03/14	Regular Season NFL Football	CM	520-830p	-----1	:30	1	\$950.00	P-02	8.30	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1		1			\$950.00			8.30			
Week:		11/03/14	11/09/14	-----		0			\$950.00			8.30			
E 11	All	10/26/14	11/02/14	NBC5 News Sun 830pm NBC5 News Sun 830pm	CM	830-9p	-----1	:30	1	\$300.00	P-02	5.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1		1			\$300.00			5.70			
Week:		10/27/14	11/02/14	-----1		1			\$300.00			5.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/27/14-11/02/14		NBC5 News Sun 830pm		830-9p	-----Su	:30		(\$300.00)		5.70	NM		
		See MG 11.3 [Sports Overrun]													
3	All	11/03/14-11/03/14		NBC5 News @ 6p		6p-7p	M-----	:30		\$300.00		5.70	NM		
		Ⓜ MG for 11.2 11/02 [Makegood]													
12	All	10/29/14	10/31/14	Late News Rotator M-Su Late News Rotator M-Su	CM	M-F11-1135p/Sa	--111--	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--111--		3			\$100.00			0.00			
13	All	10/30/14	10/30/14	Thu Prime Hr 3 Parenthood	CM	10p-11p	---1---	:30	1	\$600.00	P-02	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---		1			\$600.00			3.10			
14	All	11/01/14	11/01/14	Saturday Night Live Saturday Night Live	CM	1130p-1a	-----2-	:30	2	\$125.00	P-02	1.30	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-		2			\$125.00			1.30			
													Totals	36	\$7,150.00

Connie Eaton

From: anorton@kobi5.com
Sent: Monday, November 03, 2014 10:25 AM
To: ceaton@kobi5.com
Subject: Spot - Preempt: Aelea for Congress - 4769

Station: KOB

Order Information:

Order #: 4769
Order Total: \$7,150.00
Agency: Aelea for Congress
Advertiser: Aelea for Congress
Product: 10/24-11/3
Estimate #: 10/24-11/3
Flight Dates: 10/24/14 - 11/03/14
Demo: Households

650P
✓

Sales Information: Bob Wise, Local-Medford, Local

The following spot(s) have been preempted:

Preempted Spot Information (4769-11-2):

Rate: \$300.00
Agreed Rating: 5.70
Air Date: Sun 11/02/14
Eligible Days: -----Su
Inventory Code: NBC5 News Sun 830pm
Inventory Description: NBC5 News Sun 830pm
Inventory Code Time: 830-9p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Priority 2
Preempt Reason: Sports Overrun

6pm
News