

# ORDER



V3

**Orders**  
**Order / Rev:** 4769 - 1  
**Alt Order #:**  
**Product Desc:** 10/24-11/3  
**Estimate:** 10/24-11/3  
**Flight Dates:** 10/24/14 - 11/03/14  
**Original Date / Rev:** 10/21/14 / 11/03/14  
**Order Type:** GENERAL

**KOBI**  
**Primary AE:** Bob Wise  
**Sales Office:** L-MED  
**Sales Region:** Local

**Agency Name:** Aelea for Congress  
**Buying Contact:** Christophe Adrien  
**Billing Contact:**  
 804 NE 3rd Street  
 Bend, OR 97701

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Aelea for Congress  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-02  
**Revenue Codes:** DIR, REG, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/14	10/26/14	5	\$795.00	\$675.75
10/27/14	10/31/14	23	\$4,400.00	\$3,740.00
11/01/14	11/03/14	8	\$1,955.00	\$1,661.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	28	\$5,195.00	\$4,415.75	70.30
November 2014	8	\$1,955.00	\$1,661.75	30.10
<b>Totals</b>	<b>36</b>	<b>\$7,150.00</b>	<b>\$6,077.50</b>	<b>100.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/24/14	10/24/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	----1--	:30	1	\$95.00	P-02	2.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--		1				\$95.00		2.00			
2	All	10/27/14	11/03/14	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	MTWTF--	:30	5	\$55.00	P-02	2.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	MTWTF--		5				\$55.00		2.00			
Week:		11/03/14	11/09/14	M-----		1				\$55.00		2.00			
3	All	10/24/14	11/03/14	M-F 4p-5p Dr. Oz	CM	4p-5p	MTWTF--	:30	1	\$100.00	P-02	2.50	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	----F--		1				\$100.00		2.50			
Week:		10/27/14	11/02/14	MTWTF--		5				\$100.00		2.50			
Week:		11/03/14	11/09/14	M-----		1				\$100.00		2.50			
4	All	10/24/14	11/03/14	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	MTWTF--	:30	1	\$200.00	P-02	3.40	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	----F--		1				\$200.00		3.40			
Week:		10/27/14	11/02/14	MTWTF--		5				\$200.00		3.40			
Week:		11/03/14	11/09/14	M-----		1				\$200.00		3.40			
5	All	10/27/14	10/29/14	Wed Prime Hr 1 Mysteries of Laura	CM	8p-9p	--1----	:30	1	\$500.00	P-02	2.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4769 - 1  
 Alt Order #:  
 Flight Dates: 10/24/14 - 11/03/14

Advertiser: Aelea for Congress  
 Product Desc: 10/24-11/3  
 Estimate: 10/24-11/3  
**KOBI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	10/27/14	10/29/14	Wed Prime Hr 1 Mysteries of Laura	CM	8p-9p	--1----	:30	1	\$500.00	P-02	2.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$500.00		2.70			
6	All	10/29/14	10/29/14	Wed Prime Hr 2 Law & Order SVU	CM	9p-10p	--1----	:30	1	\$500.00	P-02	1.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$500.00		1.80			
7	All	10/29/14	10/29/14	Wed Prime Hr 3 Chicago PD	CM	10p-11p	--1----	:30	1	\$500.00	P-02	1.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$500.00		1.30			
8	All	10/31/14	10/31/14	Fri Prime Hr 1 Dateline	CM	8p-9p	----1--	:30	1	\$225.00	P-02	2.70	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$225.00		2.70			
9	All	10/24/14	11/01/14	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$100.00	P-02	5.60	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-					1	\$100.00		5.60			
		Week: 10/27/14	11/02/14	-----1-					1	\$100.00		5.60			
10	All	11/02/14	11/03/14	Regular Season NFL Football	CM	520-830p	-----1	:30	1	\$950.00	P-02	8.30	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1					1	\$950.00		8.30			
		Week: 11/03/14	11/09/14	-----					0	\$950.00		8.30			
E 11	All	10/26/14	11/02/14	NBC5 News Sun 830pm NBC5 News Sun 830pm	CM	830-9p	-----1	:30	1	\$300.00	P-02	5.70	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1					1	\$300.00		5.70			
		Week: 10/27/14	11/02/14	-----1					1	\$300.00		5.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/27/14-11/02/14	NBC5 News Sun 830pm			830-9p	-----su	:30		<del>(\$300.00)</del>		5.70	NM		
			See MG 11.3												
			[Sports Overrun]												
3	All	11/03/14-11/03/14	NBC5 News @ 6p			6p-7p	M-----	:30		\$300.00		5.70	NM		
			MG for 11.2 11/02												
			[Makegood]												
12	All	10/29/14	10/31/14	Late News Rotator M-Su Late News Rotator M-Su	CM	M-F11-1135p/Sa	---111--	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---111--					3	\$100.00		0.00			
13	All	10/30/14	10/30/14	Thu Prime Hr 3 Parenthood	CM	10p-11p	---1---	:30	1	\$600.00	P-02	3.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$600.00		3.10			
14	All	11/01/14	11/01/14	Saturday Night Live Saturday Night Live	CM	1130p-1a	-----2-	:30	2	\$125.00	P-02	1.30	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----2-					2	\$125.00		1.30			
<b>Totals</b>													<b>36</b>	<b>\$7,150.00</b>	

**Connie Eaton**

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**From:** anorton@kobi5.com  
**Sent:** Monday, November 03, 2014 10:25 AM  
**To:** ceaton@kobi5.com  
**Subject:** Spot - Preempt: Aelea for Congress - 4769

Station: KOB

650p ✓

**Order Information:**  
Order #: 4769  
Order Total: \$7,150.00  
Agency: Aelea for Congress  
Advertiser: Aelea for Congress  
Product: 10/24-11/3  
Estimate #: 10/24-11/3  
Flight Dates: 10/24/14 - 11/03/14  
Demo: Households

Sales Information: Bob Wise, Local-Medford, Local

The following spot(s) have been preempted:

Preempted Spot Information (4769-11-2):  
Rate: \$300.00  
Agreed Rating: 5.70  
Air Date: Sun 11/02/14  
Eligible Days: -----Su  
Inventory Code: NBC5 News Sun 830pm  
Inventory Description: NBC5 News Sun 830pm  
Inventory Code Time: 830-9p  
Spot Type: NM  
Length: :30  
Channel(s): [ALL]  
Priority: Priority 2  
Preempt Reason: Sports Overrun

6pm News