

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1563265-1	09/25/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Jim Rapp	Telerep-Chicago	National

Billing Address:

**AKPD Message & Media**  
**Attention: Accounts Payable**  
**730 North Franklin Street**  
**Suite 404**  
**Chicago, IL 60654**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	

Flight Dates	Order #	Alt Order #
09/12/16 - 09/18/16	1563265	08332522

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/16	09/13/16	M-F 3-4P	3-4P	- 1 - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - 1 - - - - 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	Tu	09/13/16	3:28 PM	M-F 3-4P	3-4P	:30	TUS1605H	\$150.00 NM
2	09/15/16	09/15/16	M-F 3-4P	3-4P	- - - 1 - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - - - 1 - - - 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	Th	09/15/16	3:29 PM	M-F 3-4P	3-4P	:30	TUS1605H	\$150.00 NM
3	09/12/16	09/12/16	Mon Hour 1	8-9p	1 - - - - -	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1 - - - - - 1 \$3,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	M	09/12/16	8:50 PM	Mon Hour 1	8-9p	:30	TUS1605H	\$3,500.00 NM
4	09/16/16	09/16/16	Fri Hour 3	10-11p	- - - - 1 - -	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - - - - 1 - - 1 \$2,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	F	09/16/16	10:34 PM	Fri Hour 3	10-11p	:30	TUS1605H	\$2,500.00 NM
5	09/13/16	09/13/16	CBS This Morning	7-9a	- 1 - - - -	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - 1 - - - - 1 \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	Tu	09/13/16	8:29 AM	CBS This Morning	7-9a	:30	TUS1605H	\$75.00 NM
6	09/15/16	09/15/16	CBS This Morning	7-9a		:30	1	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1563265-1	09/25/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
--- 1---									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --- 1--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Th	09/15/16	8:58 AM	CBS This Morning	7-9a	:30	TUS1605H	\$75.00 NM
7	09/12/16	09/12/16	Cleveland 19 News at 6p	6-630p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$350.00									
1	WOIO	M	09/12/16	6:14 PM	Cleveland 19 News at 6p	6-630p	:30	TUS1605H	\$350.00 NM
8	09/14/16	09/14/16	Cleveland 19 News at 6p	6-630p	-- 1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -- 1---- 1 \$350.00									
1	WOIO	W	09/14/16	6:14 PM	Cleveland 19 News at 6p	6-630p	:30	TUS1605H	\$350.00 NM
9	09/16/16	09/16/16	Cleveland 19 News at 6p	6-630p	---- 1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---- 1-- 1 \$350.00									
1	WOIO	F	09/16/16	6:10 PM	Cleveland 19 News at 6p	6-630p	:30	TUS1605H	\$350.00 NM
10	09/18/16	09/18/16	Sun Cleve 19 News at 630	630-7p	----- 1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----- 1 1 \$600.00									
3	WOIO	F	09/16/16	5:42 AM	Cleveland 19 News at 5a	5-6a	:30	TUS1605H	\$100.00 NM
MG for 10.1 09/18									
2	WOIO	Sa	09/17/16		Sat Cleve 19 News at 7p	7-8p	:00		<del>\$500.00</del> NM
Credited									
1	WOIO	Su	09/18/16		Sun Cleve 19 News at 630p	630-7p	:00		<del>\$600.00</del> NM
See MG 10.2, 10.3									
11	09/13/16	09/13/16	M-F 7-730p	7-730p	- 1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - 1----- 1 \$1,500.00									
1	WOIO	Tu	09/13/16	7:24 PM	M-F 7-730p	7-730p	:30	TUS1605H	\$1,500.00 NM
12	09/15/16	09/15/16	M-F 7-730p	7-730p	--- 1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --- 1--- 1 \$1,500.00									
1	WOIO	Th	09/15/16	7:13 PM	M-F 7-730p	7-730p	:30	TUS1605H	\$1,500.00 NM
13	09/12/16	09/12/16	M-F 730-8p	730-8p	1-----	:30	1	\$1,750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1563265-1	09/25/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	09/12/16	7:36 PM	M-F 730-8p	730-8p	:30	TUS1605H	\$1,750.00 NM
14	09/14/16	09/14/16	M-F 730-8p	730-8p	-- 1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -- 1---- 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	09/14/16	7:54 PM	M-F 730-8p	730-8p	:30	TUS1605H	\$1,750.00 NM
15	09/16/16	09/16/16	M-F 730-8p	730-8p	---- 1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---- 1-- 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	F	09/16/16	7:35 PM	M-F 730-8p	730-8p	:30	TUS1605H	\$1,750.00 NM
16	09/12/16	09/12/16	Cleveland 19 News at 11p	11-1135p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	09/12/16	11:29 PM	Cleveland 19 News at 11p	11-1135p	:30	TUS1605H	\$550.00 NM
17	09/13/16	09/13/16	Cleveland 19 News at 11p	11-1135p	- 1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 - 1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	09/13/16	11:31 PM	Cleveland 19 News at 11p	11-1135p	:30	TUS1605H	\$550.00 NM
18	09/15/16	09/15/16	Late Cleve 19 News at 11p	Late News	--- 1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --- 1--- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Th	09/15/16	12:04 AM	Late Cleve 19 News at 11p sports over run - ran in program	Late News	:30	TUS1605H	\$550.00 NM
19	09/16/16	09/16/16	Cleveland 19 News at 11p	11-1135p	---- 1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ---- 1-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	F	09/16/16	11:30 PM	Cleveland 19 News at 11p	11-1135p	:30	TUS1605H	\$550.00 NM
20	09/18/16	09/18/16	Lt Su Cleve 19 News at 11p	11p-12a	----- 1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1563265-1	09/25/16	September 2016	08/29/16 - 09/18/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/18/16	09/18/16	Lt Su Cleve19 News at 1111p-12a		-----1	:30	1	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 12:10 AM Lt Su Cleve19 News at 11p 11p-12a :30 TUS1605H \$550.00 NM sports over run - ran in program									
21	09/12/16	09/12/16	The Late Show	1135p-1238a	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO M 09/12/16 12:14 AM The Late Show 1135p-1238a :30 TUS1605H \$250.00 NM									
22	09/13/16	09/13/16	The Late Show	1135p-1238a	-1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 09/13/16 12:30 AM The Late Show 1135p-1238a :30 TUS1605H \$250.00 NM									
23	09/14/16	09/14/16	The Late Show	1135p-1238a	--1----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 --1---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO W 09/14/16 12:02 AM The Late Show 1135p-1238a :30 TUS1605H \$250.00 NM									
24	09/16/16	09/16/16	The Late Show	1135p-1238a	----1--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 ----1-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 09/16/16 12:35 AM The Late Show 1135p-1238a :30 TUS1605H \$250.00 NM									
25	09/18/16	09/18/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 9:46 AM CBS Sunday Morning 9-1030a :30 TUS1605H \$350.00 NM									
26	09/13/16	09/13/16	Tue Hour 3	10-11P	-1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -1----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 09/13/16 10:32 PM Tue Hour 3 10-11P :30 TUS1605H \$2,000.00 NM									
27	09/18/16	09/18/16	Sun Hour 1	7-8p	-----1	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/12/16 09/18/16 -----1 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Su 09/18/16 8:23 PM Sun Hour 1 7-8p :30 TUS1605H \$4,500.00 NM sports over run - ran in program									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1563265-1	09/25/16	September 2016	08/29/16 - 09/18/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							27		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$26,450.00</b>
<u>Agency Commission</u>	<b>\$3,967.50</b>
<u>Net Amount Due</u>	<b>\$22,482.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.