

INVOICE



WREG-TV
 803 Channel 3 Drive
 Memphis, TN 38103
 Main: (901)543-2333
 Billing: (901)543-2138

Invoice #	Invoice Date	Invoice Month	Invoice Period
752495-1	07/27/14	July 2014	06/30/14 - 07/27/14

Station	Account Executive	Sales Office	Sales Region
WREG	Local WREG House	Memphis	Local

www.wreg.com

Billing Address:

Carter Malone Group, The
Attention: Regina Jones
1509 Madison Avenue
Memphis, TN 38104

Advertiser	Product	Estimate Number
Malone, Deidre - Shelby Co	Deidre Malone Shelby Co.	

Flight Dates	Order #	Alt Order #
07/14/14 - 08/07/14	752495	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WREG-TV
***** New Remit To Address *****
32851 Collection Center Drive
Chicago, IL 60693-0328

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/14/14	08/07/14	WREG-TV News 3 Daybr5-6am		MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR W 07/16/14 5:52 AM WREG-TV News 3 Daybreak 5an 5-6am :30 DEIDREMALONEFORMAYOR \$225.00 NM 2 METR Th 07/17/14 5:29 AM WREG-TV News 3 Daybreak 5an 5-6am :30 DEIDREMALONEFORMAYOR \$225.00 NM									
4	07/14/14	08/07/14	LIVE at 9	9-10am	MTWTF--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR F 07/18/14 9:57 AM LIVE at 9 9-10am :30 DEIDREMALONEFORMAYOR \$115.00 NM									
5	07/14/14	08/07/14	Young and the Restless	11am-Noon	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR W 07/16/14 11:59 AM Young and the Restless 11am-Noon :30 DEIDREMALONEFORMAYOR \$225.00 NM									
6	07/14/14	08/07/14	WREG-TV News 3 @ Noon	Noon-12:30pm	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR Th 07/17/14 WREG-TV News 3 @ Noon Noon-12:30pm :00 \$225.00 NM Credited 2 METR F 07/18/14 12:27 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 DEIDREMALONEFORMAYOR \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 MTWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 METR Tu 07/22/14 12:21 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 MALONE4MAYOR2 \$225.00 NM 3 METR W 07/23/14 12:23 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 DEIDREMALONEFORMAYOR \$225.00 NM 6 METR Th 07/24/14 12:27 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 MALONE4MAYOR2 \$225.00 NM 4 METR F 07/25/14 12:14 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 DEIDREMALONEFORMAYOR \$225.00 NM									
9	07/14/14	08/07/14	WREG-TV News 3 @ 6pr6-6:30pm		MTWTF--	:30	2	\$450.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE

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WREG-TV
***** New Remit To Address *****
32851 Collection Center Drive
Chicago, IL 60693-0328

Invoice # 752495-1	Invoice Date 07/27/14	Invoice Month July 2014	Invoice Period 06/30/14 - 07/27/14
Advertiser Malone, Deidre - Shelby Co		Product Deidre Malone Shelby Co.	Estimate Number

www.wreg.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/14/14	08/07/14	WREG-TV News 3 @ 6p	6-6:30pm	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(W 07/16/14 6:11 PM WREG-TV News 3 @ 6pm 6-6:30pm :30 DEIDREMALONEFORMAYOR \$450.00 NM									
11	07/20/14	08/03/14	WREG-TV News 3 @ 10p	10-10:35pm	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/14 07/20/14 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Su 07/20/14 10:11 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 DEIDREMALONEFORMAYOR \$500.00 NM									
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,865.00
<u>Agency Commission</u>	\$429.75
<u>Net Amount Due</u>	\$2,435.25