

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1525783  
**Alt Order #:** 08249780  
**Product Desc:** PORTMAN FOR SENATE  
**Estimate:** 2976  
**Flight Dates:** 09/06/16 - 09/12/16  
**Original Date / Rev:** 08/31/16 / 08/31/16  
**Order Type:** General

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Portman, R/United States Senate  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/12/16	30	\$34,525.00	\$29,346.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	30	\$34,525.00	\$29,346.25	0.00
<b>Totals</b>	<b>30</b>	<b>\$34,525.00</b>	<b>\$29,346.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N35	WOIO	09/09/16	09/09/16	NET Late Show, The The Late Show	Comm	1135P-1238A	----1--	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----1--			1		\$250.00		0.00				
N36	WOIO	09/09/16	09/09/16	Noon News Noon News	Comm	12-1230p	----1--	:30	1	\$275.00	P 8	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----1--			1		\$275.00		0.00				
N37	WOIO	09/09/16	09/09/16	NET Fri Hour 2 Fri Hour 2	Comm	9-10p	----1--	:30	1	\$1,500.00	P 6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----1--			1		\$1,500.00		0.00				
N38	WOIO	09/09/16	09/09/16	NET Fri Hour 2 Fri Hour 2	Comm	9-10p	----1--	1:00	1	\$3,000.00	P 6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/05/16	09/11/16	----1--			1		\$3,000.00		0.00				
N39	WOIO	09/12/16	09/12/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	2-----	:30	2	\$2,200.00	P 6	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	2-----			2		\$2,200.00		0.00				
N40	WOIO	09/12/16	09/12/16	NET Late Show, The The Late Show	Comm	1135P-1238A	1-----	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	1-----			1		\$250.00		0.00				

Order / Rev: 1525783  
 Alt Order #: 08249780  
 Flight Dates: 09/06/16 - 09/12/16

Advertiser: POL/Portman, R/United States Senate  
 Product Desc: PORTMAN FOR SENATE  
 Estimate: 2976  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WOIO	09/12/16	09/12/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----					1	\$800.00		0.00			
N42	WOIO	09/12/16	09/12/16	NET Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	:30	1	\$2,000.00	P 6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----					1	\$2,000.00		0.00			
N43	WOIO	09/10/16	09/10/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----1-	:30	1	\$1,200.00	P 6	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-					1	\$1,200.00		0.00			
N44	WOIO	09/10/16	09/10/16	NET Sat Hour 2 Sat Hour 2	Comm	9-10p	-----1-	1:00	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-					1	\$1,500.00		0.00			
N45	WOIO	09/10/16	09/10/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-					1	\$100.00		0.00			
N46	WOIO	09/11/16	09/11/16	Fifth Quarter Fifth Quarter	Comm	Fifth Quarter	-----1	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1					1	\$2,000.00		0.00			
N47	WOIO	09/11/16	09/11/16	NET CBS Sunday Morni CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1					1	\$250.00		0.00			
N48	WOIO	09/08/16	09/08/16	NET Thur Hour 3 Thur Hour 3	Comm	10-11p	---1---	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---					1	\$2,000.00		0.00			
N49	WOIO	09/08/16	09/08/16	NET Late Show, The The Late Show	Comm	1135p-1238a	---1---	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---					1	\$200.00		0.00			
N50	WOIO	09/08/16	09/08/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---1---	:30	1	\$550.00	P 6	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---					1	\$550.00		0.00			
N51	WOIO	09/08/16	09/08/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$600.00	P 9	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---					1	\$600.00		0.00			
N52	WOIO	09/08/16	09/08/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	---1---	:30	1	\$4,000.00	P 4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---					1	\$4,000.00		0.00			
N53	WOIO	09/06/16	09/06/16	NET Late Show, The The Late Show	Comm	1135p-1238a	-1-----	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----					1	\$200.00		0.00			
N54	WOIO	09/06/16	09/06/16	Noon News Noon News	Comm	12-1230p	-1-----	:30	1	\$250.00	P 9	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----					1	\$250.00		0.00			
N55	WOIO	09/06/16	09/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-1-----	:30	1	\$600.00	P 9	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N55	WOIO	09/06/16	09/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- 1 - - - - -	:30	1	\$600.00	P 9	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- 1 - - - - -		1				\$600.00		0.00			
N56	WOIO	09/06/16	09/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- 1 - - - - -	1:00	1	\$1,200.00	P 9	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- 1 - - - - -		1				\$1,200.00		0.00			
N57	WOIO	09/07/16	09/07/16	NET Late Show, The The Late Show	Comm	1135-1238a	- - 1 - - - -	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 1 - - - -		1				\$200.00		0.00			
N58	WOIO	09/07/16	09/07/16	Noon News Noon News	Comm	12-1230p	- - 1 - - - -	:30	1	\$250.00	P 9	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 1 - - - -		1				\$250.00		0.00			
N59	WOIO	09/07/16	09/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- - 1 - - - -	:30	1	\$550.00	P 9	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 1 - - - -		1				\$550.00		0.00			
N60	WOIO	09/07/16	09/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- - 1 - - - -	1:00	1	\$1,100.00	P 9	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 1 - - - -		1				\$1,100.00		0.00			
N61	WOIO	09/07/16	09/07/16	NET Wed Hour 1 Wed Hour 1	Comm	8-9p	- - 1 - - - -	:30	1	\$2,300.00	P 8	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 1 - - - -		1				\$2,300.00		0.00			
N62	WOIO	09/07/16	09/07/16	NET Wed Prime Other 1 American Gothic	Comm	9-11p	- - 2 - - - -	:30	2	\$1,500.00	P 8	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/05/16	09/11/16	- - 2 - - - -		2				\$1,500.00		0.00			
													Totals	30	\$34,525.00