

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

<u>Contract / Revision</u> 134786 /		<u>Alt Order #</u>
<u>Product</u> est #3821 10/9-15		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 3821
<u>Advertiser</u> Tester for Senate		<u>Original Date / Revision</u> 07/24/18 / 07/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> John Mitzel	<u>Sales Office</u> Regional Missou
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/09/18	10/15/18	Montana This Morning	530a-7a		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-2222--				8	\$100.00			
	Week:	10/15/18	10/21/18	2-----				2	\$100.00			
N 2	All	10/09/18	10/15/18	CBS This Morning	7a-9a		:30			NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-3434--				14	\$100.00			
	Week:	10/15/18	10/21/18	4-----				4	\$100.00			
N 3	All	10/13/18	10/13/18	CBS This Morning Saturday	6a-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----1-				1	\$45.00			
N 4	All	10/14/18	10/14/18	CBS Sunday Morning	7a-830a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----2				2	\$125.00			
N 5	All	10/09/18	10/15/18	M-F	9a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-1-11--				3	\$125.00			
	Week:	10/15/18	10/21/18	1-----				1	\$125.00			
N 6	All	10/09/18	10/15/18	M-F	10a-11a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	--1----				1	\$70.00			
	Week:	10/15/18	10/21/18	1-----				1	\$70.00			
N 7	All	10/09/18	10/11/18	M-F	11a-12p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-1-1---				2	\$70.00			
N 8	All	10/09/18	10/12/18	Noon News	Various		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-1111--				4	\$95.00			
N 9	All	10/12/18	10/12/18	M-F	1230p-1p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	----1--				1	\$50.00			
N 10	All	10/09/18	10/15/18	M-F	3p-4p		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Tester for Senate		<u>Original Date / Revision</u> 07/24/18 / 07/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$70.00			
Week:		10/15/18	10/21/18	1-----				1	\$70.00			
N 11	All	10/09/18	10/15/18	M-F	4p-5p		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$85.00			
Week:		10/15/18	10/21/18	1-----				1	\$85.00			
N 12	All	10/09/18	10/15/18	CBS Evening News	5p-530p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$325.00			
Week:		10/15/18	10/21/18	1-----				1	\$325.00			
N 13	All	10/09/18	10/15/18	M-F 530p News	530p-6p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$350.00			
Week:		10/15/18	10/21/18	1-----				1	\$350.00			
N 14	All	10/13/18	10/13/18	Sa 530p News	530p-6p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----1-				1	\$190.00			
N 15	All	10/09/18	10/15/18	M-F	6p-630p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$225.00			
Week:		10/15/18	10/21/18	1-----				1	\$225.00			
N 16	All	10/09/18	10/15/18	M-F	630p-7p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$225.00			
Week:		10/15/18	10/21/18	1-----				1	\$225.00			
N 17	All	10/15/18	10/15/18	Monday Prime Hr 1	7p-8p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	1-----				1	\$360.00			
N 18	All	10/15/18	10/15/18	Monday Prime Hr 3	9p-10p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	1-----				1	\$360.00			
N 19	All	10/09/18	10/09/18	Tuesday Prime Hr 1	7p-8p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$425.00			
N 20	All	10/10/18	10/10/18	Wednesday Prime Hr 1	7p-8p	--1----	:30	1	\$325.00	NM	1	\$325.00
N 21	All	10/10/18	10/10/18	Wednesday Prime Hr 2	8p-9p	--1----	:30	1	\$325.00	NM	1	\$325.00
N 22	All	10/11/18	10/11/18	Thursday Prime Hr 1	7p-8p	---1---	:30	1	\$475.00	NM	1	\$475.00
N 23	All	10/11/18	10/11/18	Thursday Prime Hr 3	9p-10p	---1---	:30	1	\$400.00	NM	1	\$400.00
N 24	All	10/12/18	10/12/18	Friday Prime Hr 1	7p-8p	----1--	:30	1	\$275.00	NM	1	\$275.00
N 25	All	10/12/18	10/12/18	Friday Prime Hr 3	9p-10p	----1--	:30	1	\$375.00	NM	1	\$375.00
N 26	All	10/13/18	10/13/18	Saturday Prime Hr 3	9p-10p	-----1-	:30	1	\$175.00	NM	1	\$175.00
N 27	All	10/14/18	10/14/18	Sunday Prime Hr 1	6p-7p	-----1	:30	1	\$500.00	NM	1	\$500.00
N 28	All	10/14/18	10/14/18	Sunday Prime Hr 3	8p-9p	-----1	:30	1	\$300.00	NM	1	\$300.00
N 29	All	10/09/18	10/15/18	M-F 10p News	10p-1035p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$450.00			
Week:		10/15/18	10/21/18	1-----				1	\$450.00			

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N 30	All	10/13/18	10/13/18	Sa 10p News	10p-1035p		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----1-				1	\$270.00			
N 31	All	10/14/18	10/14/18	Su 10p News	10p-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----1				1	\$375.00			
N 32	All	10/09/18	10/15/18	The Late Show	1035p-1137p		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1111--				4	\$90.00			
Week:		10/15/18	10/21/18	1-----				1	\$90.00			
Totals											99	\$18,535.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	99	\$18,535.00	(\$2,780.25)	\$15,754.75
Totals	99	\$18,535.00	(\$2,780.25)	\$15,754.75

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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