

# Order #607728: Elliott Ma../Arnold-Jon../OctNov20 c../

Action	Line	Comment	By	Total \$	# Spots	Expense Ctl
10/22/20 9:47:41 AM Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Mary Flynr	\$320.00	8	0.00
10/22/20 9:41:08 AM Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$320.00	8	0.00
10/22/20 9:47:46 AM Approved			Mary Flynr	\$320.00	8	0.00
10/22/20 6:04:07 AM New order created		<new order>	Scott Stieg	\$0.00	0	0.00
10/22/20 10:54:32 AM Processed		<async process>	Shannon C	\$320.00	8	0.00
10/22/20 9:15:38 AM Ready for approval		[bypass] New. Political backup sent to Jeff and Mary's e-mails.	Scott Stieg	\$320.00	8	0.00

KKOB  
KBZU

[Sorted by: Action]

# ORDER

**Orders**

**Order / Rev:** 607728  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** OctNov20 campaign schedule  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 10/24/20 - 11/03/20  
**Original Date / Rev:** 10/22/20 / 10/22/20  
**Order Type:** GENERAL

**KKOB-AM**

**Primary AE:** Scott Stiegler  
**Sales Office:** L-ALB  
**Sales Region:** Local

**Agency**

**Name:** Elliott Marketing  
**Buying Contact:** Kathy Elliott  
**Billing Contact:** \_\_\_\_\_  
1421 N Main Street  
Clovis, NM 88101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**

**Name:** Arnold-Jones/R/Public Regulation Co  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	4	\$160.00	\$136.00
10/26/20	11/01/20	4	\$160.00	\$136.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	4	\$160.00	\$136.00	0.00
November 2020	4	\$160.00	\$136.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$320.00</b>	<b>\$272.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKOBA	10/24/20	11/01/20	Sa-Su AM	CM	7:00 AM-10:00 AM	-----22	:30	4	\$40.00	P-40	0.00	NM	8	\$320.00
				Sa-Su		(7:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	-----22		4				\$40.00		0.00			
	Week:	10/26/20	11/01/20	-----22		4				\$40.00		0.00			
													Totals	8	\$320.00

**CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

1. Elliott Marketing / Janice Arnold-Jones hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:

Janice Arnold-Jones

Authorized committee:

Elliott Marketing

Agency requesting time (and contact information):

575-762-0462



Elliott Marketing 1421 N Main Clovis

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Public Regulation Commission

Date of election:

November 2020



General



Primary

Treasurer of candidate's authorized committee:

Don Kaufman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency		Station Representative	
Signature:	<u>Elliott Marketing</u>	Signature:	<u>Linda Peterson</u>
Name:	<u>Amy Mendez</u>	Name:	<u>LINDA A. PETERSON</u>
Date of Request to Purchase Ad Time:	<u>10/21/20</u>	Date of Station Agreement to Sell Time:	<u>10-22-20</u>

<b>Federal Candidate Certification:</b> The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.		
Candidate/Authorized Committee/Agency		
Signature: <i>Elliott Marketing</i>		
Name: <i>Amy Melendez</i>		
Date: <i>10-21-20</i>		
TO BE COMPLETED BY STATION ONLY		
Ad submitted to Station? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Date ad received: <i>10-22-20</i>		
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).		
Federal candidate certification signed (above): <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A		
Disposition: <input checked="" type="checkbox"/> Accepted <input type="checkbox"/> Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* <input type="checkbox"/> Rejected - provide reason:		
*Upload partially accepted form, then promptly upload updated final form when complete.		
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):		
Contract #: <i>N/A</i>	Station Call Letters: <i>KROB</i>	Date Received/Requested: <i>10-22-20</i>
Est. #: <i>N/A</i>	Station Location: <i>ALBQ NM</i>	Run Start and End Dates: <i>10/24 - 11/03/20</i>
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.		