

Dear Mr. Scutari:

I am writing you in response to an article that appeared on [POLITICO.com](http://www.politico.com) regarding upcoming ad buys by NextGen Climate on several DC television stations, including WJLA. The ad that NextGen intends to run is factually false and misleading, and I encourage you to review it based on the evidence below. We are requesting that you pull the ads from airing on the grounds that they are factually incorrect.

Here is the article in POLITICO that reports today on the NextGen ad and the ad buys in DC and Wichita: <http://www.politico.com/story/2014/05/nextgen-tom-steyer-koch-brothers-wichita-ads-106763.html?hp=l16>

Here is the article from the *Wichita Eagle* from earlier this month where we declined NextGen's offer to debate, and NextGen's response to our decline: <http://www.kansas.com/2014/05/02/3435699/koch-brothers-decline-personal.html>

And for the record, NextGen never contacted us directly to invite Charles and David Koch to debate in the first place—the “invite” was through print ads and a week-long sponsorship of Mike Allen's “Playbook” daily email newsletter.

It was a publicity stunt. We responded and declined the invitation to debate Mr. Steyer when the *Wichita Eagle* reporter, Roy Wenzel, contacted us. NextGen responded in that same article to what we told the reporter. The *Eagle* headline says it all: “Koch Brothers Decline Invitation to Debate.”

If you look at the text of the ad that Next Gen intends to run on WUSA and compare it to the above evidence, the ad is false and misleading. The audio has the sound of crickets chirping and leads viewers to believe that Koch did not respond to the request for a debate with Mr. Steyer. That information is incorrect--Koch did respond to this request. Moreover, the proposed ad does not include the complete quote provided to the *Eagle*, further misleading the viewer.

I hope that WJLA will consider pulling the ad based on this evidence.

Many thanks for your attention to this matter.

Sincerely,

--Rob Tappan

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