

**CONTRACT**

**KORO-TV**  
**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 52911 /		<b>Alt Order #</b> 00863862
<b>Product</b> Texans For Greg Abbo		
<b>Contract Dates</b> 10/14/14 - 10/20/14		<b>Estimate #</b> 1848
<b>Advertiser</b> Texans for Greg Abbott		<b>Original Date / Revision</b> 07/02/14 / 07/02/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KORO-TV	<b>Account Executive</b> Jill Mulhall	<b>Sales Office</b> Univision-New Y
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 96	<b>Product Code</b> 198
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KORO	10/14/14	10/14/14	Despierta America	6a-10a M-F		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----	1			\$85.00				
N 2	KORO	10/16/14	10/16/14	Despierta America	6a-10a M-F		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---	1			\$85.00				
N 3	KORO	10/20/14	10/20/14	Despierta America	6a-10a M-F		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	M-----	1			\$85.00				
N 4	KORO	10/15/14	10/15/14	Daytime M-F Hour 2	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	--W----	1			\$100.00				
N 5	KORO	10/17/14	10/17/14	Daytime M-F Hour 2	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	----F--	1			\$100.00				
N 6	KORO	10/14/14	10/14/14	Daytime M-F Hour 6	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----	1			\$100.00				
N 7	KORO	10/16/14	10/16/14	Daytime M-F Hour 6	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---	1			\$100.00				
N 8	KORO	10/14/14	10/14/14	Early Fringe M-F Hour 2	4p-5p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	-T-----	1			\$145.00				
N 9	KORO	10/16/14	10/16/14	Early Fringe M-F Hour 2	4p-5p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---	1			\$145.00				
N 10	KORO	10/20/14	10/20/14	Early Fringe M-F Hour 2	4p-5p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/20/14	10/26/14	M-----	1			\$145.00				
N 11	KORO	10/15/14	10/15/14	5p Local News	5p-530p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/14	10/19/14	--W----	1			\$150.00				
N 12	KORO	10/17/14	10/17/14	5p Local News	5p-530p		:30			NM	1	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

<u>Contract / Revision</u>	<u>Alt Order #</u>
52911 /	00863862

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/14 - 10/20/14	Texans For Greg Abbo	1848

<u>Advertiser</u>	<u>Original Date / Revision</u>
Texans for Greg Abbott	07/02/14 / 07/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	----F--				1	\$150.00			
N 13	KORO	10/14/14	10/14/14	M-F Prime A	6p-7p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-T-----				1	\$385.00			
N 14	KORO	10/16/14	10/16/14	M-F Prime A	6p-7p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	---T---				1	\$385.00			
N 15	KORO	10/20/14	10/20/14	M-F Prime A	6p-7p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	M-----				1	\$385.00			
N 16	KORO	10/15/14	10/15/14	M-F Prime B	7p-8p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	--W----				1	\$385.00			
N 17	KORO	10/17/14	10/17/14	M-F Prime B	7p-8p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	----F--				1	\$385.00			
N 18	KORO	10/14/14	10/14/14	M-F Prime C	8p-9p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-T-----				1	\$385.00			
N 19	KORO	10/16/14	10/16/14	M-F Prime C	8p-9p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	---T---				1	\$385.00			
N 20	KORO	10/20/14	10/20/14	M-F Prime C	8p-9p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	M-----				1	\$385.00			
N 21	KORO	10/14/14	10/14/14	10p Local news	10p-1035p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-T-----				1	\$145.00			
N 22	KORO	10/15/14	10/15/14	10p Local news	10p-1035p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	--W----				1	\$145.00			
N 23	KORO	10/16/14	10/16/14	10p Local news	10p-1035p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	---T---				1	\$145.00			
N 24	KORO	10/18/14	10/18/14	Sa Prime Rotator	7:00 PM-10:00 PM		:30			NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$255.00			
N 25	KORO	10/19/14	10/19/14	Late Fringe Su Rotator	12:00 PM-2:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S				1	\$100.00			
Totals											25	\$5,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/20/14	25	\$5,260.00	(\$789.00)	\$4,471.00
<b>Totals</b>	<b>25</b>	<b>\$5,260.00</b>	<b>(\$789.00)</b>	<b>\$4,471.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices).

## ORDER WORKSHEET

Rep Order# 863862 Ver# 1 Status New Traffic Order# Printed: 07/02/14 11:28 AM 1 of 3  
EC'd No Last Received: 07/02/14 11:16 AM  
Showing Buylines: All Lines

Station KORO-TV CORPUS CHRISTI  
Advertiser (1069) TEXANS FOR GREG ABBO  
Product Texans For Greg Abbo  
Estimate# 1848  
Buyer Patti Heck  
Agency (8926) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 96/198/1848  
Flight Dates 10/14/14-10/20/14  
Rep Firm UNIVISION  
Sales Office (NY) NEW YORK-NATIONAL  
Salesperson (208) NYC-NL-MULHALL, JILL  
Sales Assistant MELANIE  
Salesperson Phone# 212-455-5245  
Salesperson Fax# 212-499-0830

## --- CONTRACT COMMENT ---

SEPARATION: 30 MINS

NONDISCRIMINATION-UNIVISION AND ITS STATIONS DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVERTISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. \*\*UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

## --- REMARKS ---

PLS CONFIRM NEW ORDER THANKS, MELANIE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	6A-10A	M-F DESPIERTA AMERICA (NEWS/TALK/V	30	-	-	\$85.00	10/14-10/14	1	1	\$85.00
2	Th	6A-10A	M-F DESPIERTA AMERICA (NEWS/TALK/V	30	-	-	\$85.00	10/16-10/16	1	1	\$85.00
3	M	6A-10A	M-F DESPIERTA AMERICA (NEWS/TALK/V	30	-	-	\$85.00	10/20-10/20	1	1	\$85.00
4	W	10A-11A	COMO DICE EL DICHO (DRAMA SERIES)	30	-	-	\$100.00	10/15-10/15	1	1	\$100.00
5	F	10A-11A	COMO DICE EL DICHO (DRAMA SERIES)	30	-	-	\$100.00	10/17-10/17	1	1	\$100.00
6	Tu	2P-3P	M-F ROSA DE GUADALUPE (DRAMA)	30	-	-	\$100.00	10/14-10/14	1	1	\$100.00
7	Th	2P-3P	M-F ROSA DE GUADALUPE (DRAMA)	30	-	-	\$100.00	10/16-10/16	1	1	\$100.00
8	Tu	4P-5P	PRIMER IMPACTO (NEWS MAGAZINE)	30	-	-	\$145.00	10/14-10/14	1	1	\$145.00
9	Th	4P-5P	PRIMER IMPACTO (NEWS MAGAZINE)	30	-	-	\$145.00	10/16-10/16	1	1	\$145.00
10	M	4P-5P	PRIMER IMPACTO (NEWS MAGAZINE)	30	-	-	\$145.00	10/20-10/20	1	1	\$145.00

ORDER WORKSHEET

Rep Order# 863862 Ver# 1 Status New Traffic Order# Printed: 07/02/14 11:28 AM 2 of 3

EC'd No Last Received: 07/02/14 11:16 AM  
Showing Buylines: All Lines

Station KORO-TV CORPUS CHRISTI  
Advertiser (1069) TEXANS FOR GREG ABBO  
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Sales Assistant MELANIE  
Salesperson Phone# 212-455-5245  
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	W	5P-530P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$150.00	10/15-10/15	1	1	\$150.00
12	F	5P-530P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$150.00	10/17-10/17	1	1	\$150.00
13	Tu	6P-7P	M-F DE-QUIERO TE QUIERO (NOVELA)	30	-	-	\$385.00	10/14-10/14	1	1	\$385.00
14	Th	6P-7P	M-F DE-QUIERO TE QUIERO (NOVELA)	30	-	-	\$385.00	10/16-10/16	1	1	\$385.00
15	M	6P-7P	M-F DE-QUIERO TE QUIERO (NOVELA)	30	-	-	\$385.00	10/20-10/20	1	1	\$385.00
16	W	7P-8P	DE QUE TE QUIERO	30	-	-	\$385.00	10/15-10/15	1	1	\$385.00
17	F	7P-8P	DE QUE TE QUIERO	30	-	-	\$385.00	10/17-10/17	1	1	\$385.00
18	Tu	8P-9P	M-F LO QUE LA VIDA MI ROBO (NOVELA)	30	-	-	\$385.00	10/14-10/14	1	1	\$385.00
19	Th	8P-9P	M-F LO QUE LA VIDA MI ROBO (NOVELA)	30	-	-	\$385.00	10/16-10/16	1	1	\$385.00
20	M	8P-9P	M-F LO QUE LA VIDA MI ROBO (NOVELA)	30	-	-	\$385.00	10/20-10/20	1	1	\$385.00
21	Tu	10P-1035P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$145.00	10/14-10/14	1	1	\$145.00
22	W	10P-1035P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$145.00	10/15-10/15	1	1	\$145.00
23	Th	10P-1035P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$145.00	10/16-10/16	1	1	\$145.00
24	Sa	7P-10P	SAT SABADO GIGANTE (GAME/VARIETY)	30	-	-	\$255.00	10/18-10/18	1	1	\$255.00
25	Su	12P-2P	SUN LIGA MX/VARIOUS FTC8/11	30	-	-	\$100.00	10/19-10/19	1	1	\$100.00

ORDER WORKSHEET

Rep Order# 863862

EC'd No

Ver# 1

Status New

Traffic Order#

Printed: 07/02/14 11:28 AM

Showing Buylines:

3 of 3

Station KORO-TV CORPUS CHRISTI

Advertiser (1069) TEXANS FOR GREG ABBO

Product Texans For Greg Abbo

Estimate# 1848

Buyer Patti Heck

Agency (8926) CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 96/198/1848

Flight Dates 10/14/14-10/20/14

Rep Firm UNIVISION

Sales Office (NY) NEW YORK-NATIONAL

Salesperson (208) NYC-NL-MULHALL, JILL

Sales Assistant MELANIE

Salesperson Phone# 212-455-5245

Salesperson Fax# 212-499-0830

---REPORT TOTALS---  
Report Totals: 25 / \$5,260.00

---SALES MONTHLY TOTALS---  
Oct2014: 25/ \$5,260.00  
Order Totals: 25 / \$5,260.00  
Total GRPS: 0.0

--- COMPETITIVE ---  
Market Totals \$5,260.00  
KAJA .00% KCRP .00% KDF .00% KIII .00% KORO 100.00%  
KRIS .00% KTOV .00% KWDB .00% KXPX .00% K2TV .00%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Crossroads Media,  
 being/on behalf of: Texans for Greg Abbott,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

## Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

**The name of the treasurer of the candidate's authorized committee is:**

John L. Nau

**This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/10/14

**Date**

**Signature**

**To Be Signed By Station Representative**

**Accepted**

☐ **Accepted in Part**

☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

**Title**