

**CONTRACT**

**KORO-TV**  
**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 45200 /		<u>Alt Order #</u> 00862145
<u>Product</u> TEXANS FOR G. ABBOTT		
<u>Contract Dates</u> 06/17/14 - 06/17/14		<u>Estimate #</u>
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 06/09/14 / 06/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KORO-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 1069	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KORO	06/17/14	06/17/14	World Cup-Mexico	1:30 PM-4:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/16/14	06/22/14	-T-----				1	\$750.00			
Totals											1	\$750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/26/14 - 06/17/14	1	\$750.00	(\$112.50)	\$637.50
<b>Totals</b>	<b>1</b>	<b>\$750.00</b>	<b>(\$112.50)</b>	<b>\$637.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices).

ORDER WORKSHEET

Rep Order# 862145	Ver# 1	Status New	Traffic Order#	Printed: 06/06/14 1:13 PM	1 of 2
EC'd No				Last Received: 06/06/14 12:24 PM	
				Showing Buylines:	All Lines
Station KORO-TV CORPUS CHRISTI	Agency (8926) CROSSROADS MEDIA	Rep Firm UNIVISION			
Advertiser (1069) TEXANS FOR GREG ABBO	66 CANAL CENTER PLAZA, SUITE 555	Sales Office (NY) NEW YORK-NATIONAL			
Product TEXANS FOR G. ABBOTT	ALEXANDRIA, VA 22314	Salesperson (208) NYC-NL-MULHALL, JILL			
Estimate#	Agency C/P1/P2/E	Sales Assistant MELANIE			
Buyer PATTI HECK	Flight Dates 06/17/14-06/17/14	Salesperson Phone# 212-455-5245			
		Salesperson Fax# 212-499-0830			

--- CONTRACT COMMENT ---

NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. \*\*UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

PLS CONFIRM NEW ORDER THANKS, MELANIE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	130P-CC	WC: BRAZIL/MEXICO	30	-	-	\$750.00	06/17-06/17	1	1	\$750.00
Buy Comment: MUST RUN IN BRAZIL/MEXICO GAME											

---REPORT TOTALS---

Report Totals: 1 / \$750.00

---SALES MONTHLY TOTALS---

Jun2014: 1/ \$750.00  
Order Totals: 1 / \$750.00      Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$750.00	KAJA .00%	KCRP .00%	KDF .00%	KIII .00%	KORO 100.00%
		KRIS .00%	KTOV .00%	KWDB .00%	KXPX .00%	KZTV .00%

--- COMPETITIVE COMMENTS ---

NEW ORDER

Books [null]  
Demos RA35+

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EC'd	No						Last Received:	06/06/14 12:24 PM	
							Showing Buylines:	All Lines	
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Advertiser	(1069) TEXANS FOR GREG ABBO						66 CANAL CENTER PLAZA, SUITE 555	Sales Office	(NY) NEW YORK-NATIONAL
Product	TEXANS FOR G. ABBOTT						ALEXANDRIA, VA 22314	Salesperson	(208) NYC-NL-MULHALL, JILL
Estimate#						Agency C/P1/P2/E		Sales Assistant	MELANIE
Buyer	PATTI HECK					Flight Dates	06/17/14-06/17/14	Salesperson Phone#	212-455-5245
								Salesperson Fax#	212-499-0830

— CREDIT RISK —  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Crossroads Media,  
 being/on behalf of: Texans for Greg Abbott,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 4, 2014  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/10/14

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**