

**CONTRACT**

**KORO-TV**  
**102 N Mesquite Street**  
**Corpus Christi, TX 78401**  
**(361) 883-2823**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 51401 /		<u>Alt Order #</u> 00863472
<u>Product</u> Texans For Greg Abbo		
<u>Contract Dates</u> 06/26/14 - 06/29/14		<u>Estimate #</u> 1846
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 06/27/14 / 06/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KORO-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 96	<u>Product Code</u> 198
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KORO	06/28/14	06/28/14	Early Fringe Sa Hour 3	5:30 PM-6:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$90.00			
N 2	KORO	06/28/14	06/28/14	Late Fringe Sa Hour 1.2	1030p-11p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$70.00			
N 3	KORO	06/29/14	06/29/14	Early Fringe Su Hour 3.2	530p-6p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	-----S				1	\$110.00			
N 4	KORO	06/29/14	06/29/14	Su 1030p-11p	1030p-11p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	-----S				1	\$75.00			
<b>Totals</b>											<b>4</b>	<b>\$345.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/26/14 -06/29/14	4	\$345.00	(\$51.75)	\$293.25
<b>Totals</b>	<b>4</b>	<b>\$345.00</b>	<b>(\$51.75)</b>	<b>\$293.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandservices](http://www.entravision.com/termsandservices).

# ORDER WORKSHEET

<b>Rep Order#</b> 863472	<b>Ver#</b> 1	<b>Status</b> New	<b>Traffic Order#</b>	<b>Printed:</b> 06/27/14 9:56 AM	1 of 2
<b>EC'd</b> No				<b>Last Received:</b> 06/26/14 5:59 PM	
				<b>Showing Buylines:</b> All Lines	
<b>Station</b> KORO-TV CORPUS CHRISTI	<b>Agency</b> (8926) CROSSROADS MEDIA	<b>Rep Firm</b> UNIVISION		<b>Sales Office</b> (NY) NEW YORK-NATIONAL	
<b>Advertiser</b> (1069) TEXANS FOR GREG ABBO	66 CANAL CENTER PLAZA, SUITE 555	<b>Salesperson</b> (208) NYC-NL-MULHALL, JILL		<b>Sales Assistant</b> MELANIE T	
<b>Product</b> Texans For Greg Abbo	ALEXANDRIA, VA 22314	<b>Salesperson Phone#</b> 212-455-5245		<b>Salesperson Fax#</b> 212-499-0830	
<b>Estimate#</b> 1846	<b>Agency C/P1/P2/E</b> 96/198/1846				
<b>Buyer</b> Patti Heck	<b>Flight Dates</b> 06/26/14-06/29/14				

**--- CONTRACT COMMENT ---**  
 SEPARATION: 30 MINS  
 NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. \*\*UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

**--- REMARKS ---**  
 PLS CONFIRM NEW ORDER THANKS, MELANIE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Sa	530P-6P	SAT NOTICIERO UNIVISION (NETWORK N	30	-	-	\$90.00	06/28-06/28	1	1	\$90.00
2	Sa	1030P-11P	SAT NOTICIERO UNIVISION - FIN DE S	30	-	-	\$70.00	06/28-06/28	1	1	\$70.00
3	Su	530P-6P	SUN NOTICIERO UNIVISION (NETWORK N	30	-	-	\$110.00	06/29-06/29	1	1	\$110.00
4	Su	1035P-11P	SUN NOTICIERO UNIVISION-FIN DE SEM	30	-	-	\$75.00	06/29-06/29	1	1	\$75.00

**---REPORT TOTALS---**  
 Report Totals: 4 / \$345.00

**---SALES MONTHLY TOTALS---**  
 Jun2014: 4/ \$345.00  
 Order Totals: 4 / \$345.00  
 Total GRPs: 0.0  
**--- COMPETITIVE ---**  
 Market Totals \$345.00 KAJA .00% KCRP .00% KDF .00% KIII .00% KORO 100.00%

ORDER WORKSHEET

Rep Order# 863472 Ver# 1 Status New Traffic Order# Printed: 06/27/14 9:56 AM 2 of 2  
EC'd No Last Received: 06/26/14 5:59 PM  
Showing Buylines: All Lines

Station KORO-TV CORPUS CHRISTI  
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ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 96/198/1846  
Flight Dates 06/26/14-06/29/14

Rep Firm UNIVISION  
Sales Office (NY) NEW YORK-NATIONAL  
Salesperson (208) NYC-NL-MULHALL, JILL  
Sales Assistant MELANIE T  
Salesperson Phone# 212-455-5245  
Salesperson Fax# 212-499-0830

KRIS .00% KTOV .00% KWDB .00% KXPX .00% KZTV .00%

Books [null]  
Demos RA2554

— CREDIT RISK —  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Crossroads Media,  
 being/on behalf of: Texans for Greg Abbott,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/10/14

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**