

CONTRACT

KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

And:

DeSaro-Rodriguez LLC
200 N. Main, Suite 300D
McAllen, TX 78501

Contract / Revision 82844 /		Alt Order #
Product Political		
Contract Dates 10/31/14 - 11/04/14		Estimate # 8068
Advertiser Texas Democratic Party for Leticia Van de Pu		Original Date / Revision 10/30/14 / 10/31/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KORO-TV	Account Executive Corpus Christi House	Sales Office Corpus Christi
Special Handling		
Demographic Adults 18+		
		Total Ratings 142.20
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KORO	10/31/14	11/04/14	Morning M-F Hour 1	5a-6a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				1	\$175.00	0.50			
		Week: 11/03/14	11/09/14	MT-----				2	\$175.00	0.50			
N 2	KORO	10/31/14	11/04/14	Despierta America	6a-10a M-F		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$200.00	3.00			
		Week: 11/03/14	11/09/14	MT-----				2	\$200.00	3.00			
N 3	KORO	10/31/14	11/04/14	Daytime M-F Hour 2	10a-11a		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$220.00	2.10			
		Week: 11/03/14	11/09/14	MT-----				2	\$220.00	2.10			
N 4	KORO	10/31/14	11/04/14	Daytime M-F Hour 3	11a-12p		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$220.00	1.70			
		Week: 11/03/14	11/09/14	MT-----				2	\$220.00	1.70			
N 5	KORO	10/31/14	11/04/14	Daytime M-F Hour 3	11a-12p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				1	\$220.00	1.70			
		Week: 11/03/14	11/09/14	MT-----				1	\$220.00	1.70			
N 6	KORO	10/31/14	11/04/14	Daytime M-F Hour 4	12p-1p		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$220.00	0.70			
		Week: 11/03/14	11/09/14	MT-----				1	\$220.00	0.70			
N 7	KORO	10/31/14	11/04/14	Daytime M-F Hour 5	1p-2p		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$220.00	1.00			
		Week: 11/03/14	11/09/14	MT-----				1	\$220.00	1.00			
N 8	KORO	10/31/14	11/04/14	Daytime M-F Hour 6	2p-3p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--				2	\$220.00	0.60			
		Week: 11/03/14	11/09/14	-----				0	\$0.00	0.00			
N 9	KORO	10/31/14	11/04/14	Early Fringe M-F Hour 1	3p-4p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

<u>Contract / Revision</u> 82844 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/14 - 11/04/14	<u>Product</u> Political	<u>Estimate #</u> 8068
<u>Advertiser</u> Texas Democratic Party f		<u>Original Date / Revision</u> 10/30/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$250.00	2.80			
Week:		11/03/14	11/09/14	MT-----				1	\$250.00	2.80			
N 10	KORO	10/31/14	11/04/14	Early Fringe M-F Hour 2	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$250.00	2.60			
Week:		11/03/14	11/09/14	MT-----				1	\$250.00	2.60			
N 11	KORO	10/31/14	11/03/14	Early Fringe M-F Hour 2	4p-5p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$450.00	3.30			
Week:		11/03/14	11/09/14	M-----				1	\$450.00	3.30			
N 12	KORO	10/31/14	11/03/14	Noticiero Univision	530p-6p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$450.00	3.20			
Week:		11/03/14	11/09/14	M-----				1	\$450.00	3.20			
N 13	KORO	10/31/14	11/03/14	Noticiero Univision	530p-6p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$550.00	4.60			
Week:		11/03/14	11/09/14	M-----				1	\$550.00	4.60			
N 14	KORO	10/31/14	11/03/14	M-F Prime A	6p-7p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$550.00	4.60			
Week:		11/03/14	11/09/14	-----				0	\$0.00	0.00			
N 15	KORO	10/31/14	11/03/14	M-F Prime A	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----				0	\$0.00	0.00			
Week:		11/03/14	11/09/14	M-----				1	\$500.00	4.60			
N 16	KORO	10/31/14	11/03/14	M-F Prime B	7p-8p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$550.00	4.80			
Week:		11/03/14	11/09/14	M-----				1	\$550.00	4.80			
N 17	KORO	10/31/14	11/03/14	M-F Prime C	8p-9p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$550.00	4.90			
Week:		11/03/14	11/09/14	M-----				1	\$550.00	4.90			
N 18	KORO	10/31/14	11/03/14	10p Local news	10p-1035p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$450.00	3.90			
Week:		11/03/14	11/09/14	M-----				1	\$450.00	3.90			
N 19	KORO	11/01/14	11/01/14	Daytime Sa Hour 3	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				2	\$200.00	1.50			
N 20	KORO	11/01/14	11/01/14	Sa Rotator	12:00 PM-4:00 PM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				4	\$200.00	0.50			
N 21	KORO	11/01/14	11/01/14	Early Fringe Sa Hour 2	4p-5p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$210.00	1.10			
N 22	KORO	11/01/14	11/01/14	Early Fringe Sat Hour 3.1	5p-530p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$210.00	0.10			

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Contract / Revision	Alt Order #
82844 /	

Contract Dates	Product	Estimate #
10/31/14 - 11/04/14	Political	8068

Advertiser	Original Date / Revision
Texas Democratic Party f	10/30/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	KORO	11/01/14	11/01/14	Early Fringe Sat Hour 3.2	530p-6p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$210.00	0.40			
N 24	KORO	11/01/14	11/01/14	Sa Prime A	6p-7p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				3	\$300.00	0.40			
N 25	KORO	11/01/14	11/01/14	Sa Prime Rotator	7:00 PM-10:00 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				3	\$400.00	3.60			
N 26	KORO	11/01/14	11/01/14	Late Fringe Sa Hour 1.1	10p-1030p		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$260.00	0.70			
N 27	KORO	11/02/14	11/02/14	Daytime Su Hour 1	9a-10a		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$170.00	0.30			
N 28	KORO	11/02/14	11/02/14	Su Rotator	10:00 AM-12:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$185.00	1.10			
N 29	KORO	11/02/14	11/02/14	Su Rotator	12:00 PM-2:00 PM		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$185.00	1.10			
N 30	KORO	11/02/14	11/02/14	Daytime Su Hour 6	2p-3p		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$185.00	0.90			
N 31	KORO	11/02/14	11/02/14	Early Fringe Su Hour 1.1	3p-330p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$185.00	0.10			
N 32	KORO	11/02/14	11/02/14	Early Fringe Su Hour 1.2	330p-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$185.00	0.10			
N 33	KORO	11/02/14	11/02/14	Early Fringe Su Hour 2	4p-5p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$220.00	0.20			
N 34	KORO	11/02/14	11/02/14	Early Fringe Su Hour 3.1	5p-530p		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$220.00	0.10			
N 35	KORO	11/02/14	11/02/14	Early Fringe Su Hour 3.2	530p-6p		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$220.00	0.30			
N 36	KORO	11/02/14	11/02/14	Su Prime A	6p-7p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$350.00	0.60			
N 37	KORO	11/02/14	11/02/14	Su Prime Rotator	7:00 PM-9:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				3	\$350.00	1.30			
N 38	KORO	11/02/14	11/02/14	Su Prime D	9p-10p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$350.00	1.10			
Totals										142.20		80	\$22,675.00

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(361) 883-2823

Contract / Revision	Alt Order #
82844 /	

Contract Dates	Product	Estimate #
10/31/14 - 11/04/14	Political	8068

Advertiser	Original Date / Revision
Texas Democratic Party f	10/30/14 / 10/31/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	80	\$22,675.00	(\$3,401.25)	\$19,273.75
Totals	80	\$22,675.00	(\$3,401.25)	\$19,273.75

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.



Leticia Van De Putte

Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Author: Anita Saenz-Carvalho

Act. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014					W	k	s	Rate
Program	Time	Spot Length	OC	NO	DMA P18+	RTG		Spots
KORO								
TU-ALEGRE-UNI		:30	1	2	0.5		2	\$175.00
GRPs/Impressions					1.5			3
CPP/CPM					\$350.00			
Mo-Fr 5:00a-6:00a								
DESPRT AMR-UNI		:30	2	2	3.0		2	\$200.00
GRPs/Impressions					12			4
CPP/CPM					\$66.67			
Mo-Fr 6:00a-10:00a								
COMO-DICHO-UNI		:30	2	2	2.1		2	\$220.00
GRPs/Impressions					8.4			4
CPP/CPM					\$104.76			
Mo-Fr 10:00a-11:00a								
NOVELA/COSTA LINDA		:30	2	2	1.7		2	\$220.00
GRPs/Impressions					6.8			4
CPP/CPM					\$129.41			
Mo-Fr 11:00a-12:00p								
NOVELA/TERESA		:30	1	1	1.7		2	\$220.00
GRPs/Impressions					3.4			2
CPP/CPM					\$129.41			
Mo-Fr 11:00a-12:00p								
NOVELA/HOY		:30	2	1	0.7		2	\$220.00
GRPs/Impressions					2.1			3
CPP/CPM					\$314.29			
Mo-Fr 12:00p-1:00p								
LA ROSA		:30	2	1	1.0		2	\$220.00
GRPs/Impressions					3			3
CPP/CPM					\$220.00			
Mo-Fr 1:00p-2:00p								
MUJR-QUIERO AMARTE		:30	2	-	0.6		1	\$220.00
GRPs/Impressions					1.2			2
CPP/CPM					\$366.67			
Mo-Fr 2:00p-3:00p								



Leticia Van De Putte

Author: Anita Saenz-Carvalho

Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014					Rate	
Program Time	Spot Length	OC	NO	DMA P18+ RTG	W k s	Spots
KORO						
GORD&FLACA-UNI	:30	1	1	2.8	2	\$250.00
GRPs/Impressions				5.6		2
CPP/CPM				\$89.29		
Mo-Fr 3:00p-4:00p						
PRIM IMPCT-UNI	:30	1	1	2.6	2	\$250.00
GRPs/Impressions				5.2		2
CPP/CPM				\$96.15		
Mo-Fr 4:00p-5:00p						
NOTICIAS 28	:30	1	1	3.3	2	\$450.00
GRPs/Impressions				6.6		2
CPP/CPM				\$136.36		
Mo-Fr 5:00p-5:30p						
NOTICRO UNIVSN	:30	1	1	3.2	2	\$450.00
GRPs/Impressions				6.4		2
CPP/CPM				\$140.63		
Mo-Fr 5:30p-6:00p						
NOVELA/ TE QUIERO-UNI	:30	1	1	4.6	2	\$550.00
GRPs/Impressions				9.2		2
CPP/CPM				\$119.57		
Mo-Fr 6:00p-7:00p						
NOVELA/LA GATA	:30	1	1	4.6	1	\$550.00
GRPs/Impressions				4.6		1
CPP/CPM				\$119.57		
Mo-Fr 6:00p-7:00p						
NOVELA/LA GATA	:30	1	1	4.6	1	\$500.00
GRPs/Impressions				4.6		1
CPP/CPM				\$108.70		
Mo-Fr 6:00p-7:00p						
NOVELA/MI CORAZON-UNI	:30	1	1	4.8	2	\$550.00
GRPs/Impressions				9.6		2
CPP/CPM				\$114.58		
Mo-Fr 7:00p-8:00p						



Leticia Van De Putte

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Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014					Rate	
Program	Spot	OC	NO	DMA	W	Spots
Time	Length	31	3	P18+ RTG	k	S
KORO						
NOVELA/FIN DEL MUNDO	:30	1	1	4.9	2	\$550.00
GRPs/Impressions				9.8		2
CPP/CPM				\$112.24		
Mo-Fr 8:00p-9:00p						
NOTICIAS 28	:30	1	1	3.9	2	\$450.00
GRPs/Impressions				7.8		2
CPP/CPM				\$115.38		
Mo-Fr 10:00p-10:30p						
LA ROSA SA-UNI	:30	2	--	1.5	1	\$200.00
GRPs/Impressions				3		2
CPP/CPM				\$133.33		
Sat 11:00a-12:00p						
SABADZO SA-UNI	:30	4	--	0.5	1	\$200.00
GRPs/Impressions				2		4
CPP/CPM				\$400.00		
Sat 12:00p-4:00p						
COMO DICE EL DICH	:30	1	--	1.1	1	\$210.00
GRPs/Impressions				1.1		1
CPP/CPM				\$190.91		
Sat 4:00p-5:00p						
HUMR-CMDNT	:30	1	--	0.1	1	\$210.00
GRPs/Impressions				0.1		1
CPP/CPM				\$2,100.00		
Sat 5:00p-5:30p						
NOTICIERO UNIVISION FDS	:30	1	--	0.4	1	\$210.00
GRPs/Impressions				0.4		1
CPP/CPM				\$525.00		
Sat 5:30p-6:00p						
LA FAMILIA P. LUCHE	:30	3	--	0.4	1	\$300.00
GRPs/Impressions				1.2		3
CPP/CPM				\$750.00		
Sat 6:00p-7:00p						



Leticia Van De Putte

Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Author: Anita Saenz-Carvalho

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014					Rate	
Program Time	Spot Length	OC	NO	DMA P18+ RTG	W k s	Spots
KORO						
SAB GN SAT-UNI	:30	3	--	3.6	1	\$400.00
GRPs/Impressions				10.8		3
CPP/CPM				\$111.11		
Sat 7:00p-10:00p						
HUMR-CM SA-UNI	:30	1	--	0.7	1	\$260.00
GRPs/Impressions				0.7		1
CPP/CPM				\$371.43		
Sat 10:00p-10:30p						
AL PNTU SU-UNI	:30	2	--	0.3	1	\$170.00
GRPs/Impressions				0.6		2
CPP/CPM				\$566.67		
Sun 9:00a-10:00a						
REP DPR SU-UNI	:30	2	--	1.1	1	\$185.00
GRPs/Impressions				2.2		2
CPP/CPM				\$168.18		
Sun 10:00a-12:00p						
CINE ESPECIAL/LIGA MX SU-UNI	:30	2	--	1.1	1	\$185.00
GRPs/Impressions				2.2		2
CPP/CPM				\$168.18		
Sun 12:00p-2:00p						
TRAS-DT SU-UNI	:30	2	--	0.9	1	\$185.00
GRPs/Impressions				1.8		2
CPP/CPM				\$205.56		
Sun 2:00p-3:00p						
Chav-DT SU-UNI	:30	1	--	0.1	1	\$185.00
GRPs/Impressions				0.1		1
CPP/CPM				\$1,850.00		
Sun 3:00p-3:30p						
CITA-CTS-UNI	:30	1	--	0.1	1	\$185.00
GRPs/Impressions				0.1		1
CPP/CPM				\$1,850.00		
Sun 3:30p-4:00p						



Leticia Van De Putte

Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Author: Anita Saenz-Carvalho

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014									
Program Time	Spot Length	OC	NO	DMA P18+ RTG	W k	Rate Spots			
		31	3		s				
KORO									
MEDICINA-SU-UNI	:30	2	--	0.2	1	\$220.00			
GRPs/Impressions				0.4					
CPP/CPM				\$1,100.00					
Sun 4:00p-5:00p									
HUMR-OMDNT	:30	1	--	0.1	1	\$220.00			
GRPs/Impressions				0.1					
CPP/CPM				\$2,200.00					
Sun 5:00p-5:30p									
NOT UNI FN-SUN	:30	1	--	0.3	1	\$220.00			
GRPs/Impressions				0.3					
CPP/CPM				\$733.33					
Sun 5:30p-6:00p									
AQUA-AH SU-UNI	:30	2	--	0.6	1	\$350.00			
GRPs/Impressions				1.2					
CPP/CPM				\$583.33					
Sun 6:00p-7:00p									
VA POR TI SU-UNI	:30	3	--	1.3	1	\$350.00			
GRPs/Impressions				3.9					
CPP/CPM				\$269.23					
Sun 7:00p-9:00p									
SAL-PMT SU-UNI	:30	2	--	1.1	1	\$350.00			
GRPs/Impressions				2.2					
CPP/CPM				\$318.18					
Sun 9:00p-10:00p									
Subtotal				\$22,675.00					
Agency Commission @ 15%				\$3,401.25	Approved by: _____				
Net Cost				\$19,273.75					
KCRP									
NOTICIAS 28 LT	:30	1	2	0.0	2	\$75.00			
GRPs/Impressions				0					
CPP/CPM									
Mo-Fr 6:30a-7:00a									



Leticia Van De Putte

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Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Flight Dates: 10/31/2014-11/4/2014									
Program Time	Spot Length	OC	NO	DMA P18+	RTG	W k	Rate Spots		
KCRP									
REBELDE -UMA	:30	2	2	0.0		2	\$75.00	4	
GRPs/Impressions				0					
CPP/CPM									
Mo-Fr 7:00a-8:00a									
REBELDE-UMA	:30	2	2	0.0		2	\$75.00	4	
GRPs/Impressions				0					
CPP/CPM									
Mo-Fr 7:00a-9:00a									
LAURA	:30	2	2	0.0		2	\$75.00	4	
GRPs/Impressions				0					
CPP/CPM									
Mo-Fr 8:00a-9:00a									
CASOS DE FAMILIA	:30	2	2	0.0		2	\$75.00	4	
GRPs/Impressions				0					
CPP/CPM									
Mo-Fr 9:00a-10:00a									
CINEPLEX	:30	2	2	0.1		2	\$75.00	4	
GRPs/Impressions				0.4					
CPP/CPM				\$750.00					
Mo-Fr 9:00a-11:00a									
TU DIA ALEGRE	:30	2	2	0.1		2	\$75.00	4	
GRPs/Impressions				0.4					
CPP/CPM				\$750.00					
Mo-Fr 10:00a-11:00a									
LAURA	:30	2	2	0.1		2	\$75.00	4	
GRPs/Impressions				0.4					
CPP/CPM				\$750.00					
Mo-Fr 11:00a-12:00p									
SubTotal	Cost				\$2,325.00				
Agency Commission @ 15%					\$348.75				
Net Cost					\$1,976.25				
Approved by: _____									



Leticia Van De Putte

Author: Anita Saenz-Carvalho

Proposal ID: 8068
Schedule Date: 10/31/2014 - 11/4/2014
Spot Length(s): :30

Acct. Exec: Anita Saenz
Phone #: 361-883-2823
Email: asaenz@entravision.com

Total Cost: \$25,000.00
Agency Commission @ 15% \$3,750.00
Net Cost: \$21,250.00

Signature

Week Summary (DMA P18+ D.RTG)

Week	Spots	%	Cost	%	Grps	%	Imp(000)	CPP	CPM	Reach	Freq	Acc Reach	Acc Freq
10/31/2014	75	68	\$17,510.00	70	90.1	63	365.6	\$194.34	\$47.89	24.8	3.6	24.8	3.6
11/3/2014	36	32	\$7,490.00	30	53.3	37	217.2	\$140.53	\$34.48	18.1	2.9	43.9	3.3
Total Name (DMA P18+)	111	100	\$25,000.00	100	143.4	100	582.8	\$174.34	\$42.90	43.9	3.3		

ENTRAVISION REQUEST FOR POLITICAL ADVERTISING

RECEIVED ON: 10/30/14

Check Applicable Box

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL

NAME: Texas Democratic Party

AGENCY: De Saro Rodriguez LLC

ON BEHALF OF: Texas Democratic Party

OFFICE: Lt. Governor

POLITICAL PARTY AFFILIATION: Democrat

ELECTION TYPE: state

ELECTION DATE: Nov 4th 2014

Requested: _____

Submitted: _____

Submitted By: Edna DeSaro

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNVO KTFV X RIO - McAllen KINT - El Paso KLDO - Laredo KORO KCRP - Corpus Christi	Date: 10/30/14
---	--------------------------

I, Edna de Saro

being/on behalf of: Texas Democratic Party

a legally qualified candidate of the Leticia Van de Putte

political party for the office of: St Governor

in the Democrat

election to be held on: State Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedules attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

The Texas Democratic Party, www.txdemocrat.org

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Apodaca - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/14 Eduardo S. Jasso
Date Signature

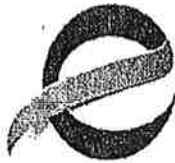
To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title



entravision

Political Candidate Advertising Order

Station: KINT KLDD KORO KCRP Location: McAllen-Laredo Date: 10/30/14
KNVD KTFV XRIQ

I, De San Rodriguez LLC Eduar De San
 [Check one:] ☐ a legally qualified candidate for election to
☒ the authorized representative of Texas Democratic Party
 a legally qualified candidate for election to

[Check one:] ☐ Federal
☒ State
☐ Local Lt. Governor
 elective office, of _____ in the

[Check one:] ☐ party primary
☐ party runoff
☒ general
 election to be held on Nov 4th, 20 14, hereby request to purchase advertising time
 on the station for use in connection with that campaign in accordance with the scheduling request
 attached hereto.

Payment for this advertising will be made by the following candidate or authorized committee of
 the candidate:

Name of Payor: De San Rodriguez LLC
 Name of Treasurer, if Paid by Committee: _____
 Address: 800 N. Main St, Suite 300B McAllen TX 78501

Station may rely upon this representation. All advertising purchased pursuant to this order will
 contain sponsorship identification consistent with all laws, and the station is hereby authorized to
 edit any advertising broadcast that does not include the appropriate sponsorship identification.

I am aware that a copy of this Order Form will be placed in the station's political file for public
 inspection.

Date: 10/30/14 Signature: Eduar De San
 Candidate or Authorized Committee Representative

- ☐ Accepted
☐ Accepted in Part (Confirmation Attached)
☐ Rejected

Date: _____ Signature: _____
 Authorized Station Representative