

INVOICE



KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
Main: (361) 883-2823
Billing: (361) 883-2823

Invoice #	Invoice Date	Invoice Month	Invoice Period
80316-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KORO-TV	Corpus Christi House	Corpus Christi	Local

Billing Address:

Wesley Reed - In House
Attention: Accounts Payable
823 N. Tanchua St.
Corpus Christi, TX 78401

Send Payment To:

KORO-TV
Entravision Communications
P O Box 201977
Dallas, TX 75320-1977

Advertiser	Product	Estimate Number
Reed, Wesley US Represen	political	6571

Flight Dates	Order #	Alt Order #
10/20/14 - 11/02/14	80316	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/14	10/31/14	M-F Prime D	9p-10p	MTWTF--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Th 10/23/14 9:34 PM M-F Prime D 9p-10p :30 wesley Reed 2014 \$260.00 NM									
2	10/25/14	11/02/14	Sa Prime Rotator	7:00 PM-10:00 PM	-----S-	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Sa 10/25/14 9:52 PM Sa Prime Rotator 7:00 PM-10:00 PM :30 wesley Reed 2014 \$190.00 NM									
3	10/25/14	11/02/14	Late Fringe Sa Hour 1.2	1030p-11p	-----S-	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Sa 10/25/14 Late Fringe Sa Hour 1.2 1030p-11p :00 \$110.00 NM See MG 3.3 3 KORO Sa 10/25/14 6:17 PM Sa Prime Rotator 6p-10p :30 wesley Reed 2014 \$110.00 NM MG for 3.1 10/25									
4	10/26/14	11/02/14	Daytime Su Hour 1	9a-10a	-----S	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KORO Su 10/26/14 9:18 AM Daytime Su Hour 1 9a-10a :30 wesley Reed 2014 \$70.00 NM 1 KORO Su 10/26/14 9:37 AM Daytime Su Hour 1 9a-10a :30 wesley Reed 2014 \$70.00 NM									
5	10/26/14	11/02/14	Su Prime Rotator	7:00 PM-9:00 PM	-----S	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Su 10/26/14 8:38 PM Su Prime Rotator 7:00 PM-9:00 PM :30 wesley Reed 2014 \$165.00 NM									
6	10/26/14	11/02/14	Su Prime D	9p-10p	-----S	:30	1	\$165.00	NM

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Dallas, TX 75320-1977

Invoice #	Invoice Date	Invoice Month	Invoice Period
80316-1	10/26/14	October 2014	09/29/14 - 10/26/14
Advertiser	Product	Estimate Number	
Reed, Wesley US Represent	political	6571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/14	11/02/14	Su Prime D	9p-10p	-----S	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Su 10/26/14 9:32 PM Su Prime D 9p-10p :30 wesley Reed 2014 \$165.00 NM									
7	10/21/14	10/31/14	Despierta America	6a-10a M-F	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Th 10/23/14 7:47 AM Despierta America 6a-10a M-F :30 wesley Reed 2014 \$80.00 NM 3 KORO Th 10/23/14 8:31 AM Despierta America 6a-10a M-F :30 wesley Reed 2014 \$80.00 NM 2 KORO Th 10/23/14 8:58 AM Despierta America 6a-10a M-F :30 wesley Reed 2014 \$80.00 NM 5 KORO F 10/24/14 6:28 AM Despierta America 6a-10a M-F :30 wesley Reed 2014 \$80.00 NM 4 KORO F 10/24/14 7:18 AM Despierta America 6a-10a M-F :30 wesley Reed 2014 \$80.00 NM									
8	10/21/14	10/31/14	Daytime M-F Hour 5	1p-2p	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KORO Th 10/23/14 1:53 PM Daytime M-F Hour 5 1p-2p :30 wesley Reed 2014 \$100.00 NM 2 KORO F 10/24/14 1:33 PM Daytime M-F Hour 5 1p-2p :30 wesley Reed 2014 \$100.00 NM									
9	10/21/14	10/31/14	Early Fringe M-F Hour 1	3p-4p	MTWTF--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KORO F 10/24/14 3:21 PM Early Fringe M-F Hour 1 3p-4p :30 wesley Reed 2014 \$110.00 NM 1 KORO F 10/24/14 3:42 PM Early Fringe M-F Hour 1 3p-4p :30 wesley Reed 2014 \$110.00 NM									
10	10/21/14	10/31/14	Early Fringe M-F Hour 2	4p-5p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KORO Th 10/23/14 4:51 PM Early Fringe M-F Hour 2 4p-5p :30 wesley Reed 2014 \$125.00 NM 1 KORO F 10/24/14 4:50 PM Early Fringe M-F Hour 2 4p-5p :30 wesley Reed 2014 \$125.00 NM									
11	10/21/14	10/31/14	5p Local News	5p-530p	MTWTF--	:30	5	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 5 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KORO W 10/22/14 5:21 PM 5p Local News 5p-530p :30 wesley Reed 2014 \$215.00 NM 3 KORO Th 10/23/14 5:25 PM 5p Local News 5p-530p :30 wesley Reed 2014 \$215.00 NM 5 KORO Th 10/23/14 5:26 PM 5p Local News 5p-530p :30 wesley Reed 2014 \$215.00 NM 1 KORO F 10/24/14 5:12 PM 5p Local News 5p-530p :30 wesley Reed 2014 \$215.00 NM 4 KORO F 10/24/14 5:25 PM 5p Local News 5p-530p :30 wesley Reed 2014 \$215.00 NM									
12	10/21/14	10/31/14	M-F Prime A	6p-7p	MTWTF--	:30	2	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KORO W 10/22/14 6:55 PM M-F Prime A 6p-7p :30 wesley Reed 2014 \$260.00 NM									

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Dallas, TX 75320-1977

<u>Invoice #</u> 80316-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/26/14
<u>Advertiser</u> Reed, Wesley US Represent	<u>Product</u> political	<u>Estimate Number</u> 6571	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/21/14	10/31/14	M-F Prime A	6p-7p	MTWTF--	:30	2	\$260.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KORO Th 10/23/14 6:16 PM M-F Prime A 6p-7p :30 wesley Reed 2014 \$260.00 NM									
13	10/21/14	10/31/14	M-F Prime B	7p-8p	MTWTF--	:30	2	\$260.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$260.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KORO W 10/22/14 7:40 PM M-F Prime B 7p-8p :30 wesley Reed 2014 \$260.00 NM 2 KORO Th 10/23/14 7:41 PM M-F Prime B 7p-8p :30 wesley Reed 2014 \$260.00 NM									
14	10/21/14	10/31/14	M-F Prime C	8p-9p	MTWTF--	:30	1	\$260.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$260.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KORO W 10/22/14 8:29 PM M-F Prime C 8p-9p :30 wesley Reed 2014 \$260.00 NM									
<u>Total Spots</u>							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,475.00
<u>Agency Commission</u>	\$671.25
<u>Net Amount Due</u>	\$3,803.75