



1423 CLARKVIEW ROAD | SUITE 100  
BALTIMORE, MD 21209

## QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WWMX-FM HD1

**3<sup>rd</sup> Quarter 2023**

(July 1 through September 30)

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WJZ-FM | WJZ-AM | WLIF-FM | WWMX-FM



**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2023  
(July 1 through September 30)**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
Artificial Intelligence	Impact of AI on our daily lives; AI and it's bearing on education; understanding the technology of AI and the concerns it raises
Career	Career changes and job search advice for middle aged candidates
Child Abuse Prevention	Programs to raise children in safe and supportive environments
Child Mental Health	Mental health challenges for younger children and how to address problems before they enter their teens and adulthood
Community Development	Programs for prevention of animal cruelty; connecting with Baltimoreans to invest in city's future; building relationships to strengthen the community; providing service to individuals and families in the community; fundraising to support programs for family and child services; Girl Scouts of Central Maryland's programs to empower and develop young women
Consumer Matters	Vehicle recalls and impact on consumers; impact of inflation on car buying market; auto insurance premiums and programs to alleviate costs
Crime	Criminals targets US Mail and ways to protect yourself; use of AI in criminal activity; increase of squatters moving into homes
Disabilities	Historic highs of employment for people with disabilities
Food Allergies;	Prevalence of food allergies within minorities
Human Trafficking	Increasing awareness of child trafficking and techniques used to select victims
Literacy	Effect of digital technology on the brain's ability to "deep read"
Mental Health	Empowering adults with mental illness



**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2023  
(July 1 through September 30)  
(continued)**

<b><i>Subject</i></b>	<b><i>Description of Issue of Concern</i></b>
Parenting	Impact of parental addiction on children and their grandparents
Personal Health	Supporting and celebrating children with special needs and disabilities; erosion of doctor patient relationship; need for organ donors; warning signs of kidney disease and assistance for those dealing with it; how events can impact health; evolution of medical care and role of technology; cognitive testing for detection of dementia and Alzheimer's disease
Poverty	Beverage consumption among low income households
Religion	Shift from organized religion and its impact on community services
Retirement Planning	Steps to prepare for a comfortable retirement
Substance Abuse	Fentanyl overdoses skyrocketing and steps the federal government is taking to address it
Veteran's Benefits	Tips for veterans to apply for benefits they have earned and value of these benefits to their families as well
Workforce Development	Greater Baltimore Urban Leagues programs for Workforce Development
Youth Mentorship	Mentoring relationships for middle and high school girls providing support to help navigate difficult challenges in life



**WWMX-FM HD1 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
3<sup>rd</sup> Quarter 2023  
(July 1 through September 30)**

<b><i><u>Public Affairs Program</u></i></b>	<b><i><u>Schedule and Description</u></i></b>
1. InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting
2. Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Austin Todd, Ben Carpenter



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE: Artificial Intelligence**

Infotrak

July 16

6:00am / 15 Minutes

Guest(s): Pam Baker, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of "ChatGPT For Dummies"

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

**Issues of Concern:** Artificial Intelligence; Education; Career

Infotrak

August 27

6:00am / 15 Minutes

Guest(s): Anna Mills, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

AI chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting AI-generated cheating.

**Issues of Concern:** Artificial Intelligence; Higher Education



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE:**           **Artificial Intelligence (continued)**

Infotrak

September 3

6:00am / 15 Minutes

Guest(s): ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

**Issues of Concern:** Artificial Intelligence; Technology; Employment



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE:**           **Career**

Infotrak

September 24

6:15am / 15 Minutes

Guest(s): Dawn Graham, PhD, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "Switchers: How Smart Professionals Change Careers -- and Seize Success"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

**Issues of Concern:** Career; Aging



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE: Child Abuse Prevention**

Spotlight on Maryland

July 30

6:30am / 30 Minutes

Guest(s): Allie Stahl, the Development & Communications Coordinator for the Family Tree, and Heather Miller-Kent, Events Director for Baltimore Magazine

Allie & Heather talked about Baltimore Magazine's Best of Party August 17th at the Hippodrome Theatre in Baltimore that benefits the Family Tree, the leading authority in Maryland for the prevention of child abuse and neglect. The Family Tree's vision is that all children are raised in safe & supportive families & communities. They accomplish that through proven, research-based programs that strengthen families and break the cycle of abuse and neglect. Baltimore Magazine has been a longtime supporter of The Family Tree for over 30 years.

**Issues of Concern:** Child Abuse Prevention, Education





**Most Significant Issue-Responsive Programming**  
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**(July 1 through September 30)**

**ISSUE:            Child Mental Health**

Infotrak

September 10

6:15am / 15 Minutes

Guest(s): Caroline Leaf, PhD, clinical and cognitive neuroscientist, author of “How to Help Your Child Clean Up Their Mental Mess”

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

**Issues of Concern:** Child Mental Health; Parenting



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE: Community Development**

Spotlight on Maryland

July 2

6:30am / 30 Minutes

Guest(s): Sande Riesett, President and Co-Founder of Show Your Soft Side. NFL player Nick Boyle

Show Your Soft Side started as a campaign to show young people that it's wrong to hurt animals, using images of tough guys from our hometown teams cuddling with tiny kittens and puppies. This campaign against animal cruelty has grown into so much more, including medical support for animals in need, kids after-school and summer programming, and even a reward fund that pays up to \$5000 for information leading to an arrest and/or charging someone with animal cruelty. Sande and Nick were so excited to share details about their event Softie Homecoming! Softies from the Classes of 2011 through 2023 were together for one very special evening to show their Softie spirit, each with an adoptable four-legged "date" on their arm. In addition to head bonks and cuddles, guests enjoyed cocktails, food from some of Baltimore's best restaurants and the chance to vote for the Softie Homecoming King and Queen of 2023.

**Issues of Concern: Community Development**

Spotlight on Maryland

July 16

6:30am / 30 Minutes

Guest(s): Matthew Reeds, Deputy Director of Baltimore Homecoming, and Noah Smock, Executive Director of Baltimore Community ToolBank and the 2022 Homecoming Hero Award winner

Matthew & Noah talked about this year's Homecoming Hero Awards and the Crab Tank Pitch Competition that spotlights & provides a platform for small to medium-sized businesses and entrepreneurs in Baltimore. Baltimore Homecoming is a mobilizing network of Baltimore's most accomplished natives and alumni from around the U.S. & the world to invest in our city. Their mission is to connect Baltimoreans from across the world with our city's leaders and innovators to spark new collaborations and drive new investments in Baltimore's future. The Homecoming Hero Awards are public-driven through a nomination process on their website to celebrate and uplift "heroes" within Baltimore's communities. 5 winners will receive \$5K for their non-profit.

**Issues of Concern: Community Development**



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
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**ISSUE: Community Development (continued)**

Spotlight on Maryland

August 13

6:30am / 30 Minutes

Guest(s): Frederick J. Riley, Executive Director of Weave: The Social Fabric Project at the Aspen Institute, and Valarie Matthews, Executive Director and Co-Founder of Catherine's Family and Youth Services and a 2022 Weaver Awardee

In its third year, The Weaver Awards are open to residents of Baltimore City who are 18 years and older and not intended for large nonprofits. The Weaver Awards look for those whose work also creates lasting relationships and builds trust among people so they can work together, strengthening the social fabric of the community. 2022 Weaver Awardee Valarie spoke about Catherine's Family and Youth Services', (CFYS), goal to help alleviate the everyday stressors that low to no-income families face on a daily basis. The non-profit organization was established in memory of her late grandmother Catherine Matthews. CFYS programs are all based on areas that were near and dear to Catherine's heart and tailored to help those living in Northwest Baltimore City. Qualifying families have access to receive emergency assistance with rent and utilities, a clothing bank, baby items and a food pantry.

**Issues of Concern:** Community Development; Poverty

Spotlight on Maryland

August 20

6:30am / 30 Minutes

Guest(s): Colonel Warline Bryant, U.S. Army, (Ret.), and President of the Board of Directors for The CHOSEN Community Development Corporation, (CHOSEN CDC)

Colonel Bryant talked about the Aberdeen, Maryland based non-profit organization founded in 2020's mission to provide service and programs to individuals and families in Harford and Cecil Counties. In 2021, CHOSEN CDC won the Governor's Award for Leadership & Volunteerism from Governor Larry Hogan recognizing their food distribution and COVID-19 clinic services during the pandemic. CHOSEN CDC remains one of the largest food distributors in Harford County. CHOSEN CDC is also partnering with the State Department to help stop human trafficking. Two of their fundraising events are in support of this initiative: their Sneaker Ball September 15th & their 3rd Annual Tee It Forward Golf Tournament October 12<sup>th</sup>.

**Issues of Concern:** Community Development; Poverty; Human Trafficking



**Most Significant Issue-Responsive Programming**  
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**ISSUE: Community Development (continued)**

Spotlight on Maryland

September 3

6:30am / 30 Minutes

Guest(s): Joseph Papa, Festival Co-Chair & President, SIAB

The Society of Italian American Businessmen (SIAB) believes their heritage brings them together to be a part of something bigger than themselves as individuals for the common cause of promoting Italian culture and raising money for other 501c3 organizations in Maryland. Their charitable giving focusses on the areas of education, family and child services, mental health, and addiction. They've partnered with the Special Olympics to spread awareness throughout the community.

**Issues of Concern:** Community Development; Culture

Spotlight on Maryland

September 24

6:30am / 30 Minutes

Guest(s): Morgan Elliott, Director of Council Program, Girl Scouts of Central Maryland

Through a wide variety of innovative programs and unique opportunities Girl Scouts of Central Maryland helps every girl reach her full potential and realize her self-worth. Girl Scouts of Central Maryland provides a special focus on self-esteem, conflict resolution, and healthy lifestyles. The goal of these programs is to develop the natural leader in each girl through activities and programs that empower them to be the captains of their own destinies. Moreover, Community Programs provide a setting in which girls can foster good decision-making skills while discovering their abilities and interests.

**Issues of Concern:** Community Development; Education



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**ISSUE: Consumer Matters**

Infotrak  
July 30  
6:15am / 15 Minutes  
Guest(s): Patrick Olsen, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a “Do Not Drive” or “Park Outside” safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

**Issues of Concern:** Consumer Matters; Auto Recalls; Transportation

Infotrak  
August 20  
6:00am / 15 Minutes  
Guest(s): Karl Brauer, Executive Analyst at ISeeCars.com

The pain of inflation has hit every consumer’s pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today’s used cars also have 20% or more miles than they did three years ago.

**Issues of Concern:** Consumer Matters; Transportation

Infotrak  
September 10  
6:00am / 15 Minutes  
Guest(s): Erica Eversman, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers’ privacy and legal rights.

**Issues of Concern:** Consumer Matters; Auto Insurance; Legal Matters



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**ISSUE:**           **Crime**

Infotrak

July 9

6:15am / 15 Minutes

Guest(s): David Maimon, PhD, Professor of Criminal Justice and Criminology,  
Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

**Issues of Concern:** Crime; Identity Theft; Government

Infotrak

July 23

6:00am / 15 Minutes

Guest(s): Haywood Talcove, CEO of LexisNexis Risk Solutions' Government  
Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices--that criminals can now clone from social media profiles--to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves.

**Issues of Concern:** Crime; Identity Theft; Technology

Infotrak

August 13

6:00am / 15 Minutes

Guest(s): Paul Pilibosian, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

**Issues of Concern:** Crime; Home Ownership; Legal Issues



**Most Significant Issue-Responsive Programming**  
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**ISSUE:           Disabilities**

Infotrak

September 3

6:15am / 15 Minutes

Guest(s): Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

**Issues of Concern:** Disabilities; Employment



**Most Significant Issue-Responsive Programming**  
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**ISSUE:            Food Allergies**

Infotrak

July 16

6:15am / 15 Minutes

Guest(s): Ruchi S. Gupta, MD, MPH, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children's Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

**Issues of Concern:** Food Allergies; Minority Concerns





**Most Significant Issue-Responsive Programming**  
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**(July 1 through September 30)**

**ISSUE:**           **Human Trafficking**

Infotrak

September 24

6:00am / 15 Minutes

Guest(s): Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent –not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

**Issues of Concern:** Human Trafficking; Women's Issues; Crime



**Most Significant Issue-Responsive Programming**  
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**(July 1 through September 30)**

**ISSUE:**           **Literacy**

Infotrak

August 6

6:15am / 15 Minutes

Guest(s): Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "Reader, Come Home: The Reading Brain in a Digital World"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

**Issues of Concern:** Literacy; Education; Technology



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**(July 1 through September 30)**

**ISSUE:           Mental Health**

Spotlight on Maryland

September 10

6:30am / 30 Minutes

Guest(s): B'More Clubhouse Executive Director Jason Woody

Jason talked about their mission to empower adults living with mental illness to lead meaningful & productive lives of their choice in the community and to help promote their Annual Gala Thursday, October 12th from 6-9pm at La Cuchara in Baltimore. Since 2009, B'More Clubhouse has invited individuals with mental illness to rejoin the momentum of daily life. Through meaningful, active participation in the maintenance and running of the clubhouse throughout a work-ordered day, members are given the opportunity to live life on their own terms.

**Issues of Concern:** Mental Health



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**ISSUE:**            **Parenting**

Infotrak

August 6

6:00am / 15 Minutes

Guest(s): Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

**Issues of Concern:** Parenting; Substance Abuse; Foster Care; Retirement



**Most Significant Issue-Responsive Programming**  
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**(July 1 through September 30)**

**ISSUE: Personal Health**

Spotlight on Maryland

July 9

6:30am / 30 Minutes

Guest(s): Shari Bailey, Founder of Laila's Gift and Laila's Gift Board Member Tarin Licens

Shari & Tarin talked about the non-profit's mission to advocate for, support and celebrate children with special needs and disabilities, and their families. They shared news of a recent grant with the United Way and a partnership with Port Discovery, and their 2nd Annual Gifter's Gala on December 16th at the Lord Baltimore Hotel to celebrate the year and raise funds for 2024. Shari is the mother of Laila, who was born with her twin sister Lana in 2014. While Lana was considered "normal" at birth, Laila was born with a rare condition called Jacobsen Syndrome. Doctors didn't expect Laila to live past 2 years old, but Laila is now 8 years old! Laila is the inspiration for Laila's Gift.

**Issues of Concern: Personal Health**

Infotrak

July 23

6:15am / 15 Minutes

Guest(s): F. Perry Wilson, MD, MSCE, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of "How Medicine Works and When It Doesn't."

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

**Issues of Concern: Personal Health**



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**ISSUE:            Personal Health (continued)**

Spotlight on Maryland

July 23

6:30am / 30 Minutes

Guest(s): Jim Blake, Father of Organ Donor Tim Blake, Adam Falzarano, Media & Communications Coordinator at Infinite Legacy, and heart transplant recipient Phyllis Weissblum

Infinite Legacy is the organ procurement non-profit organization for the Maryland & DC Metro Area. Phyllis & Jim's family volunteer with Infinite Legacy to help spread the word about organ donation and the need for more people to register. Jim told the story of his son Tim who passed away unexpectedly at the age of 41 & saved 4 lives by donating his kidneys, heart and liver after his death in 2019. Recently his family had the opportunity to meet Tim's heart recipient Phyllis and hear his heart beating in her chest. Phyllis suffered for many years from congenital heart defects and is now healthy and thriving, thanks to Tim's generosity.

**Issues of Concern:** Personal Health; Organ Donors

Spotlight on Maryland

August 6

6:30am / 30 Minutes

Guest(s): George Kilbourne, Advisory Board Member, the National Kidney Foundation serving Maryland and Delaware, (NKFMDDE), and Troy Tillery, NKFMDDE Kidney Transplant Donor & Ambassador

George & Troy talked about the Maryland Kidney Walk on Sunday, September 10th at UMBC. George also talked about Chronic Kidney Disease, (CKD), including the most common warning signs as well as NKFMDDE's mission, vision & what support and programs they offer locally. NKFMDDE supports medical research, conducts public education, provides free health screenings and provides emergency financial assistance to low-income dialysis and transplant patients to help with daily needs like transportation, electricity, groceries and medical equipment. Troy shared his story about what made him decide to become a Living Donor. Sixteen years ago, Troy donated his kidney to his sister Erika who had a rare kidney disease. Today they are both healthy and participate in the Kidney Walk every year.

**Issues of Concern:** Personal Health; Poverty



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**ISSUE:           Personal Health (continued)**

Infotrak

August 13

6:15am / 15 Minutes

Guest(s): Anupam Bapu Jena, MD, PhD, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of "Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health"

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

**Issues of Concern:** Personal Health

Infotrak

August 20

6:15am / 15 Minutes

Guest(s): LeRoy Hood, MD, PhD, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of "The Age of Scientific Wellness"

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

**Issues of Concern:** Personal Health; Technology



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**ISSUE:**           **Personal Health (continued)**

Infotrak

August 27

6:15am / 15 Minutes

Guest(s): J. Scott Roberts, PhD, Professor in Health Behavior and Health Education at the University of Michigan, Associate Director of a poll from the University of Michigan Institute for Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

**Issues of Concern:** Personal Health; Technology





**Most Significant Issue-Responsive Programming**  
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**ISSUE:**           **Poverty**

Infotrak

July 30

6:00am / 15 Minutes

Guest(s): Kate W. Bauer, PhD MS, Associate Professor of Nutritional Sciences,  
University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

**Issues of Concern:** Poverty; Nutrition; Government Food Assistance



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**ISSUE:**           **Religion**

Infotrak

September 17

6:00am / 15 Minutes

Guest(s): Ryan P. Burge, PhD, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of “The Great Dechurching: Who’s Leaving, Why Are They Going, and What Will It Take to Bring Them Back?”

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

**Issues of Concern:** Religion



**Most Significant Issue-Responsive Programming**  
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**ISSUE: Retirement Planning**

Infotrak

September 17

6:15am / 15 Minutes

Guest(s): Chris Carosa, MBA, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of “Hey! What’s My Number: How to Improve the Odds You Will Retire in Comfort”

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

**Issues of Concern:** Retirement Planning; Personal Finance



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**3<sup>rd</sup> Quarter 2023**  
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**ISSUE:**            **Substance Abuse & Treatment**

Infotrak

July 3

6:00am / 30 Minutes

Guest(s): Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

**Issues of Concern:** Substance Abuse & Treatment; Government Policies



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE:           Veteran's Benefits**

Infotrak

July 9

6:00am / 30 Minutes

Guest(s): Paul R. Lawrence, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of "Veterans Benefits for You: Get What You Deserve"

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

**Issues of Concern:** Veterans' Benefits; Military Service



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE:            Workforce Development**

Spotlight on Maryland

September 17

6:30am / 30 Minutes

Guest(s): Gregg Wragg, Director of Workforce Development at the Greater Baltimore Urban League, (GBUL), and CeCe King, GBUL's Workforce Development Specialist

Gregg & CeCe talked about GBUL's Workforce Development program with Maryland residents and returning citizens impacted by the justice system. They provide services like resume/cover letter writing, interview skills, employment etiquette, navigating job search engines & justice-impacted resources. they also talked about GBUL's recent Black Restaurant Accelerator Program, (BRAP), Tasting Experience event September 12th at the World Trade Center in Baltimore, (BRAP is a partnership between the PepsiCo Foundation, the National Urban League & GBUL.) They also talked about GBUL's biggest Back to School event yet held on August 19<sup>th</sup> where they distributed 476 book bags filled with school supplies. (Audacy partnered with the National Urban League in October 2020, and locally, Audacy Baltimore teamed up with GBUL to advance racial justice and equity in the communities we serve.).

**Issues of Concern:** Workforce Development, Poverty, Community, Equity



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2023**  
**(July 1 through September 30)**

**ISSUE: Youth Mentorship**

Spotlight on Maryland

August 27

6:30am / 30 Minutes

Guest(s): Sisters Circle Mentor Monica Johnson

Monica talked about the positive experience with her mentee Ty. Sisters Circle cultivates one-to-one connections between middle and high school girls and a diverse circle of women within the Baltimore community. They understand the power of walking alongside youth during some of the most formative years of their lives. For 23 years, Sisters Circle has incorporated best practices in the field of mentoring: connect early and foster one-to-one relationships over time, offer personalized, on-going support for their mentors to help the relationships endure difficult periods and emerge even stronger, provide opportunities to practice life skills, organize monthly events designed to expose participants to opportunities they may not otherwise have, and incorporate their youth voices in program design.

**Issues of Concern:** Youth Mentorship



**Public Service Announcements  
3<sup>rd</sup> Quarter 2023  
(July 1 through September 30)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- Dementia Society of America
- Muscular Dystrophy Association
- UMM-Stop The Bleed
- SAMSA
- Guide Dog Foundation
- Help Heal Veterans
- St. Joseph Indian School
- Vaccinate Families.org
- Colorectal Cancer Alliance
- No Kid Hungry
- C&O Canal Trust
- American Psychiatric Association Foundation
- Vestibular Disorders Association
- Time to be bold
- Migrane at School

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