

WLAC
Nashville, TN
Quarterly Issues/Programs List
First Quarter, 2015
04/02/2015

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alcoholism:** A spokesperson for Alcoholics Anonymous talks about the organization PART TWO.
- **ARTS:** The Tennessee performing Arts Center presents the hit Broadway musical "Kinky Boots."
- **Consumer News:** The Consumer Electronics Association's Digital Answer Man fills us in on this year's C.E.S.
- **DRIVERS SAFETY:** Tips for safe winter driving and what to do to prep for winter now.
- **Economy:** Gas prices are coming down, but why? And what does this mean for the consumer?
- **Education:** The College Board offers advanced placement courses for Tennessee high school students.
- **Environment:** Information on how Tennessee is doing regarding green building in the state.
- **Granting kid's wishes:** An upcoming event benefits Make A Wish Middle Tennessee.
- **Health Concerns:** The CDC encourages Tennessee men to take care of their hearts.
- **Job opportunities:** A representative with Goodwill of Middle Tennessee fills us in on upcoming job fairs.
- **Mental health:** How to avoid Fear Of Getting Old and make the most of life at any age.
- **Public Safety:** State officials announce 2014 Tennessee traffic fatality figures.
- **Safe teen driving education:** Tips to help parents to be better role models behind the wheel for teens.

- **Teen alcohol use prevention:** A prevention effort finds fewer teens in Tennessee are abusing alcohol.
- **Weather classes:** The National Weather Service is offering free SKYWARN Spotter classes.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DRIVERS SAFETY	PSA: 01/04/2015 - Music City Magazine - Seg 1	Tips for safe winter driving and what to do to prep for winter now.	Matt Edmunds	01/04/2015 07:30 AM	010:00
Mental health	PSA: 01/04/2015 - Music City Magazine - Seg 2	How to avoid Fear Of Getting Old and make the most of life at any age.	Dr. Freda Lewis-Hall	01/04/2015 07:40 AM	010:00
Safe teen driving education	PSA: 01/04/2015 - Music City Magazine - Seg 3	Tips to help parents to be better role models behind the wheel for teens.	Dr. Tina Sayer	01/04/2015 07:50 AM	009:20
Mental health	PSA: 01/18/2015 - Music City Magazine - Seg 1	Help for Tennesseans coping with Seasonal Affective Disorder.	Dr. Howard Burley	01/11/2015 07:03 AM	010:00
Mental health	PSA: 01/18/2015 - Music City Magazine - Seg 1	Help for Tennesseans coping with Seasonal Affective Disorder.	Dr. Howard Burley	01/11/2015 07:30 AM	010:00
Public Safety	PSA: 01/18/2015 - Music City Magazine - Seg 2	State officials announce 2014 Tennessee traffic fatality figures.	KEN POOLE	01/11/2015 07:41 AM	010:00
Health Concerns	PSA: 01/11/2015 - Music City Magazine - Seg 3	How does Tennessee rank in its cancer-fighting policies?	Jenny White	01/11/2015 07:51 AM	009:20
Health Concerns	PSA: 01/11/2015 - Music City Magazine - Seg	Advice on how to reduce the chances of your family getting the flu this	DR. DEREK VAN AMERONGEN	01/15/2015 05:20 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1	year.			
Health Concerns	PSA: 01/11/2015 - Music City Magazine - Seg 2	A campaign reminds parents and grandparents to keep medicines out of reach of children.	Janice Williams	01/15/2015 05:34 AM	010:00
Health Concerns	PSA: 01/11/2015 - Music City Magazine - Seg 3	How does Tennessee rank in its cancer-fighting policies?	Jenny White	01/15/2015 05:45 AM	009:20
Mental health	PSA: 01/18/2015 - Music City Magazine - Seg 1	Help for Tennesseans coping with Seasonal Affective Disorder.	Dr. Howard Burley	01/18/2015 07:30 AM	010:00
Public Safety	PSA: 01/18/2015 - Music City Magazine - Seg 2	State officials announce 2014 Tennessee traffic fatality figures.	KEN POOLE	01/18/2015 07:40 AM	010:00
Economy	PSA: 01/18/2015 - Music City Magazine - Seg 3	Gas prices are coming down, but why? And what does this mean for the consumer?	Jack Gerard	01/18/2015 07:50 AM	009:20
Alcoholism	PSA: 01/25/2015 - Music City Magazine - Seg 1	A spokesperson for Alcoholics Anonymous talks about the organization PART ONE..	Cayce L.	01/25/2015 07:30 AM	010:00
Alcoholism	PSA: 01/25/2015 - Music City Magazine - Seg 2	A spokesperson for Alcoholics Anonymous talks about the organization PART TWO.	Cayce L.	01/25/2015 07:40 AM	010:00
Granting kid's wishes	PSA: 01/25/2015 - Music City Magazine - Seg 3	An upcoming event benefits Make A Wish Middle Tennessee.	Lillian Turman/Michelle Yates	01/25/2015 07:50 AM	009:20
Health Concerns	PSA: 02/01/2015 - Music City Magazine - Seg 1	A representative with the A.H.A. talks about heart disease warning signs and prevention. signs and	Dr. Walter Clair	02/01/2015 07:30 AM	010:00
Weather classes	PSA: 02/01/2015 - Music City Magazine - Seg 2	The National Weather Service is offering free SKYWARN Spotter classes.	Scott Unger	02/01/2015 07:40 AM	010:00
ARTS	PSA: 02/01/2015 - Music City	The Tennessee performing Arts Center	Kathleen O'Brien	02/01/2015 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 3	presents the hit Broadway musical "Kinky Boots."			
Consumer News	PSA: 02/08/2015 - Music City Magazine - Seg 1	The Consumer Electronics Association's Digital Answer Man fills us in on this year's C.E.S.	Jim Berry	02/08/2015 07:30 AM	010:00
Job opportunities	PSA: 02/08/2015 - Music City Magazine - Seg 2	A representative with Goodwill of Middle Tennessee fills us in on upcoming job fairs.	Chris Fletcher	02/08/2015 07:40 AM	010:00
Education	PSA: 02/03/2015 - Music City Magazine - Seg 3	The College Board offers advanced placement courses for Tennessee high school students.	John Williamson	02/08/2015 07:50 AM	009:20
Teen alcohol use prevention	PSA: 02/15/2015 - Music City Magazine - Seg 1	A prevention effort finds fewer teens in Tennessee are abusing alcohol.	Angie McKinney Jones	02/15/2015 07:30 AM	010:00
Health Concerns	PSA: 02/15/2015 - Music City Magazine - Seg 2	The CDC encourages Tennessee men to take care of their hearts.	Bruce Johnson	02/15/2015 07:40 AM	010:00
Environment	PSA: 02/15/2015 - Music City Magazine - Seg 3	Information on how Tennessee is doing regarding green building in the state.	Scott Horst	02/15/2015 07:50 AM	009:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Better Environment	PSA: CARBON MONOXIDE SAFETY 30	000:30	060
Youth	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	005
Youth	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	008
Health Volunteer Opportunity	ST JUDE HOSPITAL	001:00	112
Better Environment	STOPLITTER.ORG	000:29	053
Better Environment	American Academy of Neurology	000:14	089
Better Environment	American Heart Association	000:10	004
Better Environment	American Lung Association	000:57	011
Better Environment	Sister To Sister Foundation	000:58	125
Better Environment	The Nature Conservancy	000:35	047
Better Environment	US Dept of HHS	000:30	055
Creating Better Nashville	Keep Tennessee Beautiful	000:09	019
Creating Better Nashville	Keep Tennessee Beautiful	000:10	019
Creating Better Nashville	Keep Tennessee Beautiful	000:30	059
CRIME PREVENTION	AD COUNCIL	000:30	060
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	047
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	121
EARLY CHILDHOOD	Environmental Protection Agy	000:23	122
Family Crisis Social Problems	USCCB.org	001:00	113
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	064
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	117
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	119
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	059
Gov't & Veteran's Issues	Fisher House	000:30	059
Gov't & Veteran's Issues	Marines	000:31	056
Gov't Concerns, Volunteer Opp	USO.org	000:15	066
Gov't Concerns, Volunteer Opp	USO.org	000:30	051
Government Concerns	Air Force Reserves	000:30	125

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government Concerns	Alliance to Save Energy	001:00	122
Government Concerns	ESGR.org	000:30	051
Government Concerns	USO.org	000:30	088
HEALTH AND FITNESS	American Heart Association	000:30	005
Health Concern Social Problem	Alcoholics Anonymous	000:30	057
Health Concerns	ARTHRITS FOUNDATION	000:30	005
Health Concerns	ARTHRITS FOUNDATION	001:00	011
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	096
LUNG CANCER	American Heart Association	000:30	045
LUNG CANCER	American Heart Association	001:00	118
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	241
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	005
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	054
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	041
Pet Shelters	PEDIGREE FOUNDATION	000:30	030
Public & Environmental Safety	US Forestry Service	000:10	003
Public & Environmental Safety	US Forestry Service	000:30	109
Public & Environmental Safety	Wildlife Land Trust	000:09	002
Public Safety	FEMA	000:10	012
Public Safety	RADD.org	000:30	057
Schools and Youth	Boys & Girls Clubs of America	000:59	132
Schools and Youth	Boys & Girls Clubs of America	001:00	131
Schools and Youth	Nat'l Assn of Music Merchants	000:15	136
STOP LITTER IN TN	STOPLITTER.ORG	000:30	059
Utilizing Area Resources	New Leash on Life	000:30	048
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	053
Volunteer Opportunities	United Way	000:30	042

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Volunteer Opportunities	4H & Cooperative Extension	000:30	052
Volunteer Opportunities	Blood Saves.com	000:14	060
Volunteer Opportunities	Peace Corp.gov	000:15	075
Volunteer Opportunities	Peace Corp.gov	001:00	128