

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
01/10/2017

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **charitable giving:** What you need to know about making smart charitable contributions this holiday.
- **Charity event:** The upcoming Hike For the Homeless benefits Safe Haven Family Shelter of Nashville.
- **Cybersecurity:** Online safety and security tips.
- **Education:** A Nashville university boasts record fall enrollment.
- **EMERGENCY PREPARATION:** How to be prepared for winter weather at home or traveling.
- **Energy:** Energy and the election: what voters think on energy issues?
- **Financial Plan/Budgeting Tips:** Options for graduates for finding a school loan repayment plan.
- **Health Concerns:** Tips to get through the holidays with your health intact..
- **Holiday giving:** Toys For Tots urgently needs your help.
- **Holiday package mailing :** The US Postal Service's holiday mail and package predictions for this 2016 holiday season.
- **Nashville Non-Profit:** The annual Hike For the Homeless benefits Safe Haven Family Shelter.
- **Recycling:** Tips to reduce, reuse and recycle during the holidays.
- **Safety:** Tips to shop, decorate and entertain safely this holiday season.
- **Safety/breast cancer walk:** The THP urges drivers to watch out for deer/Upcoming walk for breast cancer awareness.
- **Substance abuse:** Substance abuse help for college students.
- **Technology:** Hot tech gifts this holiday season.
- **Travel:** Advice on getting your car road trip ready as the weather cools down.
- **Veteran's Issues/Resources:** Raising awareness of Alzheimer's Disease with veterans.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Education	PSA: 10/02/2016 - Music City Magazine - Seg 1	A Nashville university boasts record fall enrollment.	DR. BOB FISHER	10/02/2016 07:30 AM	010:00
Charity event	PSA: 10/02/2016 - Music City Magazine - Seg 2	An annual event benefits the Bellevue Community Fund.	Kelly Kormos	10/02/2016 07:40 AM	010:00
Charity event	PSA: 10/02/2016 - Music City Magazine - Seg 3	An annual event benefits Vanderbilt Children's Hospital.	Samantha Ciangi	10/02/2016 07:50 AM	009:20
Nashville Non-Profit	PSA: 10/09/2016 - Music City Magazine - Seg 1	The annual Hike For the Homeless benefits Safe Haven Family Shelter.	Rachael Wilkins	10/09/2016 07:30 AM	010:00
Charity event	PSA: 10/09/2016 - Music City Magazine - Seg 2	The annual Nashville Heart Walk benefits the American Heart Association.	Dr. Phil Wenk	10/09/2016 07:40 AM	010:00
Health Concerns	PSA: 10/09/2016 - Music City Magazine - Seg 3	How does Tennessee rank in the report on U.S. obesity rates?	Gilrahar Mallya	10/09/2016 07:50 AM	009:20
Substance abuse	PSA: 10/16/2016 - Music City Magazine - Seg 1	Substance abuse help for college students.	B.Watson/T.Huckaby	10/16/2016 07:31 AM	010:00
Cybersecurity	PSA: 10/16/2016 - Music City Magazine - Seg 2	Online safety and security tips.	Michael Kaiser	10/16/2016 07:41 AM	010:00
Safety/breast cancer walk	PSA: 10/16/2016 - Music City Magazine - Seg 3	The THP urges drivers to watch out for deer/Upcoming walk for breast cancer awareness.	T.Trott/J.Hamilton	10/16/2016 07:51 AM	009:20
EMERGENCY PREPARATION	PSA: 10/23/2016 - Music City Magazine - Seg 1	Are you floodsmart? Take action to be prepared before the next storm hits.	D.Maurstad/J. Salvatore	10/23/2016 07:30 AM	010:00
Energy	PSA: 10/23/2016 - Music City Magazine - Seg 2	Energy and the election: what voters think on energy issues?	Jack Gerard	10/23/2016 07:40 AM	010:00
Safety	PSA: 10/23/2016 - Music City Magazine - Seg 3	Change you clock, change your batteries.	John Sinclair	10/23/2016 07:50 AM	009:20

Charity event	PSA: 10/30/2016 - Music City Magazine - Seg 1	The upcoming Hike For the Homeless benefits Safe Haven Family Shelter of Nashville.	Rachael Wilkins	10/30/2016 07:30 AM	010:00
Charity event	PSA: 10/30/2016 - Music City Magazine - Seg 2	The annualy Hiway 41 Toy Convoy provides toys for needy childfren this Christmas.	Katy Ishee	10/30/2016 07:40 AM	010:00
Nashville Non- Profit	PSA: 10/30/2016- Music City Magazine - Seg 3	An upcoming event to benefit the non-profit Agape Nashville.	Chandler Means	10/30/2016 07:50 AM	009:20
Education	PSA: 11/06/2016 - Music City Magazine - Seg 1	A discussion on a new "personalized learning" process.	Vanessa Adams	11/06/2016 07:30 AM	010:00
Veteran's Issues/ Resources	PSA: 11/06/2016 - Music City Magazine - Seg 2	Raising awareness of Alzheimer's Disease with veterans.	Dr. Terri Gleason	11/06/2016 07:40 AM	010:00
Veteran's Issues/ Resources	PSA: 11/06/2016- Music City Magazine - Seg 3	Challenges facing veterans seeking higher education.	G.Williams/K.Jackson	11/06/2016 07:50 AM	009:20
Health Concerns	PSA: 11/13/2016 - Music City Magazine - Seg 1	The importance of flu shots and common misconceptions of flu shots.	Papatya Tanjkut	11/13/2016 07:30 AM	010:00
Health Concerns	PSA: 11/13/2016 - Music City Magazine - Seg 2	Raising awareness of recognizing the signs and symptoms of stoke.	Dr.Switzer/Lt. Gen.Crocker	11/13/2016 07:40 AM	010:00
Health Concerns	PSA: 11/13/2016- Music City Magazine - Seg 3	Cold and flu prevention/Protect your child from RSV.	Dr.DePhillips/Dr.Sysyn	11/13/2016 07:50 AM	009:20
EMERGENCY PREPARATION	PSA: 12/04/2016 - Music City Magazine - Seg 1	How to be prepared for winter weather at home or traveling.	Bernie Rayno	12/04/2016 07:30 AM	010:00
Technology	PSA: 12/04/2016 - Music City Magazine - Seg 2	Hot tech gifts this holiday season.	Jim Berry	12/04/2016 07:40 AM	010:00
Financial Plan/ Budgeting Tips	PSA: 12/04/2016- Music City Magazine - Seg 3	Options for graduates for finding a school loan repayment plan.	Susan Keating	12/04/2016 07:50 AM	009:20
charitable giving	PSA: 12/11/2016 - Music City Magazine - Seg 1	What you need to know about making smart charitable contributions this holiday.	Thomas Tighe	12/11/2016 07:30 AM	010:00
Safety	PSA: 12/11/2016 - Music City Magazine - Seg 2	Tips to shop, decorate and entertain safely this holiday season.	John Drengenberg	12/11/2016 07:40 AM	010:00
Health Concerns	PSA: 12/11/2016- Music City Magazine - Seg 3	Tips to get through the holidays with your health intact..	Joe Woods	12/11/2016 07:50 AM	009:20

Holiday package mailing	PSA: 12/18/2016 - Music City Magazine - Seg 1	The US Postal Service's holiday mail and package predictions for this 2016 holiday season.	Megan Brennan	12/18/2016 07:30 AM	010:00
Health Concerns	PSA: 12/18/2016 - Music City Magazine - Seg 2	The Affordable Care Act and deadlines for people to sign up for coverage.	Andy Slavitt	12/18/2016 07:40 AM	010:00
Holiday giving	PSA: 12/18/2016- Music City Magazine - Seg 3	Toys For Tots urgently needs your help.	PETE OSMAN	12/18/2016 07:50 AM	009:20
charitable giving	PSA: 12/25/2016 - Music City Magazine - Seg 1	Goodwill anticipates a surge of donations due to the holidays and tax season.	Chris Fletcher	12/25/2016 07:29 AM	010:00
Travel	PSA: 12/25/2016 - Music City Magazine - Seg 2	Advice on getting your car road trip ready as the weather cools down.	Rachel De Barros	12/25/2016 07:40 AM	010:00
Recycling	PSA: 12/25/2016- Music City Magazine - Seg 3	Tips to reduce, reuse and recycle during the holidays.	Jennifer Eldridge	12/25/2016 07:50 AM	009:20

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
St Jude	ST JUDE HOSPITAL	001:00	192
TN Cares	STOPLITTER.ORG	000:29	107
Better Environment	The Nature Conservancy	000:35	108
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	005
CRIME PREVENTION	AD COUNCIL	000:30	211
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	103
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	190

Family Crisis Social Problems	USCCB.org	001:00	228
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	103
Gov't & Veteran's Issues	Fisher House	000:30	138
Government Concerns	Air Force Reserves	000:30	306
Government Concerns	USO.org	000:30	270
HEALTH AND FITNESS	iHEART RED	000:31	001
LUNG CANCER	American Heart Association	000:30	109
LUNG CANCER	American Heart Association	001:00	184
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	365
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	018
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	099
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	104
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	034
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	063
Pet Shelters	PEDIGREE FOUNDATION	000:30	107
Public & Environmental Safety	US Forestry Service	000:10	172
Public Safety	National Safety Council	000:12	003
Schools and Youth	Nat'l Assn of Music Merchants	000:15	459
Volunteer Opportunies	United Way	000:30	140