

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
First Quarter, 2018  
04/04/2018

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **"I Am A Nasty Woman" read:** Ashley Judd recites midstate college student's poem
- **'global 6k for water' run:** global 6k for water - promotes need for water
- **AARP 'taxaide' program:** AARP offers free 'taxaide' tax prep for seniors
- **BA product in 'wicked' role:** brentwood academy product starring in 'wicked' at TPAC
- **Black History Month #2:** Black History Month - Wilma Rudolph pt2
- **black history month TN:** Black History Month - Wilma Rudolph
- **cancer diagnosis help:** being told of cancer diagnosis - less shocking
- **civil discussions over?:** americans & civil discussions: lost art?
- **east TN to Broadway TPAC:** East Tn brings Broadway to Midstate - TPAC
- **fed cutbacks - the risks?:** fed cutbacks in science & technology
- **fighting ALS - new techniques:** new developments in fighting ALS
- **help to stop smoking in TN:** every try counts - quit smoking help in TN
- **hunger in TN - part 1:** in depth look at hunger in TN - part 1
- **hunger in TN - part 2:** in depth look at hunger in TN - part 2
- **january - eating disorders:** january - dangerous for those with eating disorders
- **january means divorce in TN:** january means divorce in TN - hot topic

- **January = financial order:** January - great time to get finances back in order
- **journalism losing jobs to PR:** journalism - losing jobs to PR companies - TSU
- **live well do tell PD program:** parkinson's disease - 'live well do tell' program
- **national kidney month TN:** national kidney month - need to know/how many affected
- **National School Choice Week:** one organization to inform parents of schooling options
- **new tax laws Q&A:** new tax laws - questions and answers
- **parkland HS part 2:** stoneman douglas hs - student brothers part 2
- **parkland HS students - 1:** stoneman douglas hs - student brothers part 1
- **patient satisfaction hospital:** hospital patient satisfaction decreasing
- **poem - women's march DC2:** I'm a Nasty Woman poem - women's march DC
- **pop culture shapes journalism:** how are journalism views are shaped by pop culture
- **rare breast cancer fight Nash:** Nash woman with rare breast cancer fight - TN oncology
- **restoring net neutrality:** net neutrality - problems with proposed bills to restore it
- **rx drugs vs illegal drugs:** rx drugs vs illegal drugs: a present danger
- **severe wx week in TN:** severe weather week - planning ahead/NWS
- **social media privacy:** controlling personal info/privacy on social media
- **stress & rising healthcare \$\$:** stress - worsening rising health care costs
- **the future of energy:** energy future - natural gas & oil in America & TN
- **TN cases - american heart mth:** feb is american heart month - cases in TN
- **TN county health rankings:** healthiest places to live in TN - county health rankings
- **TN Food Smart Families:** food smart families - TN youth fight hunger
- **TN science/tech progress:** science & tech progress in TN and USA

- **TN teen pancreas transplant:** midstate teen pancreas transplant update
- **TN traffic problems:** TN traffic problems - as bad as perceived?
- **TN women's heart disease:** TN new approach to addressing women's heart disease (CCHI)
- **TSU - 1960 olympic history:** gold medal moments @ rome 1960 games black history month
- **TSU - 1960 olympics part 2:** not so gold medal moments @ rome 1960 games black history mnth
- **TSU changing world view:** world of news changes news of world - TSU
- **type 1 diabetes fight TN:** knox man reps TN in DC type 1 diabetes fight
- **wear red day - heart assoc:** national wear red day - american heart assoc
- **world cancer day TN:** world cancer day - battle being won
- **wx in TN good & bad:** march weather in TN - the good & bad

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	01-07 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	01/07/2018 07:03 AM	001:23
help to stop smoking in TN	01-07 TN Matters Segment 2	every try counts - quit smoking help in TN	Mitch Zeller	01/07/2018 07:10 AM	012:31
TSU changing world view	01-07 TN Matters Segment 3	world of news changes news of world - TSU	Dr. Terry Likes	01/07/2018 07:27 AM	010:39
fighting ALS - new techniques	01-07 TN Matters Segment 4	new developments in fighting ALS	Shannon Shryne	01/07/2018 07:39 AM	010:38
TN teen pancreas transplant	01-07 TN Matters Segment 5	midstate teen pancreas transplant update	Alan Hartley	01/07/2018 07:49 AM	008:49
-----	01-07 TN Matters Segment 6	thanks & program close	-----	01/07/2018 07:58 AM	000:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(CLOSE)					
----	01-14 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	01/14/2018 07:03 AM	001:23
january means divorce in TN	01-14 TN Matters Segment 2	january means divorce in TN - hot topic	Diane Sherry Case	01/14/2018 07:06 AM	010:53
the future of energy	01-14 TN Matters Segment 3	energy future - natural gas & oil in America & TN	Jack Gerard	01/14/2018 07:23 AM	013:33
january - eating disorders	01-14 TN Matters Segment 4	january - dangerous for those with eating disorders	Iris Ruth Pastor	01/14/2018 07:40 AM	012:44
journalism losing jobs to PR	01-14 TN Matters Segment 5	journalism - losing jobs to PR companies - TSU	Dr. Terry Likes	01/14/2018 07:53 AM	005:28
----	01-14 TN Matters Segment 6 (CLOSE)	thanks & program close	----	01/14/2018 07:58 AM	000:59
----	01-21 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	01/21/2018 07:03 AM	001:23
National School Choice Week	01-21 TN Matters Segment 2	one organization to inform parents of schooling options	Andrew Campanella	01/21/2018 07:10 AM	013:10
pop culture shapes journalism	01-21 TN Matters Segment 3	how are journalism views are shaped by pop culture	Doctor Terry Likes	01/21/2018 07:24 AM	006:04
"I Am A Nasty Woman" read	01-21 TN Matters Segment 4	Ashley Judd recites midstate college student's poem	Nina Donovan	01/21/2018 07:34 AM	013:49
january = financial order	01-21 TN Matters Segment 5	January - great time to get finances back in order	Jon Stein	01/21/2018 07:49 AM	009:35
----	01-21 TN Matters Segment 6 (CLOSE)	thanks & program close	----	01/21/2018 07:58 AM	001:01
----	01-28 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	01/28/2018 07:03 AM	001:23
wear red day - heart assoc	01-28 TN Matters Segment 2	national wear red day - american heart assoc	Amy Ravelette	01/28/2018 07:10 AM	010:36
patient satisfaction hospital	01-28 TN Matters Segment 3	hospital patient satisfaction decreasing	Ron King	01/28/2018 07:25 AM	012:34
TN science/tech	01-28 TN Matters	science & tech progress in	Bob Groves	01/28/2018	009:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
progress	Segment 4	TN and USA		07:38 AM	
civil discussions over?	01-28 TN Matters Segment 5	americans & civil discussions: lost art?	Sarah Ruger	01/28/2018 07:48 AM	009:50
----	01-28 TN Matters Segment 6 (CLOSE)	thanks & program close	----	01/28/2018 07:58 AM	001:01
----	02-04 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	02/04/2018 07:03 AM	001:23
TN cases - american heart mth	02-04 TN Matters Segment 2	feb is american heart month - cases in TN	Dr. Tiffany Powell	02/04/2018 07:10 AM	010:05
stress & rising healthcare \$\$	02-04 TN Matters Segment 3	stress - worsening rising health care costs	Dr. Vaile Wright	02/04/2018 07:24 AM	009:49
world cancer day TN	02-04 TN Matters Segment 4	world cancer day - battle being won	Dr. John Heymach	02/04/2018 07:35 AM	010:57
poem - women's march DC2	02-04 TN Matters Segment 5	I'm a Nasty Woman poem - women's march DC	Nina Donovan	02/04/2018 07:46 AM	011:47
----	02-04 TN Matters Segment 6 (CLOSE)	thanks & program close	----	02/04/2018 07:58 AM	001:01
----	02-11 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	02/11/2018 07:03 AM	001:23
TN Food Smart Families	02-11 TN Matters Segment 2	food smart families - TN youth fight hunger	Aaron Lay	02/11/2018 07:06 AM	010:28
cancer diagnosis help	02-11 TN Matters Segment 3	being told of cancer diagnosis - less shocking	Cynthia Malaran	02/11/2018 07:23 AM	010:58
TN traffic problems	02-11 TN Matters Segment 4	TN traffic problems - as bad as perceived?	Rebecca Brewster	02/11/2018 07:37 AM	011:00
new tax laws Q&A	02-11 TN Matters Segment 5	new tax laws - qusetions and answers	----	02/11/2018 07:48 AM	010:12
----	02-11 TN Matters Segment 6 (CLOSE)	thanks & program close	----	02/11/2018 07:58 AM	000:59
----	02-18 TN Matters Segment 1 (OPEN)	weelcome & segment tease	----	02/18/2018 07:03 AM	001:23
severe wx week in TN	02-18 TN Matters Segment 2	severe weather week - planning ahead/NWS	Krissy Hurley	02/18/2018 07:09 AM	010:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TSU - 1960 olympic history	02-18 TN Matters Segment 3	gold medal moments @ rome 1960 games black history month	Ralph Boston	02/18/2018 07:25 AM	009:35
TSU - 1960 olympics part 2	02-18 TN Matters Segment 4	not so gold medal moments @ rome 1960 games black history mnth	Ralph Boston	02/18/2018 07:35 AM	010:53
restoring net neutrality	02-18 TN Matters Segment 5	net neutrality - problems with proposed bills to restore it	Hal Singer	02/18/2018 07:46 AM	011:42
-----	02-18 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	02/18/2018 07:58 AM	000:59
-----	02-25 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	02/25/2018 07:03 AM	001:23
east TN to Broadway TPAC	02-25 TN Matters Segment 2	East Tn brings Broadway to Midstate - TPAC	Bailey McCall Thomas	02/25/2018 07:07 AM	011:57
black history month TN	02-25 TN Matters Segment 3	Black History Month - Wilma Rudolph	Ralph Boston	02/25/2018 07:23 AM	011:15
Black History Month #2	02-25 TN Matters Segment 4	Black History Month - Wilma Rudolph pt2	Ralph Boston	02/25/2018 07:39 AM	011:34
fed cutbacks - the risks?	02-25 TN Matters Segment 5	fed cutbacks in science & technology	Bob Groves	02/25/2018 07:50 AM	007:52
-----	02-25 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	02/25/2018 07:58 AM	000:59
-----	03-04 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	03/04/2018 07:03 AM	001:23
parkland HS students - 1	03-04 TN Matters Segment 2	stoneman douglas hs - student brothers part 1	Alex & Robby Rodriguez	03/04/2018 07:06 AM	010:30
parkland HS part 2	03-04 TN Matters Segment 3	stoneman douglas hs - student brothers part 2	Alex & Robby Rodriguez	03/04/2018 07:19 AM	011:13
social media orivacy	03-04 TN Matters Segment 4	controlling persoal info/privacy on social media	Eric Egan	03/04/2018 07:36 AM	010:52
wx in TN good & bad	03-04 TN Matters Segment 5	march weather in TN - the good & bad	Trista Sutter	03/04/2018 07:48 AM	010:03
-----	03-04 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	03/04/2018 07:58 AM	000:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	03-11 TN Matters Segment 1 (OPEN)	welcome & segment preview	-----	03/11/2018 07:03 AM	001:23
TN women's heart disease	03-11 TN Matters Segment 2	TN new approach to addressing women's heart disease (CCHI)	British A. Robinson	03/11/2018 07:09 AM	011:47
national kidney month TN	03-11 TN Matters Segment 3	national kidney month - need to know/how many affected	Dr. Griffin P. Rodgers	03/11/2018 07:26 AM	014:11
hunger in TN - part 1	03-11 TN Matters Segment 4	in depth look at hunger in TN - part 1	Erik Mitchell	03/11/2018 07:41 AM	007:58
hunger in TN - part 2	03-11 TN Matters Segment 5	in depth look at hunger in TN - part 2	Erik Mitchell	03/11/2018 07:50 AM	008:42
-----	03-11 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	03/11/2018 07:58 AM	000:59
-----	03-18 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	03/18/2018 07:03 AM	001:23
type 1 diabetes fight TN	03-18 TN Matters Segment 2	knox man reps TN in DC type 1 diabetes fight	Flash Black	03/18/2018 07:10 AM	011:20
rx drugs vs illegal drugs	03-18 TN Matters Segment 3	rx drugs vs illegal drugs: a present danger	Dr. Kalynn Rhodes	03/18/2018 07:27 AM	010:59
TN county health rankings	03-18 TN Matters Segment 4	healthiest places to live in TN - county health rankings	Julie Williams Van Dyjk	03/18/2018 07:38 AM	010:37
rare breast cancer fight Nash	03-18 TN Matters Segment 5	Nash woman with rare breast cancer fight - TN oncology	Dr. Allison Fields	03/18/2018 07:49 AM	009:42
-----	03-18 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	03/18/2018 07:58 AM	000:59
-----	03-25 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	03/25/2018 07:03 AM	001:23
BA product in 'wicked' role	03-25 TN Matters Segment 2	brentwood academy product starring in 'wicked' at TPAC	Ginna Claire Mason	03/25/2018 07:10 AM	012:23
AARP 'taxaide' program	03-25 TN Matters Segment 3	AARP offers free 'taxaide' tax prep for seniors	Lynette Lee Villanueva	03/25/2018 07:28 AM	010:03
live well do tell PD program	03-25 TN Matters Segment 4	parkinson's disease - 'live well do tell' program	Dr. Matthew Stern	03/25/2018 07:38 AM	010:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
'global 6k for water' run	03-25 TN Matters Segment 5	global 6k for water - promotes need for water	Christine Connolly Bell	03/25/2018 07:48 AM	010:07
-----	03-25 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	03/25/2018 07:58 AM	000:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
St. Jude	ST JUDE HOSPITAL	001:00	199
TN Cares	STOPLITTER.ORG	000:29	059
Better Environment	The Nature Conservancy	000:35	057
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	030
CRIME PREVENTION	AD COUNCIL	000:30	113
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	056
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	196
Family Crisis Social Problems	USCCB.org	001:00	209
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	059
Gov't & Veteran's Issues	Fisher House	000:30	072
Government Concerns	Air Force Reserves	000:30	150
Government Concerns	USO.org	000:30	143
HEALTH AND FITNESS	American Heart Association	000:29	008
HEALTH AND FITNESS	American Heart Association	000:30	018



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	007
LUNG CANCER	American Heart Association	000:30	056
LUNG CANCER	American Heart Association	001:00	206
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	389
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	055
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	053
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	056
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	199
Pet Shelters	PEDIGREE FOUNDATION	000:30	058
PSA	DEPT OF HOMELAND SECURITY	000:30	008
Public & Environmental Safety	US Forestry Service	000:10	098
Public Safety	National Safety Council	000:12	112
Radio Hall of Fame	Tennessee Radio Hall of Fame	001:00	050
Schools and Youth	Nat'l Assn of Music Merchants	000:15	560
Volunteer Opportunies	United Way	000:30	073