

WLAC
Nashville, TN
Quarterly Issues/Programs List
Third Quarter, 2013
10/08/2013

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT**
- **Education & Health**
- **Gov't & Health Concerns**
- **Health & Public Safety**
- **Health Concern Social Problem**
- **Nashville Resources**
- **Public & Environmental Safety**
- **Public Education**
- **SOCIAL ISSUE - EDUCATION**
- **SOCIAL ISSUE: HEALTH**
- **Social Problems**

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Nashville Resources	PSA: 7-7-13 - Music City	Non- Profit Animal Rescue	KIM KEMECK	07/07/2013 07:33 AM	012:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Magazine - Seg 1					
SOCIAL ISSUE - EDUCATION	PSA: 7-7-13 - Music City Magazine - Seg 2	Tennessee Education	Gera Sommerford	07/07/2013 07:49 AM	010:52
Nashville Resources	PSA: 7-14-13 - Music City Magazine - Seg 1	Inner City Youth Programs	CHARLES DAVIS	07/14/2013 07:33 AM	012:40
SOCIAL ISSUE - EDUCATION	PSA: 7-14-13 - Music City Magazine - Seg 2	Vacation Finance Tips	VERA GIBBONS	07/14/2013 07:49 AM	010:53
Nashville Resources	PSA: 7-21-13 - Music City Magazine - Seg 1	Tailored Charitable Giving	Ellen Lehman	07/21/2013 07:33 AM	013:51
COMMUNITY INVOLVEMENT	PSA: 7-21-13 - Music City Magazine - Seg 2	Non-Profit Benefit	Candace Price	07/21/2013 07:49 AM	010:43
Health Concern Social Problem	PSA: 7-28-13 - Music City Magazine - Seg 1	Autism Awareness	CHARLIE ADAMS	07/28/2013 07:33 AM	015:11
Nashville Resources	PSA: 7-28-13 - Music City Magazine - Seg 2	TVA 50 th Anniversary	PAT EZELL	07/28/2013 07:48 AM	011:03
Health Concern Social Problem	PSA: 8-4-13 - Music City Magazine - Seg 1	Autism Awareness	CHARLIE ADAMS	08/04/2013 07:33 AM	015:11
Health & Public Safety	PSA: 8-4-13 - Music City Magazine - Seg 2	Children Allergy Prevention	CHARLOTTE COLLINS	08/04/2013 07:48 AM	010:54
Health Concern Social Problem	PSA: 8-11-13 - Music City Magazine - Seg 1	PTSD Awareness	JOHN ROBERTS/RICK ALLEN	08/11/2013 07:33 AM	013:37
Education & Health	PSA: 8-11-13 - Music City Magazine - Seg 2	Youth After School Programs	JIM CLARK	08/11/2013 07:48 AM	011:04
Education & Health	PSA: 8-18-13 - Music City Magazine - Seg 1	Summer Tax Tips	Dan Boone	08/18/2013 07:32 AM	014:47
Education & Health	PSA: 8-18-13 - Music City Magazine - Seg 2	Energy Saving Tips	Bobby DiFulgentiz	08/18/2013 07:48 AM	011:01
SOCIAL ISSUE - EDUCATION	PSA: 8-25-13 - Music City Magazine - Seg 1	Schools Fundraising Tool	TOM BEACH	08/25/2013 07:34 AM	013:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Nashville Resources	PSA: 8-25-13 - Music City Magazine - Seg 2	Sports Injury Prevention	Alex Diamond	08/25/2013 07:49 AM	010:46
SOCIAL ISSUE: HEALTH	PSA: 9-1-13- Music City Magazine - Seg 1	Autism Awareness	CHARLIE ADAMS	09/01/2013 07:33 AM	015:13
Nashville Resources	PSA: 9-1-13- Music City Magazine - Seg 2	Belmont Record Enrollment	DR. BOB FISHER	09/01/2013 07:48 AM	011:03
SOCIAL ISSUE: HEALTH	PSA: 9-8-13- Music City Magazine - Seg 1	AHA Fundraising	PATTY CLEMENTS	09/08/2013 07:33 AM	015:15
Nashville Resources	PSA: 9-8-13- Music City Magazine - Seg 2	Hands On Nashville Benefit	Candace Price	09/08/2013 07:49 AM	010:56
Nashville Resources	PSA: 9-15-16 - Music City Magazine - Seg 1	Toys For Tots Fundraiser	DARON HALL	09/15/2013 07:34 AM	010:37
Gov't & Health Concerns	PSA: 9-15-13 - Music City Magazine - Seg 2	Tennessee Forrest Health Issues	TIM PHELPS	09/15/2013 07:45 AM	014:32
Public & Environmental Safety	PSA: 9-22-16 - Music City Magazine - Seg 1	Emergency Preparedness	TIM MANNING	09/22/2013 07:33 AM	010:37
Social Problems	PSA: 9-22-13 - Music City Magazine - Seg 2	Non-Profit Grant Awards	MARK DUNKERLEY	09/22/2013 07:48 AM	010:57
Public Education	PSA: 9-29-13 - Music City Magazine - Seg 1	Family Financial Tips	Stephen Rothschild	09/29/2013 07:34 AM	012:50
Social Problems	PSA: 9-29-13 - Music City Magazine - Seg 2	Tennessee Health Care Concerns	Cathy Schoen	09/29/2013 07:47 AM	012:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Gov't & Health Concerns	PSA 911 DAY	000:30	021
Education & Health	PSA: CARBON MONOXIDE SAFETY 30	000:30	078
COMMUNITY INVOLVEMENT	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	090
COMMUNITY INVOLVEMENT	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	163
COMMUNITY INVOLVEMENT	ST JUDE HOSPITAL	001:00	149
COMMUNITY INVOLVEMENT	STOPLITTER.ORG	000:29	096
COMMUNITY INVOLVEMENT	AMERICAN RED CROSS	000:30	091
COMMUNITY INVOLVEMENT	AMERICAN RED CROSS	000:30	013
Education & Health	American Academy of Neurology	000:14	155
Education & Health	American Heart Association	000:10	021
Education & Health	American Lung Association	000:57	186
Education & Health	Sister To Sister Foundation	000:58	201
Education & Health	The Nature Conservancy	000:35	079
Education & Health	US Dept of HHS	000:30	089
COMMUNITY INVOLVEMENT	COMMUNITY FOUNDATION	000:30	001
COMMUNITY INVOLVEMENT	Keep Tennessee Beautiful	000:09	050
COMMUNITY INVOLVEMENT	Keep Tennessee Beautiful	000:10	051
COMMUNITY INVOLVEMENT	Keep Tennessee Beautiful	000:30	105
Education & Health	AD COUNCIL	000:30	085
Education & Health	DISABILITYCAMPAIGN.ORG	000:30	089
Education & Health	DISABILITYCAMPAIGN.ORG	001:00	144
COMMUNITY INVOLVEMENT	USCCB.org	001:00	152
COMMUNITY INVOLVEMENT	Safe Haven Family Shelter	000:15	113
COMMUNITY INVOLVEMENT	Safe Haven Family Shelter	000:17	227
COMMUNITY INVOLVEMENT	Safe Haven Family Shelter	000:30	312
COMMUNITY INVOLVEMENT	Safe Haven Family Shelter	000:31	086

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Fisher House	000:31	014
COMMUNITY INVOLVEMENT	Fisher House	001:01	015
Gov't & Health Concerns	Fisher House	000:30	098
Gov't & Health Concerns	Marines	000:31	100
Gov't & Health Concerns	USO.org	000:15	124
Gov't & Health Concerns	USO.org	000:30	091
Gov't & Health Concerns	Air Force Reserves	000:30	186
Gov't & Health Concerns	Alliance to Save Energy	001:00	195
Gov't & Health Concerns	ESGR.org	000:30	088
Gov't & Health Concerns	USO.org	000:30	181
SOCIAL ISSUE - EDUCATION	Alcoholics Anonymous	000:30	085
Education & Health	AMERICAN LUNG ASSOC.	000:30	128
Education & Health	ARTHRITS FOUNDATION	000:30	085
Education & Health	ARTHRITS FOUNDATION	001:00	159
Education & Health	Belcourt Theater	000:33	003
Education & Health	CLEAN WATER PROJECT	000:30	022
Education & Health	NASHVILLE CARES	000:32	017
Education & Health	Nashville Red Cross.org	000:31	192
Education & Health	American Heart Association	000:30	081
Education & Health	American Heart Association	001:00	143
Education & Health	AMERICAN LUNG ASSOC.	001:00	298
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	064
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	213
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	050
COMMUNITY INVOLVEMENT	Feed The Pig.org	000:12	014
Education & Health	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	075
Education & Health	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	081
Nashville Resources	HENDERSONVILLE AREA CHAMBER	000:30	001
Nashville Resources	NASHVILLE SYMPHONY	000:30	001
Health Concern Social Problem	AD COUNCIL	000:30	164
Health Concern Social Problem	AD COUNCIL	000:30	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health Concern Social Problem	AT&T	000:30	028
Gov't & Health Concerns	SHOW YOUR STRIPES	000:30	130
Gov't & Health Concerns	SHOW YOUR STRIPES	000:31	037
Public & Environmental Safety	US Forestry Service	000:10	020
Public & Environmental Safety	US Forestry Service	000:30	181
Public & Environmental Safety	Wildlife Land Trust	000:09	058
Education & Health	FEMA	000:10	033
Education & Health	RADD.org	000:30	097
Education & Health	Boys & Girls Clubs of America	000:59	190
Education & Health	Nat'l Assn of Music Merchants	000:15	218
Public & Environmental Safety	STOPLITTER.ORG	000:30	190
COMMUNITY INVOLVEMENT	TOYS FOR TOTS	000:28	007
Education & Health	New Leash on Life	000:30	085
Education & Health	Paralyzed Veterans of America	000:30	202
Education & Health	United Way	000:30	092
Education & Health	4H & Cooperative Extension	000:30	083
Education & Health	Blood Saves.com	000:11	023
Education & Health	Blood Saves.com	000:14	132
Gov't & Health Concerns	Peace Corp.gov	000:15	149
Gov't & Health Concerns	Peace Corp.gov	001:00	176