

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/05/2014

WLAC  
Quarterly Issues/Programs List

---

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advice for small businesses:** Advice for small business owners on how to avoid a data breach.
- **Caregiving:** A Nashville author and radio host releases a book as a go-to guide for caregivers.
- **Children's Health:** The Nite For Kids event helps raise money and awareness for the Children's Miracle Network.
- **COMMUNITY INVOLVEMENT:** The Davidson County Sheriff's Office takes part in two community involvement initiatives this fall.
- **Consumer News:** Tips on how consumers can cope with home cooling and energy bills this summer.
- **DRIVERS SAFETY:** The Tennessee Department of Transportation marks 15 years of its Help Truck Program.
- **Education:** Tips to improve student's study habits at home and in the classroom.
- **EMERGENCY PREPARATION:** FEMA launches a new campaign for National Preparedness Month.
- **FINANCE:** Tips for a smooth financial, academic transition to college.
- **Fire Safety:** The longest running PSA campaign in US history celebrates its 70th birthday.
- **HEALTH AND FITNESS:** The Communications Director with the American Heart Association has healthy back to school tips..
- **Health Concerns:** St. Judes Children's Research Hospital leads the fight against childhood cancer.
- **Homeowner advice:** A home improvement expert tells us how to beat the bugs this summer.

- **MUSIC EVENT IN NASHVILLE:** Music students from around the world participate in a summer arts program in Nashville..
- **Nashville Non-Profit:** The upcoming Wine On The River event benefits the non-profit organization Hands On Nashville.
- **Parent education:** A parental guide to monitoring digital social life for back to school.
- **Safe teen driving education:** The National Highway Traffic Safety Administration offers texting and driving prevention tips.
- **Safety:** The Governor's Highway Safety Office announces an increase in seat belt usage..
- **SUICIDE:** The American Foundation for Suicide Prevention raises awareness on lowering the suicide rate.
- **TAXPAYER ADVICE:** The IRS warns of summertime tax scams.
- **Tennessee issues:** Details to prepare for a new area code in Middle Tennessee.
- **Transportation:** The Tennessee Department of Transportation begins its year-long centennial celebration.
- **Voter registration:** The Secretary of State is calling on Tennesseans to celebrate National Voter Registration Month.
- **Youth & Social Issues:** The Boys and Girls Club of America has a new initiative for kids.

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PSA: 07/06/2014 - Music City Magazine - Seg 1	Tennessee educators gather for a nationwide discussion on education.	Gera Sommerford	07/06/2014 07:06 AM	010:00
DRIVERS SAFETY	PSA: 07/06/2014 - Music City	A tire safety expert discusses the summer driving season and tire	Matt Edmunds	07/06/2014 07:16 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 2	safety.			
Consumer News	PSA: 07/06/2014 - Music City Magazine - Seg 3	A discussion of the current housing market and advice for first time home buyers.	Frank Keating	07/06/2014 07:26 AM	009:20
Nashville Non-Profit	PSA: 07/13/2014 - Music City Magazine - Seg 1	A local event benefits the non profit organization Second Harvest Food Bank..	Candace Price	07/13/2014 07:28 AM	010:00
Consumer News	PSA: 07/13/2014 - Music City Magazine - Seg 2	Tips on how consumers can cope with home cooling and energy bills this summer.	Natalie Joubert	07/13/2014 07:40 AM	010:00
Health Concerns	PSA: 07/13/2014 - Music City Magazine - Seg 3	Efforts to curb tobacco use with our nation's teens.	Vince Willmore	07/13/2014 07:50 AM	009:20
MUSIC EVENT IN NASHVILLE	PSA: 07/20/2014 - Music City Magazine - Seg 1	Music students from around the world participate in a summer arts program in Nashville..	Annie Moses	07/20/2014 07:30 AM	010:00
DRIVERS SAFETY	PSA: 07/20/2014 - Music City Magazine - Seg 2	The Tennessee Department of Transportation marks 15 years of its Help Truck Program.	Emerson Boguskie	07/20/2014 07:40 AM	010:00
Transportation	PSA: 07/20/2014 - Music City Magazine - Seg 3	T-DOT is celebrating leading up to their 100th anniversary next summer.	Heather Jensen	07/20/2014 07:50 AM	009:20
Safety	PSA: 07/27/2014 - Music City Magazine - Seg 1	The Governor's Highway Safety Office announces an increase in seat belt usage..	KEN POOLE	07/27/2014 07:30 AM	010:00
TAXPAYER ADVICE	PSA: 07/27/2014 - Music City Magazine - Seg 2	The IRS warns of summertime tax scams.	Dan Boone	07/27/2014 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeowner advice	PSA: 07/27/2014 - Music City Magazine - Seg 3	A home improvement expert tells us how to beat the bugs this summer.	Pat Simpson	07/27/2014 07:50 AM	009:20
HEALTH AND FITNESS	PSA: 08/03/2014 - Music City Magazine - Seg 1	The Communications Director with the American Heart Association has healthy back to school tips..	PATTY CLEMENTS	08/03/2014 07:30 AM	010:00
HEALTH AND FITNESS	PSA: 08/03/2014 - Music City Magazine - Seg 2	More healthy back to school tips from the American Heart Association.	PATTY CLEMENTS	08/03/2014 07:40 AM	010:00
Advice for small businesses	PSA: 08/03/2014 - Music City Magazine - Seg 3	Advice for small business owners on how to avoid a data breach.	Gene Marks/Lynn LaGram	08/03/2014 07:50 AM	009:20
Youth & Social Issues	PSA: 08/10/2014 - Music City Magazine - Seg 1	The Boys and Girls Club of America has a new initiative for kids.	Damon Williams	08/10/2014 07:30 AM	010:00
Tennessee issues	PSA: 08/10/2014 - Music City Magazine - Seg 2	Details to prepare for a new area code in Middle Tennessee.	David Foster	08/10/2014 07:40 AM	010:00
Education	PSA: 08/10/2014 - Music City Magazine - Seg 3	Tips to improve student's study habits at home and in the classroom.	Dr. Michelle Borba	08/10/2014 07:50 AM	009:20
Education	PSA: 08/17/2014 - Music City Magazine - Seg 1	The President of Nashville's Belmont University tells us about another year of record enrollment.	DR. BOB FISHER	08/17/2014 07:30 AM	010:00
FINANCE	PSA: 08/17/2014 - Music City Magazine - Seg 2	Tips for a smooth financial, academic transition to college.	Jodi Okun	08/17/2014 07:40 AM	010:00
Fire Safety	PSA: 08/17/2014 -	The longest running PSA campaign in US history	Peggy Conlon	08/17/2014 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 3	celebrates its 70th birthday.			
Safe teen driving education	PSA: 08/24/2014 - Music City Magazine - Seg 1	The National Highway Traffic Safety Administration offers texting and driving prevention tips.	David Freedman	08/24/2014 07:30 AM	010:00
Education	PSA: 08/24/2014 - Music City Magazine - Seg 2	Assistance for adults looking to attain their GED diploma.	Denine Torr	08/24/2014 07:40 AM	010:00
Parent education	PSA: 08/24/2014 - Music City Magazine - Seg 3	A parental guide to monitoring digital social life for back to school.	Jennifer Jolly	08/24/2014 07:50 AM	009:20
DRIVERS SAFETY	PSA: 08/31/2014 - Music City Magazine - Seg 1	The Governor's Highway Safety Office has announced an increase in seat belt usage in the state.	KEN POOLE	08/31/2014 07:30 AM	010:00
Transportation	PSA: 08/31/2014 - Music City Magazine - Seg 2	T-DOT's HELP program celebrates 15 years of service	Emerson Boguskie	08/31/2014 07:40 AM	010:00
Transportation	PSA: 08/31/2014 - Music City Magazine - Seg 3	The Tennessee Department of Transportation begins its year-long centennial celebration.	Heather Jensen	08/31/2014 07:50 AM	009:20
Nashville Non-Profit	PSA: 09/07/2014 - Music City Magazine - Seg 1	The upcoming Wine On The River event benefits the non-profit organization Hands On Nashville.	Candace Price	09/07/2014 07:30 AM	010:00
TAXPAYER ADVICE	PSA: 09/07/2014 - Music City Magazine - Seg 2	End of summer tax tips from the Internal Revenue Service.	Dan Boone	09/07/2014 07:40 AM	010:00
FINANCE	PSA: 09/07/2014 - Music City Magazine - Seg	A new study shows American teens are failing at finance.	Ted Beck	09/07/2014 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
3					
SUICIDE	PSA: 09/14/2014 - Music City Magazine - Seg 1	The American Foundation for Suicide Prevention raises awareness on lowering the suicide rate.	Dr. Christine Moutier	09/14/2014 07:29 AM	010:00
Caregiving	PSA: 09/14/2014 - Music City Magazine - Seg 2	A Nashville author and radio host releases a book as a go-to guide for caregivers.	Peter Rosenberger	09/14/2014 07:40 AM	010:00
Health Concerns	PSA: 09/14/2014 - Music City Magazine - Seg 3	St. Jude's Children's Research Hospital leads the fight against childhood cancer.	Rick Shadyac	09/14/2014 07:50 AM	009:20
Voter registration	PSA: 09/21/2014 - Music City Magazine - Seg 1	The Secretary of State is calling on Tennesseans to celebrate National Voter Registration Month.	Tre Hargett	09/21/2014 07:30 AM	010:00
EMERGENCY PREPARATION	PSA: 09/21/2014 - Music City Magazine - Seg 2	FEMA launches a new capaign for National Preparedness Month.	Beth Freeman	09/21/2014 07:40 AM	010:00
COMMUNITY INVOLVEMENT	PSA: 09/21/2014 - Music City Magazine - Seg 3	The Davidson County Sheriff's Office takes part in two community involvement initiatives this fall.	DARON HALL	09/21/2014 07:50 AM	009:20
Children's Health	PSA: 09/28/2014 - Music City Magazine - Seg 1	The Nite For Kids event helps raise money and awareness for the Children's Miracle Network.	Dawn Blanche	09/28/2014 07:30 AM	010:00
HEALTH AND FITNESS	PSA: 09/28/2014 - Music City Magazine - Seg 2	Heart Walks across the state raise awareness and funds for the American Heart Association..	PATTY CLEMENTS	09/28/2014 07:40 AM	010:00
HEALTH AND FITNESS	PSA: 09/28/2014 - Music City Magazine - Seg 3	A Middle Tennessee bike ride helps fund the Mid South Chapter of the MS Society.	Stacy Mulder	09/28/2014 07:50 AM	009:20

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Better Environment	PSA: CARBON MONOXIDE SAFETY 30	000:30	083
COMMUNITY INVOLVEMENT	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	087
COMMUNITY INVOLVEMENT	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	158
COMMUNITY FOUNDATN	ST JUDE HOSPITAL	001:00	147
Better Environment	STOPLITTER.ORG	000:29	077
Better Environment	American Academy of Neurology	000:14	141
Better Environment	American Heart Association	000:10	005
Better Environment	American Lung Association	000:57	163
Better Environment	Sister To Sister Foundation	000:58	195
Better Environment	The Nature Conservancy	000:35	085
Better Environment	US Dept of HHS	000:30	087
COMMUNITY FOUNDATN	NASHVILLE SYMPHONY	000:30	004
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
Creating Better Nashville	Keep Tennessee Beautiful	000:09	017
Creating Better Nashville	Keep Tennessee Beautiful	000:10	023
Creating Better Nashville	Keep Tennessee Beautiful	000:30	090
CRIME PREVENTION	AD COUNCIL	000:30	072
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	092

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	150
Family Crisis Social Problems	USCCB.org	001:00	164
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	101
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	220
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	180
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	099
Gov't & Veteran's Issues	Fisher House	000:30	073
Gov't & Veteran's Issues	Marines	000:31	093
Gov't Concerns, Volunteer Opp	USO.org	000:15	120
Gov't Concerns, Volunteer Opp	USO.org	000:30	078
Government Concerns	Air Force Reserves	000:30	185
Government Concerns	Alliance to Save Energy	001:00	194
Government Concerns	ESGR.org	000:30	078
Government Concerns	USO.org	000:30	163
Health Concern Social Problem	Alcoholics Anonymous	000:30	077
Health Concerns	ARTHRITS FOUNDATION	000:30	086
Health Concerns	ARTHRITS FOUNDATION	001:00	164
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	172
LUNG CANCER	American Heart Association	000:30	074
LUNG CANCER	American Heart Association	001:00	152
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	327
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
Money Mgmt & Financial	Feed The Pig.org	000:12	005



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Educat			
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	095
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	080
Pet Shelters	PEDIGREE FOUNDATION	000:30	050
PSA	FREEDOM FESTIVAL	000:31	005
Public & Environmental Safety	US Forestry Service	000:10	003
Public & Environmental Safety	US Forestry Service	000:30	160
Public & Environmental Safety	Wildlife Land Trust	000:09	024
Public Safety	FEMA	000:10	018
Public Safety	RADD.org	000:30	088
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
Schools and Youth	Boys & Girls Clubs of America	000:59	189
Schools and Youth	Boys & Girls Clubs of America	001:00	183
Schools and Youth	Nat'l Assn of Music Merchants	000:15	215
Social Problems	PSA: GILDA'S CLUB	000:30	003
STOP LITTER IN TN	STOPLITTER.ORG	000:30	156
TOYS FOR TOTS	DARON HALL	000:27	031
Utilizing Area Resources	New Leash on Life	000:30	094
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	137
Volunteer Opportunies	United Way	000:30	077
Volunteer Opportunities	4H & Cooperative Extension	000:30	079
Volunteer Opportunities	Blood Saves.com	000:14	109
Volunteer Opportunities	Peace Corp.gov	000:15	136
Volunteer Opportunities	Peace Corp.gov	001:00	176