

WLAC
Nashville, TN
Quarterly Issues/Programs List
First Quarter, 2017
03/28/2017

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Black history:** A discussion of Black History Month and Tennesseans who played a role.
- **Broadband accessibility:** A State Senator looks to improve broadband accessibility across the state.
- **Charity event:** The 5th annual Fight For Air Cling is coming up to benefit the American Lung Association.
- **Education:** Why your kids should take AP classes.
- **EMERGENCY PREPARATION:** How did Tennessee rank on our ability to prepare for emergencies?
- **FINANCE:** An expert tells us how to pay for college without going broke.
- **Financial Plan/Budgeting Tips:** Pointers on how to make the right resolutions for your financial goals.
- **Government Concerns:** Funding is needed for a new State Library and Archives building.
- **Health & finances:** A report reveals stress levels since the election/Investment fraud vulnerability.
- **HEALTH AND FITNESS:** Managing high blood pressure and avoiding a heart attack this holiday season.
- **Health Concerns:** The CDC releases health data for 500 of America's largest cities.
- **Homeowner advice:** A well known economist tells us what's in store for the 2017 housing market.
- **Human rights:** A discussion with the Tennessee Human Rights Commission about MLK Day.

- **Pet adoption:** An event is coming up to benefit the Nashville Humane Association.
- **Public utility:** An update on the Tennessee Valley Authority and their role in Tennessee.
- **Senior safety:** A State Senator seeks to curb elder abuse with new laws.
- **Sports and Entertainment:** The Nashville Sounds celebrate their 40th year with the 2017 season.
- **SUICIDE:** An upcoming concert focuses in on suicide prevention.
- **Technology:** The latest in fitness and health consumer tech from the Consumer Electronics Show.
- **Transportation:** Which Tennessee roads made the list of the top 100 bottleneck highways in the US?
- **Women & finances:** A new survey finds women's outlook on retirement is uncertain.
- **Youth, Mentor, Volunteer Opp:** A Tennessee soldier talks about how they are mentoring tomorrow's leader.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeowner advice	PSA: 01/01/2017 - Music City Magazine - Seg 1	A well known economist tells us what's in store for the 2017 housing market.	Ralph McLaughlin	01/01/2017 07:30 AM	010:00
HEALTH AND FITNESS	PSA: 01/01/2017 - Music City Magazine - Seg 2	Managing high blood pressure and avoiding a heart attack this holiday season.	Dr. Jorge Plutzky	01/01/2017 07:40 AM	010:00
HEALTH AND FITNESS	PSA: 01/01/2017- Music City Magazine - Seg 3	Get a jumpstart on your fitness and wellness goals now.	B. Leber/L. Duppler	01/01/2017 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Technology	PSA: 01/08/2017 - Music City Magazine - Seg 1	The CTA's Digital Answer Man fills us in on this year's Consumer Electronics Show.	Jim Berry	01/08/2017 07:35 AM	010:00
Youth, Mentor, Volunteer Opp	PSA: 01/08/2017 - Music City Magazine - Seg 2	A Tennessee soldier talks about how they are mentroing tomorrow"s leader.	Robert Miller	01/08/2017 07:45 AM	010:00
Health Concerns	PSA: 01/08/2017- Music City Magazine - Seg 3	Health in the new year using wearable devices.	Dr. Joshua Newman	01/08/2017 07:55 AM	009:20
Human rights	PSA: 01/15/2017 - Music City Magazine - Seg 1	A discussion with the Tennessee Human Rights Commission about MLK Day.	Beverly Watts	01/15/2017 07:30 AM	010:00
Technology	PSA: 01/15/2017 - Music City Magazine - Seg 2	The latest in fitness and health consumer tech from the Consumer Electronics Show.	J.Mault/C.Hanklins	01/15/2017 07:40 AM	010:00
Pet adoption	PSA: 01/15/2017- Music City Magazine - Seg 3	An event is coming up to belnehit the Nashville Humane Association.	Kenny Tallier	01/15/2017 07:50 AM	009:20
Charity event	PSA: 02/05/2017 - Music City Magazine - Seg 1	The 5th annual Fight For Air Climg is coming up to benefit the American Lung Association.	Katelyn Kidd	02/05/2017 07:30 AM	010:00
Charity event	PSA: 02/05/2017 - Music City Magazine - Seg 2	An upcoming event to benefit the Ronald MCDonald House in nashville.	Liz Percy	02/05/2017 07:40 AM	010:00
Financial Plan/Budgeting Tips	PSA: 02/05/2017- Music City Magazine - Seg 3	Pointers on how to make the right resolutions for your finacial goals.	Ken Hevert	02/05/2017 07:50 AM	009:20
Black history	PSA: 02/12/2017 -	A discussion of Black History Month and	Beverly Watts	02/12/2017 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 1	Tennesseans who played a role.			
Public utility	PSA: 02/12/2017 - Music City Magazine - Seg 2	An update on the Tennessee Valley Authority and their role in Tennessee.	Scott Brooks	02/12/2017 07:40 AM	010:00
Financial Plan/Budgeting Tips	PSA: 02/12/2017- Music City Magazine - Seg 3	How to jumpstart your financial plan in 2017.	Cathy Weatherford	02/12/2017 07:50 AM	009:20
EMERGENCY PREPARATION	PSA: 02/19/2017 - Music City Magazine - Seg 1	How did Tennessee rank on our ability to prepare for emergencies?	Rich Hamburg	02/19/2017 07:30 AM	010:00
FINANCE	PSA: 02/19/2017 - Music City Magazine - Seg 2	An expert tells us how to pay for college without going broke.	Kal Cheney	02/19/2017 07:40 AM	010:00
Transportation	PSA: 02/19/2017- Music City Magazine - Seg 3	Which Tennessee roads made the list of the top 100 bottleneck highways in the US?	Rebecca Brewster	02/19/2017 07:50 AM	009:20
Health & finances	PSA: 02/26/2017 - Music City Magazine - Seg 1	A report reveals stress levels since the election/Investment fraud vulnerability.	K.Nordal/D.Shadel	02/26/2017 07:30 AM	010:00
SUICIDE	PSA: 02/26/2017 - Music City Magazine - Seg 2	An upcoming concert focuses in on suicide prevention.	Jamie Twarkowski	02/26/2017 07:40 AM	010:00
Health Concerns	PSA: 02/26/2017- Music City Magazine - Seg 3	A study on the coronary heart disease mortality rate in Tennessee.	David Goff	02/26/2017 07:50 AM	009:20
Education	PSA: 03/05/2017 - Music City Magazine - Seg	Tennessee is continuing its efforts on getting adult learners back to	Kate Derrick	03/05/2017 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1	college.			
Sports and Entertainment	PSA: 03/05/2017 - Music City Magazine - Seg 2	The Nashville Sounds celebrate their 40th year with the 2017 season.	Adam Nuse	03/05/2017 07:40 AM	010:00
Health Concerns	PSA: 03/05/2017- Music City Magazine - Seg 3	Experts say the price of gasoline could make a big jump soon.	David Holt	03/05/2017 07:50 AM	009:20
Government Concerns	PSA: 03/12/2017 - Music City Magazine - Seg 1	Funding is needed for a new State Library and Archives building.	Chuck Sherrill	03/12/2017 07:30 AM	010:00
Health Concerns	PSA: 03/12/2017 - Music City Magazine - Seg 2	The CDC releases health data for 500 of America's largest cities.	Octavia Woojikk	03/12/2017 07:40 AM	010:00
Health Concerns	PSA: 03/12/2017- Music City Magazine - Seg 3	A discussion on the importance of kidney testing.	Dr. Griffin Rogers	03/12/2017 07:50 AM	009:20
Health Concerns	PSA: 03/19/2017 - Music City Magazine - Segment 1	Simple ways to make healthier food choices.	Courtney McCormick	03/19/2017 07:30 AM	010:00
Sports and Entertainment	PSA: 03/19/2017 - Music City Magazine - Seg 2	The Broadway smash The Bodyguard comes to Nashville's T-PAC.	Judson Mills	03/19/2017 07:40 AM	010:00
Education	PSA: 03/19/2017- Music City Magazine - Seg 3	Why your kids should take AP classes.	John Williamson	03/19/2017 07:50 AM	009:20
Senior safety	PSA: 03/26/2017 - Music City Magazine - Segment 1	A State Senator seeks to curb elder abuse with new laws.	Mark Norris	03/26/2017 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Broadband accessibility	PSA: 03/26/2017 - Music City Magazine - Seg 2	A State Senator looks to improve broadband accessibility across the state.	Mark Norris	03/26/2017 07:40 AM	010:00
Women & finances	PSA: 03/26/2017- Music City Magazine - Seg 3	A new survey finds women's outlook on retirement is uncertain.	Catherine Collinson	03/26/2017 07:50 AM	009:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
St Jude	ST JUDE HOSPITAL	001:00	161
TN Cares	STOPLITTER.ORG	000:29	047
Better Environment	The Nature Conservancy	000:35	025
CRIME PREVENTION	AD COUNCIL	000:30	111
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	061
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	153
Family Crisis Social Problems	USCCB.org	001:00	179
Family Crisis/N'ville Resources	Safe Haven Family Shelter	000:30	059
Gov't & Veteran's Issues	Fisher House	000:30	059
Government Concerns	Air Force Reserves	000:30	178
Government Concerns	USO.org	000:30	123

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
LUNG CANCER	American Heart Association	000:30	057
LUNG CANCER	American Heart Association	001:00	161
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	304
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	034
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	033
PEACE	PEACE IN THE STREETS	000:31	009
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	034
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	159
Pet Shelters	PEDIGREE FOUNDATION	000:30	047
PSA	RONALD MCDONALD HOUSE	000:31	006
Public & Environmental Safety	US Forestry Service	000:10	057
Public Safety	National Safety Council	000:12	064
Schools and Youth	Nat'l Assn of Music Merchants	000:15	280
Volunteer Opportunities	United Way	000:30	054