

WLAC
Nashville, TN
Quarterly Issues/Programs List
Third Quarter, 2018
10/05/2018

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **#buckoffdiabetes campaign:** beating diabetes in and out of Music City
- **active shooter/work prep:** prepared for active shooter at work?
- **apps to fight sleep disorders:** new apps target sleep disorders - military & civilian
- **baby eye tests - early:** babies - check eyes before they walk or talk
- **battling online bullying:** the battle against online bullying
- **blood cancer awareness month:** blood cancer awareness month - TN studies
- **BNA Humane - Brewers Fest:** Music City Brewer's Fest - Nashville Humane Association
- **cost of living in TN - \$\$:** is the cost of living in TN getting too expensive?
- **DC 4th national anthem local :** nashville resident sings national anthem @ DC 4th
- **declining TN teacher #s - 1:** number of teachers in TN declining - part 1
- **declining TN teacher #s -2:** number of teachers in TN declining - part 2
- **digital devices helpful?:** can phones and tablets be helpful to TN parents?
- **ethnic/cultural diversity-1:** promoting ethnic & cultural diversity - part 1
- **ethnic/cultural diversity-2:** promoting ethnic & cultural diversity - part 2
- **examining open enrollment:** take a closer look at open enrollment

- **feel different drive differen:** if you feel different - you drive different
- **finances & relationships:** couples: future in the finances?
- **freedom of press attack - 1:** freedom of press under attack - 1
- **freedom of press attack - 2:** freedom of press under attack - 2
- **fuel delivery & TN - safety:** TNs place - reliable, safe, affordable fule delivery
- **google - vets & careers:** google thanks vets for their service
- **gun violence today:** gun violence - a human rights issue
- **holiday food safety:** keeping food bacteria free - july 4th grilling
- **hot car danger - children:** danger of child deaths from hot cars
- **human trafficking - 1:** the world of human trafficking - part 1
- **human trafficking - 2:** the world of human trafficking - part 2
- **hurricane florence - TN :** hurricane florence - TN dangers
- **islamophobia in america - 1:** islamophobia in america - 17 years after 9-11 part 1
- **islamophobia in america - 2:** islamophobia in america - 17 years after 9-11 - part 2
- **islamophobia rising - part 1:** rising trends of islamophobia - part 1
- **islamophobia rising - part 2:** rising trends of islamophobia - part 2
- **keeping kids from gunfire:** keeping kids from gunfire
- **life/career of Dolly Parton:** the life and career of Dolly Parton
- **obesity in tennessee:** obesity in tennessee
- **parkinsons care/treatment:** optimizing care/treatment of parkinsons patients
- **postpartum depression:** surviving postpartum depression
- **ready for emergency - part 1:** ready for an emergency? - part 1
- **ready for emergency - part 2:** ready for an emergency? - part 2
- **red cross TN relief - 1:** hurricane florence - red cross TN relief efforts - 1

- **red cross TN relief - 2:** hurricane florence - red cross TN relief efforts - 2
- **safety & school sports:** overtraining/specialization in sports - more injuries?
- **shower the people FB:** a ckean start for homeless - shower the people
- **skipping vacation time stress:** impact of skipping vacation time - increased stress
- **staying healthy/living longer:** staying healthy in longer lifetimes - living longer
- **student health in east TN:** health of students in rural east TN
- **students from school of rock:** students from the school of rock - TPAC
- **TN adults diabetes - part 1:** TN adults living with diabetes - part 1
- **TN adults diabetes - part 2:** TN adults living with diabetes - part 2
- **tn cancer report card:** tennessee's report card on cancer
- **tn kids school performance:** tennessee kids & school performance
- **TN Ready & grade assesment 1:** TN grade assesment tests & TN ready - 1
- **TN ready & grade assesment 2:** TN grade assesment tests & TN ready - 2
- **TN working moms breastfeeding:** breastfeeding/TN working mothers
- **when we all vote campaign:** when we all vote - registration effort
- **women's equality day BNA:** women's equality day Nashville explained
- **YOU are 1st disaster help:** 1st line of disaster response - YOU

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	07-01 TN Matters Segment 1	welcome & segment tease	-----	07/01/2018 07:03 AM	001:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
(OPEN)					
holiday food safety	07-01 TN Matters Segment 2	keeping food bacteria free - july 4th grilling	Adam Ghering	07/01/2018 07:06 AM	016:09
ethnic/cultural diversity-1	07-01 TN Matters Segment 3	promoting ethnic & cultural diversity - part 1	Scott Becker	07/01/2018 07:26 AM	008:11
ethnic/cultural diversity-2	07-01 TN Matters Segment 4	promoting ethnic & cultural diversity - part 2	Scott Becker	07/01/2018 07:38 AM	007:06
skipping vacation time stress	07-01 TN Matters Segment 5	impact of skipping vacation time - increased stress	Dr David Ballard	07/01/2018 07:47 AM	011:07
----	07-01 TN Matters Segment 6 (CLOSE)	thanks & program close	----	07/01/2018 07:58 AM	000:59
----	07-08 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	07/08/2018 07:03 AM	001:23
staying healthy/living longer	07-08 TN Matters Segment 2	staying healthy in longer lifetimes - living longer	Kent Redgrave	07/08/2018 07:08 AM	010:03
DC 4th national anthem local	07-08 TN Matters Segment 3	nashville resident sings national anthem @ DC 4th	Kyla Jade	07/08/2018 07:23 AM	008:08
islamophobia rising - part 1	07-08 TN Matters Segment 4	rising trends of islamophobia - part 1	Todd Green	07/08/2018 07:34 AM	012:38
islamophobia rising - part 2	07-08 TN Matters Segment 5	rising trends of islamophobia - part 2	Todd Green	07/08/2018 07:47 AM	011:44
-----	07-08 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	07/08/2018 07:58 AM	000:58
-----	07-15 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	07/15/2018 07:03 AM	001:23
parkinsons care/treatment	07-15 TN Matters Segment 2	optimizing care/treatment of parkinsons patients	Dr John Lehr & Dr James Beck	07/15/2018 07:06 AM	014:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TN working moms breastfeeding	07-15 TN Matters Segment 3	breastfeeding/TN working mothers	Esther Kestenbaum	07/15/2018 07:24 AM	012:42
TN adults diabetes - part 1	07-15 TN Matters Segment 4	TN adults living with diabetes - part 1	Cathy Altenbern	07/15/2018 07:37 AM	008:32
TN adults diabetes - part 2	07-15 TN Matters Segment 5	TN adults living with diabetes - part 2	Cathy Altenbern	07/15/2018 07:47 AM	006:54
-----	07-15 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	07/15/2018 07:58 AM	000:59
-----	07-22 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	07/22/2018 07:03 AM	001:23
apps to fight sleep disorders	07-22 TN Matters Segment 2	new apps target sleep disorders - military & civilian	Dr. Julie Kinn	07/22/2018 07:10 AM	011:33
fuel delivery & TN - safety	07-22 TN Matters Segment 3	TNs place - reliable, safe, affordable fule delivery	Susan Grissom	07/22/2018 07:26 AM	009:26
BNA Humane - Brewers Fest	07-22 TN Matters Segment 4	Music City Brewer's Fest - Nashville Humane Association	Kenneth Tallier	07/22/2018 07:36 AM	013:59
life/career of Dolly Parton	07-22 TN Matters Segment 5	the life and career of Dolly Parton	Lauren Marino	07/22/2018 07:51 AM	007:37
-----	07-22 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	07/22/2018 07:58 AM	000:59
-----	07-29 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	07/29/2018 07:03 AM	001:23
student health in east TN	07-29 TN Matters Segment 2	health of students in rural east TN	Dr Julie Marshall	07/29/2018 07:07 AM	011:25
active shooter/work prep	07-29 TN Matters Segment 3	prepared for active shooter at work?	Jason Bryant	07/29/2018 07:21 AM	010:08
declining TN	07-29 TN	number of teachers in TN	JC Bowman	07/29/2018	010:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
teacher #s - 1	Matters Segment 4	declining - part 1		07:34 AM	
declining TN teacher #s -2	07-29 TN Matters Segment 5	number of teachers in TN declining - part 2	JC Bowman	07/29/2018 07:46 AM	010:32
-----	07-29 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	07/29/2018 07:56 AM	000:58
-----	08-05 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	08/05/2018 07:03 AM	001:23
cost of living in TN - \$\$	08-05 TN Matters Segment 2	is the cost of living in TN getting too expensive?	Ross Urken	08/05/2018 07:09 AM	010:03
hot car danger - children	08-05 TN Matters Segment 3	danger of child deaths from hot cars	Jan Null	08/05/2018 07:23 AM	009:09
freedom of press attack - 1	08-05 TN Matters Segment 4	freedom of press under attack - 1	Gene Policinski	08/05/2018 07:35 AM	011:02
freedom of press attack - 2	08-05 TN Matters Segment 5	freedom of press under attack - 2	Gene Policinski	08/05/2018 07:46 AM	012:19
-----	08-05 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	08/05/2018 07:58 AM	000:57
-----	08-12 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	08/12/2018 07:03 AM	001:23
#buckoffdiabetes campaign	08-12 TN Matters Segment 2	beating diabetes in and out of Music City	Ben Rue	08/12/2018 07:06 AM	011:07
human trafficking - 1	08-12 TN Matters Segment 3	the world of human trafficking - part 1	Jody Paar	08/12/2018 07:22 AM	014:57
human trafficking - 2	08-12 TN Matters Segment 4	the world of human trafficking - part 2	Jody Paar	08/12/2018 07:42 AM	010:55
postpartum depression	08-12 TN Matters	surviving postpartum depression	Dr. Samantha	08/12/2018 07:53 AM	005:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 5		Meltzer-Brody		
----	08-12 TN Matters Segment 6 (CLOSE)	thanks & program close	----	08/12/2018 07:58 AM	000:59
----	08-19 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	08/19/2018 07:03 AM	001:23
keeping kids from gunfire	08-19 TN Matters Segment 2	keeping kids from gunfire	Kyleanne Hunter	08/19/2018 07:05 AM	009:09
tn cancer report card	08-19 TN Matters Segment 3	tennessee's report card on cancer	Emily Ogden	08/19/2018 07:16 AM	012:27
tn kids school performance	08-19 TN Matters Segment 4	tennessee kids & school performance	Cheryl Floyd	08/19/2018 07:34 AM	010:10
feel different drive differen	08-19 TN Matters Segment 5	if you feel different - you drive different	Heidi King	08/19/2018 07:47 AM	010:47
----	08-19 TN Matters Segment 6 (CLOSE)	thanks & program close	----	08/19/2018 07:58 AM	000:58
----	08-26 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	08/26/2018 07:03 AM	001:23
women's equality day BNA	08-26 TN Matters Segment 2	women's equality day Nashville explained	Maggie Rose	08/26/2018 07:07 AM	011:21
TN Ready & grade assesment 1	08-26 TN Matters Segment 3	TN grade assesment tests & TN ready - 1	J C Bowman	08/26/2018 07:23 AM	011:02
TN ready & grade assesment 2	08-26 TN Matters Segment 4	TN grade assesment tests & TN ready - 2	J C Bowman	08/26/2018 07:38 AM	011:34
finances & relationships	08-26 TN Matters Segment 5	couples: future in the finances?	Kelly Lannan	08/26/2018 07:50 AM	008:37
----	08-26 TN Matters	thanks & program close	----	08/26/2018 07:58 AM	000:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 6 (CLOSE)				
----	09-02 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	09/02/2018 07:03 AM	001:23
students from school of rock	09-02 TN Matters Segment 2	students from the school of rock - TPAC	Merri Sugarman	09/02/2018 07:09 AM	012:57
shower the people FB	09-02 TN Matters Segment 3	a ckean start for homeless - shower the people	Meredith Macleod	09/02/2018 07:27 AM	011:07
google - vets & careers	09-02 TN Matters Segment 4	google thanks vets for their service	Joy Xi	09/02/2018 07:40 AM	008:18
baby eye tests - early	09-02 TN Matters Segment 5	babies - check eyes before they walk or talk	Dr Jennifer Smith- Zolman	09/02/2018 07:48 AM	010:12
----	09-02 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/02/2018 07:58 AM	000:58
----	09-09 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	09/09/2018 07:03 AM	001:23
digital devices helpful?	09-09 TN Matters Segment 2	can phones and tablets be helpful to TN parents?	Sara DeWitt	09/09/2018 07:10 AM	013:35
safety & school sports	09-09 TN Matters Segment 3	overtraining/specialization in sports - more injuries?	Dr. Brian Babka	09/09/2018 07:27 AM	013:16
ready for emergency - part 1	09-09 TN Matters Segment 4	ready for an emergency? - part 1	Q Winfield	09/09/2018 07:42 AM	008:26
ready for emergency - part 2	09-09 TN Matters Segment 5	ready for an emergency? - part 2	Q Winfield	09/09/2018 07:51 AM	007:17
----	09-09 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/09/2018 07:58 AM	000:58
----	09-16 TN Matters	welcome & segment tease	----	09/16/2018 07:03 AM	001:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 (OPEN)				
gun violence today	09-16 TN Matters Segment 2	gun violence - a human rights issue	Margaret Huang	09/16/2018 07:06 AM	012:23
islamophobia in america - 1	09-16 TN Matters Segment 3	islamophobia in america - 17 years after 9-11 part 1	Todd Green	09/16/2018 07:23 AM	008:32
islamophobia in america - 2	09-16 TN Matters Segment 4	islamophobia in america - 17 years after 9-11 - part 2	Todd Green	09/16/2018 07:36 AM	013:43
examining open enrollment	09-16 TN Matters Segment 5	take a closer look at open enrollment	Rebecca Madsen	09/16/2018 07:50 AM	007:56
----	09-16 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/16/2018 07:58 AM	000:58
----	09-23 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	09/23/2018 07:03 AM	001:23
hurricane florence - TN	09-23 TN Matters Segment 2	hurricane florence - TN dangers	Ray Stagich	09/23/2018 07:10 AM	010:33
red cross TN relief - 1	09-23 TN Matters Segment 3	hurricane florence - red cross TN relief efforts - 1	Sarah Basel	09/23/2018 07:24 AM	010:25
red cross TN relief - 2	09-23 TN Matters Segment 4	hurricane florence - red cross TN relief efforts - 2	Sarah Basel	09/23/2018 07:36 AM	010:58
YOU are 1st disaster help	09-23 TN Matters Segment 5	1st line of disaster response - YOU	Q Winfield	09/23/2018 07:48 AM	010:38
----	09-23 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/23/2018 07:58 AM	000:58
----	09-30 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	09/30/2018 07:03 AM	001:23
blood cancer awareness month	09-30 TN Matters	blood cancer awareness month - TN studies	Dr. Fred Locke	09/30/2018 07:09 AM	010:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Segment 2					
when we all vote campaign	09-30 TN Matters Segment 3	when we all vote - registration effort	Delanie Walker	09/30/2018 07:24 AM	007:10
obesity in tennessee	09-30 TN Matters Segment 4	obesity in tennessee	Dr. John Auerbach	09/30/2018 07:33 AM	014:13
battling online bullying	09-30 TN Matters Segment 5	the battle against online bullying	Antigone Davis	09/30/2018 07:47 AM	011:09
----	09-30 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/30/2018 07:58 AM	000:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	ST JUDE HOSPITAL	001:00	202
----	STOPLITTER.ORG	000:29	063
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	008
Better Environment	The Nature Conservancy	000:35	063
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	002
CRIME PREVENTION	AD COUNCIL	000:30	116

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	060
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	202
DISASTER RELIEF	100 ROOFS	000:30	004
Family Crisis Social Problems	USCCB.org	001:00	223
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	059
Gov't & Veteran's Issues	Fisher House	000:30	068
Government Concerns	Air Force Reserves	000:30	136
Government Concerns	USO.org	000:30	142
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	011
LUNG CANCER	American Heart Association	000:30	056
LUNG CANCER	American Heart Association	001:00	204
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	413
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	060
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	058
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	029
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	015
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	055
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	206
Pet Shelters	PEDIGREE FOUNDATION	000:30	061
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	007
PSA	9-11 DAY	000:30	003
Public & Environmental Safety	US Forestry Service	000:10	145
Public Safety	National Safety Council	000:12	148
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
Schools and Youth	Nat'l Assn of Music Merchants	000:15	653
Volunteer Opportunies	United Way	000:30	067