

WLAC
Nashville, TN
Quarterly Issues/Programs List
Second Quarter, 2014
07/09/2014

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Advice for small businesses:** Trends and tips that make small businesses tick.
- **Charity event:** A Midstate TV personality raises money for Multiple Sclerosis each year through a golf tournament.
- **Children's Health:** A discussion of the dangers of child heatstroke during the summer months.
- **DRIVERS SAFETY:** A leading Gerontologist discusses tips to staying safe behind the wheel.
- **Education:** Job Corps of Nashville is offering students free job training.
- **EMERGENCY PREPARATION:** A campaign from FEMA looks to increase emergency preparedness and resilience.
- **Employment assistance:** The non-profit Dress For Success is in its 17th year of helping disadvantaged women.
- **Family vacations:** An East Tennessee mayor tells us about the importance of taking a family summer vacation.
- **Financial Plan/Budgeting Tips:** Tips to get your financial house in order with a little help.
- **Funding for TN parks:** A rep. with the National Parks Conservation Assoc. talks about funding for Tennessee's parks.
- **Health Concerns:** The annual Tiur De Cure Bicycle Rides in Tennessee raises funds to help fight diabetes.
- **Help for runaway children:** The National Runaway Safeline helps runaway children across the U.S.
- **Housing Assistance:** The Executive Director of the THDA tells us about their Great Choice TN mortgage loan program.

- **Job opportunities:** Goodwill Industries of Middle Tennessee is celebrating Goodwill Week by hosting 50 job fairs.
- **Money Mgmt & Financial Educat:** An annual report shows investors feelings on the stock market and the economy.
- **MUSIC:** A new book treats fans to a behind the scenes look at the Grand Ole Opry.
- **Nashville Non-Profit:** The non profit Tennessee Respite Coalition holds an annual event to raise funds.
- **NUTRITION:** Efforts to cut calories from the American marketplace aid in the fight against obesity.
- **Online safety:** An online security expert offers advice on how to keep our kids safe online this summer.
- **Public Safety:** The Governor's Highway Safety Office has announced May as Motorcycle Awareness Month.
- **Retirement financial planning:** An annual survey shows American's retirement confidence shows signs of recovery.
- **Safety:** A new report reveals red light running data and trends for the US and Tennessee.
- **Senior safety:** T-DOT's Yellow Dot program helps first responders identify medical information for senior drivers.
- **Sports and Entertainment:** The Tennessee Performing Arts Center announces their 2014-2015 Broadway Series.
- **SUICIDE:** A discussion of suicide prevention efforts in Tennessee.
- **Travel:** The summer travel season is here and we have tire safety and gas saving tips.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MUSIC	PSA: 04/06/2014 - Music City	A new book treats fans to a behind the scenes look at the Grand Ole Opry.	Brenda Colladay	04/06/2014 07:29 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 1				
Financial Plan/Budgeting Tips	PSA: 04/06/2014 - Music City Magazine - Seg 2	A family financial advisor talks about helping your teen maintain their finances.	Scott Gamm	04/06/2014 07:40 AM	010:00
Retirement financial planning	PSA: 04/06/2014 - Music City Magazine - Seg 3	An annual survey shows American's retirement confidence shows signs of recovery.	Greg Burrows / Nevin Adams	04/06/2014 07:50 AM	009:20
Public Safety	PSA: 04/13/2014 - Music City Magazine - Seg 1	The Governor's Highway Safety Office announces April as National Distracted Driving Awareness Month	KEN POOLE	04/13/2014 07:29 AM	010:00
Health Concerns	PSA: 04/13/2014 - Music City Magazine - Seg 2	The annual Tiur De Cure Bicycle Rides in Tennessee raises funds to help fight diabetes.	Chris Carmichael	04/13/2014 07:40 AM	010:00
Employment assistance	PSA: 04/13/2014 - Music City Magazine - Seg 3	The non-profit Dress For Success is in its 17th year of helping disadvantaged women.	Joi Gordon	04/13/2014 07:50 AM	009:20
Funding for TN parks	PSA: 04/20/2014 - Music City Magazine - Seg 1	A rep. with the National Parks Conservation Assoc. talks about funding for Tennessee's parks.	Don Barger	04/20/2014 07:30 AM	010:00
Nashville Non-Profit	PSA: 04/20/2014 - Music City Magazine - Seg 2	An Olympic Gold Medalist headlines a fundraising event for the Nashville non-profit Live Beyond.	Scott Hamilton	04/20/2014 07:40 AM	010:00
Money Mgmt & Financial Educat	PSA: 04/20/2014 - Music City Magazine - Seg 3	An annual report shows investors feelings on the stock market and the economy.	B. Cheney / M. Greenwald	04/20/2014 07:50 AM	009:20
SUICIDE	PSA: 04/27/2014 - Music City Magazine - Seg 1	A discussion of suicide prevention efforts in Tennessee.	Sejal West/Melissa Sparks	04/27/2014 07:29 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sports and Entertainment	PSA: 04/27/2014 - Music City Magazine - Seg 2	The Tennessee Performing Arts Center announces their 2014-2015 Broadway Series.	Kathleen O'Brien	04/27/2014 07:40 AM	010:00
DRIVERS SAFETY	PSA: 04/27/2014 - Music City Magazine - Seg 3	A leading Gerontologist discusses tips to staying safe behind the wheel.	Jodi Olshevski	04/27/2014 07:50 AM	009:20
Job opportunities	PSA: 05/04/2014 - Music City Magazine - Seg 1	Goodwill Industries of Middle Tennessee is celebrating Goodwill Week by hosting 50 job fairs.	Jamie Berry	05/04/2014 07:29 AM	010:00
Nashville Non-Profit	PSA: 05/04/2014 - Music City Magazine - Seg 2	The Community Foundation of Middle Tennessee helps Midstate non profits raise funds.	Ellen Lehman	05/04/2014 07:40 AM	010:00
Nashville Non-Profit	PSA: 05/04/2014 - Music City Magazine - Seg 3	The non profit Tennessee Respite Coalition holds an annual event to raise funds.	Jennifer Abernathy	05/04/2014 07:50 AM	009:20
Public Safety	PSA: 05/11/2014 - Music City Magazine - Seg 1	The Governor's Highway Safety Office has announced May as Motorcycle Awareness Month.	KEN POOLE	05/11/2014 07:29 AM	010:00
Financial Plan/Budgeting Tips	PSA: 05/11/2014 - Music City Magazine - Seg 2	Tips for families to create a financial cushion.	Jayna Bower	05/11/2014 07:40 AM	010:00
Education	PSA: 05/11/2014 - Music City Magazine - Seg 3	Job Corps of Nashville is offering students free job training.	Loretta Constant	05/11/2014 07:50 AM	009:20
Health Concerns	PSA: 05/18/2014 - Music City Magazine - Seg 1	The American Heart Association is asking Tennesseans to learn two things that may save a life.	PATTY CLEMENTS	05/18/2014 07:27 AM	010:00
Travel	PSA: 05/18/2014 -	A new AAA survey predicts an increase in	Don Lindsey	05/18/2014 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	summer travel for Tennesseans.			
Financial Plan/Budgeting Tips	PSA: 05/18/2014 - Music City Magazine - Seg 3	Tips to get your financial house in order with a little help.	Caroline Feeney	05/18/2014 07:50 AM	009:20
Housing Assistance	PSA: 05/25/2014 - Music City Magazine - Seg 1	The Executive Director of the THDA tells us about their Great Choice TN mortgage loan program.	Ralph Perrey	05/25/2014 07:30 AM	010:00
Health Concerns	PSA: 05/25/2014 - Music City Magazine - Seg 2	A country music star talks about his struggle with Multiple Sclerosis.	Clay Walker	05/25/2014 07:40 AM	010:00
Health Concerns	PSA: 05/25/2014 - Music City Magazine - Seg 3	Making eye health a priority and steps you can take to protect your vision.	Dr. Rachel Bishop	05/25/2014 07:50 AM	009:20
Senior safety	PSA: 06/01/2014 - Music City Magazine - Seg 1	T-DOT's Yellow Dot program helps first responders identify medical information for senior drivers.	BJ Doughty	06/01/2014 07:29 AM	010:00
Health Concerns	PSA: 06/01/2014 - Music City Magazine - Seg 2	A Nashville non-profit helps raise funds for leukemia, cancer and AIDS research.	Laura Heatherly	06/01/2014 07:40 AM	010:00
NUTRITION	PSA: 06/01/2014 - Music City Magazine - Seg 3	Efforts to cut calories from the American marketplace aid in the fight against obesity.	Lisa Gable	06/01/2014 07:50 AM	009:20
Charity event	PSA: 06/08/2014 - Music City Magazine - Seg 1	A Midstate TV personality raises money for Multiple Sclerosis each year through a golf tournament.	Bob Mueller	06/08/2014 07:29 AM	010:00
Help for runaway children	PSA: 06/08/2014 - Music City Magazine - Seg	The National Runaway Safeline helps runaway children across the U.S.	DR GARY HARPER	06/08/2014 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Family vacations	PSA: 06/08/2014 - Music City Magazine - Seg 3	An East Tennessee mayor tells us about the importance of taking a family summer vacation.	David Wear	06/08/2014 07:50 AM	009:20
Health Concerns	PSA: 06/15/2014 - Music City Magazine - Seg 1	June is CPR Month and we learn the importance of knowing CPR.	PATTY CLEMENTS	06/15/2014 07:29 AM	010:00
Travel	PSA: 06/15/2014 - Music City Magazine - Seg 2	The summer travel season is here and we have tire safety and gas saving tips.	Dan Zielinski	06/15/2014 07:40 AM	010:00
Nashville Non-Profit	PSA: 06/15/2014 - Music City Magazine - Seg 3	An upcoming event benefir the Nashville non-profit organization The District.	Candace Price	06/15/2014 07:50 AM	009:20
Nashville Non-Profit	PSA: 06/22/2014 - Music City Magazine - Seg 1	A Nashville non-profit serves Middle Tennessee with counseling and adoption services.	Chandler Means	06/22/2014 07:29 AM	010:00
Safety	PSA: 06/22/2014 - Music City Magazine - Seg 2	A new report reveals red light running data and trends for the US and Tennessee.	Melissa Wandall	06/22/2014 07:40 AM	010:00
EMERGENCY PREPARATION	PSA: 06/22/2014 - Music City Magazine - Seg 3	A campaign from FEMA looks to increase emergency preparedness and resilience.	Gwen Camp	06/22/2014 07:50 AM	009:20
Online safety	PSA: 06/29/2014 - Music City Magazine - Seg 1	An online security expert offers advice on how to keep our kids safe online this summer.	Michelle Dennedy	06/29/2014 07:29 AM	010:00
Children's Health	PSA: 06/29/2014 - Music City Magazine - Seg 2	A discussion of the dangers of child heatstroke during the summer months.	Tareka Wheeler	06/29/2014 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Advice for small businesses	PSA: 06/29/2014 - Music City Magazine - Seg 3	Trends and tips that make small businesses tick.	Gene Marks/Keri Gohman	06/29/2014 07:50 AM	009:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment	PSA: CARBON MONOXIDE SAFETY 30	000:30	088
Family Crisis	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	082
Family Crisis	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	122
Health	ST JUDE HOSPITAL	001:00	111
Crime Prevention	STOPLITTER.ORG	000:29	096
ADOPTION	AD COUNCIL	000:30	007
Better Environment	American Academy of Neurology	000:14	189
Better Environment	American Heart Association	000:10	016
Better Environment	American Lung Association	000:57	143
Better Environment	Sister To Sister Foundation	000:58	178
Better Environment	The Nature Conservancy	000:35	091
Better Environment	US Dept of HHS	000:30	097
CHILD ABUSE	Daily's	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD ABUSE	Safe Kids	000:30	009
COMMUNITY INVOLVEMENT	AMERICAN LEGION	001:00	009
Creating Better Nashville	Keep Tennessee Beautiful	000:09	042
Creating Better Nashville	Keep Tennessee Beautiful	000:10	055
Creating Better Nashville	Keep Tennessee Beautiful	000:30	125
CRIME PREVENTION	AD COUNCIL	000:30	087
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	100
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	114
DRUNK DRIVING	AD COUNCIL	000:30	007
EMERGENCY PREPARATION	AD COUNCIL	000:30	006
Family Crisis Social Problems	USCCB.org	001:00	123
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	135
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	253
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	199
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	086
Gov't & Veteran's Issues	Fisher House	000:30	104
Gov't & Veteran's Issues	Marines	000:31	113
Gov't Concerns, Volunteer Opp	USO.org	000:15	161
Gov't Concerns, Volunteer Opp	USO.org	000:30	083
Government Concerns	Air Force Reserves	000:30	212
Government Concerns	Alliance to Save Energy	001:00	180
Government Concerns	ESGR.org	000:30	102
Government Concerns	USO.org	000:30	176
Health & Public Safety	AD COUNCIL	000:30	007
Health Concern Social Problem	Alcoholics Anonymous	000:30	106
Health Concerns	AMERICAN LUNG ASSOC.	000:30	015
Health Concerns	ARTHRITS FOUNDATION	000:30	083
Health Concerns	ARTHRITS FOUNDATION	001:00	118
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	191
IDENTITY THEFT PREVENTION	TENNESSEE HIGHWAY PATROL	000:28	009
LUNG CANCER	American Heart Association	000:30	102

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LUNG CANCER	American Heart Association	001:00	116
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	220
MILITARY AND VETERANS	OPERATION FINNALY HOME	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	131
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	197
Money Mgmt & Financial Educat	Feed The Pig.org	000:12	018
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	087
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	079
MUSIC	Lipscomb University	000:30	008
Nashville Non-Profit	Peterson Foundation	000:30	005
Patient Services	Hospital Hospitality House	000:30	001
Pet Shelters	PEDIGREE FOUNDATION	000:30	030
PSA	FREEDOM FESTIVAL	000:31	051
Public & Environmental Safety	US Forestry Service	000:10	010
Public & Environmental Safety	US Forestry Service	000:30	206
Public & Environmental Safety	Wildlife Land Trust	000:09	049
Public Safety	AD COUNCIL	000:30	007
Public Safety	FEMA	000:10	013
Public Safety	RADD.org	000:30	092
Schools and Youth	Boys & Girls Clubs of America	000:59	182
Schools and Youth	Boys & Girls Clubs of America	001:00	169
Schools and Youth	Nat'l Assn of Music Merchants	000:15	305
STOP LITTER IN TN	STOPLITTER.ORG	000:30	175
TAXPAYER ADVICE	INTERNAL REVENUE SERVICE	000:30	009
Utilizing Area Resources	New Leash on Life	000:30	073
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	201
Volunteer Opportunies	United Way	000:30	093
Volunteer Opportunities	4H & Cooperative Extension	000:30	088
Volunteer Opportunities	Blood Saves.com	000:14	158
Volunteer Opportunities	Peace Corp.gov	000:15	172
Volunteer Opportunities	Peace Corp.gov	001:00	176

