# WLAC Nashville, TN Quarterly Issues/Programs List Second Quarter, 2013 07/09/2013

#### WLAC Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Family Crisis (divorce, alcoholism, abuse, etc.)
- 2. Social Problems (AIDS, racism, pollution, violence, poverty, crime, etc.)
- 3. Government Concerns (taxes, elderly, healthcare, etc.)
- 4. School & Youth (drugs, guns, busing, juvenile crime, education, etc.)
- 5. Utilizing Nashville's Resources (free family outings, concerts, picnics, etc.)
- 6. Making Nashville better
- 7. Support and fund raising for kid and family programs.
- 8. Volunteer Opportunities... Supporting our Troops, Red Cross.

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	PSA: 4/7/13 Music City Magazine - Seg 1	Reconciliation - Malinda Wilson - Executive Director	Malinda Wilson Exec Director	04/07/2013 07:33 AM	012:58
COMMUNITY INVOLVEMENT	PSA :4/7/13 Music City Magazine - Seg 2	Sounds General Manager	Brad Aammen	04/07/2013 07:48 AM	010:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	PSA: 4/14/13 Music City Magazine - Seg 1	Friends Life Marathon - Megan Graf	MEGAN GRAF	04/14/2013 07:36 AM	012:50
COMMUNITY INVOLVEMENT	PSA: 4/14/13 Music City Magazine - Seg 2	Red Riders / American Diabetes Association	MARI RUDDY	04/14/2013 07:48 AM	010:56
COMMUNITY INVOLVEMENT	PSA: 4/21/13 - Music City Magazine - Seg 1	Martha O'Bryan Center - Marsha Edwards	MARSHA EDWARDS	04/21/2013 07:33 AM	011:10
Health Concern Social Problem	PSA: 4/21/13 Music City Magazine - Seg 2	MADD's Tennessee Executive Director Flint Clouse	FLINT CLOUSE	04/21/2013 07:48 AM	011:02
SOCIAL ISSUE - DRUNK DRIVING	PSA: 4/28/13 - Music City Magazine - Seg 1	Mothers Against Drunk Driving - Flint Clouse Exec Director	FLINT CLOUSE	04/28/2013 07:33 AM	012:12
Health Concern Social Problem	PSA: 4/28/13 - Music City Magazine - Seg 2	National Heart Assoc - Patty Clements talks about National Stroke Month	PATTY CLEMENTS	04/28/2013 07:48 AM	011:04
SOCIAL ISSUE - DRUNK DRIVING	PSA: 5/5/13 - Music City Magazine - Seg 1	Mothers Against Drunk Driving - Flint Clouse Exec Director	FLINT CLOUSE	05/5/2013 07:33 AM	012:12
Health Concern Social Problem	PSA: 5/5/13 - Music City Magazine - Seg 2	National Heart Assoc - Patty Clements talks about National Stroke Month	PATTY CLEMENTS	05/5/2013 07:48 AM	011:04
COMMUNITY FOUNDATN	PSA: 5/12/13 - Music City Magazine - Seg 1	Jeff Lynch - Board Chairman - Dismas House	JEFF LYNCH	05/12/2013 07:33 AM	012:32
Health Concerns	PSA: 5/12/13 - Music City Magazine - Seg 2	Debbie McGrady - Rheumatoid Arthritis	Debbie McGrady	05/12/2013 07:48 AM	010:55
Nashville Resources	PSA: 5/19/13 - Music City Magazine - Seg 1	Demetria Kalodimus - Moo Grass Festival is a benefit for Radnor Lake 5/25/13	DEMETRIA KALODIMUS	05/19/2013 07:34 AM	013:02
Social Problems	PSA: 5/19/13 -	AnnMarie McIlwain -	AnnMarie	05/19/2013	010:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	Career Expert - Job Market Changes	McIlwain	07:49 AM	
Nashville Resources	PSA: 5/26/13 - Music City Magazine - Seg 1	Demetria Kalodimus - Moo Grass Festival is a benefit for Radnor Lake 5/25/13	DEMETRIA KALODIMUS	05/26/2013 07:33 AM	013:02
Social Problems	PSA: 5/26/13 - Music City Magazine - Seg 2	AnnMarie McIlwain - Career Expert - Job Market Changes	AnnMarie McIlwain	05/26/2013 07:48 AM	010:53
Nashville Resources	PSA: 6/2/13 - Music City Magazine - Seg 1	Lovette Curry - Executive Director of the Nashville Continuing Education Commission	LOVETTE CURRY	06/02/2013 07:34 AM	011:38
Social Problems	PSA: 6/2/13 - Music City Magazine - Seg 2	Dr. Phillip Hagen from the Mayo Clinic	Dr. Phillip Hagen	06/02/2013 07:48 AM	010:55
SOCIAL ISSUE - DRUNK DRIVING	PSA: 6/9/13 - Music City Magazine - Seg 1	M.A.D.D President Jan Withers	Jjan Withers	06/09/2013 07:34 AM	012:12
SOCIAL ISSUE: HEALTH	PSA: 6/8/13 - Music City Magazine - Seg 2	Dr. Reed Tuckson is senior adviser to United Health Foundation	Dr; Reed Tuckson	06/09/2013 07:48 AM	011:00
OPERATION TROOP AID	PSA: 6/16/13 - Music City Magazine - Seg 1	Operation Troop Aid - Mark Woods	MARK WOODS	06/16/2013 07:33 AM	012:22
Nashville Resources	PSA: 6/16/13 - Music City Magazine - Seg 2	Candace Price - Event coordinator CCME Nashville.	Candace Price	06/16/2013 07:49 AM	010:34
Nashville Resources	PSA: 6/23/13 - Music City Magazine - Seg 1	Laura Hobson - President - Faith Family Medical	LAURA HOBSON	06/23/2013 07:32 AM	010:52
Nashville Resources	PSA: 6/23/13 - Music City Magazine - Seg 2	Lwala James Nardello -Executive Director - Lwala community Alliance	Lwala James Nardello	06/23/2013 07:46 AM	013:29
Family Crisis /	WLAC:	FISHER HOUSE	Fisher House	06/30/2013	026:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Vet's Issues	FISHER HOUS4th OF JULY SPECIAL 6/30/13	4TH OF JULY SPECIAL		06:06 AM	
Social Problems	PSA: 6/30/13 - Music City Magazine - Seg 1	Malinda Wilson - Executive Director - Reconciliation	MALINDA WILSON	06/30/2013 07:33 AM	012:01
Volunteer Opportunies	PSA: 6/30/13 - Music City Magazine - Seg 2	RICK ALLEN - JOHN ROBERTS - WARRIOR RELATIONS	JOHN ROBERTS/RICK ALLEN	06/30/2013 07:48 AM	011:01

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)					

### Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Social Problem	PSA: CARBON MONOXIDE SAFETY 30	000:30	077
Social Problem	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	086
Social Problem	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	152
Government Concerns	ST JUDE HOSPITAL	001:00	146
Social Problem	STOPLITTER.ORG	000:29	078
Utilizing Nashville's Resources	WNRQ PSA:GRNASHSCREENWRITERCONFERENCE	000:30	023
AMERICAN RED CROSS	AMERICAN RED CROSS	000:30	050

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	SMITHSONIAN	000:31	032
Better Environment	American Academy of Neurology	000:14	133
Better Environment	American Heart Association	000:10	004
Better Environment	American Lung Association	000:57	171
Better Environment	Sister To Sister Foundation	000:58	188
Better Environment	The Nature Conservancy	000:35	072
Better Environment	US Dept of HHS	000:30	080
COMMUNITY FOUNDATN	Tennessee Radio Hall of Fame	001:00	013
Creating Better Nashville	Keep Tennessee Beautiful	000:09	016
Creating Better Nashville	Keep Tennessee Beautiful	000:10	023
Creating Better Nashville	Keep Tennessee Beautiful	000:30	082
CRIME PREVENTION	AD COUNCIL	000:30	087
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	071
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	148
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
Family Crisis Social Problems	USCCB.org	001:00	154
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	103
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	209
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	221
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	087
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	001:00	077
FISHER HOUSE	Fisher House	000:31	004
FISHER HOUSE	Fisher House	001:01	005
Gov't & Veteran's Issues	Fisher House	000:30	080
Gov't & Veteran's Issues	Marines	000:31	080
Gov't Concerns, Volunteer Opp	USO.org	000:15	132

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Gov't Concerns, Volunteer Opp	USO.org	000:30	079
Gov't Resources	TAX FREEFILE PSA	000:15	021
Gov't Resources	TAX FREEFILE PSA	000:30	029
Gov't Resources	TAX FREEFILE PSA	001:00	035
Government Concerns	Air Force Reserves	000:30	163
Government Concerns	Alliance to Save Energy	001:00	175
Government Concerns	ESGR.org	000:30	081
Government Concerns	USO.org	000:30	149
Health Concern Social Problem	Alcoholics Anonymous	000:30	079
Health Concerns	AMERICAN LUNG ASSOC.	000:30	151
Health Concerns	ARTHRITS FOUNDATION	000:30	081
Health Concerns	ARTHRITS FOUNDATION	001:00	151
Health Concerns	FAITH FAMILY MEDICAL CLINIC	000:30	011
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	156
LUNG CANCER	American Heart Association	000:30	071
LUNG CANCER	American Heart Association	001:00	154
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	282
MILITARY AND VETERANS	Fisher House	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	009
Money Mgmt & Financial Educat	Feed The Pig.org	000:12	006
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	061
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	058
Nashville Resources	HENDERSONVILLE AREA CHAMBER	000:30	019
POVERTY	SHARE OUR STRENGTH	000:31	044
PSA	PSA:WLAC TORNADO RELIEF 5/23 (TODAY)	000:31	004
PSA	SHOW YOUR STRIPES	000:30	162
PSA	SHOW YOUR STRIPES	000:31	019
Public & Environmental Safety	US Forestry Service	000:10	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public & Environmental Safety	US Forestry Service	000:30	155
Public & Environmental Safety	Wildlife Land Trust	000:09	024
Public Safety	FEMA	000:10	007
Public Safety	RADD.org	000:30	080
Public Safety	RADD.org	000:31	074
Schools and Youth	Boys & Girls Clubs of America	000:59	172
Schools and Youth	Nat'l Assn of Music Merchants	000:15	208
STOP LITTER IN TN	STOPLITTER.ORG	000:30	152
UNITED WAY TAXES	United Way	001:03	008
Utilizing Area Resources	New Leash on Life	000:30	081
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	168
Volunteer Opportunities	United Way	000:30	084
Volunteer Opportunities	4H & Cooperative Extension	000:30	083
Volunteer Opportunities	Blood Saves.com	000:11	004
Volunteer Opportunities	Blood Saves.com	000:14	113
Volunteer Opportunities	Peace Corp.gov	000:15	132
Volunteer Opportunities	Peace Corp.gov	001:00	174