

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
01/04/2016

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADOPTION:** A move to urge parents to consider adopting older children between the ages of 15-18.
- **Caregiving:** An author and radio host talks about the challenges of caregiving during the holidays.
- **charitable giving:** What you need to know about choosing your charities this holiday season.
- **Charity event:** A fundraising event is coming up to benefit Trinity/HOPE ministries.
- **Consumer News:** The CTA's Digital Answer Man shares the hottest holiday gift ideas and trends.
- **Cybersecurity:** Tips for protecting your online identity during the holiday shopping season.
- **DRIVERS SAFETY:** Winter safety tips for travelers.
- **Education:** Tips and study results on how to save and pay for college.
- **FINANCE:** Tips to help navigate through the 2016 open enrollment season.
- **Financial Plan/Budgeting Tips:** A personal finance expert talks about making the most of your open enrollment..
- **Fire Safety:** Fire safety tips for the holidays.
- **Fraud protection:** How to protect yourself from scammers, phishers and identity thieves.
- **HEALTH AND FITNESS:** Tools and tips to jump start 2016 on a healthy note.
- **Health Concerns:** The latest research to help fight fatigue, be savvy about sugar use and keep our mind's sharp...

- **Home improvement:** Great projects to prepare your home for winter - inside and out.
- **Homeless issues:** The 11th annual Hike For the Homeless benefits Safe Haven Family Shelter.
- **Insurance:** A financial planning expert answers your questions about life insurance.
- **Real Estate:** Insider tips from a real estate expert.
- **Responsible Drinking:** Tips for celebrating the holidays responsibly.
- **Retirement financial planning:** A retirement readiness expert has tips to save for retirement.
- **Safety:** Fall safety tips for home and car buyers with a trusted DIY handyman.
- **Technology:** Bringing seniors into the digital world.
- **Transportation:** Tips on how transportation is changing in Tennessee and across the nation.
- **Veteran's Issues/Resources:** The Library of Congress is asking the public to help them collect stories from veterans.
- **VETERANS SUPPORT:** The VA reminds all to thank veterans for their service and honor.
- **Weather classes:** The National Weather Service is offering Fall online spotter training classes.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Concerns	PSA: 10/04/2015 - Music City Magazine - Seg 1	The latest research to help fight fatigue, be savvy about sugar use and keep our mind's sharp...	Tracy Noerper	10/04/2015 07:30 AM	010:00
Health Concerns	PSA: 10/04/2015 -	A Southern Diet could affect your risk of a	Dr. Walter Clair	10/04/2015 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	heart attack.			
Real Estate	PSA: 10/04/2015 - Music City Magazine - Seg 3	Insider tips from a real estate expert.	Selma Hepp	10/04/2015 07:50 AM	009:20
DRIVERS SAFETY	PSA: 10/11/2015 - Music City Magazine - Seg 1	A new roadside assistance app helps drivers in need.	Pam Dufour	10/11/2015 07:31 AM	010:00
Consumer News	PSA: 10/11/2015 - Music City Magazine - Seg 2	The CEA's Digital Answer Man talks about the latest gadgets Part 1.	Jim Berry	10/11/2015 07:41 AM	010:00
Consumer News	PSA: 10/11/2015 - Music City Magazine - Seg 3	The CEA's Digital Answer Man talks about the latest gadgets Part 2.	Jim Berry	10/11/2015 07:51 AM	009:20
Health Concerns	PSA: 10/18/2015 - Music City Magazine - Seg 1	Free CPR training classes could help you save a life...	Dr. Brian Wilcox	10/18/2015 07:30 AM	010:00
Weather classes	PSA: 10/18/2015 - Music City Magazine - Seg 2	The National Weather Service is offering Fall online spotter training classes.	Scott Unger	10/18/2015 07:40 AM	010:00
Insurance	PSA: 10/18/2015 - Music City Magazine - Seg 3	A financial planning expert answers your questions about life insurance.	J.J. Montanaro	10/18/2015 07:50 AM	009:20
Financial Plan/Budgeting Tips	PSA: 10/25/2015 - Music City Magazine - Seg 1	A personal finance expert talks about making the most of your open enrollment..	Nicole Lapin	10/25/2015 07:30 AM	010:00
Retirement financial planning	PSA: 10/25/2015 - Music City Magazine - Seg	A retirement readiness expert has tips to save for retirement.	James Nichols	10/25/2015 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Safety	PSA: 10/25/2015 - Music City Magazine - Seg 3	Fall safety tips for home and car buyers with a trusted DIY handyman.	Chip Wade	10/25/2015 07:50 AM	009:20
Homeless issues	PSA: 11/01/2015 - Music City Magazine - Seg 1	The 11th annual Hike For the Homeless benefits Safe Haven Family Shelter.	Rachael Wilkins	11/01/2015 07:30 AM	010:00
Home improvement	PSA: 11/01/2015 - Music City Magazine - Seg 2	Great projects to prepare your home for winter - inside and out.	Tom Kraeutler	11/01/2015 07:40 AM	010:00
Fire Safety	PSA: 11/01/2015 - Music City Magazine - Seg 3	A reminder to check your home's smoke alarms and CM detectors.	John Sinclair	11/01/2015 07:50 AM	009:20
Veteran's Issues/Resources	PSA: 11/08/2015 - Music City Magazine - Seg 1	The Library of Congress is asking the public to help them collect stories from veterans.	Bob Patrick	11/08/2015 07:30 AM	010:00
VETERANS SUPPORT	PSA: 11/08/2015 - Music City Magazine - Seg 2	The American Legion promotes Veterans awareness events across the country.	Dale Barnett	11/08/2015 07:40 AM	010:00
VETERANS SUPPORT	PSA: 11/08/2015 - Music City Magazine - Seg 3	The VA reminds all to thanks veterans for their service and honor.	Dr. Terri Gleason	11/08/2015 07:50 AM	009:20
charitable giving	PSA: 11/15/2015 - Music City Magazine - Seg 1	Goodwill Industires of Middle Tennessee is gearing up for the holiday season.	Chris Fletcher	11/15/2015 07:30 AM	010:00
Charity event	PSA: 11/15/2015 - Music City Magazine - Seg 2	A fundraising event is coming up to benefit Trinity/HOPE ministries.	Keith Logan	11/15/2015 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Technology	PSA: 11/15/2015 - Music City Magazine - Seg 3	Bringing seniors into the digital world.	Dr. Kevin O'Neil	11/15/2015 07:50 AM	009:20
Caregiving	PSA: 11/22/2015 - Music City Magazine - Seg 1	An author and radio host talks about the challenges of caregiving during the holidays.	Peter Rosenberger	11/22/2015 07:30 AM	010:00
ADOPTION	PSA: 11/22/2015 - Music City Magazine - Seg 2	A move to urge parents to consider adopting older children between the ages of 15-18.	Kathy Ledesma	11/22/2015 07:40 AM	010:00
FINANCE	PSA: 11/22/2015 - Music City Magazine - Seg 3	A new survey shows millennials are the most optimistic about borrowing money.	G.G. Dickson	11/22/2015 07:50 AM	009:20
FINANCE	PSA: 11/29/2015 - Music City Magazine - Seg 1	Tips to help navigate through the 2016 open enrollment season.	Nicole Lapin	11/29/2015 07:30 AM	010:00
Home improvement	PSA: 11/29/2015 - Music City Magazine - Seg 2	Great projects to prepare your home for winter - inside and out.	Tom Kraeutler	11/29/2015 07:40 AM	010:00
Consumer News	PSA: 11/29/2015 - Music City Magazine - Seg 3	Safety tips for home and car buyers as well as current homeowners.	Chip Wade	11/29/2015 07:50 AM	009:20
Fire Safety	PSA: 12/06/2015 - Music City Magazine - Seg 1	Fire safety tips for the holidays.	JEFF HUDDLESTON	12/06/2015 07:30 AM	010:00
Fraud protection	PSA: 12/06/2015 - Music City Magazine - Seg 2	How to protect yourself from scammers, phishers and identity thieves.	Adam Levin	12/06/2015 07:40 AM	010:00
DRIVERS SAFETY	PSA: 12/06/2015 -	Winter safety tips for travelers.	Dan Zielinski	12/06/2015 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 3				
Consumer News	PSA: 12/13/2015 - Music City Magazine - Seg 1	The CTA's Digital Answer Man shares the hottest holiday gift ideas and trends.	Jim Berry	12/13/2015 07:30 AM	010:00
charitable giving	PSA: 12/13/2015 - Music City Magazine - Seg 2	What you need to know about choosing your charities this holiday season.	Thomas Tighe	12/13/2015 07:40 AM	010:00
Cybersecurity	PSA: 12/13/2015 - Music City Magazine - Seg 3	Tips for protecting your online identity during the holiday shopping season.	Kirsten Hoyt	12/13/2015 07:50 AM	009:20
Responsible Drinking	PSA: 12/20/2015 - Music City Magazine - Seg 1	Tips for celebrating the holidays responsibly.	Shanna Ruffus	12/20/2015 07:30 AM	010:00
Health Concerns	PSA: 12/20/2015 - Music City Magazine - Seg 2	Fighting for your mobility.	Dr. Michal Marks	12/20/2015 07:40 AM	010:00
HEALTH AND FITNESS	PSA: 12/20/2015 - Music City Magazine - Seg 3	Tools and tips to jump start 2016 on a healthy note.	Dr. Griffin Rogers	12/20/2015 07:50 AM	009:20
Education	PSA: 12/27/2015 - Music City Magazine - Seg 1	Tips and study results on how to save and pay for college.	Keith Bernhardt	12/27/2015 07:30 AM	010:00
Health Concerns	PSA: 12/27/2015 - Music City Magazine - Seg 2	An Emmy Award-winning actress talks about her personal experience with CIU.	Vicki Lawrence	12/27/2015 07:40 AM	010:00
Transportation	PSA: 12/27/2015 - Music City Magazine - Seg	Tips on how transportation is changing in Tennessee and across the nation.	Joel Rakes	12/27/2015 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Home Saftey	PSA: CARBON MONOXIDE SAFETY 30	000:30	063
St. Judes	ST JUDE HOSPITAL	001:00	140
TN Cares	STOPLITTER.ORG	000:29	055
Better Environment	American Academy of Neurology	000:14	131
Better Environment	American Heart Association	000:10	012
Better Environment	Sister To Sister Foundation	000:58	163
Better Environment	The Nature Conservancy	000:35	051
Better Environment	US Dept of HHS	000:30	064
BULLYING	BYSTANDER REVOLTUION	000:30	010
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	023
Creating Better Nashville	Keep Tennessee Beautiful	000:09	057
Creating Better Nashville	Keep Tennessee Beautiful	000:10	039
Creating Better Nashville	Keep Tennessee Beautiful	000:30	068
CRIME PREVENTION	AD COUNCIL	000:30	060
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	049
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	108
Family Crisis Social Problems	USCCB.org	001:00	118

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	098
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	202
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	115
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	057
Gov't & Veteran's Issues	Fisher House	000:30	059
Gov't & Veteran's Issues	Marines	000:31	066
Gov't Concerns, Volunteer Opp	USO.org	000:15	093
Gov't Concerns, Volunteer Opp	USO.org	000:30	067
Government Concerns	Air Force Reserves	000:30	132
Government Concerns	Alliance to Save Energy	001:00	120
Government Concerns	ESGR.org	000:30	058
Government Concerns	USO.org	000:30	114
Health Concern Social Problem	Alcoholics Anonymous	000:30	058
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	113
LUNG CANCER	American Heart Association	000:30	061
LUNG CANCER	American Heart Association	001:00	141
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	254
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	061
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	059
Nashville Symphony	FREE DAY OF MUSIC	000:31	001
Pet Shelters	PEDIGREE FOUNDATION	000:30	030
PSA	Human Trafficking	000:30	062
Public & Environmental Safety	US Forestry Service	000:10	008
Public & Environmental Safety	US Forestry Service	000:30	117
Public Safety	FEMA	000:10	033
Public Safety	RADD.org	000:30	058
Schools and Youth	Boys & Girls Clubs of America	000:59	153
Schools and Youth	Boys & Girls Clubs of America	001:00	144
Schools and Youth	Nat'l Assn of Music Merchants	000:15	213
Social Problems	SAFE HAVEN HOMELESS SHELTER	000:30	022
STOP LITTER IN TN	STOPLITTER.ORG	000:30	062



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Utilizing Area Resources	New Leash on Life	000:30	061
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	058
Volunteer Opportunies	United Way	000:30	054
Volunteer Opportunities	4H & Cooperative Extension	000:30	063
Volunteer Opportunities	Blood Saves.com	000:14	099
Volunteer Opportunities	Peace Corp.gov	000:15	119
Volunteer Opportunities	Peace Corp.gov	001:00	152
VOTING	ROCK THE VOTE	000:29	096
VOTING	ROCK THE VOTE	000:30	008