

WLAC
Nashville, TN
Quarterly Issues/Programs List
First Quarter, 2016
04/11/2016

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADOPTION:** AdoptUSKids is urging prospective parents to adopt older youth.
- **Charity event:** A local wine tasting event helps benefit the non-profit group The District in Nashville.
- **Children's Health:** The daughter of a former President discusses school bus safety.
- **Consumer News:** The CTA's Digital Answer Man gives us an overview of this year's CES Trade Show.
- **DISASTER RELIEF:** The American Red Cross discusses the changing face of disasters.
- **Education:** AP courses may help students academically prepare and earn college credit while in high school.
- **EMERGENCY PREPARATION:** A TEMA representative discusses severe weather awareness and preparation.
- **Employment assistance:** Goodwill Industries of Middle Tennessee placed more than 15,000 people into jobs in 2015.
- **Entertainment:** The Broadway smash Phantom of the Opera returns to Nashville after 14 years.
- **Environment:** The Tennessee Department of Agriculture discusses their ongoing campaign Don't Move Firewood.
- **FINANCE:** Tennesseans are focusing on getting more financially fit in the new year.
- **Financial Plan/Budgeting Tips:** A financial planning expert talks about planning to pay yourself in retirement.
- **Fire Safety:** A fire safety expert gives us winter fire safety tips.

- **Fraud protection:** Fraud prevention and tax tips/the state of American energy.
- **Health Concerns:** Why doesn't Medicare cover obesity medications?
- **Insurance:** A financial planning expert answers your questions about insurance.
- **Nashville Non-Profit:** The non profit Boys and Girls Club of Middle Tennessee are holding a benefit event.
- **Small business ownership:** A small business owner talks about what makes a small business successful.
- **Sports and Entertainment:** The General manager of the Nashville Sounds talks about the upcoming season.
- **TAXPAYER ADVICE:** The US Treasury Department encourages individuals to begin saving for retirement during tax time.
- **Technology:** How technology is helping us stay in shape.
- **teen smoking:** A renowned cancer center develops a new way to fight teen smoking.
- **Tobacco cessation:** Is Tennessee doing enough to protect our kids from tobacco?
- **Tourism:** New regulations at Panama City Beach are aimed at restoring the community's reputation.
- **Travel:** Orbitz talks about the rise of new Spring Break destinations and shifting traveler priorities.
- **Urban issues:** The mayor of Clarksville checks in from the US Conference of Mayors Winter Meeting.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Concerns	PSA: 01/03/2016 - Music City Magazine - Seg	A state by state report highlights that Tennessee is falling short on cancer-	Lynn Williams	01/03/2016 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1	fighting policies.			
ADOPTION	PSA: 01/03/2016 - Music City Magazine - Seg 2	AdoptUSKids is urging prospective parents to adopt older youth.	Kathy Ledesma	01/03/2016 07:40 AM	010:00
Insurance	PSA: 01/03/2016 - Music City Magazine - Seg 3	A financial planning expert answers your questions about insurance.	J.J. Montanaro	01/03/2016 07:50 AM	009:20
Consumer News	PSA: 01/10/2016 - Music City Magazine - Seg 1	The CTA's Digital Answer Man gives us an overview of this year's CES Trade Show.	Jim Berry	01/10/2016 07:30 AM	010:00
DISASTER RELIEF	PSA: 01/10/2016 - Music City Magazine - Seg 2	The American Red Cross discusses the changing face of disasters.	Brad Kieserman	01/10/2016 07:40 AM	010:00
Small business ownership	PSA: 01/10/2016 - Music City Magazine - Seg 3	A small business owner talks about what makes a small business successful.	Gene Marks	01/10/2016 07:50 AM	009:20
FINANCE	PSA: 01/17/2016 - Music City Magazine - Seg 1	Tennesseans are focusing on getting more financially fit in the new year.	Ken Hevert	01/17/2016 07:30 AM	010:00
Tobacco cessation	PSA: 01/17/2016 - Music City Magazine - Seg 2	Is Tennessee doing enough to protect our kids from tobacco?	Chris Hansen	01/17/2016 07:40 AM	010:00
Technology	PSA: 01/17/2016 - Music City Magazine - Seg 3	How technology is helping us stay in shape.	Danielle Cassagnol	01/17/2016 07:50 AM	009:20
Fire Safety	PSA: 01/24/2016 - Music City Magazine - Seg 1	A fire safety expert gives us winter fire safety tips.	JEFF HUDDLESTON	01/24/2016 07:29 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Urban issues	PSA: 01/24/2016 - Music City Magazine - Seg 2	The mayor of Clarksville checks in from the US Conference of Mayors Winter Meeting.	Kim McMillan	01/24/2016 07:40 AM	010:00
FINANCE	PSA: 01/24/2016 - Music City Magazine - Seg 3	How to keep New Year's resolutions to cut costs and save money..	J.J. Montanaro	01/24/2016 07:50 AM	009:20
Employment assistance	PSA: 01/31/2016 - Music City Magazine - Seg 1	Goodwill Industries of Middle Tennessee placed more than 15,000 people into jobs in 2015.	Betty Johnson	01/31/2016 07:30 AM	010:00
Health Concerns	PSA: 01/31/2016 - Music City Magazine - Seg 2	Important information you need to know about vaccinations this season.	Leonard Friedland	01/31/2016 07:40 AM	010:00
Health Concerns	PSA: 01/31/2016 - Music City Magazine - Seg 3	Why doesn't Medicare cover obesity medications?	Tommy Thompson	01/31/2016 07:50 AM	009:20
Fraud protection	PSA: 02/07/2016 - Music City Magazine - Seg 1	Fraud prevention and tax tips/the state of American energy.	R.Gartland/L.Finkel	02/07/2016 07:30 AM	010:00
Tourism	PSA: 02/07/2016 - Music City Magazine - Seg 2	New regulations at Panama City Beach are aimed at restoring the community's reputation.	Dan Rowe	02/07/2016 07:40 AM	010:00
Education	PSA: 02/07/2016 - Music City Magazine - Seg 3	AP courses may help students academically prepare and earn college credit while in high school.	Wendall Hall	02/07/2016 07:50 AM	009:20
Health Concerns	PSA: 02/14/2016 - Music City Magazine - Seg 1	A Vanderbilt Cardiologist discusses Congenital Heart Disease diagnosis and treatment.	Dr. Larry Markham	02/14/2016 07:30 AM	010:00
Health Concerns	PSA: 02/14/2016 -	A 10 year old Congenital Heart	Colton Romines	02/14/2016 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	Disease patient talks about his treatment.			
Small business ownership	PSA: 02/14/2016 - Music City Magazine - Seg 3	A small business expert gives tips to guide emerging, growing and mature businesses.	Gene Marks	02/14/2016 07:50 AM	009:20
Health Concerns	PSA: 02/21/2016 - Music City Magazine - Seg 1	Tips on preventing oral health disease.	Dr. Richard Klich	02/21/2016 07:30 AM	010:00
Health Concerns	PSA: 02/21/2016 - Music City Magazine - Seg 2	The non-profit American Heart Association launches a new initiative to help address heart failure.	Dr. Clyde Yancy	02/21/2016 07:40 AM	010:00
Charity event	PSA: 02/21/2016 - Music City Magazine - Seg 3	A local wine tasting event helps benefit the non-profit group The District in Nashville.	Caroline Reeves	02/21/2016 07:50 AM	009:20
EMERGENCY PREPARATION	PSA: 02/28/2016 - Music City Magazine - Seg 1	A TEMA representative discusses severe weather awareness and preparation.	Dean Flener	02/28/2016 07:30 AM	010:00
TAXPAYER ADVICE	PSA: 02/28/2016 - Music City Magazine - Seg 2	The US Treasury Department encourages individuals to begin saving for retirement during tax time.	Mark Iwry	02/28/2016 07:40 AM	010:00
Children's Health	PSA: 02/28/2016 - Music City Magazine - Seg 3	The daughter of a former President discusses school bus safety.	Jenna Bush Hager	02/28/2016 07:50 AM	009:20
Nashville Non-Profit	PSA: 03/06/2016 - Music City Magazine - Seg 1	The non profit Boys and Girls Club of Middle Tennessee are holding a benefit event.	Dan Jernigan	03/06/2016 07:30 AM	010:00
Health Concerns	PSA: 03/06/2016 -	A reistered pharmacist breaks down what	Jim Morelli	03/06/2016 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	really makes us sick and what doesn't.			
TAXPAYER ADVICE	PSA: 03/06/2016 - Music City Magazine - Seg 3	A tax preparation expert shares common mistakes taxpayers should avoid.	Richard Gartland	03/06/2016 07:50 AM	009:20
Environment	PSA: 03/13/2016 - Music City Magazine - Seg 1	The Tennessee Department of Agriculture discusses their ongoing campaign Don't Move Firewood.	TIM PHELPS	03/13/2016 07:30 AM	010:00
Entertainment	PSA: 03/13/2016 - Music City Magazine - Seg 2	The Broadway smash Phantom of the Opera returns to Nashville after 14 years.	Chris Mann	03/13/2016 07:40 AM	010:00
Financial Plan/Budgeting Tips	PSA: 03/13/2016 - Music City Magazine - Seg 3	A financial planning expert talks about planning to pay yourself in retirement.	Marcy Keckler	03/13/2016 07:50 AM	009:20
teen smoking	PSA: 03/20/2016 - Music City Magazine - Seg 1	A renowned cancer center develops a new way to fight teen smoking.	Dr. Alexander Prokhorov	03/20/2016 07:30 AM	010:00
Travel	PSA: 03/20/2016 - Music City Magazine - Seg 2	Orbitz talks about the rise of new Spring Break destinations and shifting traveler priorities.	Jeanenne Tornatore	03/20/2016 07:40 AM	010:00
Health Concerns	PSA: 03/20/2016 - Music City Magazine - Seg 3	A former Health and Human Services Secretary discusses a lack of obesity medicine coverage.	Tommy Thompson	03/20/2016 07:50 AM	009:20
Charity event	PSA: 03/27/2016 - Music City Magazine - Seg 1	A community-supported program aids moms in crisis on Mother's Day.	Jenni Hargrove	03/27/2016 07:30 AM	010:00
Sports and Entertainment	PSA: 03/27/2016 - Music City	The General manager of the Nashville Sounds talks about the	Gary Arthur	03/27/2016 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 2	upcoming season.			
Health Concerns	PSA: 03/27/2016 - Music City Magazine - Seg 3	A new study shows nearly 15 percent of people diagnosed with colon cancer were under 50.	Stacy Hurt/Dr. Vincent Reyes	03/27/2016 07:50 AM	009:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALS WALK	ALS WALK 60 PSA - 2015	001:00	001
ST. JUDES	ST JUDE HOSPITAL	001:00	228
ST JUDES	ST JUDE PSA 2015 :30	000:30	001
TN CARES	STOPLITTER.ORG	000:29	101
UNCF	U-N-C-F 30 PSA 2015	000:30	001
Better Environment	The Nature Conservancy	000:35	101
CRIME PREVENTION	AD COUNCIL	000:30	120
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	114
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	196
Family Crisis Social Problems	USCCB.org	001:00	210
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	116
Gov't & Veteran's Issues	Fisher House	000:30	122
Government Concerns	Air Force Reserves	000:30	270

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government Concerns	USO.org	000:30	241
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	232
LUNG CANCER	American Heart Association	000:30	107
LUNG CANCER	American Heart Association	001:00	216
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	436
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	121
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	130
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	005
Pet Shelters	PEDIGREE FOUNDATION	000:30	091
Public & Environmental Safety	US Forestry Service	000:10	218
Schools and Youth	Boys & Girls Clubs of America	000:59	001
Schools and Youth	Nat'l Assn of Music Merchants	000:15	539
Volunteer Opportunies	United Way	000:30	114