

WLAC
Nashville, TN
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alcoholism:** An upcoming event brings the community together for Recoveryfest Nashville 2015.
- **charitable giving:** The Davidson County Sheriif's Office holds an annual event to benefit Toys For Tots.
- **Charity event:** A Middle Tennessee families spearheads an effort to build a special needs baseball field.
- **CHILD ABUSE :** A new campaign hopes to safeguard our kids from abuse.
- **Consumer News:** The Consumer Electronics Association's Digital Answer Man talks about the latest gadgets (pt.2).
- **Economy:** The annual Tennessee State Fair boosts the economy in the state.
- **Education:** The Homework Hotline is available to all students across Tennessee who need homework help.
- **EMERGENCY PREPARATION:** FEMA helps Tennessee communitis prepare for disasters.
- **Environment:** The Tennessee Division of Forestry is once again publicizing their Don't Move Firewood campaign.
- **FINANCE:** Advice on what to look for in your credit report and how to raise your credit score.
- **Health & Just For Kids:** A free seminar is coming up for parents and professionals who have or work with ADHD children.
- **Health Concerns:** Upcoming heart walks across the state benefit the American Heart Association.
- **HUNGER:** Eat, drink and be charitable: how dining out can help hungry kids..

- **MILITARY AND VETERANS:** The Deputy Chief of the Army Reserve discusses the Army Reserve's impact at home and abroad.
- **MUSIC:** The annual National Quartet Convention returns to Pigeon Forge.
- **Nashville Non-Profit:** The Executive Director of Agape Nashville talks about an upcoming fundraiser for the non-profit.
- **Safety:** The Governor's Highway Safety office announces a decrease in Tennessee's seat belt usage rate.
- **Sports injuries:** Tips for keeping your kids safe on and off the football field.
- **SUICIDE:** The Department of Veterans Affairs rallies in support for vets during Suicide Prevention Month.
- **TEEN DRIVING:** Choosing the right vehicle for teen drivers.
- **Travel:** An expert tells us how to prepare for road trips just in case a breakdown happens.
- **Youth & Social Issues:** A new report highlights emerging trends on youth in crisis.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE	PSA: 07/05/2015 - Music City Magazine - Seg 1	A new campaign hopes to safeguard our kids from abuse.	Joan Cole Duffell	07/05/2015 07:30 AM	010:00
Education	PSA: 07/05/2015 - Music City Magazine - Seg 2	Nashville's Belmont University prepares for its 125th anniversary.	DR. BOB FISHER	07/05/2015 07:40 AM	010:00
EMERGENCY PREPARATION	PSA: 07/05/2015 - Music City Magazine - Seg 3	FEMA helps Tennessee communities prepare for disasters.	Dr. Louis Uccellini	07/05/2015 07:50 AM	009:20
Youth & Social Issues	PSA: 07/12/2015 - Music City Magazine - Seg 1	A new report highlights emerging trends on youth in crisis.	Maureen Blaha	07/12/2015 07:30 AM	010:00
charitable giving	PSA: 07/12/2015 - Music City	It's a busy summer for Goodwill Industries of	Betty Johnson	07/12/2015 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 2	Middle Tennessee.			
Safety	PSA: 07/12/2015 - Music City Magazine - Seg 3	Lawnmower safety is urged by experts at Monroe Carell Jr. Children's Hospital.	Dr. Steven Lovejoy	07/12/2015 07:50 AM	009:20
Nashville Non-Profit	PSA: 07/19/2015 - Music City Magazine - Seg 1	A Nashville beer festival benefits The Second Harvest Food Bank of Middle Tennessee.	Candace Price	07/19/2015 07:30 AM	010:00
Charity event	PSA: 07/19/2015 - Music City Magazine - Seg 2	A Middle Tennessee families spearheads an effort to build a special needs baseball field.	Toomy Lee Kidd	07/19/2015 07:40 AM	010:00
Charity event	PSA: 07/19/2015 - Music City Magazine - Seg 3	A Middle Tennessee families spearheads an effort to build a special needs baseball field.	Toomy Lee Kidd	07/19/2015 07:50 AM	009:20
Health Concerns	PSA: 07/26/2015 - Music City Magazine - Seg 1	Insights and advice on how to reduce the risk of developing skin cancer.	Dr. Sapna Patel	07/26/2015 07:30 AM	010:00
Safety	PSA: 07/26/2015 - Music City Magazine - Seg 2	A new report grades Tennesseans on key steps we can take to help reduce rates of injuries.	Rich Hamburg	07/26/2015 07:41 AM	010:00
FINANCE	PSA: 07/26/2015 - Music City Magazine - Seg 3	Advice on what to look for in your credit report and how to raise your credit score.	Marietta Jelks	07/26/2015 07:51 AM	009:20
Travel	PSA: 08/02/2015 - Music City Magazine - Seg 1	An expert tells us how to prepare for road trips just in case a breakdown happens.	Pam Dufour	08/02/2015 07:31 AM	010:00
Consumer News	PSA: 08/02/2015 - Music City Magazine - Seg 2	The Consumer Electronics Association's Digital Answer Man talks about the latest gadgets (pt.1).	Jim Berry	08/02/2015 07:41 AM	010:00
Consumer News	PSA: 08/02/2015 - Music City Magazine - Seg 3	The Consumer Electronics Association's Digital Answer Man talks about the latest gadgets (pt.2).	Jim Berry	08/02/2015 07:51 AM	009:20
Health & Just For Kids	PSA: 08/09/2015 - Music City Magazine - Seg 1	A free seminar is coming up for parents and professionals who have or work with ADHD children.	Dr. Alicia Taylor	08/09/2015 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Concerns	PSA: 08/09/2015 - Music City Magazine - Seg 2	It's back to school season: An expert tells us what you need to know about vaccines	Beth Battaglino	08/09/2015 07:40 AM	010:00
Education	PSA: 08/09/2015 - Music City Magazine - Seg 3	A parenting expert shares timely advice to start the school year strong.	Dr. Michelle Borba	08/09/2015 07:50 AM	009:20
Environment	PSA: 08/16/2015 - Music City Magazine - Seg 1	A polluted parks analysis identifies which national parks have poor air quality.	Ulla Reeves	08/16/2015 07:31 AM	010:00
Safety	PSA: 08/16/2015 - Music City Magazine - Seg 2	The Governor's Highway Safety office announces a decrease in Tennessee's seat bely usage rate.	KEN POOLE	08/16/2015 07:41 AM	010:00
MILITARY AND VETERANS	PSA: 08/16/2015 - Music City Magazine - Seg 3	The Deputy Cheif of the Army Reserve discusses the Army Reserve's impact at home and abroad.	Major General Glenn Lesniak	08/16/2015 07:51 AM	009:20
Nashville Non- Profit	PSA: 08/23/2015 - Music City Magazine - Seg 1	The Executive Director of Agape Nashville talks about an upcoming fundraiser for the non- profit.	Chandler Means	08/23/2015 07:30 AM	010:00
Education	PSA: 08/23/2015 - Music City Magazine - Seg 2	The Homework Hotline is available to all students across Tennessee who need homework help.	Wendy Kurland	08/23/2015 07:40 AM	010:00
Environment	PSA: 08/23/2015 - Music City Magazine - Seg 3	The Tennessee Division of Forestry is once again publicizing their Don't Move Firewood campaign.	TIM PHELPS	08/23/2015 07:50 AM	009:20
Education	PSA: 08/30/2015 - Music City Magazine - Seg 1	New data shows Tennessee gets a C- for early education..	Valora Washington	08/30/2015 07:30 AM	010:00
Sports injuries	PSA: 08/30/2015 - Music City Magazine - Seg 2	Tips for keeping your kids safe on and off the football field.	Mike Oliver	08/30/2015 07:40 AM	010:00
TEEN DRIVING	PSA: 08/30/2015 - Music City Magazine - Seg 3	Choosing the right vehicle for teen drivers.	Lauren Fix	08/30/2015 07:50 AM	009:20
Education	PSA: 09/06/2015 - Music City	Another year of record enrollment for Nashville's	DR. BOB FISHER	09/06/2015 07:30 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 1	Belmont University.			
Economy	PSA: 09/06/2015 - Music City Magazine - Seg 2	The annual Tennessee State Fair boosts the economy in the state.	Kinsey Emery	09/06/2015 07:40 AM	010:00
Nashville Non-Profit	PSA: 09/06/2015 - Music City Magazine - Seg 3	An annual event raises money for Hands On Nashville..	Caroline Reeves	09/06/2015 07:50 AM	009:20
Alcoholism	PSA: 09/13/2015 - Music City Magazine - Seg 1	An upcoming event brings the community together for Recoveryfest Nashville 2015.	Cindy Spelta	09/13/2015 07:31 AM	010:00
Health Concerns	PSA: 09/13/2015 - Music City Magazine - Seg 2	Upcoming heart walks across the state benefit the American Heart Association.	Dr. Walter Clair	09/13/2015 07:41 AM	010:00
HUNGER	PSA: 09/13/2015 - Music City Magazine - Seg 3	Eat, drink and be charitable: how dining out can help hungry kids..	Melissa d'Arabian	09/13/2015 07:51 AM	009:20
Health Concerns	PSA: 09/20/2015 - Music City Magazine - Seg 1	A state by state report highlights Tennessee falling short on cancer fighting policies.	Lynn Williams	09/20/2015 07:30 AM	010:00
charitable giving	PSA: 09/20/2015 - Music City Magazine - Seg 2	The Davidson County Sheriif's Office holds an annual event to benefit Toys For Tots.	Mike Yarlett	09/20/2015 07:40 AM	010:00
SUICIDE	PSA: 09/20/2015 - Music City Magazine - Seg 3	The Department of Veterans Affiars rallies in support for vets during Suicide Prevention Month.	Dr. Caitlin Thompson	09/20/2015 07:50 AM	009:20
Health Concerns	PSA: 09/27/2015 - Music City Magazine - Seg 1	The CDC is reminding listeners about the importqance of getting an annual flu shot..	Dr. Lisa Grohskopf	09/27/2015 07:30 AM	010:00
MUSIC	PSA: 09/27/2015 - Music City Magazine - Seg 2	The annual National Quartet Convention returns to Pigeon Forge.	Clarke Beasley	09/27/2015 07:40 AM	010:00
SUICIDE	PSA: 09/27/2015 - Music City Magazine - Seg 3	Mental health and suicide prevention research for our veterans.	Dr. Terri Gleason	09/27/2015 07:50 AM	009:20

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Home Safety	PSA: CARBON MONOXIDE SAFETY 30	000:30	093
ST. Jude	ST JUDE HOSPITAL	001:00	166
ST. Jude	ST JUDE PSA 2015 :30	000:30	005
TN Cares	STOPLITTER.ORG	000:29	068
Better Environment	American Academy of Neurology	000:14	145
Better Environment	American Heart Association	000:10	011
Better Environment	Sister To Sister Foundation	000:58	206
Better Environment	The Nature Conservancy	000:35	078
Better Environment	US Dept of HHS	000:30	081
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	010
Creating Better Nashville	Keep Tennessee Beautiful	000:09	038
Creating Better Nashville	Keep Tennessee Beautiful	000:10	032
Creating Better Nashville	Keep Tennessee Beautiful	000:30	091
CRIME PREVENTION	AD COUNCIL	000:30	079
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	073
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	160
Family Crisis Social Problems	USCCB.org	001:00	146
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	098
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	201
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	169
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	073
Gov't & Veteran's Issues	Fisher House	000:30	078
Gov't & Veteran's Issues	Marines	000:31	082

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Gov't Concerns, Volunteer Opp	USO.org	000:15	103
Gov't Concerns, Volunteer Opp	USO.org	000:30	077
Government Concerns	Air Force Reserves	000:30	170
Government Concerns	Alliance to Save Energy	001:00	176
Government Concerns	ESGR.org	000:30	082
Government Concerns	USO.org	000:30	167
Health Concern Social Problem	Alcoholics Anonymous	000:30	090
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	164
LUNG CANCER	American Heart Association	000:30	075
LUNG CANCER	American Heart Association	001:00	174
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	300
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	036
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	080
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	076
Pet Shelters	PEDIGREE FOUNDATION	000:30	044
PSA	Human Trafficking	000:30	001
Public & Environmental Safety	US Forestry Service	000:10	007
Public & Environmental Safety	US Forestry Service	000:30	160
Public Safety	FEMA	000:10	035
Public Safety	RADD.org	000:30	091
Schools and Youth	Boys & Girls Clubs of America	000:59	184
Schools and Youth	Boys & Girls Clubs of America	001:00	203
Schools and Youth	Nat'l Assn of Music Merchants	000:15	241
STOP LITTER IN TN	STOPLITTER.ORG	000:30	071
Utilizing Area Resources	New Leash on Life	000:30	081
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	084
VETERANS SUPPORT	VETREADY CAREER FAIR	000:22	010
Volunteer Opportunies	United Way	000:30	079
Volunteer Opportunities	4H & Cooperative Extension	000:30	072
Volunteer Opportunities	Blood Saves.com	000:14	097
Volunteer Opportunities	Peace Corp.gov	000:15	129
Volunteer Opportunities	Peace Corp.gov	001:00	201