

WLAC
Nashville, TN
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : (No issue/program description given.)
- **Addiction Recovery and Disast:** (No issue/program description given.)
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Child Hood Cancer Awareness:** Curing Kids Cancer
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Education:** (No issue/program description given.)
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Foster Familes:** (No issue/program description given.)
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Health and Wellbeing:** Enduring hearts assit in childrens heart research
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Foster Families	TN Matters		Tim Phelps	01/07/2024 07:00 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:33 AM	029:50
	TN Matters		David Garreganno	01/14/2024 07:00 AM	029:59
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:33 AM	029:50
Health and Wellbeing	TN Matters	Enduring hearts assist in childrens heart research	Lynda Smith	01/21/2024 06:59 AM	029:58
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:32 AM	029:49
Education	TN Matters		Dr. Rick Lochler	01/28/2024 07:00 AM	029:59
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:32 AM	029:49
Education	TN Matters		Craig Ingram	02/04/2024 07:00 AM	029:59
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:32 AM	029:49
Addiction Recovery and Disast	TN Matters		Mary Linden Salter	02/11/2024 07:00 AM	029:59
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 07:32 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:32 AM	029:49
Education	TN Matters		Bob Lee	02/25/2024 07:00 AM	029:59
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:32 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:32 AM	029:50
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:32 AM	029:50
Tech and Social Media, Humani	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:33 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:32 AM	029:49
Child Hood Cancer Awareness	TN Matters	Curing Kids Cancer	Grainnie Owen	03/31/2024 07:00 AM	029:59
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:33 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	3
	iHM/PSA	000:30	25
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Children's Health	ST JUDE HOSPITAL	000:59	113
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	10
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	10
CRIME PREVENTION	AD COUNCIL	000:29	65

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME PREVENTION	AD COUNCIL	000:29	66
CRIME PREVENTION	AD COUNCIL	000:29	63
CRIME PREVENTION	AD COUNCIL	000:29	66
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:29	66
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:59	113
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:29	72
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEALTH AWARENESS	RED CROSS	000:15	264
HEALTH CARE ISSUES	AMERICAN STROKE ASSOCIATION	000:15	237
HEART HEALTH	American Heart Association	000:30	12
HONNOR FOUNDATION	SPECIAL EVENT	000:18	7
HONNOR FOUNDATION	SPECIAL EVENT	000:33	3
LUNG CANCER	American Heart Association	000:59	116
LUNG CANCER	AMERICAN LUNG ASSOC.	000:59	107
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	113
MARCH OF DIMES	MARCH OF DIMES	000:30	65
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	66
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	72
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	64
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	104
Pet Shelters	PEDIGREE FOUNDATION	000:29	70
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
SELECTIVE SERVICE	SELECTIVE SERVICE	000:59	100
SELECTIVE SERVICE	SELECTIVE SERVICE	000:59	99