

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/16/2019

WLAC  
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FIGHTING HIV IN THE SOUTH	1-5 TN Matters Segment 2	A MEMPHIS DOCTOR IS TRYING TO DISCOVER WHY HIV RATES ARE HIGHER IN THE SOUTH.	Dr. Davin Clemmons	01/05/2020 07:06 AM	010:00
DIABETES IN TN	1-5 TN Matters Segment 3	TN HAS ONE OF THE HIGHEST RATES OF DIABETES IN THE COUNTRY. A LOOK AT CAUSES AND LIFESTYLES.	Dr. Lowell Schmeltz	01/05/2020 07:18 AM	010:00
PARENTS CHOSING VIDEO GAMES	1-5 TN Matters Segment 4	Not all games are intended for children. Eric Bright will discuss how to choose wisely.	Eric Bright	01/05/2020 07:33 AM	010:00
Election Security in TN	1-5 TN Matters Segment 5	2020 will be a big year for elections in TN. We will discuss security and resources for all Tenness	Tre Hargett	01/05/2020 07:48 AM	010:04
LAW ENFORCEMENT DEATHS	1-12 TN Matters Segment 2	The number of officers killed in the line of duty is on the rise. We lookat reasons and solutions,	Marcia Ferranto	01/12/2020 07:07 AM	010:00
REGULATING TECH	1-12 TN Matters Segment 3	TN is involved in law suites against tech companies to protect consumers.	Rachel Bovard	01/12/2020 07:22 AM	010:05
Healthy Tennessee	1-12 TN Matters Segment 4	Getting a good start in 2020 to be healthy is key to a new year/new you.	Dr. Taylor Wallace	01/12/2020 07:37 AM	010:00
Human	1-12 TN Matters Segment	TN gets an A in	LINDA SMITH	01/12/2020	010:19

Trafficking	5	it's battle against human trafficking.		07:48 AM	
TN Business Revenue	1-19 TN Matters Segment 2	A look at the sector of TN's economy when business uses the state for corporate meetings and events	Michelle Mason	01/19/2020 07:06 AM	010:00
HEALTH ISSUES: FLU	1-19 TN Matters Segment 3	The Flu is bad in TN this year. But it's not to late to get your flu shot.	Dr. Lisa Piercy	01/19/2020 07:19 AM	010:04
HIGHWAY SAFETY	1-19 TN Matters Segment 4	A look at some factors that cause issues on the roads, and ways to protect against it.	Kevin Aries	01/19/2020 07:34 AM	010:00
HEALTH ISSUE: DIABETIES IN TN	1-19 TN Matters Segment 5	TN ranks among the highest number of diabetes diagnoses and treatment per year.	DR. DESMOND BELL	01/19/2020 07:44 AM	009:42
Homeless issues	1-26 TN Matters Segment 2	Habitat for Hummanity in Memphis is dedicated to eliminating substandard housing and homelessness .	Dwayne Spencer	01/26/2020 07:09 AM	010:00
SCHOOL CHOICE	1-26 TN Matters Segment 3	As 2020 begins...families begin planning the school's their children will attend.	Andrew Campanella	01/26/2020 07:23 AM	007:16
ECONOMY AND BUSINESS	1-26 TN Matters Segment 4	We disucss the way the economy impacts business in TN.	Jim Glassman	01/26/2020 07:35 AM	010:00
Election Security in TN	1-26 TN Matters Segment 5	Super Tuesday is in early March when Tennesseans go back tio the polls...We diiscuss elections.	Tre Hargett	01/26/2020 07:49 AM	010:04
LUKEMIA AND LYMPHOMA SOCIETY	2-2 TN Matters Segment 3	Blood Cancer is on the increase...but new research is offering hope for the future	Dr. Louis DeGennaro	02/02/2020 07:23 AM	009:59
HUNGER	2-2 TN Matters Segment 4	A Nashville woman started a food pantry for her neighborhood...and offers ideas for others.	NICOLE VALENTINE VAUGHN	02/02/2020 07:37 AM	010:07

Breast cancer awareness	2-2 TN Matters Segment 5	Research continues daily for a cure for breast cancer. Till there's a cure..threes awareness.	Dr. Neil Iyengar	02/02/2020 07:49 AM	010:00
LAW ENFORCEMENT DEATHS	2-9 TN Matters Segment 2	The number of officers killed in the line of duty is rising. A look at why and how to fix it.	Marcia Ferranto	02/09/2020 07:06 AM	010:00
REGULATING TECH	2-9 TN Matters Segment 3	Regulation for technology and tech companies is often slower than the technology it regulates.	Rachel Bovard	02/09/2020 07:21 AM	010:05
HEALTH AND FITNESS	2-9 TN Matters Segment 4	It's a new year and some ideas for healthier habits are our topic.	Dr. Taylor Wallace	02/09/2020 07:35 AM	010:00
Human Trafficking	2-9 TN Matters Segment 5	Tennessee got an A in it's approach to dealing with the human trafficking issue.	LINDA SMITH	02/09/2020 07:49 AM	010:19
MUSIC	TN-Matters-ChuckLeavell	Musician Chuck Leavell discusse his conservation work	Chuck Leavell	02/16/2020 07:03 AM	029:58
COMMUNITY INVOLVEMENT	TennesseeMatters3topics	Diabetes, Blood Donation, Crime Victim support	Dr Mark Cucuzella	02/23/2020 07:03 AM	030:00
Education	TNMatters-Soledad	PowHERful Foundation	Soledad Obrien	03/01/2020 07:03 AM	030:00
Red Cross	TennesseeMatters-RedCross	Red Cross of Tennessee	Joel Sullivan	03/08/2020 07:03 AM	029:50
Health	TennesseeMatters-Parkinsons	Parkinsons Disease	Bill Bucklew	03/15/2020 07:03 AM	030:00
Health	TennesseeMatters-Parkinsons	Parkinsons Disease		03/15/2020 12:03 PM	030:00
Health	TNMatters-Covidupdate	Update on Corona in TN	US_YKHT-0016000 - US_WN1CE01-	03/22/2020 07:03 AM	030:00
Health	TNMatters-Covidupdate	Update on Corona in TN		03/22/2020 12:03 PM	030:00
Health	TNMatters-Corona Explained	Corona Explained	Ryan Gorman	03/29/2020 07:03 AM	029:52
Health	TNMatters-Corona Explained	Corona Explained		03/29/2020 12:03 PM	029:52

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:29	41
	AD COUNCIL	000:29	44
	AD COUNCIL PSA 1	000:30	2
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
SOCIAL DISTANCING	AD COUNCIL_PSA_1_V2	000:30	11
SOCIAL DISTANCING	AD COUNCIL_PSA_2_V2	000:30	12
SOCIAL DISTANCING	AD COUNCIL_PSA_3_V2	000:29	12
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	43
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	124
HEALTH	American Heart Association	000:29	7
HEALTH	American Heart Association	000:29	15
HEALTH	American Heart Association	000:30	3
HEALTH	American Heart Association	000:59	131
LUNG CANCER	AMERICAN LUNG ASSOC.	000:59	124
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	125
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:32	2
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:32	3
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	9
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	2
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	7
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	2
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:36	4
CHILDRENS MENTAL HEALTH	CHILD MIND INSTITUTE	000:36	4
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:29	42
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:59	122
MULTIPLE SCLEROSIS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	42
MULTIPLE SCLEROSIS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	44
SOCAL ISSUES	PEACE IN THE STREETS	000:31	6
PET ADOPTION	PEDIGREE FOUNDATION	000:29	45
TEXTING AND DRIVING	PROJECT YELLOW LIGHT	000:29	1
TEXTING AND DRIVING	PROJECT YELLOW LIGHT	000:29	2
BLOOD PRESSURE	PSA 2019: STROKES - BLOOD PRESSURE CONTROL	000:15	499
HEALTH	PSA: American Heart Association :60	000:59	30
LUNG CANCER	PSA: AMERICAN LUNG ASSOC	000:59	29
LUNG CANCER	PSA: AMERICAN LUNG ASSOC	001:00	33
CRIME PREVENTION	PSA: CRIME PREVENTION	000:29	12
CRIME PREVENTION	PSA: CRIME PREVENTION (2)	000:29	13

COMMUNITY RESOURNCE	PSA: Nashville Safe Haven :30 (Stephanie	000:29	14
HEALTH	PSA: NAT'L MS SOCIETY	000:31	12
HEALTH	PSA: NAT'L MS SOCIETY	000:31	14
PET ADOPTION	PSA: PEDIGREE FOUNDATION 5/18/14	000:29	13
EDUCATION	PSA: PROTECT TOMORROW	001:00	30
EDUCATION	PSA: PROTECT TOMORROW (2)	000:30	12
CHILDRENS HEALTH	PSA: St. Jude Childrens Research Hospital :60	000:59	30
WORKPLACE ISSUES	PSA: WHAT CAN YOU DO (2) / US DEPT OF LABOR	000:29	12
WORKPLACE ISSUES	PSA: WHAT CAN YOU DO / US DEPT OF LABOR	000:59	30
HEALTH	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	1
HEALTH	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1
MENTAL HEALTH	PSA/MH-CMI 5000	000:32	2
MENTAL HEALTH	PSA/MH-CMI ASKING YOUR KIDS	000:32	2
MENTAL HEALTH	PSA/MH-CMI KIDS	000:35	2
MENTAL HEALTH	PSA/NAMI	000:30	3
MENTAL ILLNESS	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
COVID	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	2
SOCIAL RESOURNCES	Safe Haven Family Shelter	000:29	46
CHILDRENS HEALTH	ST JUDE HOSPITAL	000:59	283
CRIME PREVENTION	AD COUNCIL	000:29	56
CRIME PREVENTION	AD COUNCIL	000:29	55
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:29	54
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:59	152
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:29	60
LUNG CANCER	American Heart Association	000:59	162
LUNG CANCER	AMERICAN LUNG ASSOC.	000:59	153
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	158
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	55
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	60
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	53
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	152
Pet Shelters	PEDIGREE FOUNDATION	000:29	59