

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/06/2015

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cybersecurity:** Important summer vacation cybersecurity tips.
  - **DRIVERS SAFETY:** The summer driving season proves dangerous for drivers due to an increase in red light violations.
  - **Education:** What parents and students need to know about the new SAT test.
  - **Eye safety and injury prevent:** The National Eye Institute encourages eye exams in Tennessee during the month of May.
  - **FINANCE:** A survey shows teens and parents are far apart on expectations around paying for college.
  - **Health & Public Safety:** Tips on pool safety and healthy pool water
  - **Health Concerns:** The latest news in the fight against lung cancer.
  - **HUNGER:** Feeding hungry children once school gets out for the summer.
  - **MILITARY AND VETERANS:** A marine share his personal story to encourage fellow warriors to seek support.
  - **Safety:** A new video public service announcement to save lives around railroad tracks.
  - **Sports injuries:** Sports-related injury prevention for children and teens.
  - **Travel:** Summertime travel tire safety tips.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
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Health & Public Safety	PSA: 05/31/2015 - Music City Magazine - Seg 1	Tips on pool safety and healthy pool water	Dr. R. Morris/ J. Wright	05/31/2015 07:30 AM	010:00
Education	PSA: 05/31/2015 - Music City Magazine - Seg 2	Nashville's Belmont University is set to celebrate its 125th anniversary.	DR. BOB FISHER	05/31/2015 07:40 AM	010:00
Travel	PSA: 05/31/2015 - Music City Magazine - Seg 3	Summertime travel tire safety tips.	Dan Zielinski	05/31/2015 07:50 AM	009:20
Eye safety and injury prevent	PSA: 05/24/2015 - Music City Magazine - Seg 1	The National Eye Institute encourages eye exams in Tennessee during the month of May.	Dr. Henry Wiley	06/07/2015 07:31 AM	010:00
DRIVERS SAFETY	PSA: 06/07/2015 - Music City Magazine - Seg 2	The National Highway Traffic Safety Administration continues its anti-buzzed driving campaign.	David Freedman	06/07/2015 07:41 AM	010:00
Sports injuries	PSA: 06/07/2015 - Music City Magazine - Seg 3	Sports-related injury prevention for children and teens.	Dr. David Teuscher	06/07/2015 07:51 AM	009:20
FINANCE	PSA: 06/14/2015 - Music City Magazine - Seg 1	A survey shows teens and parents are far apart on expectations around paying for college.	Tim Pawlenty	06/14/2015 07:30 AM	010:00
Cybersecurity	PSA: 06/14/2015 - Music City Magazine - Seg 2	Important summer vacation cybersecurity tips.	Morgan Wright	06/14/2015 07:40 AM	010:00
HUNGER	PSA: 06/14/2015 - Music City Magazine - Seg 3	Feeding hungry children once school gets out for the summer.	A. Rowe / D. Scanlan	06/14/2015 07:50 AM	009:20
Education	PSA: 06/21/2015 - Music City Magazine - Seg 1	What parents and students need to know about the new SAT test.	Cyndie Schmeiser	06/21/2015 07:30 AM	010:00
MILITARY AND VETERANS	PSA: 06/21/2015 - Music City Magazine - Seg 2	A marine share his personal story to encourage fellow warriors to seek support.	Sgt. Simon Sandoval	06/21/2015 07:40 AM	010:00
DRIVERS SAFETY	PSA: 06/21/2015 - Music City Magazine - Seg 3	The summer driving season proves dangerous for drivers due to an increase in red light violations.	Melissa Wandall	06/21/2015 07:51 AM	009:20
Safety	PSA: 06/28/2015 - Music City Magazine - Seg 1	A new video public service announcement to save lives around railroad tracks.	Dr. L. Wilson/Terese McMillan	06/28/2015 07:30 AM	010:00
Health Concerns	PSA: 06/28/2015 - Music City Magazine - Seg 2	Education about the important need for viral hepatitis testing.	John Ward	06/28/2015 07:40 AM	010:00
Health Concerns	PSA: 06/28/2015 - Music City Magazine - Seg 3	The latest news in the fight against lung cancer.	Dr. David Spigel	06/28/2015 07:50 AM	009:20

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOME SAFETY	PSA: CARBON MONOXIDE SAFETY 30	000:30	040
ST JUDES	ST JUDE HOSPITAL	001:00	061
TN CARES	STOPLITTER.ORG	000:29	033
Better Environment	American Academy of Neurology	000:14	058
Better Environment	American Heart Association	000:10	006
Better Environment	Sister To Sister Foundation	000:58	072
Better Environment	The Nature Conservancy	000:35	031
Better Environment	US Dept of HHS	000:30	040
Creating Better Nashville	Keep Tennessee Beautiful	000:09	012
Creating Better Nashville	Keep Tennessee Beautiful	000:10	014
Creating Better Nashville	Keep Tennessee Beautiful	000:30	039
CRIME PREVENTION	AD COUNCIL	000:30	032
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	030
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	063
Domestic violence	AD COUNCIL	000:30	004
Family Crisis Social Problems	USCCB.org	001:00	056
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	056
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	095
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	070
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	031

Gov't & Veteran's Issues	Fisher House	000:30	031
Gov't & Veteran's Issues	Marines	000:31	040
Gov't Concerns, Volunteer Opp	USO.org	000:15	049
Gov't Concerns, Volunteer Opp	USO.org	000:30	031
Government Concerns	Air Force Reserves	000:30	074
Government Concerns	Alliance to Save Energy	001:00	070
Government Concerns	ESGR.org	000:30	033
Government Concerns	USO.org	000:30	064
Health Concern Social Problem	Alcoholics Anonymous	000:30	036
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	065
LUNG CANCER	American Heart Association	000:30	032
LUNG CANCER	American Heart Association	001:00	060
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	117
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	027
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	027
Pet Shelters	PEDIGREE FOUNDATION	000:30	020
PSA	NASHVILLE SYMPHONY	000:32	003
Public & Environmental Safety	US Forestry Service	000:10	004
Public & Environmental Safety	US Forestry Service	000:30	067
Public Safety	FEMA	000:10	015
Public Safety	RADD.org	000:30	036
Schools and Youth	Boys & Girls Clubs of America	000:59	069
Schools and Youth	Boys & Girls Clubs of America	001:00	069
Schools and Youth	Nat'l Assn of Music Merchants	000:15	113
STOP LITTER IN TN	STOPLITTER.ORG	000:30	030
Utilizing Area Resources	New Leash on Life	000:30	032
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	034
Volunteer Opportunies	United Way	000:30	030
Volunteer Opportunities	4H & Cooperative Extension	000:30	034

Volunteer Opportunities	Blood Saves.com	000:14	046
Volunteer Opportunities	Peace Corp.gov	000:15	059
Volunteer Opportunities	Peace Corp.gov	001:00	068