

WLAC
Nashville, TN
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/10/2018

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2015 sevier co wildfires:** 2016 sevier county wildfires remembered
- **AARP - TN seniors:** career paths for Tennesseans over 50 - AARP
- **AARP post holiday warnings:** post-holiday family warning signs AARP
- **Am Pharmaceutical - Hand Wash:** National Hand Washing day - American Pharmaceutical Assoc
- **bullying in TN schools - food:** bullying at school - targeting kids with food allergies
- **CDC pain management:** pain management - CDC safer options
- **coping w/holiday depression:** coping with depression - holiday version
- **debunking flu myths:** protecting yourself from the flu - debunking myths
- **diabetes cases in TN :** diabetes cases in TN - numbers increasing rapidly
- **farm advancement - women:** women & farming - farm-to-table
- **federal employees in TN:** federal employees - not just in DC anymore
- **fight to cure childhood AIDS:** fight to find a cure for childhood AIDS
- **flu shots in TN - declining #:** TN residents are skipping flu shots
- **GMOs - food evolution:** what to know about GMOs - food evolution documentary
- **Goodwill TN Job Fair:** Goodwill Industries of TN Job Fair - Oct 17
- **gun safety & legislation:** Las Vegas shooting memorial concert - Nashville @ Ascend
- **heart disease/attack TN:** americac heart assoc - figures on heart disease/attacks in TN
- **holiday depression - home:** holiday depression - home is a dangerous place
- **holiday fire dangers:** fire dangers unique to the holiday season
- **holiday gifts for good cause:** holiday gift ideas for a good cause
- **holiday isolation re seniors:** risk factors - social isolation - holidays - seniors

- **HPV cancer connection:** HPV virus and connection to cervical cancer
- **hunger in TN vs rest of US:** hunger in TN - poor comparison to rest of the US
- **iHM / understood.org / educat:** understood.org / education on childhood literacy
- **impact on housing in 2018:** 2017 fires/floods - how they impact 2018 housing landscape
- **large # of TN smokers:** more smokers in TN - the Truth Initiative
- **MediCare open enrollment:** medicare open enrollment - surprising benefits available
- **misuse of acetaminophen:** misuse of acetaminophen - cough/cold season
- **Nashville Rescue Mission:** Nashville Rescue Mission 12th annual Turkey Fry
- **national park price increases:** severe price hikes coming to america's national parks
- **online security concerns:** online security increased risks via cloud/cell phones
- **opioid crisis = emergency:** Trump declares opioid crisis a national emergency
- **post grad degree options:** post-grad biz ops for established career business people in TN
- **prevent kid smokers in TN:** number of TN smokers declining: is it enough (kids)?
- **problem solving w/technology:** students solve real world problems with technology
- **protecting our vision:** recent TN vision survey - results: vision/memory
- **screen time & kids - phone :** home digital divide - phone - screen time & kids
- **shriners hospitals & TN kids:** shrine circus - more support to kids needing help
- **tax cut debate - retail:** the debate on tax cuts - help for retail?
- **technology digital divide:** digital divide parents vs kids knowledge levels
- **the fight for civil rights:** the modern day battle for civil rights - good fight
- **TN fire safety:** safe and legal burning in TN
- **TN forestry safe burning:** TN permits for safe fall burning
- **TN HS scholarship challenge:** TN high schoolers Siemens Scholarship Challenge
- **TN rapid birth rate decline:** TN birthrates declining at an alarming rate
- **TN tax reform:** local organization working for tax reform
- **TPAC "Jersey Boys" back story:** "Jersey Boys" - story behind TPAC production
- **TPAC street corner symphony:** sounds of the season at TPAC - street corner symphony
- **transplant for TN student:** spring hill high school student awaiting pancreas transplant

- **traumatic events - Wood Fndtn:** Robert John Wood Foundation - traumatic events Sesame Street
- **unplanned pregnancies in TN:** latest unplanned pregnancy numbers in TN
- **veterans scams - AARP:** AAARP warns of elaborate scams on veterans
- **veterans suicide risks:** hightend suicide risk for all military veterans
- **women & financial growth:** single women - finances growing proportionally?

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
-----	10-01 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	10/01/2017 07:02 AM	001:23
heart disease/ attack TN	10-01 TN Matters Segment 2	americac heart assoc - figures on heart disease/attacks in TN	Dr Robert Eckel	10/01/2017 07:09 AM	010:11
HPV cancer connection	10-01 TN Matters Segment 3	HPV virus and connection to cervical cancer	Marissa Jaret Winokur	10/01/2017 07:25 AM	009:47
shriners hospitals & TN kids	10-01 TN Matters Segment 4	shrine circus - more support to kids needing help	Brian LaPalme	10/01/2017 07:34 AM	011:59
online security concerns	10-01 TN Matters Segment 5	online security increased risks via cloud/cell phones	Don Meyer	10/01/2017 07:48 AM	010:41
-----	10-01 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/01/2017 07:58 AM	000:59
-----	10-08 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	10/08/2017 07:02 AM	001:23
gun safety & legislation	10-08 TN Matters Segment 2	Las Vegas shooting memorial concert - Nashville @ Ascend	Chip Esten -	10/08/2017 07:09 AM	011:42
TN fire safety	10-08 TN Matters Segment 3	safe and legal burning in TN	Tim Phelps	10/08/2017 07:27 AM	008:45
AARP - TN seniors	10-08 TN Matters Segment 4	career paths for Tennesseans over 50 - AARP	Jean Setzfand	10/08/2017 07:36 AM	010:56
farm advancement - women	10-08 TN Matters Segment 5	women & farming - farm-to-table	Leslie McCuiston Kari Underly	10/08/2017 07:47 AM	011:15

-----	10-08 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/08/2017 07:58 AM	000:59
-----	10-15 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	10/15/2017 07:02 AM	001:23
Goodwill TN Job Fair	10-15 TN Matters Segment 2	Goodwill Industries of TN Job Fair - Oct 17	Chris Fletcher	10/15/2017 07:05 AM	012:15
Am Pharmaceutical - Hand Wash	10-15 TN Matters Segment 3	National Hand Washing day - American Pharmaceutical Assoc	Dr Pamela Marquess	10/15/2017 07:22 AM	010:19
traumatic events - Wood Fndtn	10-15 TN Matters Segment 4	Robert John Wood Foundation - traumatic events Sesame Street	Kristin Shubert	10/15/2017 07:35 AM	011:04
CDC pain management	10-15 TN Matters Segment 5	pain management - CDC safer options	Dr Bob Arnot	10/15/2017 07:49 AM	009:00
-----	10-15 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/15/2017 07:58 AM	000:59
-----	10-22 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	10/22/2017 07:02 AM	001:23
protecting our vision	10-22 TN Matters Segment 2	recent TN vision survey - results: vision/memory	Dr. Justin Bazan	10/22/2017 07:09 AM	012:27
MediCare open enrollment	10-22 TN Matters Segment 3	medicare open enrollment - surprising benefits available	Chris Abbott	10/22/2017 07:27 AM	009:48
post grad degree options	10-22 TN Matters Segment 4	post-grad biz ops for established career business people in TN	Michael Desiderio	10/22/2017 07:38 AM	012:04
TN forestry safe burning	10-22 TN Matters Segment 5	TN permits for safe fall burning	Tim Phelps	10/22/2017 07:50 AM	008:19
-----	10-22 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/22/2017 07:58 AM	000:59
-----	10-29 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	10/29/2017 07:03 AM	001:23
national park price increases	10-29 TN Matters Segment 2	severe price hikes coming to america's national parks	Paul Sanford	10/29/2017 07:10 AM	011:01
diabetes cases in TN	10-29 TN Matters Segment 3	diabetes cases in TN - numbers increasing rapidly	Dr. Griffin Rodgers	10/29/2017 07:26 AM	010:01
bullying in TN schools - food	10-29 TN Matters Segment 4	bullying at school - targeting kids with food allergies	Lynda Mitchell	10/29/2017 07:37 AM	011:05
problem solving w/technology	10-29 TN Matters Segment 5	students solve real world problems with technology	Ann Woo	10/29/2017 07:48 AM	010:32
-----	10-29 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/29/2017 07:58 AM	001:01

iHM / understood.org / educat	WLAC: iHM Understood Long Form PSA 26:00	understood.org / education on childhood literacy	Health Concerns	10/29/2017 09:06 AM	026:00
iHM / understood.org / educat	WLAC: iHM Understood Long Form PSA 26:00	understood.org / education on childhood literacy	Health Concerns	10/29/2017 09:33 AM	026:00
-----	11-05 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/05/2017 07:03 AM	001:23
flu shots in TN - declining #	11-05 TN Matters Segment 2	TN residents are skipping flu shots	Dr. Tony Shackleford	11/05/2017 07:10 AM	011:16
TN rapid birth rate decline	11-05 TN Matters Segment 3	TN birthrates declining at an alarming rate	Mark Wietecha	11/05/2017 07:26 AM	009:26
opioid crisis = emergency	11-05 TN Matters Segment 4	Trump declares opioid crisis a national emergency	Chelsea LaLiberte	11/05/2017 07:36 AM	010:48
GMOs - food evolution	11-05 TN Matters Segment 5	what to know about GMOs - food evolution documentary	Scott Hamilton Kennedy	11/05/2017 07:47 AM	011:08
-----	11-05 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/05/2017 07:58 AM	000:59
-----	11-12 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/12/2017 07:03 AM	001:23
veterans scams - AARP	11-12 TN Matters Segment 2	AAARP warns of elaborate scams on veterans	Amy Nofziger	11/12/2017 07:05 AM	010:51
the fight for civil rights	11-12 TN Matters Segment 3	the modern day battle for civil rights - good fight	Jonathan Greenblatt	11/12/2017 07:22 AM	012:36
2015 sevier co wildfires	11-12 TN Matters Segment 4	2016 sevier county wildfires remembered	Pigeon Forge Mayor Davie Wear	11/12/2017 07:39 AM	010:47
-----	11-12 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/12/2017 07:58 AM	000:59
-----	11-19 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	11/19/2017 07:07 AM	001:23
large # of TN smokers	11-19 TN Matters Segment 2	more smokers in TN - the Truth Initiative	Robin Koval	11/19/2017 07:11 AM	011:26
Nashville Rescue Mission	11-19 TN Matters Segment 3	Nashville Rescue Mission 12th annual Turkey Fry	Tracy Lawrence	11/19/2017 07:25 AM	010:09
holiday depression - home	11-19 TN Matters Segment 4	holiday depression - home is a dangerous place	Audrey Gruss	11/19/2017 07:36 AM	012:32
tax cut debate - retail	11-19 TN Matters Segment 5	the debate on tax cuts - help for retail?	Brian Dodge	11/19/2017 07:50 AM	008:31
-----	11-19 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/19/2017 07:58 AM	000:59

-----	11-26 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/26/2017 07:03 AM	001:23
screen time & kids - phone	11-26 TN Matters Segment 2	home digital divide - phone - screen time & kids	Pamela Hurst Della Pieta	11/26/2017 07:09 AM	012:48
federal employees in TN	11-26 TN Matters Segment 3	federal employees - not just in DC anymore	Tony Reardon	11/26/2017 07:27 AM	012:01
TPAC street corner symphony	11-26 TN Matters Segment 4	sounds of the season at TPAC - street corner symphony	Jeremy Lister	11/26/2017 07:40 AM	007:45
debunking flu myths	11-26 TN Matters Segment 5	protecting yourself from the flu - debunking myths	Papatya Tankut	11/26/2017 07:48 AM	010:04
-----	11-26 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/26/2017 07:58 AM	000:59
-----	12-03 TN Matters Segment 1 (OPEN)	intro & segment tease	-----	12/03/2017 08:03 AM	001:23
transplant for TN student	12-03 TN Matters Segment 2	spring hill high school student awaiting pancreas transplant	Alan Hartley	12/03/2017 08:06 AM	011:24
veterans suicide risks	12-03 TN Matters Segment 3	hightend suicide risk for all military veterans	Dr Keita Franklin	12/03/2017 08:23 AM	011:43
unplanned pregnancies in TN	12-03 TN Matters Segment 4	latest unplanned pregnancy numbers in TN	Ginny Erlich	12/03/2017 08:39 AM	010:20
TN tax reform	12-03 TN Matters Segment 5	local organization working for tax reform	Pete Sepp	12/03/2017 08:49 AM	009:11
-----	12-03 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/03/2017 08:58 AM	000:59
-----	12-10 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/10/2017 07:38 AM	001:23
technology digital divide	12-10 TN Matters Segment 2	digital divide parents vs kids knowledge levels	Sharon Vinderine	12/10/2017 07:41 AM	011:08
misuse of acetaminophen	12-10 TN Matters Segment 3	misuse of acetaminophen - cough/ cold season	Ginger O'Toole	12/10/2017 07:54 AM	009:37
-----	12-17 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/17/2017 07:03 AM	001:23
holiday isolation re seniors	12-17 TN Matters Segment 2	risk factors - social isolation - holidays - seniors	Lisa Marsh Ryerson	12/17/2017 07:06 AM	010:20
TN HS scholarship challenge	12-17 TN Matters Segment 3	TN high schoolers Siemens Scholarship Challenge	Gabrielle Liu Nashville	12/17/2017 07:21 AM	010:18
fight to cure childhood AIDS	12-17 TN Matters Segment 4	fight to find a cure for childhood AIDS	Chip Lyons	12/17/2017 07:35 AM	012:38

holiday gifts for good cause	12-17 TN Matters Segment 5	holiday gift ideas for a good cause	Dana Holmes	12/17/2017 07:49 AM	009:22
-----	12-17 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/17/2017 07:58 AM	000:59
-----	12-24 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/24/2017 07:03 AM	001:23
prevent kid smokers in TN	12-24 TN Matters Segment 2	number of TN smokers declining: is it enough (kids)?	Becky Wexler	12/24/2017 07:06 AM	010:36
holiday fire dangers	12-24 TN Matters Segment 3	fire dangers unique to the holiday season	Dr Phillip Chang	12/24/2017 07:20 AM	010:47
coping w/holiday depression	12-24 TN Matters Segment 4	coping with depression - holiday version	Diane Sherry	12/24/2017 07:35 AM	012:07
women & financial growth	12-24 TN Matters Segment 5	single women - finances growing proportionally?	Kerry Sweeney	12/24/2017 07:48 AM	009:08
-----	12-24 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/24/2017 07:58 AM	000:59
-----	12-31 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/31/2017 07:03 AM	001:23
TPAC "Jersey Boys" back story	12-31 TN Matters Segment 2	"Jersey Boys" - story behind TPAC production	Bob Guadio	12/31/2017 07:06 AM	008:40
AARP post holiday warnings	12-31 TN Matters Segment 3	post-holiday family warning signs AARP	Amy Glover	12/31/2017 07:20 AM	011:02
hunger in TN vs rest of US	12-31 TN Matters Segment 4	hunger in TN - poor comparison to rest of the US	Rev Davis Beckmann	12/31/2017 07:35 AM	014:19
impact on housing in 2018	12-31 TN Matters Segment 5	2017 fires/floods - how they impact 2018 housing landscape	Cheryl Young	12/31/2017 07:50 AM	008:37
-----	12-31 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/31/2017 07:58 AM	000:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	ST JUDE HOSPITAL	001:00	190
-----	STOPLITTER.ORG	000:29	065
Better Environment	The Nature Conservancy	000:35	066
CRIME PREVENTION	AD COUNCIL	000:30	121
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	063
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	184
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	006
Family Crisis Social Problems	USCCB.org	001:00	208
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	066
Gov't & Veteran's Issues	Fisher House	000:30	088
Government Concerns	Air Force Reserves	000:30	192
Government Concerns	USO.org	000:30	169
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
LUNG CANCER	American Heart Association	000:30	066
LUNG CANCER	American Heart Association	001:00	182
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	381
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	048
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	037
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	064
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	186
Pet Shelters	PEDIGREE FOUNDATION	000:30	064
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED WORLD AIDS DAY	000:30	031
Public & Environmental Safety	US Forestry Service	000:10	080
Public Safety	National Safety Council	000:12	079
RED	RED	000:30	016
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	011
Schools and Youth	Nat'l Assn of Music Merchants	000:15	344

