

WLAC
Nashville, TN
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/09/2020

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL RESCUE:** , the founder of Foster Dogs will tell us about their foster program>
- **COMMUNITY CRIME ISSUES:** Grant money may be available for your organization to help improve communities in TN.
- **CRIME / HUMAN TRAFFICKING:** TN SCORED AN A FOR IT'S EFFORTS TO COMBAT HUMAN TRAFFICKING. TODAY THE FOUNDER OF SHARED HOPE
- **DIABETES IN TN:** TN HAS ONE OF THE HIGHEST RATES OF DIABETES IN THE COUNTRY. A LOOK AT CAUSES AND LIFESTYLES.
- **DRUNK DRIVING:** A TN Business is trying a new idea to help cut down on drunk drivers this Holiday season.
- **Election Security in TN:** Election Security and Voter Registration in TN are topics.
- **EMERGENCY PREPARATION:** YOUR MOBILE PHONE MAY BE A LIFELINE IN A DISASTER. IT IS JUST ONE TOOL IN HAVING AN EMERGENCY PLAN
- **FIGHTING HIV IN THE SOUTH:** A MEMPHIS DOCTOR IS TRYING TO DISCOVER WHY HIV RATES ARE HIGHER IN THE SOUTH.
- **Financial Plan/Budgeting Tips:** Learn some investment strategies for your future.
- **Fire Safety:** The Holidays can go from festive to disaster in seconds. We talk to the Nashville FD about safty.
- **FLU PREVENTION:** It's flu season. We discuss prevention and what to do if you get sick.
- **HARDEST WORKING CITIES IN USA:** Nashville is one of the hardest working cities in America. A new study tells us why.

- **HEALTH AND FITNESS:** The healthy choices you make now...can save you from diseases like cancer.
- **HEALTH ISSUE/HIV:** TN HIV deaths as of 2016 was 298. Dr. Sklar will discuss a new survey about HIV & it's prevention.
- **HEALTH ISSUE: DIABETIES IN TN:** Tennessee has one of the highest rates of diabetic illness in the country.
- **Health Issue: Hunger:** A Nashville woman started a food pantry at her school...and shares how you can do the same
- **HEALTH ISSUE: OPIOID ABUSE:** TN FACES OF OPIOIDS IS A NEW RESOURCE FOR THOSE STRUGGLING WITH OPIOID ADDICTION.
- **HEALTH ISSUES / CANCER:** Genomic testing is an important step in helping doctors get new cancer treatments to patients.
- **Human Trafficking:** Part 2 of 2. Interview with a TN woman turned activist about the issue of human trafficking.
- **Illness Prevention:** Keeping your mind, body, and spirit in check is never more important than when you are ill.
- **INVESTMENT PROTECTION:** FROM CELL PHONES TO LAPTOPS...YOUR TECH IS AN INVESTMENT INTO YOUR LIFESTYLE.
- **LUKEMIA AND LYMPHOMA SOCIETY:** New research is offering new insight into the deadly disease of Lukema and Lymphoma.
- **Mental health:** A look at mental illness and treatment options.
- **PARENTS CHOSING VIDEO GAMES:** Not all games are intended for children. Eric Bright will discuss how to choose wisely.
- **parkinsons care/treatment:** Christina will tell her story and struggles of young on set Parkinsons disease.
- **PHILANTHROPY:** THE COMM FOUND OF MID TN PROVIDES GRANTS, SCHOLARSHIPS AND CORPORATE PHILANTHROPY TO 43 CO'S IN TN
- **SEASONAL PREPAREDNESS:** Changing seasons means seasonal checkups for you and your investments> Car Care suggestions for fal
- **SEVERE WEATHER EDUCATION:** The National Weather Service offers FREE training for those who want to learn more about weather.
- **TN Business Revenue:** TN has become a hotspot for meetings and conferences...and that brings revenue...a lot of it.
- **UNEMPLOYMENT:** Tennessee as a whole has near record low unemployment. We'll take it county by county.

- **UNINSURED CHILDREN IN TN:** TN ranks 32nd in families with uninsured children.
- **Veteran's Issues/Resources:** Keeping your mind, body, and spirit in check is never more important than when you are ill.
- **VETERANS SUPPORT:** A routine jumpy gone wrong changed one veterans life forever.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	10-06 TN Matters Segment 1 (OPEN)	-	-----	10/06/2019 07:03 AM	001:42
HEALTH ISSUE: OPIOID ABUSE	10-06 TN Matters Segment 3	TN FACES OF OPIOIDS IS A NEW RESOURNCE FOR THOSE STRUGGLING WITH OPIOID ADDICTION.	Dr. Lisa Piercy	10/06/2019 07:22 AM	010:00
EMERGENCY PREPARATION	10-06 TN Matters Segment 4	YOUR MOBILE PHONE MAY BE A LIFELINE IN A DISASTER. IT IS JUST ONE TOOL IN HAVING AN EMERGENCY PLAN	Andrea Caldini	10/06/2019 07:37 AM	010:00
INVESTMENT PROTECTION	10-06 TN Matters Segment 5	FROM CELL PHONES TO LAPTOPS...YOUR TECH IS AN INVESTMENT INTO YOUR LIFESTYLE.	Suzanne Kantra	10/06/2019 07:49 AM	009:59
-----	10-06 TN Matters Segment 6 (CLOSE)	-	-----	10/06/2019 07:59 AM	000:39
-----	10-13 TN Matters	-	-----	10/13/2019 07:03 AM	001:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 (OPEN)				
SEASONAL PREPAREDNESS	10-13 TN Matters Segment 3	Changing seasons means seasonal checkups for you and your investments> Car Care suggestions for fall	Lauren Fix	10/13/2019 07:18 AM	009:00
FLU PREVENTION	10-13 TN Matters Segment 4	FLU SEASON IS HERE. HERE ARE THINGS YOU CAN DO TO PROTECT YOU AND YOUR FAMILY.	Sofia Arriola	10/13/2019 07:27 AM	009:59
ANIMAL RESCUE	10-13 TN Matters Segment 5	, the founder of Foster Dogs will tell us about their foster program>	Sarah Brasky	10/13/2019 07:37 AM	010:00
-----	10-13 TN Matters Segment 6 (CLOSE)	-	-----	10/13/2019 07:47 AM	000:44
-----	10-20 TN Matters Segment 1 (OPEN)	-	-----	10/20/2019 07:03 AM	001:05
HEALTH AND FITNESS	10-20 TN Matters Segment 3	The healthy choices you make now...can save you from diseases like cancer.	Alice Bender	10/20/2019 07:21 AM	010:00
Financial Plan/Budgeting Tips	10-20 TN Matters Segment 4	Learn some investment strategies for your future.	Erin Lowry	10/20/2019 07:36 AM	009:51
HARDEST WORKING CITIES IN USA	10-20 TN Matters Segment 5	Nashville is one of the hardest working cities in America. A new study tells us why.	Collin Czarnecki	10/20/2019 07:49 AM	009:35
-----	10-20 TN Matters Segment 6 (CLOSE)	-	-----	10/20/2019 07:59 AM	000:36
-----	10-27 TN Matters Segment 1 (OPEN)	-	-----	10/27/2019 07:03 AM	001:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SEVERE WEATHER EDUCATION	10-27 TN Matters Segment 3	The National Weather Service offers FREE training for those who want to learn more about weather.	Krissy Hurley	10/27/2019 07:19 AM	007:06
FLU PREVENTION	10-27 TN Matters Segment 4	It's flu season. We discuss prevention and what to do if you get sick.	Dr. Lisa Piercy	10/27/2019 07:26 AM	010:04
LUKEMIA AND LYMPHOMA SOCIETY	10-27 TN Matters Segment 5	New research is offering new insight into the deadly disease of Lukema and Lymphoma.	Dr. Louis DeGennaro	10/27/2019 07:43 AM	009:59
----	10-27 TN Matters Segment 6 (CLOSE)	-	----	10/27/2019 07:58 AM	001:05
----	11-03 TN Matters Segment 1 (OPEN)	-	----	11/03/2019 07:03 AM	001:25
Illness Prevention	11-03 TN Matters Segment 2	Keeping your mind, body, and spirit in check is never more important than when you are ill.	Dr. Susan Bartell	11/03/2019 07:07 AM	010:00
UNEMPLOYMENT	11-03 TN Matters Segment 3	Tennessee as a whole has near record low unemployment. We'll take it county by county.	Deniece Thomas	11/03/2019 07:22 AM	010:05
Mental health	11-03 TN Matters Segment 4	A look at mental illness and treatment options.	Maye & Dr. John M. Kane	11/03/2019 07:37 AM	010:00
COMMUNITY CRIME ISSUES	11-03 TN Matters Segment 5	Grant money may be available for your organization to help improve communities in TN.	Scott Becker	11/03/2019 07:49 AM	010:00
----	11-03 TN Matters Segment 6 (CLOSE)	-	----	11/03/2019 07:59 AM	000:45
----	11-10 TN Matters	-	----	11/10/2019 07:03 AM	001:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 (OPEN)				
Veteran's Issues/Resources	11-10 TN Matters Segment 2	Keeping your mind, body, and spirit in check is never more important than when you are ill.	Hal Griffin III	11/10/2019 07:06 AM	010:00
HEALTH ISSUE: DIABETIES IN TN	11-10 TN Matters Segment 3	Tennessee has one of the highest rates of diabetic illness in the country.	DR. DESMOND BELL	11/10/2019 07:24 AM	009:42
UNINSURED CHILDREN IN TN	11-10 TN Matters Segment 4	TN ranks 32nd in families with uninsured children.	Joan Alker	11/10/2019 07:38 AM	010:00
VETERANS SUPPORT	11-10 TN Matters Segment 5	A routine jumy gone wrong changed one veterans life forever.	CeCe Mazyck	11/10/2019 07:49 AM	010:00
----	11-10 TN Matters Segment 6 (CLOSE)	-	----	11/10/2019 07:59 AM	000:42
----	11-24 TN Matters Segment 1 (OPEN)	-	----	11/24/2019 07:16 AM	001:59
CRIME / HUMAN TRAFFICKING	11-24 TN Matters Segment 2	TN SCORED AN A FOR IT'S EFFORTS TO COMBAT HUMAN TRAFFICKING. TODAY THE FOUNDER OF SHARED HOPE	LINDA SMITH	11/24/2019 07:20 AM	010:18
LUKEMIA AND LYMPHOMA SOCIETY	11-24 TN Matters Segment 3	Advances in cancer research has had significant impact on saving lives.	Dr. Louis DeGennaro	11/24/2019 07:32 AM	009:59
Health Issue: Hunger	11-24 TN Matters Segment 4	A Nashville woman started a food pantry at her school...and shares how you can do the same	NICOLE VALENTINE VAUGHN	11/24/2019 07:42 AM	010:07
HEALTH ISSUES / CANCER	11-24 TN Matters Segment 5	Genomic testing is an important step in helping doctors get new	Dr. Neil Iyengar	11/24/2019 07:53 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		cancer treatments to patients.			
-----	12-1 TN Matters Segment 1 (OPEN)	-	-----	12/01/2019 07:03 AM	001:55
PHILANTHROPY	12-1 TN Matters Segment 2	THE COMM FOUND OF MID TN PROVIDES GRANTS, SCHOLARSHIPS AND CORPORATE PHILANTHROPY TO 43 CO'S IN TN	Ellen Lehman	12/01/2019 07:07 AM	010:00
Fire Safety	12-1 TN Matters Segment 3	Deputy Fire Marshall with the Nash Fire Dept discusses tips that could save lives.	MAGGIE LAWRENCE	12/01/2019 07:22 AM	010:00
HEALTH ISSUE/HIV	12-1 TN Matters Segment 4	TN HIV deaths as of 2016 was 298. Dr. Sklar will discuss a new surevey about HIV & it's prevention.	DR. PETER SKLAR	12/01/2019 07:37 AM	010:00
parkinsons care/treatment	12-1 TN Matters Segment 5	Christina will tell her story and struggles of young on set Parkinsons disease.	CHRISTINA KORINES	12/01/2019 07:47 AM	011:23
-----	12-1 TN Matters Segment 6 (CLOSE)	-	-----	12/01/2019 07:59 AM	000:42
-----	12-08 TN Matters Segment 1 (OPEN)	-	-----	12/08/2019 07:03 AM	001:10
Election Security in TN	12-08 TN Matters Segment 2	Election Security and Voter Registration in TN are topics.	Sec. Tre Hargett	12/08/2019 07:06 AM	010:04
Human Trafficking	12-08 TN Matters Segment 3	Part 1 of 2. Interview with a TN woman turned activist about the issue of human trafficking.	Hope Beryl Green	12/08/2019 07:21 AM	010:00
Human Trafficking	12-08 TN Matters Segment 4	Part 2 of 2. Interview with a TN woman turned activist about the	Hope Beryl Green	12/08/2019 07:36 AM	009:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		issue of human trafficking.			
HEALTH ISSUE: DIABETIES IN TN	12-08 TN Matters Segment 5	Diabetes and related illness are among the highest in the nation in TN.	DR. DESMOND BELL	12/08/2019 07:49 AM	009:42
-----	12-08 TN Matters Segment 6 (CLOSE)	-	-----	12/08/2019 07:59 AM	000:37
-----	12-15 TN Matters Segment 1 (OPEN)	-	-----	12/15/2019 07:03 AM	001:37
TN Business Revenue	12-15 TN Matters Segment 2	TN has become a hotspot for meetings and conferences...and that brings revenue...a lot of it.	Michelle Mason	12/15/2019 07:10 AM	009:58
DRUNK DRIVING	12-15 TN Matters Segment 3	A TN Business is trying a new idea to help cut down on drunk drivers this Holiday season.	Adam Mizel	12/15/2019 07:25 AM	010:00
HEALTH ISSUES / CANCER	12-15 TN Matters Segment 4	A Nashville mother is balancing raising a child with her own battle of cancer. She shares her story	JB	12/15/2019 07:37 AM	011:00
Fire Safety	12-15 TN Matters Segment 5	The Holidays can go from festive to disaster in seconds. We talk to the Nashville FD about safety.	MAGGIE LAWRENCE	12/15/2019 07:49 AM	010:00
-----	12-15 TN Matters Segment 6 (CLOSE)	\$\$\$\$\$	-----	12/15/2019 07:59 AM	000:47
-----	12-22 TN Matters Segment 1 (OPEN)	-	-----	12/22/2019 07:03 AM	001:37
TN Business Revenue	12-22 TN Matters Segment 2	TN has become a hotspot for meetings and conferences...and	Michelle Mason	12/22/2019 07:06 AM	009:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		that brings revenue...a lot of it.			
DRUNK DRIVING	12-22 TN Matters Segment 3	A TN Business is trying a new idea to help cut down on drunk drivers this Holiday season.	Adam Mizel	12/22/2019 07:21 AM	010:00
HEALTH ISSUES / CANCER	12-22 TN Matters Segment 4	A Nashville mother is balancing raising a child with her own battle of cancer. She shares her story	JB	12/22/2019 07:36 AM	011:00
Fire Safety	12-22 TN Matters Segment 5	The Holidays can go from festive to disaster in seconds. We talk to the Nashville FD about safty.	MAGGIE LAWRENCE	12/22/2019 07:48 AM	010:00
-----	12-22 TN Matters Segment 6 (CLOSE)	\$\$\$\$\$	-----	12/22/2019 07:59 AM	000:47
-----	12-29 TN Matters Segment 1 (OPEN)	-	-----	12/29/2019 07:03 AM	001:25
FIGHTING HIV IN THE SOUTH	12-29 TN Matters Segment 2	A MEMPHIS DOCTOR IS TRYING TO DISCOVER WHY HIV RATES ARE HIGHER IN THE SOUTH.	Dr. Davin Clemmons	12/29/2019 07:09 AM	010:00
DIABETES IN TN	12-29 TN Matters Segment 3	TN HAS ONE OF THE HIGHEST RATES OF DIABETES IN THE COUNTRY. A LOOK AT CAUSES AND LIFESTYLES.	Dr. Lowell Schmeltz	12/29/2019 07:24 AM	010:00
PARENTS CHOSING VIDEO GAMES	12-29 TN Matters Segment 4	Not all games are intended for children. Eric Bright will discuss how to choose wisely.	Eric Bright	12/29/2019 07:38 AM	010:00
Election Security in TN	12-29 TN Matters Segment 5	2020 will be a big year for elections in TN. We will discuss security and resources for all Tenness	Tre Hargett	12/29/2019 07:49 AM	010:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	12-29 TN Matters Segment 6 (CLOSE)	-	-----	12/29/2019 07:59 AM	000:37

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA 2019: AARP - SAVING FOR RETIREMENT	000:15	313
-----	PSA 2019: FDA - GENERIC DRUGS	000:15	318
-----	PSA 2019: STROKES - BLOOD PRESSURE CONTROL	000:15	335
-----	ST JUDE HOSPITAL	001:00	433
-----	STOPLITTER.ORG	000:29	144
Better Environment	The Nature Conservancy	000:35	113
CRIME PREVENTION	AD COUNCIL	000:30	241
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	132
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	475
Family Crisis Social Problems	USCCB.org	001:00	307
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	142
Gov't & Veteran's Issues	Fisher House	000:30	130

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government Concerns	Air Force Reserves	000:30	249
Government Concerns	USO.org	000:30	232
LUNG CANCER	American Heart Association	000:30	101
LUNG CANCER	American Heart Association	001:00	393
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	872
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	133
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	130
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	110
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	466
Pet Shelters	PEDIGREE FOUNDATION	000:30	156
Public & Environmental Safety	US Forestry Service	000:10	199
Public Safety	National Safety Council	000:12	220
Public Safety	PSA 2019: AL-ANON - CHRISTINA	000:15	287
Public Safety	PSA 2019: AL-ANON - MESSAGE	000:15	302
Volunteer Opportunies	United Way	000:30	128