

WLAC
Nashville, TN
Quarterly Issues/Programs List
Third Quarter, 2016
10/06/2016

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast cancer awareness:** An upcoming event benefits the Tennessee Breast Cancer Coalition.
- **Charity event:** Two Men and a Truck kick off Movers For Mutts to help the Nashville Humane Association.
- **Children's Health:** Headspace for kids and meditation for health.
- **Economy:** Need help with a common household chore or two? There is a new app that can help you do just that.
- **Education:** Steps to keep kids engaged this school year.
- **EMERGENCY PREPARATION:** Tips on being financially and physically prepared for natural disasters.
- **Employment assistance:** Goodwill holds job fairs to help area unemployed.
- **Environment:** An initiative to discourage residents from moving firewood.
- **Financial Plan/Budgeting Tips:** Teaching credit card restraint to new college students.
- **Health Concerns:** Bringing bright ideas to cancer care/How the Yellow Pages has gone digital.
- **HUNGER:** A new national campaign aims to help millions of hungry and isolated seniors.
- **Mental health:** An upcoming event to raise awareness of mental health and substance abuse disorders.
- **MUSIC:** A grammy Award winning singer discusses his role in a new Hank Williams bio-pic.

- **Nashville Non-Profit:** Grants to Tennessee non-profits/helping increase adoption of healthy cats.
- **Religion:** Several well-known speakers and musicians are taking part in the annual "Give Thanks" event.
- **Safety:** Safe Kids Worldwide has a new report on water safety for the summer months..
- **Senior safety:** How to avoid becoming a stroke statistic/Growing interest in vehicle technologies in drivers 50+.
- **SUICIDE:** Tennessee observes Suicide Prevention Awareness Month.
- **Technology:** The CTA's Digital Answer Man fills us in on back to school gadgets and apps.
- **Travel:** Making your car safe for summer road trips.
- **Veteran's Issues/Resources:** Raising awareness of Hepatitis C among America's veterans.s.
- **Voter registration:** A campaign to encourage Tennesseans to register to vote.
- **Youth & Social Issues:** A Scout Leader with the Boy Scouts talks about a big fall recruitment effort.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------|--|---|---------------------------|------------------------|----------|
| Safety | PSA: 07/03/2016 - Music City Magazine - Seg 1 | Safe Kids Worldwide has a new report on water safety for the summer months.. | Kate Carr | 07/03/2016 07:30 AM | 010:00 |
| Senior safety | PSA: 07/03/2016 - Music City Magazine - Seg 2 | How to avoid becoming a stroke statistic/Growing interest in vehicle technologies in drivers 50+. | Dr. V. Reddy/J. Olshevski | 07/03/2016 07:40 AM | 010:00 |
| Travel | PSA: 07/03/2016 - Music City Magazine - Seg | Best cities to visit for BBQ over the Independence Day | Justine McDonald | 07/03/2016 07:50 AM | 009:20 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--|---|------------------------|------------------------|----------|
| | 3 | weekend. | | | |
| Charity event | PSA: 07/10/2016 - Music City Magazine - Seg 1 | An upcoming event to benefit the Grace House Children's Project... | Scott Reeves | 07/10/2016 07:30 AM | 010:00 |
| MUSIC | PSA: 07/10/2016 - Music City Magazine - Seg 2 | A grammy Award winning singer discusses his role in an new Hank Williams bio-pic. | Rodney Crowell | 07/10/2016 07:40 AM | 010:00 |
| Nashville Non-Profit | PSA: 07/10/2016 - Music City Magazine - Seg 3 | Grants to Tennessee non-profits/helping increase adoption of healthy cats. | S. Becker/B. Phillips | 07/10/2016 07:50 AM | 009:20 |
| HUNGER | PSA: 07/17/2016 - Music City Magazine - Seg 1 | A new national campaign aims to help millions of hungry and isolated seniors. | E. Hollander/K. Daniel | 07/17/2016 07:30 AM | 010:00 |
| Health Concerns | PSA: 07/17/2016 - Music City Magazine - Seg 2 | Bringing bright ideads to cancer care/How the Yellow Pages has gone digital. | M.Sears/A. Cheechi | 07/17/2016 07:40 AM | 010:00 |
| Travel | PSA: 07/17/2016 - Music City Magazine - Seg 3 | Making your car safe for summer road trips. | Lauren Fix | 07/17/2016 07:50 AM | 009:20 |
| Education | PSA: 07/24/2016 - Music City Magazine - Seg 1 | A local summer camp encourages high schoolers to excel in STEM college majors. | Tom Gormley | 07/24/2016 07:30 AM | 010:00 |
| Financial Plan/Budgeting Tips | PSA: 07/24/2016 - Music City Magazine - Seg 2 | An expert discusses how to afford college and get out of student loan debt. | John Hupalo | 07/24/2016 07:40 AM | 010:00 |
| Veteran's Issues/Resources | PSA: 07/24/2016 - Music City Magazine - Seg 3 | Raising awareness of Hepatitis C among America's veterans.s. | Dr. Stephen Harrison | 07/24/2016 07:50 AM | 009:20 |
| Economy | PSA: 07/31/2016 - Music City Magazine - Seg 1 | Nashville is named one of Worth Magazine's top 15 Worth Cities in the nation. | M. Barry/R. Bradley | 07/31/2016 07:30 AM | 010:00 |
| EMERGENCY PREPARATION | PSA: 07/31/2016 - Music City Magazine - Seg 2 | Tips on being finacially and physically prepared for natural disasters. | Chris Hackett | 07/31/2016 07:40 AM | 010:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------|--|--|-------------------------|------------------------|----------|
| Charity event | PSA: 07/31/2016 - Music City Magazine - Seg 3 | An annual event benefits Second Harvest Food Bank of Middle Tennessee. | Candace Price | 07/31/2016 07:50 AM | 009:20 |
| Economy | PSA: 08/07/2016 - Music City Magazine - Seg 1 | Need help with a common household chore or two? There is a new app that can help you do just that. | Jack Johnson | 08/07/2016 07:30 AM | 010:00 |
| Education | PSA: 08/07/2016 - Music City Magazine - Seg 2 | Another school year means another year for the Homework Hotline. | Adrianna Archie | 08/07/2016 07:40 AM | 010:00 |
| Breast cancer awareness | PSA: 08/07/2016 - Music City Magazine - Seg 3 | An upcoming event benefits the Tennessee Breast Cancer Coalition. | Jami Eller | 08/07/2016 07:50 AM | 009:20 |
| Charity event | PSA: 08/14/2016 - Music City Magazine - Seg 1 | Two Men and a Truck kick off Movers For Mutts to help the Nashville Humane Association. | Jenni Hargrove | 08/14/2016 07:30 AM | 010:00 |
| Employment assistance | PSA: 08/14/2016 - Music City Magazine - Seg 2 | Goodwill holds job fairs to help area unemployed. | Chris Fletcher | 08/14/2016 07:40 AM | 010:00 |
| Economy | PSA: 08/14/2016 - Music City Magazine - Seg 3 | Back to school tips for parents. | S. Kantra / S. Skirboll | 08/14/2016 07:50 AM | 009:20 |
| Technology | PSA: 08/21/2016 - Music City Magazine - Seg 1 | The CTA's Digital Answer Man fills us in on back to school gadgets and apps. | Jim Berry | 08/21/2016 07:30 AM | 010:00 |
| Education | PSA: 08/21/2016 - Music City Magazine - Seg 2 | Steps to keep kids engaged this school year. | Rebecca Mieliwocki | 08/21/2016 07:40 AM | 010:00 |
| Children's Health | PSA: 08/21/2016 - Music City Magazine - Seg 3 | Headspace for kids and meditation for health. | Andy Puddicombe | 08/21/2016 07:50 AM | 009:20 |
| Youth & Social Issues | PSA: 08/28/2016 - Music City Magazine - Seg 1 | A Scout Leader with the Boy Scouts talks about a big fall recruitment effort. | Larry Brown | 08/28/2016 07:30 AM | 010:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--|--|-----------------------|------------------------|----------|
| Financial Plan/Budgeting Tips | PSA: 08/28/2016 - Music City Magazine - Seg 2 | Teaching credit card restraint to new college students. | J.J. Montanaro | 08/28/2016 07:40 AM | 010:00 |
| Travel | PSA: 08/28/2016 - Music City Magazine - Seg 3 | Making your car safe for summer road trips. | Lauren Fix | 08/28/2016 07:50 AM | 009:20 |
| Nashville Non-Profit | PSA: 09/04/2016 - Music City Magazine - Seg 1 | An upcoming walk and 5K benefits the Tennessee Kidley Foundation. | Giles Ward | 09/04/2016 07:30 AM | 010:00 |
| SUICIDE | PSA: 09/04/2016 - Music City Magazine - Seg 2 | Raising awareness about how we can be the voice to lower the suicide rate. | Dr. Christine Moutier | 09/04/2016 07:40 AM | 010:00 |
| Religion | PSA: 09/04/2016 - Music City Magazine - Seg 3 | Several well-known speakers and musicians are taking part in the annual "Give Thanks" event. | Pastor Allen Jackson | 09/04/2016 07:50 AM | 009:20 |
| Nashville Non-Profit | PSA: 09/11/2016 - Music City Magazine - Seg 1 | An upcoming event to benefit the Tennessee Respite Coalition. | Jennifer Abernathy | 09/11/2016 07:30 AM | 010:00 |
| Voter registration | PSA: 09/11/2016 - Music City Magazine - Seg 2 | A campaign to encourage Tennesseans to register to vote. | Tre Hargett | 09/11/2016 07:40 AM | 010:00 |
| Environment | PSA: 09/11/2016 - Music City Magazine - Seg 3 | An initiative to discourage residents from moving firewood. | TIM PHELPS | 09/11/2016 07:50 AM | 009:20 |
| Mental health | PSA: 09/18/2016 - Music City Magazine - Seg 1 | An upcoming event to raise awareness of mental health and substance abuse disorders. | Cindy Spelta | 09/18/2016 07:30 AM | 010:00 |
| Charity event | PSA: 09/18/2016 - Music City Magazine - Seg 2 | An annual motorcycle run benefits the Toys For Tots program. | Mike Yarlett | 09/18/2016 07:40 AM | 010:00 |
| SUICIDE | PSA: 09/18/2016 - Music City Magazine - Seg 3 | Tennessee observes Suicide Prevention Awareness Month. | Scott Ridgeway | 09/18/2016 07:50 AM | 009:20 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| ST JUDES | ST JUDE HOSPITAL | 001:00 | 291 |
| TN CARES | STOPLITTER.ORG | 000:29 | 146 |
| Better Environment | The Nature Conservancy | 000:35 | 131 |
| CRIME PREVENTION | AD COUNCIL | 000:30 | 260 |
| DISABILITY EMPLOYMENT | DISABILITYCAMPAIGN.ORG | 000:30 | 145 |
| DISABILITY EMPLOYMENT | DISABILITYCAMPAIGN.ORG | 001:00 | 283 |
| Education | GLOBAL CITIZEN FESTIVAL | 000:31 | 002 |
| Education | SUMMER LEARNING | 000:31 | 023 |
| Family Crisis Social Problems | USCCB.org | 001:00 | 317 |
| Family Crisis/N'ville Resourc | Safe Haven Family Shelter | 000:30 | 147 |
| GENDER EQUITY | GLOBAL CITIZEN FESTIVAL | 000:32 | 002 |
| Gov't & Veteran's Issues | Fisher House | 000:30 | 191 |
| Government Concerns | Air Force Reserves | 000:30 | 402 |
| Government Concerns | USO.org | 000:30 | 360 |
| Health Volunteer Opportunity | Nashville Red Cross.org | 000:31 | 135 |
| LUNG CANCER | American Heart Association | 000:30 | 158 |
| LUNG CANCER | American Heart Association | 001:00 | 271 |
| LUNG CANCER | AMERICAN LUNG ASSOC. | 001:00 | 565 |
| MILITARY AND VETERANS | BOB WOODRUFF FOUNDATION | 000:30 | 012 |
| MOVERS & SHAKERS | NAT'L MULTIPLE SCLEROSIS SOCI | 000:31 | 125 |
| MOVERS & SHAKERS | NAT'L MULTIPLE SCLEROSIS SOCI | 000:32 | 130 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|------------------------------------|----------|------|
| OPIOID AWARENESS WEEK | PSA-OPIOID AWARENESS WEEK PSA SHOW | 027:29 | 001 |
| Pet Shelters | PEDIGREE FOUNDATION | 000:30 | 137 |
| POVERTY | GLOBAL CITIZEN FESTIVAL | 000:28 | 002 |
| Public & Environmental Safety | US Forestry Service | 000:10 | 241 |
| Schools and Youth | Nat'l Assn of Music Merchants | 000:15 | 568 |
| Volunteer Opportunies | United Way | 000:30 | 184 |