

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Second Quarter, 2017  
07/05/2017

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Autism:** Raising awareness of autism during Autism Awareness Month..
- **Charity event:** The annual Franklin Rodeo raises funds for local charities.
- **CHILD ABUSE :** Tips for parents during Child Abuse Prevention Month.
- **Economy:** Kelly Blue Book names the best family cars of 2017.
- **ELDERLY:** A new tool helps seniors have a voice as their health needs grow.
- **EMERGENCY PREPARATION:** Finding out what your family can do to be prepared for severe weather events.
- **Environment:** Segment 2 of our burn safe Tennessee discussion.
- **Equal rights:** A discussion about Fair Housing Month in Tennessee.
- **FINANCE:** Teaching children to be life-long savers.
- **FOOD:** welcome & segment tease
- **Health Concerns:** Learn the early warning signs of hearing loss.
- **Nashville Non-Profit:** An upcoming event will benefit Safe Haven Family Shelter.
- **Public Safety:** Details on Tennessee's 811 program.
- **Sports and Entertainment:** The Tennessee Performing Arts Center announces their new Broadway season.
- **Substance abuse:** Segment 2 of our discussion about clinical screenings for substance abuse.

- **VETERANS SUPPORT:** A discussion on how changing the way we think and talk about mental health can support vets.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equal rights	PSA: 04/02/2017 - Music City Magazine - Segment 1	A discussion about Fair Housing Month in Tennessee.	Beverly Watts	04/02/2017 07:30 AM	010:00
Public Safety	PSA: 04/02/2017 - Music City Magazine - Seg 2	Details on Tennessee's 811 program.	Craig Ingram	04/02/2017 07:40 AM	010:00
Health Concerns	PSA: 04/02/2017- Music City Magazine - Seg 3	Diabetes prevention / Free tax assistance	W. Cefalu/L.Villanueva	04/02/2017 07:50 AM	009:20
Environment	PSA: 04/09/2017 - Music City Magazine - Segment 1	A State Division of Forestry representative talks about safe burning in Tennessee.	TIM PHELPS	04/09/2017 07:30 AM	010:00
Environment	PSA: 04/09/2017 - Music City Magazine - Seg 2	Segment 2 of our burn safe Tennessee discussion.	TIM PHELPS	04/09/2017 07:40 AM	010:00
FINANCE	PSA: 04/09/2017- Music City Magazine - Seg 3	Buying a new car vs. maintaining your old one.	Lauren Fix	04/09/2017 07:50 AM	009:20
Substance abuse	PSA: 04/16/2017 - Music City Magazine - Segment 1	A discussion about clinical screenings for substance abuse.	Michael Pastori	04/16/2017 07:30 AM	010:00

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Substance abuse	PSA: 04/16/2017 - Music City Magazine - Seg 2	Segment 2 of our discussion about clinical screenings for substance abuse.	Michael Pastori	04/16/2017 07:40 AM	010:00
Nashville Non-Profit	PSA: 04/16/2017- Music City Magazine - Seg 3	An upcoming event will benefit Safe Haven Family Shelter.	Jenni Hargrove	04/16/2017 07:50 AM	009:20
Economy	PSA: 04/23/2017 - Music City Magazine - Segment 1	Find out where Tennessee ranks in a economic outlook report.	S.Moore/J.Williams	04/23/2017 07:30 AM	010:00
Sports and Entertainment	PSA: 04/23/2017 - Music City Magazine - Seg 2	The Tennessee Performing Arts Center announces their new Broadway season.	Kathleen O'Brien	04/23/2017 07:40 AM	010:00
Autism	PSA: 04/23/2017- Music City Magazine - Seg 3	Rasing awareness of autism during Autism Awreness Month..	Jamie Richardson	04/23/2017 07:50 AM	009:20
CHILD ABUSE	PSA: 04/30/2017 - Music City Magazine - Segment 1	Tips for parents during Child Abuse Prevention Month.	Dr. Rebecca Hendrich	04/30/2017 07:29 AM	010:00
Health Concerns	PSA: 04/30/2017 - Music City Magazine - Seg 2	An award winning journalist shares why building a cancer support team is so important.	J.Lunden/K.Thiboldeaux	04/30/2017 07:40 AM	010:00
FINANCE	PSA: 04/30/2017- Music City Magazine - Seg 3	A new survey reveals American's top financial goals.	Byna Elliott	04/30/2017 07:50 AM	009:20
Nashville Non-Profit	PSA: 05/07/2017 - Music City Magazine - Segment 1	An upcoming event raises funds for the American Lung Association of Tennessee.	Katelyn Kidd	05/07/2017 07:04 AM	010:00
Health Concerns	PSA: 05/07/2017 -	Knowing the signs and symptoms of a	Dr. Babak Jahromi	05/07/2017 07:14 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	stroke to help increase the chances of survival.			
Economy	PSA: 05/07/2017- Music City Magazine - Seg 3	Kelly Blue Book names the best family cars of 2017.	Jack Nerad	05/07/2017 07:24 AM	009:20
Charity event	PSA: 05/14/2017 - Music City Magazine - Segment 1	The annual Franklin Rodeo raises funds for local charities.	Ruth Nicolaus	05/14/2017 07:30 AM	010:00
ELDERLY	PSA: 05/14/2017 - Music City Magazine - Seg 2	A new tool helps seniors have a voice as their health needs grow.	Dr. Lee Lindquist	05/14/2017 07:40 AM	010:00
Health Concerns	PSA: 05/14/2017- Music City Magazine - Seg 3	A discussion on Parkinson's Disease and its prevention.	Dr. Michael Rezak	05/14/2017 07:50 AM	009:20
EMERGENCY PREPARATION	PSA: 05/21/2017 - Music City Magazine - Segment 1	Finding out what your family can do to be prepared for severe weather events.	Art Aiello	05/21/2017 07:30 AM	010:00
Health Concerns	PSA: 05/21/2017 - Music City Magazine - Seg 2	Learn the early warning signs of hearing loss.	Dr. Daniel Zeitler	05/21/2017 07:40 AM	010:00
FINANCE	PSA: 05/21/2017- Music City Magazine - Seg 3	Teaching children to be life-long savers.	Corey Carlisle	05/21/2017 07:50 AM	009:20
VETERANS SUPPORT	PSA: 05/28/2017 - Music City Magazine - Segment 1	A discussion on how changing the way we think and talk about mental health can support vets.	Dr. Wendy Tenhula	05/28/2017 07:30 AM	010:00
Health Concerns	PSA: 05/28/2017 - Music City	Knowing the signs and symptoms of stroke.	Dr. Babak Jahromi	05/28/2017 07:40 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 2				
Economy	PSA: 05/28/2017 - Music City Magazine - Seg 3	Kelly Blue Book names the best family cars of 2017.	Jack Nerad	05/28/2017 07:50 AM	009:20
-----	6-04 TN Matters open	welcome & segment tease	-----	06/04/2017 07:02 AM	001:15
Community	6-04 TN Matters segment 1	corporation for national & community service	-----	06/04/2017 07:03 AM	010:27
Health	6-04 TN Matters segment 2	small world yoga	Samantha Jo Warfield	06/04/2017 07:18 AM	010:43
Concert benefit	6-04 TN Matters segment 3	five for fighting	Kelly Farina	06/04/2017 07:34 AM	010:26
Prevention	6-04 TN Matters segment 4	american psycholoical association	John Ondrasik	06/04/2017 07:47 AM	011:05
-----	6-04 TN Matters close	thanks & program close	Dr. David Ballard	06/04/2017 07:58 AM	000:54
-----	6-11 TN Matters Seg 1 (Open)	welcome & segment tease	-----	06/11/2017 07:05 AM	001:23
Finance	6-11 TN Matters Seg 2	financial education	Ted Beck	06/11/2017 07:06 AM	010:50
Health Concerns	6-11 TN Matters Seg 3	heart disease risks	Dr. Claro Diaz	06/11/2017 07:22 AM	011:20
Health Concerns	6-11 TN Matters Seg 4	preventing melanoma	Dr. Darrell Rigel	06/11/2017 07:36 AM	010:21
Education	6-11 TN Matters Seg 5	genetic cancer research	Dr. Sumata K. Pal	06/11/2017 07:48 AM	010:13
-----	6-11 TN Matters Seg 6 (Close)	thanks & program close	-----	06/11/2017 07:58 AM	000:53
-----	06-18-17 TN Matters Segment 1 (Open)	welcome & segment tease	-----	06/18/2017 07:02 AM	001:23
Health	06-18-17 TN Matters	learning about COPD	Dr. James Kiley	06/18/2017 07:03 AM	010:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Segment 2					
Prevention	06-18-17 TN Matters Segment 3	avoiding vacation lodging scams	Maryam Cope	06/18/2017 07:19 AM	010:15
Elderly	06-18-17 TN Matters Segment 4	AARP TN - living longer	Susan Reinhard	06/18/2017 07:37 AM	011:23
Health Education	06-18-17 TN Matters Segment 5	breast cancer - new technology	Dr. Sally Friedewald	06/18/2017 07:48 AM	010:03
----	06-18-17 TN Matters Segment 6 (Close)	thanks & program close	----	06/18/2017 07:58 AM	000:59
----	06-25-17 TN Matters Segment 1 (Open)	welcome & segment tease	----	06/25/2017 07:01 AM	001:23
Encouragement	06-25-17 TN Matters Segment 2	local pgm encouraging Nashville architects & engineers	Brittany Shepherd	06/25/2017 07:05 AM	011:13
Education	06-25-17 TN Matters Segment 3	library resources - nashville	Andrea Blackman	06/25/2017 07:20 AM	011:03
Technology	06-25-17 TN Matters Segment 4	artificial intelligence - reality	Michael Blitz	06/25/2017 07:35 AM	011:40
Prevention	06-25-17 TN Matters Segment 5	opioid epidemic - rocky top	Dr. Keri Donaldson	06/25/2017 07:49 AM	008:42
----	06-25-17 TN Matters Segment 6 (Close)	thanks & program close	----	06/25/2017 07:58 AM	000:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	ST JUDE HOSPITAL	001:00	266
Prevention	STOPLITTER.ORG	000:29	079
Better Environment	The Nature Conservancy	000:35	048
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	008
CRIME PREVENTION	AD COUNCIL	000:30	155
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	076
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	258
Domestic violence	JANIE'S FUND	000:30	004
Education	NATIONAL SUMMER LEARNING	000:30	006
Family Crisis Social Problems	USCCB.org	001:00	277
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	078
Gov't & Veteran's Issues	Fisher House	000:30	068
Government Concerns	Air Force Reserves	000:30	188
Government Concerns	USO.org	000:30	161
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
LUNG CANCER	American Heart Association	000:30	073
LUNG CANCER	American Heart Association	001:00	258
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	520
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	043
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	034
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	065
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	258
Pet Shelters	PEDIGREE FOUNDATION	000:30	072
POVERTY	HABITAT FOR HUMANITY	000:31	005

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Public & Environmental Safety	US Forestry Service	000:10	046
Public Safety	National Safety Council	000:12	053
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	004
Schools and Youth	Nat'l Assn of Music Merchants	000:15	362
Volunteer Opportunities	United Way	000:30	066