

WLAC
Nashville, TN
Quarterly Issues/Programs List
Third Quarter, 2017
10/05/2017

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AARP TN retirement advice:** AARP - highlighting America;s great retirement communities (TN)
- **allergy risk in TN cities :** fall allergies - top/worst cities in TN
- **avoiding serious eye damage:** total eclipse danger - avoiding serious eye damage
- **Belmont art exhibit - artists:** Belmont professor - "The Conceptualizer" exhibit
- **cancer prevention:** how the south is doing something well to prevent cancer
- **CANCER RESEARCH FUNDING:** knoxville resident fighting for medical/cancer research dollars
- **childrens health - budgets:** TN hospitals/children at risk - federal budget deadline
- **downtown Nashville revitaliza:** WOTR - The District non-profit economic/community revitalization
- **economics education :** economics - how millenials use credit vs older age groups
- **ED symptom of other issues:** ED may be a symptom of other serious health issues
- **Education:** back to school in TN - fighting ADD, ADHD, & dyslexia
- **fighting lung cancer:** lung cancer - claims the highest number of lives
- **FOOD:** welcome & segment tease
- **Nashville ACE pgm enrollment:** Nashville Architecture, Construction, Engineering - school enrollment

- **Nationwide SafeRide:** TN drivers safest than national average - August worst month
- **program close:** thanks & program close
- **prostate cancer factors TN:** Prostate Cancer - know your factoros awareness campaign
- **RED CROSS HARVEY RELIEF:** RED CROSS HURRICANE RELIEF EFFORTS FOR HARVEY
- **Red Cross Hurricane Relief:** Nashville Red Cross - preparation made before Harvey landfall
- **rising health care costs:** rising health insurance premium costs in TN
- **rising rx costs in TN:** rising costs of prescription medications - AARP - TN focus
- **Scholastic Books:** getting our kids to read better - uphill battle at home?
- **scoliosis early diagnosis app:** impact of scoliosis on kids in TN - new early diagnosis app
- **Sexual Assault Center:** helping victims of sexual assault - upcoming Mad Hatter gala
- **SHOW OPEN:** program open & segment tease
- **skin cancer prevention:** preventing skin cancer year-round
- **SMALL WORLD YOGA:** Nashville non-profit helping people thru yoga - Kenya & Congo
- **ST JUDE helping children:** St Jude concert for a cause - country stars impacting live
- **Suicide prevention help/stats:** Nationall suicide prevention week - efforts & statistics
- **TN Trucking Association:** TN trucking association - natl truck drivers association week
- **TPAC Nashville born musical:** TPAC "part of the plan" musical born in Nashville - Dan Fogelberg

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TN Matters	07-02-17 TN Matters Segment 1 (Open)	welcome & segment tease	Open	07/02/2017 07:02 AM	001:23
Knox product Winner of The Voice	07-02-17 TN Matters Segment 2	chris blue (knox) - july 4th in DC	Chris Blue	07/02/2017 07:05 AM	010:37
American Cancer Society	07-02-17 TN Matters Segment 3	michael holtz (knox) cancer action network	Michael Holtz	07/02/2017 07:18 AM	010:38
Institute of Scrap Recycling	07-02-17 TN Matters Segment 4	joe pickard - institute scrap recycling	Joe Pickard	07/02/2017 07:32 AM	010:09
Psoriasis	07-02-17 TN Matters Segment 5	psoriasis - olympian dara torres	Dr. Shane Chapman	07/02/2017 07:44 AM	011:14
TN Matters	07-02-17 TN Matters Segment 6 (Close)	thanks & program close	Close	07/02/2017 07:58 AM	000:59
TN Matters	7-09-17 TN Matters Segment 1 (Open)	NewsSpot	Open	07/09/2017 07:01 AM	001:23
COO, Newseum	7-09-17 TN Matters Segment 2	NewsSpot	Gene Policinski	07/09/2017 07:05 AM	012:10
Gates Foundation, Facebook	7-09-17 TN Matters Segment 3	NewsSpot	Emily Dalton Smith	07/09/2017 07:20 AM	009:47
Duke University	7-09-17 TN Matters Segment 4	NewsSpot	Dr. Richard Chung	07/09/2017 07:33 AM	010:35
Kimberly Coffey Foundation	7-09-17 TN Matters Segment 5	NewsSpot	Patti Wukovitz	07/09/2017 07:46 AM	010:07
TN Matters	7-09-17 TN Matters Segment 6 (Close)	NewsSpot	Close	07/09/2017 07:58 AM	000:59
TN Matters	07-16 TN Matters Segment 1 (Open)	welcome & segment tease	Open	07/16/2017 07:02 AM	001:23
Music City	07-16 TN Matters	music city brewer's fest	Candace Price	07/16/2017	010:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Brewers Fest	Segment 2			07:05 AM	
TN Education Association	07-16 TN Matters Segment 3	public education - TN keeping up?	Barbara Gray	07/16/2017 07:17 AM	009:38
Canon Explorers of Light	07-16 TN Matters Segment 4	total solar eclipse in TN	Ken Sklute/Dave Henry	07/16/2017 07:31 AM	011:06
International Best Buddies	07-16 TN Matters Segment 5	intellectual/developmental disability in TN	Anthony Shriver	07/16/2017 07:46 AM	011:43
TN Matters	07-16 TN Matters Segment 6 (Close)	thanks & program close	Close	07/16/2017 07:58 AM	000:59
TN Matters	07-23 TN Matters Segment 1 (Open)	welcome & segment tease	Open	07/23/2017 07:02 AM	001:23
Health in America	07-23 TN Matters Segment 2	healthcare in america / ACA / TN kids	----	07/23/2017 07:05 AM	011:41
Music City Brewers Fest	07-23 TN Matters Segment 3	music city brewer's fest	----	07/23/2017 07:22 AM	010:35
TN Impact	07-23 TN Matters Segment 4	vehicle recall - TN impact	----	07/23/2017 07:38 AM	010:40
Glen Campbell	07-23 TN Matters Segment 5	Glen Campbell's alzheimer fight helped the cause	----	07/23/2017 07:49 AM	009:42
TN Matters	07-23 TN Matters Segment 6 (Close)	thanks & program close	Close	07/23/2017 07:58 AM	000:59
TN Matters	08-13 TN Matters Segment 1 (OPEN)	welcome & segment tease	Open	08/13/2017 07:02 AM	001:23
SMALL WORLD YOGA	08-13 TN Matters Segment 2	Nashville non-profit helping people thru yoga - Kenya & Congo	Mary N Roberts	08/13/2017 07:05 AM	010:44
Education	08-13 TN Matters Segment 3	back to school in TN - fighting ADD, ADHD, & dyslexia	Kevin Hager	08/13/2017 07:20 AM	010:34
ST JUDE helping children	08-13 TN Matters Segment 4	Nashville Guitar-B-Cue to benefit St Jude Children's Hospital	Amy Paige	08/13/2017 07:35 AM	010:54
fighting lung cancer	08-13 TN Matters Segment 5	lung cancer - claims the highest number of lives	Dr David Tom Cooke	08/13/2017 07:46 AM	010:25
-----	08-13 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	08/13/2017 07:58 AM	000:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW OPEN	08-20 TN Matters Segment 1 (OPEN)	program open & segment tease	----	08/20/2017 07:02 AM	001:23
Nationwide SafeRide	08-20 TN Matters Segment 2	TN drivers safest than national average - August worst month	Larry Thursby	08/20/2017 07:05 AM	010:20
Scholastic Books	08-20 TN Matters Segment 3	getting our kids to read better - uphill battle at home?	David Allender	08/20/2017 07:17 AM	010:57
ST JUDE helping children	08-20 TN Matters Segment 4	St Jude concert for a cause - country stars impacting live	Jessica & Jordan Turri	08/20/2017 07:33 AM	011:19
avoiding serious eye damage	08-20 TN Matters Segment 5	total eclipse danger - avoiding serious eye damage	Dr Geoffrey Emerson	08/20/2017 07:44 AM	010:02
program close	08-20 TN Matters Segment 6 (CLOSE)	thanks & program close	----	08/20/2017 07:58 AM	000:59
----	08-27 TN Matters Segment 1 (OPEN)	program open & segment tease	----	08/27/2017 07:02 AM	001:23
Sexual Assault Center	08-27 TN Matters Segment 2	helping victims of sexual assault - upcoming Mad Hatter gala	Katie Davis	08/27/2017 07:05 AM	010:18
scoliosis early diagnosis app	08-27 TN Matters Segment 3	impact of scoliosis on kids in TN - new early diagnosis app	Dr Amer Samdani	08/27/2017 07:20 AM	011:14
Nashville ACE pgm enrollment	08-27 TN Matters Segment 4	Nashville Architecture, Construction, Engineering - school enrollment	Brittany Shepherd	08/27/2017 07:37 AM	011:59
ED symptom of other issues	08-27 TN Matters Segment 5	ED may be a symptom of other serious health issues	Dr Ryan Terlecki/Steve Cline	08/27/2017 07:49 AM	009:07
----	08-27 TN Matters Segment 6 (CLOSE)	thanks & program close	----	08/27/2017 07:58 AM	000:59
----	09-03 TN Matters Segment 1 (OPEN)	program open & segment tease	----	09/03/2017 07:02 AM	001:23
Red Cross Hurricane Relief	09-03 TN Matters Segment 2	Nashville Red Cross - preparation made before Harvey landfall	Sarah Basel	09/03/2017 07:09 AM	011:12
downtown	09-03 TN Matters	WOTR - The District non-	Candace Price	09/03/2017	011:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Nashville revitaliza	Segment 3	profit economic/community revitalization	Nashville	07:26 AM	
AARP TN retirement advice	09-03 TN Matters Segment 4	AARP - highlighting America;s great retirement communities (TN)	Nancy LeaMond	09/03/2017 07:38 AM	011:30
economics education	09-03 TN Matters Segment 5	economics - how millenials use credit vs older age groups	Nidhi Verma	09/03/2017 07:50 AM	008:45
-----	09-03 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	09/03/2017 07:58 AM	000:59
RED CROSS HARVEY RELIEF	IHR: RED CROSS HURRICANE HARVEY SPECIAL (WLAC)	RED CROSS HURRICANE RELIEF EFFORTS FOR HARVEY	IHM PUBLIC AFFAIRS SHOW	09/03/2017 10:06 AM	026:00
RED CROSS HARVEY RELIEF	IHR: RED CROSS HURRICANE HARVEY SPECIAL (WLAC)	RED CROSS HURRICANE RELIEF EFFORTS FOR HARVEY	IHM PUBLIC AFFAIRS SHOW	09/03/2017 10:33 AM	026:00
-----	09-10 TN Matters Segment 1 (OPEN)	show open & segment tease	-----	09/10/2017 07:02 AM	001:23
Belmont art exhibit - artists	09-10 TN Matters Segment 2	Belmont professor - "The Conceptualizer" exhibit	Dale Addy	09/10/2017 07:09 AM	010:56
TPAC Nashville born musical	09-10 TN Matters Segment 3	TPAC "part of the plan" musical born in Nashville - Dan Fogelberg	Kathleen O'Brien	09/10/2017 07:26 AM	012:23
Suicide prevention help/stats	09-10 TN Matters Segment 4	Nationall suicide prevention week - efforts & statistics	Dr. Christine Moutier	09/10/2017 07:39 AM	010:05
prostate cancer factors TN	09-10 TN Matters Segment 5	Prostate Cancer - know your factoros awareness campaign	Dr. Brian McNeil	09/10/2017 07:49 AM	009:14
-----	09-10 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	09/10/2017 07:58 AM	000:59
-----	09-17 TN Matters Segment 1 (OPEN)	open & segment tease	-----	09/17/2017 07:02 AM	001:23
CANCER	09-17 TN Matters	knoxville resident fighting	Michael Holtz	09/17/2017	010:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RESEARCH FUNDING	Segment 2	for medical/cancer research dollars		07:08 AM	
TN Trucking Association	09-17 TN Matters Segment 3	TN trucking association - natl truck drivers association week	Stephen Richardson	09/17/2017 07:25 AM	010:36
rising rx costs in TN	09-17 TN Matters Segment 4	rising costs of prescription medications - AARP - TN focus	Leigh Purvis	09/17/2017 07:37 AM	010:34
skin cancer prevention	09-17 TN Matters Segment 5	preventing skin cancer year-round	Dr Jennifer Lucas	09/17/2017 07:48 AM	010:36
----	09-17 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/17/2017 07:58 AM	000:59
----	09-24 TN Matters Segment 1 (OPEN)	program open & segment tease	----	09/24/2017 07:02 AM	001:23
childrens health - budgets	09-24 TN Matters Segment 2	TN hospitals/children at risk - federal budget deadline	Chip Kahn	09/24/2017 07:09 AM	011:37
allergy risk in TN cities	09-24 TN Matters Segment 3	fall allergies - top/worst cities in TN	Dr. Leiana Oswald	09/24/2017 07:26 AM	010:28
rising health care costs	09-24 TN Matters Segment 4	rising health insurance premium costs in TN	Gail Wilensky	09/24/2017 07:37 AM	010:56
cancer prevention	09-24 TN Matters Segment 5	how the south is doing something well to prevent cancer	Dr. Minetta Liu	09/24/2017 07:49 AM	009:37
----	09-24 TN Matters Segment 6 (CLOSE)	thanks & program close	----	09/24/2017 07:58 AM	000:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
St Judes	ST JUDE HOSPITAL	001:00	288
TN Cares	STOPLITTER.ORG	000:29	070
ARTS	UNDERSTOOD.ORG	000:30	011
Better Environment	The Nature Conservancy	000:35	071
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
CRIME PREVENTION	AD COUNCIL	000:30	142
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	070
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	281
DISASTER RELIEF	AMERICAN RED CROSS	000:31	023
DISASTER RELIEF	AMERICAN RED CROSS	000:33	011
Education	NATIONAL SUMMER LEARNING	000:30	007
Family Crisis Social Problems	USCCB.org	001:00	300
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	077
Gov't & Veteran's Issues	Fisher House	000:30	125
Government Concerns	Air Force Reserves	000:30	248
Government Concerns	USO.org	000:30	231
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
LUNG CANCER	American Heart Association	000:30	073
LUNG CANCER	American Heart Association	001:00	273
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	566
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	066
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	063
PEACE	PEACE IN THE STREETS	000:31	009
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	070
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	281
Pet Shelters	PEDIGREE FOUNDATION	000:30	070
Public & Environmental Safety	US Forestry Service	000:10	072
Public Safety	National Safety Council	000:12	083
Schools and Youth	Nat'l Assn of Music Merchants	000:15	390
Volunteer Opportunies	United Way	000:30	114