

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/08/2014

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Charitable giving:** An upcoming event helps fatherless children in Middle Tennessee..
- **Consumer News:** The latest and greatest from this year's Consumer Electronics Show.
- **DRIVERS SAFETY:** The Governor's Highway Safety Office launches its SAFE campaign to encourage seat belt usage.
- **DRUNK DRIVING:** A drunk driving prevention campaign educates people of the dangers of "buzzed driving."
- **Education:** The College Board reveals changes to the SAT.
- **HEALTH AND FITNESS:** The American Heart Association stresses heart health during American Heart Health Month in February
- **Health Concerns:** We learn how Tennessee counties fared in the annual County Health Rankings report.
- **IDENTITY THEFT PREVENTION:** The Tennessee Highway Patrol cracks down on identity theft with its Identity Crimes Unit.
- **Nashville Non-Profit:** The upcoming Music City Muscle Walk raises funds for the Muscular Dystrophy Association.
- **NUTRITION:** Efforts to cut calories from the American marketplace aid in the fight against obesity.
- **Pet Shelters:** We tell listeners about a new campaign to find loving homes for all shelter pets.
- **Senior safety:** T-DOT's Yellow Dot program helps first responders identify medical information for senior drivers.
- **SEVERE WEATHER EDUCATION:** TEMA promotes Severe Weather Awareness Week to prepare residents for severe weather season.

- **Sports and Entertainment:** Minor league baseball is right around the corner as the Nashville Sounds start their 2014 season.
- **SUICIDE:** The results of the Status of Suicide in Tennessee 2014 report are revealed.
- **TAXPAYER ADVICE:** The Volunteer Income Tax Assistance program offers free tax preparation to qualified Tennesseans.
- **Teen drug use prevention:** A teenage addiction specialist talks about marijuana use in teenagers.
- **VETERANS SUPPORT:** A Tennessee musician talks about an event to raise funds for veteran's education.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TAXPAYER ADVICE	PSA: 01/05/14 - Music City Magazine - Seg 1	A spokesman for the IRS has tax tips for the new year.	Dan Boone	01/05/2014 07:33 AM	015:38
Health Concerns	PSA: 01/05/14 - Music City Magazine - Seg 2	A segment on how Tennessee fared in a recent obesity report.	Dwayne Proctor	01/05/2014 07:48 AM	011:04
Health Concerns	PSA: 01/12/14 - Music City Magazine - Seg 1	Healthy living and making the right choices in 2014.	DR. DEREK VAN AMERONGEN	01/12/2014 07:33 AM	010:47
Consumer News	PSA: 01/12/14 - Music City Magazine - Seg 2	The latest and greatest from this year's Consumer Electronics Show.	Jim Berry	01/12/2014 07:45 AM	014:09
Health Concerns	PSA: 01/19/2014 - Music City Magazine - Seg 1	A Doctor with the CDC discusses the flu and flu prevention.	DR, MICHAEL YHUNG	01/19/2014 07:33 AM	010:44
charitable giving	PSA: 01/19/2014 -	An upcoming event helps fatherless children	DARIN CLARK	01/19/2014 07:45 AM	014:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 2	in Middle Tennessee..			
Health Concerns	PSA: 01/26/2014 - Music City Magazine - Seg 1	An area health expert discusses treatment of Seasonal Affective Disorder.	Michael Rabkin	01/26/2014 07:30 AM	010:00
HEALTH AND FITNESS	PSA: 01/26/2014 - Music City Magazine - Seg 2	The American Heart Association stresses heart health during American Heart Health Month in February	PATTY CLEMENTS	01/26/2014 07:40 AM	010:00
TAXPAYER ADVICE	PSA: 01/26/2014 - Music City Magazine - Seg 3	The spokesman for the IRS Tennessee fills us in on their Free File program.	Dan Boone	01/26/2014 07:50 AM	009:50
Senior safety	PSA: 02/02/2014 - Music City Magazine - Seg 1	T-DOT's Yellow Dot program helps first responders identify medical information for senior drivers.	BJ Doughty	02/02/2014 07:30 AM	010:00
Health Concerns	PSA: 02/02/2014 - Music City Magazine - Seg 2	A Nashville non-profit helps raise funds for leukemia, cancer and AIDS research.	Laura Heatherly	02/02/2014 07:40 AM	010:00
NUTRITION	PSA: 02/02/2014 - Music City Magazine - Seg 3	Efforts to cut calories from the American marketplace aid in the fight against obesity.	Lisa Gable	02/02/2014 07:50 AM	009:20
SUICIDE	PSA: 02/09/2014 - Music City Magazine - Seg 1	The results of the Status of Suicide in Tennessee 2014 report are revealed.	Scott Ridgeway	02/09/2014 07:30 AM	009:59
Health Concerns	PSA: 02/09/2014 - Music City Magazine - Seg 2	Curing lower back pain with stem cells.	Dr, Michael DePalma	02/09/2014 07:40 AM	010:00
Health Concerns	PSA: 02/09/2014 - Music City Magazine - Seg	A cardiologist discusses the risk factors, signs and symptoms of Acute Heart Failure.	Dr. Hal Skopiki	02/09/2014 07:50 AM	009:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Health Concerns	PSA: 02/16/2014 - Music City Magazine - Seg 1	The CDC releases the latest findings on adult flu vaccinations.	Dr. William Schaffner	02/16/2014 07:30 AM	010:00
TAXPAYER ADVICE	PSA: 02/16/2014 - Music City Magazine - Seg 2	An initiative called My FreeTaxes provides free online tax preparation for eligible taxpayers.	Brad Turner-Little	02/16/2014 07:40 AM	010:00
SEVERE WEATHER EDUCATION	PSA: 02/16/2014 - Music City Magazine - Seg 3	TEMA promotes Severe Weather Awareness Week to prepare residents for severe weather season.	Dean Flener	02/16/2014 07:50 AM	009:19
TAXPAYER ADVICE	PSA: 02/23/2014 - Music City Magazine - Seg 1	The Volunteer Income Tax Assistance program offers free tax preparation to qualified Tennesseans.	Kathy Morgan	02/23/2014 07:28 AM	010:00
DRIVERS SAFETY	PSA: 02/23/2014 - Music City Magazine - Seg 2	The Governor's Highway Safety Office launches its SAFE campaign to encourage seat belt usage.	KEN POOLE	02/23/2014 07:40 AM	010:00
DRUNK DRIVING	PSA: 02/23/2014 - Music City Magazine - Seg 3	A drunk driving prevention campaign educates people of the dangers of "buzzed driving."	David Strickland	02/23/2014 07:50 AM	009:20
Nashville Non- Profit	PSA: 03/02/2014 - Music City Magazine - Seg 1	Goodwill's annual wedding gala benefits the services of Goodwill Industries of Middle Tennessee.	Jamie Berry	03/02/2014 07:29 AM	009:59
Nashville Non- Profit	PSA: 03/02/2014 - Music City Magazine - Seg 2	The President and CEO of the Nashville Rescue Mission talks about how you can help the homeless.	Glenn Cranfield	03/02/2014 07:40 AM	010:00
TAXPAYER ADVICE	PSA: 03/02/2014 - Music City Magazine - Seg 3	The IRS lists its "Dirty Dozen" tax scams for 2014.	Dan Boone	03/02/2014 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Nashville Non-Profit	PSA: 03/09/2014 - Music City Magazine - Seg 1	The upcoming Music City Muscle Walk raises funds for the Muscular Dystrophy Association.	Ashley Davis	03/09/2014 07:29 AM	010:00
Teen drug use prevention	PSA: 03/09/2014 - Music City Magazine - Seg 2	A teenage addiction specialist talks about marijuana use in teenagers.	Dr. Thomas Wright	03/09/2014 07:40 AM	010:00
IDENTITY THEFT PREVENTION	PSA: 03/09/2014 - Music City Magazine - Seg 3	The Tennessee Highway Patrol cracks down on identity theft with its Identity Crimes Unit.	Sgt. Larry Pollard	03/09/2014 07:50 AM	009:20
Pet Shelters	PSA: 03/16/2014 - Music City Magazine - Seg 1	We tell listeners about a new campaign to find loving homes for all shelter pets.	Betsy McFarland	03/16/2014 07:30 AM	010:00
Health Concerns	PSA: 03/16/2014 - Music City Magazine - Seg 2	A review of the report The State Of Cancer Care In America: 2014	Dr. Blase Polite	03/16/2014 07:40 AM	010:00
Education	PSA: 03/16/2014 - Music City Magazine - Seg 3	The College Board reveals changes to the SAT.	Stacy Caldwell	03/16/2014 07:50 AM	009:20
charitable giving	PSA: 03/23/2014 - Music City Magazine - Seg 1	An online event is coming in May to help Middle Tennessee non-profits raise funds and awareness.	Ellen Lehman	03/23/2014 07:28 AM	010:00
VETERANS SUPPORT	PSA: 03/23/2014 - Music City Magazine - Seg 2	A Tennessee musician talks about an event to raise funds for veterans education.	Charlie Daniels	03/23/2014 07:40 AM	010:00
Sports and Entertainment	PSA: 03/23/2014 - Music City Magazine - Seg 3	Minor league baseball is right around the corner as the Nashville Sounds start their 2014 season.	BRAD TAMMEN	03/23/2014 07:50 AM	009:20
VETERANS SUPPORT	PSA: 03/30/2014 -	A Middle Tennessee based organization helps	Evan Owens	03/30/2014 07:29 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 1	veterans and their families deal with the trauma of war			
Teen drug use prevention	PSA: 03/30/2014 - Music City Magazine - Seg 2	A physician tells us about Tennessee's rise in prescription drug abuse for teens.	Dr. Howard Mell	03/30/2014 07:40 AM	010:00
Health Concerns	PSA: 03/30/2014 - Music City Magazine - Seg 3	We learn how Tennessee counties fared in the annual County Health Rankings report.	Kathryn Wehr	03/30/2014 07:50 AM	009:20

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Nutrition	IHOP	000:30	004
Better Environment	PSA: CARBON MONOXIDE SAFETY 30	000:30	095
Better Environment	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	092
Better Environment	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	130
Health & Public Safety	ST JUDE HOSPITAL	001:00	124
CRIME PREVENTION	STOPLITTER.ORG	000:29	088
ADOPTION	AD COUNCIL	000:30	021
Better Environment	American Academy of Neurology	000:14	196

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Better Environment	American Heart Association	000:10	010
Better Environment	American Lung Association	000:57	157
Better Environment	Sister To Sister Foundation	000:58	168
Better Environment	The Nature Conservancy	000:35	087
Better Environment	US Dept of HHS	000:30	100
charitable giving	FATHER AND SON BOWL	000:30	010
CHILD ABUSE	Daily's	000:30	053
CHILD ABUSE	Safe Kids	000:30	005
Creating Better Nashville	Keep Tennessee Beautiful	000:09	041
Creating Better Nashville	Keep Tennessee Beautiful	000:10	042
Creating Better Nashville	Keep Tennessee Beautiful	000:30	100
CRIME PREVENTION	AD COUNCIL	000:30	091
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	083
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	129
DRUNK DRIVING	AD COUNCIL	000:30	023
EMERGENCY PREPARATION	AD COUNCIL	000:30	021
Family Crisis Social Problems	USCCB.org	001:00	121
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	155
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	273
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	302
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	086
Gov't & Veteran's Issues	Fisher House	000:30	094
Gov't & Veteran's Issues	Marines	000:31	098
Gov't Concerns, Volunteer Opp	USO.org	000:15	148
Gov't Concerns, Volunteer Opp	USO.org	000:30	070
Government Concerns	Air Force Reserves	000:30	211
Government Concerns	Alliance to Save Energy	001:00	165
Government Concerns	ESGR.org	000:30	098
Government Concerns	USO.org	000:30	186
Health & Public Safety	AD COUNCIL	000:30	023
HEALTH AND FITNESS	American Heart Association	000:30	029
Health Concern Social Problem	Alcoholics Anonymous	000:30	074

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health Concerns	AMERICAN LUNG ASSOC.	000:30	120
Health Concerns	ARTHRITS FOUNDATION	000:30	080
Health Concerns	ARTHRITS FOUNDATION	001:00	127
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	169
IDENTITY THEFT PREVENTION	TENNESSEE HIGHWAY PATROL	000:28	006
LUNG CANCER	American Heart Association	000:30	089
LUNG CANCER	American Heart Association	001:00	127
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	263
MILITARY AND VETERANS	Charlie Daniels	000:29	005
MILITARY AND VETERANS	OPERATION FINNALY HOME	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	138
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	286
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	059
Money Mgmt & Financial Educat	Feed The Pig.org	000:12	015
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	087
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	068
MUSIC	Lipscomb University	000:24	001
Patient Services	Hospital Hospitality House	000:30	005
PSA	SHOW YOUR STRIPES	000:30	038
PSA	SHOW YOUR STRIPES	000:31	012
Public & Environmental Safety	US Forestry Service	000:10	011
Public & Environmental Safety	US Forestry Service	000:30	184
Public & Environmental Safety	Wildlife Land Trust	000:09	046
Public Safety	AD COUNCIL	000:30	013
Public Safety	FEMA	000:10	010
Public Safety	RADD.org	000:30	084
Public Safety/Nville Resource	SHERRIFF DARON HALL	000:32	001
Schools and Youth	Boys & Girls Clubs of America	000:59	174
Schools and Youth	Boys & Girls Clubs of America	001:00	158
Schools and Youth	Nat'l Assn of Music Merchants	000:15	290
STOP LITTER IN TN	STOPLITTER.ORG	000:30	167



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
TAXPAYER ADVICE	INTERNAL REVENUE SERVICE	000:30	013
Utilizing Area Resources	New Lease on Life	000:30	107
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	200
Volunteer Opportunities	United Way	000:30	079
Volunteer Opportunities	4H & Cooperative Extension	000:30	092
Volunteer Opportunities	Blood Saves.com	000:11	001
Volunteer Opportunities	Blood Saves.com	000:14	156
Volunteer Opportunities	Peace Corp.gov	000:15	172
Volunteer Opportunities	Peace Corp.gov	001:00	190